

BUSINESS Profile

2014



Business License Program – Annual Report 2014

The Community Standards, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary and analysis of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2014.

All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (For more information on NAICS, visit www.statcan.gc.ca/ and search “NAICS 2012” or email infostats@statcan.ca).

2014 Highlights:

- Continued strong overall growth in 2014 with a 2% increase in total licensed businesses compared to 2013.
- 811 **new** Home Based Business applications were issued which represents **65%** of all new business licenses issued in 2014. Home Based Businesses comprise 42% of the total licensed businesses in Saskatoon.
- The Central Business District, North Industrial and Airport Business Area neighbourhoods had the greatest number of **new** commercial/industrial businesses, representing **34%** of all new licensed businesses.
- The Trade (Wholesale & Retail) sector continued to see the highest number of **new** commercial/industrial applications, representing **28%** of all new licensed businesses.
- The Construction sector continued to have the greatest number of **new** Home Based licenses issued, representing **31%** of all new home based businesses.

Total Licensed Businesses

An increase of 19% since 2009 2

New Businesses

1,250 new business licenses in 2014 3

Commercial/Industrial Businesses

Represents 58% of all licensed business in 2014 4

Home Based Businesses

Up 37% from five years ago 5

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Total Licensed Businesses

The City of Saskatoon Business License Bylaw requires all businesses to obtain a license prior to operating. In 2014, there were 10,444 businesses licensed by the program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2009 to 2014. The total number of businesses has increased by 19% since 2009.

Summary of Existing Business Activity

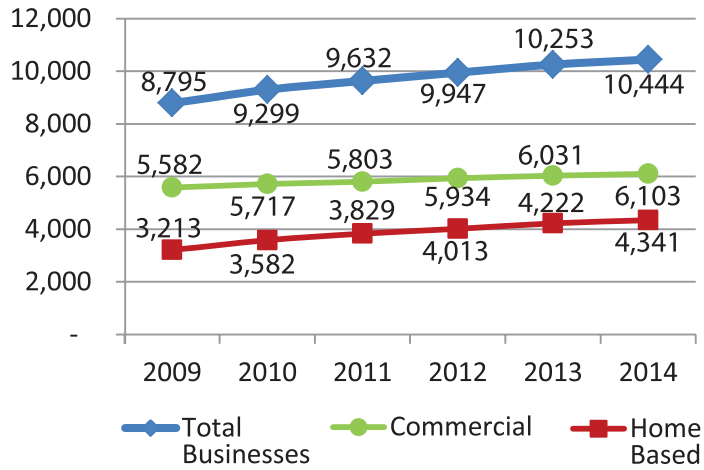


Figure 1: Summary of Existing Business Activity, 2009-2014

Note: Summary figures are based on year end data

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.

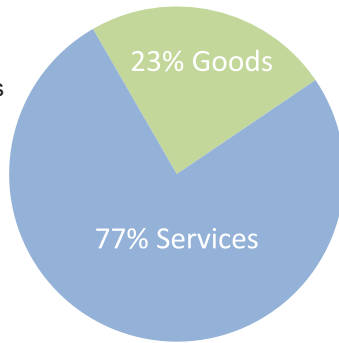


Figure 2: Total Licensed Businesses by Major Sector, 2014



Table 1: Total Licensed Businesses by NAICS Sector, 2009-2014

	2009	2010	2011	2012	2013	2014	
Goods-producing sector	Agriculture, Forestry & Fishing	8	10	8	10	12	
	Mining, Oil & Gas Extraction	30	31	37	47	51	
	Construction	1,382	1,547	1,667	1,780	1,924	1,957
	Manufacturing	453	451	458	471	472	471
	Total, goods-producing sector	1,873	2,039	2,170	2,308	2,460	2,491
Services-producing sector	Trade (Wholesale & Retail)	1,978	2,034	2,040	2,046	2,023	2,039
	Transportation & Warehousing	262	276	264	266	264	270
	Finance, Insurance, Real Estate & Leasing	503	491	499	517	528	553
	Professional, Scientific & Technical Services	1,086	1,155	1,215	1,271	1,310	1,324
	Business, Building & Other Support Services	629	676	693	723	757	787
	Educational Services	185	207	220	231	235	233
	Health Care & Social Assistance	400	442	466	483	483	485
	Information, Culture & Recreation	295	302	305	298	306	329
	Accommodation & Food Services	566	588	606	630	650	668
	Other Services	1,018	1,089	1,154	1,174	1,237	1,265
	Total, services-producing sector	6,922	7,260	7,462	7,639	7,793	7,953
	Total, all sectors	8,795	9,299	9,632	9,947	10,253	10,444

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2009 to 2014.

The Trade sector continues to be the largest services-producing sector in 2014, accounting for **20%** of all licensed businesses. The Information, Culture & Recreation sector showed strong growth, increasing **8%** over 2013. The Construction sector makes up the largest component of the goods-producing sector and accounts for **19%** of all licensed businesses. Unchanged from 2013 the top four sectors, which make up **63%** of all licensed businesses in Saskatoon are, Trade; Construction; Professional, Scientific & Technical Services; and Other Services (Hair Salons, Automotive Repair, Dry Cleaning and Photo Services). Figure 3 offers a breakdown of all sectors by number of business licenses.

Based on Total businesses in Saskatoon for 2014, the top three industries in the Trade (Wholesale & Retail) sector were:

1. Clothing & Accessories Stores – **261**
2. Motor Vehicle & Parts Dealer – **185**
3. Miscellaneous Store Retailers - **171**

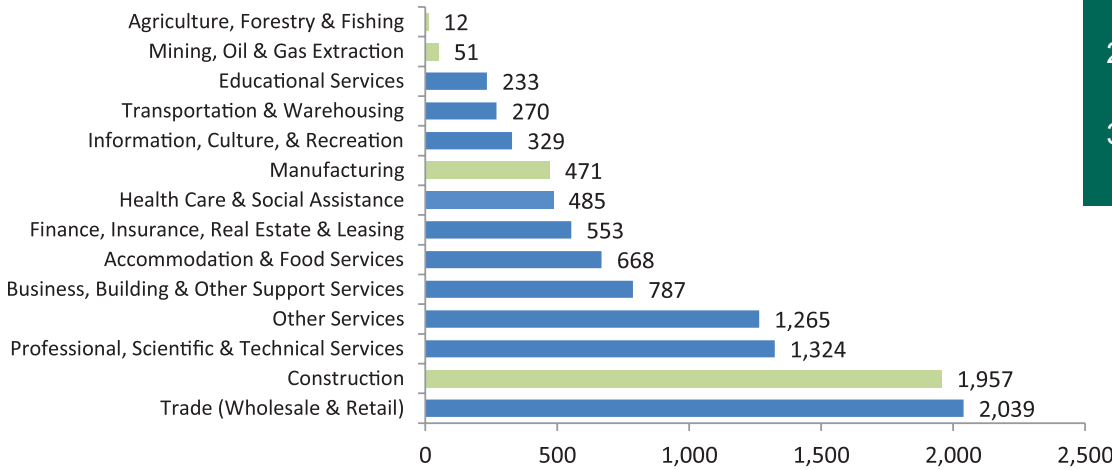


Figure 3: Total Licensed Businesses by NAICS Sector, 2014

New Businesses

The Business License Program issued **1,250** new business licenses in 2014. Figure 4 illustrates the number of new licenses issued for the years 2009 to 2014. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

Summary of New Business Activity

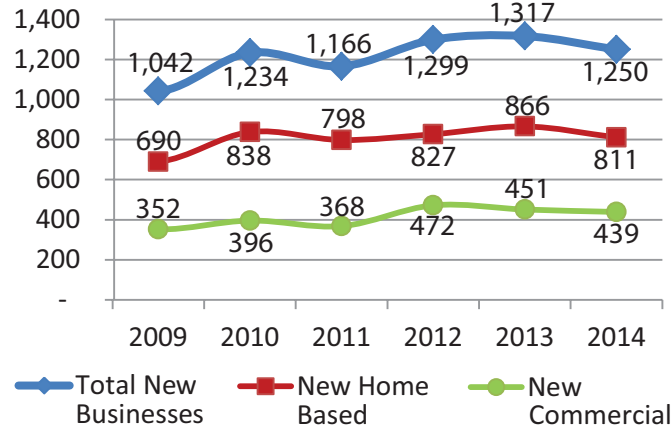


Figure 4: Summary of New Business Activity, 2009-2014

Note: Summary figures are based on year end data

The Business License Program also licenses Food Trucks, Sidewalk Cafés and Parking Patios.



Tables 2 and 3 list the top five (5) business starts by NAICS industry group for 2014.

Table 2: Top 5 New Commercial/Industrial Businesses, 2014*

Rank	Industry Group
1	Full & Limited Service Restaurants – 51
2	Personal Care Services – 29
3	Other Personal Services – 17
4	Other Miscellaneous Store Retailers – 16
5	Offices of Other Health Practitioners – 14

* The number of new businesses is shown in **bold** after the industry group.

Table 3: Top 5 New Home Based Businesses, 2014*

Rank	Industry Group
1	Services to Buildings & Dwellings – 110
2	Residential Building Construction – 74
3	Building Finishing Contractors – 61
4	Personal Care Services – 42
5	Foundation, Structure, and Building Exterior Contractors – 35

* The number of new businesses is shown in **bold** after the industry group.

The Business License Program collects and handles all personal information in accordance with The Local Authority Freedom of Information and Protection of Privacy Act.

Commercial/Industrial Businesses

In 2014, Saskatoon had a total of **6,103** licensed commercial/industrial businesses representing **58%** of all businesses. Table 4 provides a breakdown of businesses by North American Industry Classification System (NAICS) sectors for the years 2009 to 2014. Since 2009, the number of commercial/industrial businesses have increased by over **9%**. The Trade; Accommodation & Food Services; and Other Services sectors continue to be the most prevalent. Over the past five years the Professional, Scientific & Technical Services sector has seen a significant increase at **18%**.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1, page 8.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2009-2014

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	6	7	5	7	9	8
	Mining, Oil & Gas Extraction	29	29	34	41	44	43
	Construction	365	407	419	448	479	500
	Manufacturing	374	364	367	378	379	379
	Total, goods-producing sector	774	807	825	874	911	930
Services-producing sector	Trade (Wholesale & Retail)	1,763	1,794	1,795	1,818	1,801	1,801
	Transportation & Warehousing	169	175	172	166	160	153
	Finance, Insurance, Real Estate & Leasing	441	426	433	438	437	451
	Professional, Scientific & Technical Services	479	497	508	528	550	567
	Business, Building & Other Support Services	180	183	180	185	197	194
	Educational Services	78	74	80	78	80	79
	Health Care & Social Assistance	327	351	362	375	376	377
	Information, Culture & Recreation	138	140	144	153	155	159
	Accommodation & Food Services	550	571	585	615	631	646
	Other Services	683	699	719	704	733	746
	Total, services-producing sector	4,808	4,910	4,978	5,060	5,120	5,173
	Total, all sectors	5,582	5,717	5,803	5,934	6,031	6,103

Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are the Central Business District (**892**), North Industrial (**728**), Hudson Bay Industrial (**457**), and Airport Business Area (**395**).

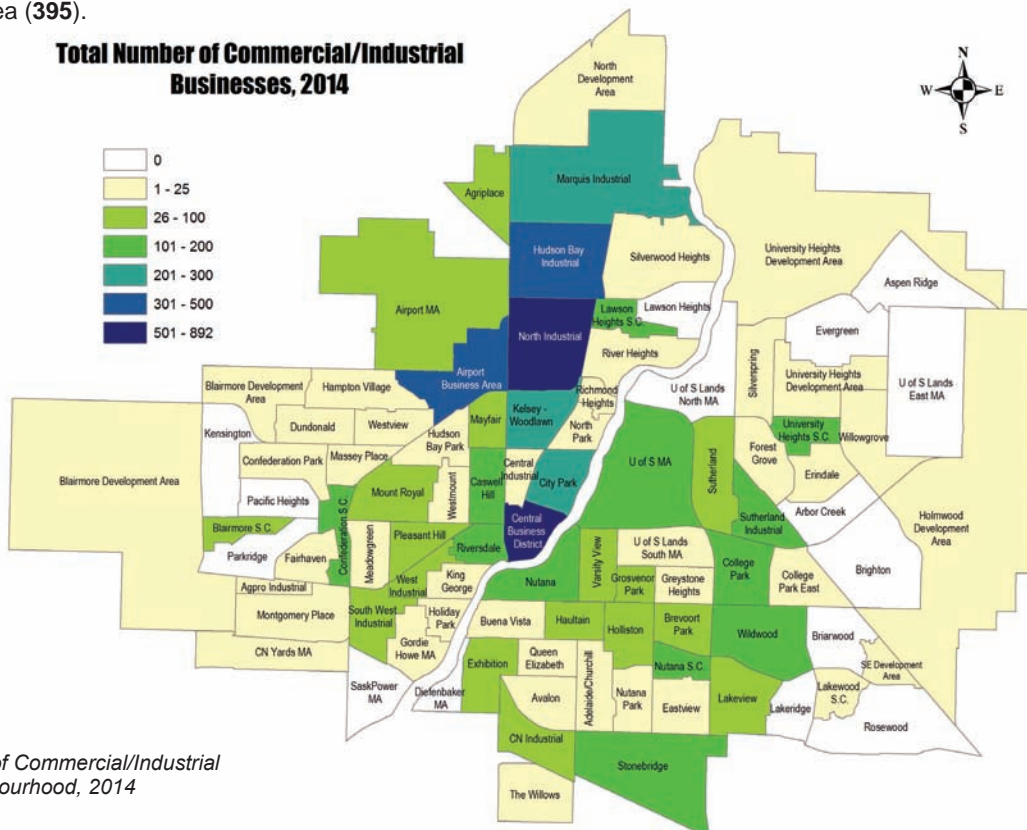


Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2014

The top sectors found in the Central Business District were Trade (23%), Professional, Scientific & Technical Services (15%), and Other Services (14%). The top sectors found in the North Industrial zoning district were Trade (35%), Other Services (15%), and Construction (14%). The top sectors found in the Hudson Bay Industrial zoning district were Trade (37%), Construction (20%), and Manufacturing (12%). The top sectors found in Airport Business Area were Trade (28%), Construction (17%), and Professional, Scientific & Technical Services (12%).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2, page 9.

New Commercial/Industrial Businesses

The Business License Program issued 439 new commercial/industrial business licenses in 2014. This represents 35% of all new business licenses issued. Table 5 shows the number of new commercial/industrial business license applications by NAICS sector for 2009 through 2014. The Trade sector, which consistently has the greatest number of new licenses issued, accounted for 28% of all new commercial/industrial businesses in 2014. Table 6 lists the top 10 neighbourhoods with the greatest number of new commercial/industrial businesses in 2014.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2009-2014

	2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	0	1	0	2	2
	Mining, Oil & Gas Extraction	3	3	5	6	9
	Construction	40	50	31	46	41
	Manufacturing	11	10	15	21	18
	Total, goods-producing sector	54	64	51	75	70
Services-producing sector	Trade (Wholesale & Retail)	99	112	105	132	127
	Transportation & Warehousing	10	12	6	7	3
	Finance, Insurance, Real Estate & Leasing	28	10	19	30	21
	Professional, Scientific & Technical	32	33	35	46	43
	Business, Building & Other Support	11	12	10	17	18
	Educational Services	2	4	4	8	6
	Health Care & Social Assistance	14	38	24	25	16
	Information, Culture & Recreation	4	13	12	18	12
	Accommodation & Food Services	54	43	44	65	54
	Other Services	44	55	54	49	81
Total, services-producing sector	298	332	313	397	381	
Total, all sectors	352	396	364	472	451	

Table 6: Top 10 Neighbourhoods with greatest number of New Commercial/Industrial Businesses, 2014*

Rank	Neighbourhood
1	Central Business District – 66
2	North Industrial – 45
3	Airport Business Area – 39
4	Riversdale – 25
5	Marquis Industrial & Hudson Bay Industrial – 21
6	City Park & Stonebridge – 15
7	Sutherland Industrial – 13
8	Varsity View & Nutana – 12
9	Kelsey - Woodlawn; – 11
10	Mayfair – 10

* The number of new businesses is shown in bold after the neighbourhood.



The Canadian Federation of Independent Business ranked Saskatoon as the most entrepreneurial city in Canada for 2014.

SOURCE:
<http://www.cfib-fcei.ca>

Home Based Businesses

In 2014, there were a total of 4,341 licensed home based businesses in Saskatoon. The proportion of home based businesses has grown steadily over the past six years. There are approximately 3% more home based businesses this year than last year and they account for 42% of the total number of licensed businesses in Saskatoon – up from 37% five years ago and 30% ten years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2009 to 2014. The data in Table 7 indicates that the Construction sector, and the Professional, Scientific & Technical Services sector continue to be the most prevalent. Over the past five years the Finance, Insurance, Real Estate & Leasing sector has experienced the greatest percentage increase at 65%. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3, page 10.

Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (209), Stonebridge (170), Willowgrove (156), Hampton Village (154) and Silverspring (131). The most prevalent sector in these neighbourhoods was Construction. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4, page 11.

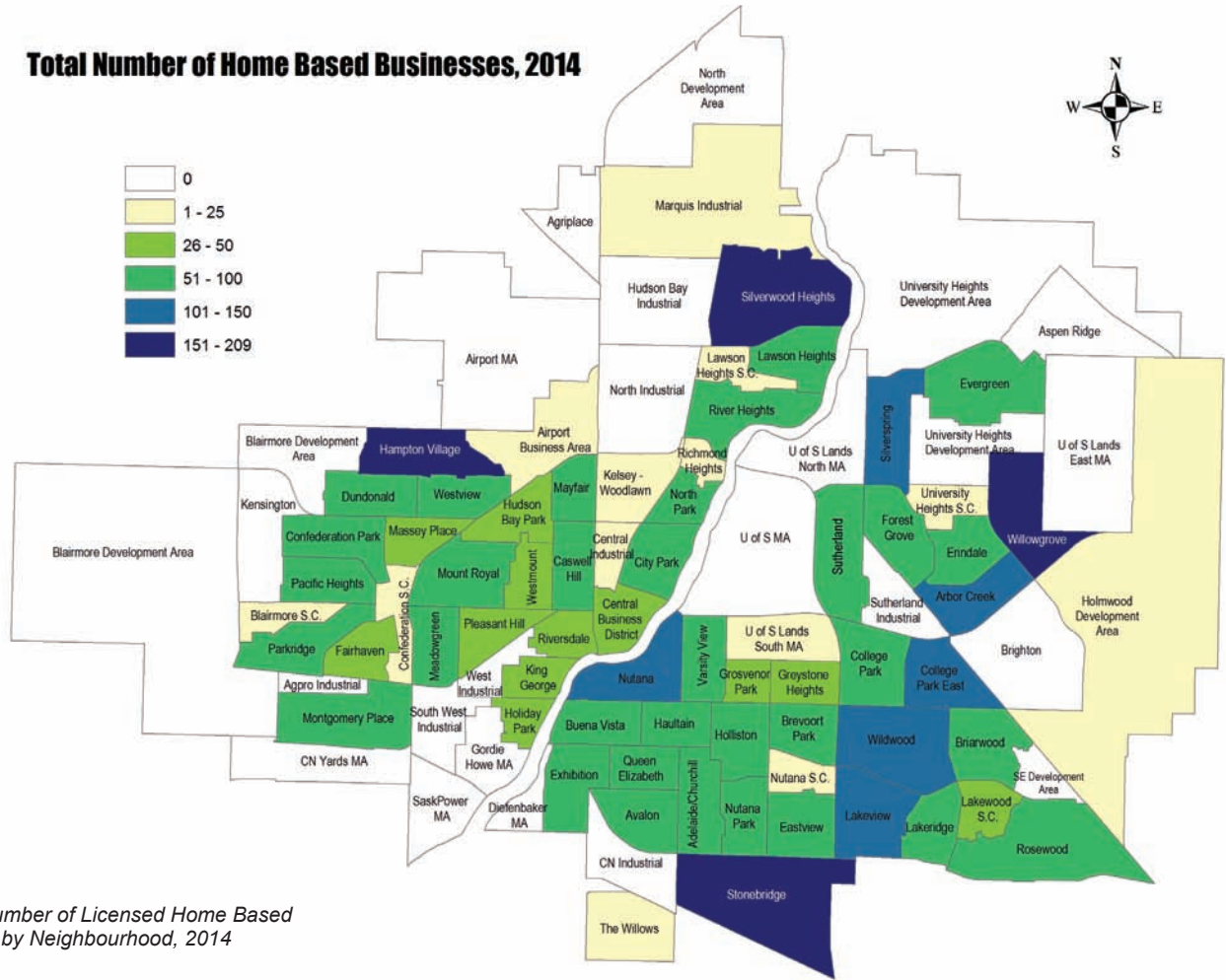


Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2014

Table 7: Total Home Based Businesses by NAICS Sector, 2009-2014

	2009	2010	2011	2012	2013	2014	
Goods-producing sector	Agriculture, Forestry & Fishing	2	3	3	3	4	
	Mining, Oil & Gas Extraction	1	2	3	6	7	
	Construction	1,017	1,140	1,248	1,332	1,445	1,457
	Manufacturing	79	87	91	93	93	92
	Total, goods-producing sector	1,099	1,232	1,345	1,434	1,549	1,560
Services-producing sector	Trade (Wholesale & Retail)*	215	240	245	228	222	238
	Transportation & Warehousing*	93	101	92	100	104	117
	Finance, Insurance, Real Estate & Leasing	62	65	66	79	91	102
	Professional, Scientific & Technical Services	607	658	707	743	760	757
	Business, Building & Other Support Services	449	493	513	538	560	593
	Educational Services	107	133	140	153	155	154
	Health Care & Social Assistance	73	91	104	108	107	108
	Information, Culture & Recreation	157	162	161	145	151	170
	Accommodation & Food Services	16	17	21	15	19	22
	Other Services	335	390	435	470	504	520
	Total, services-producing sector	2,114	2,350	2,484	2,579	2,673	2,781
Total, all sectors	3,213	3,582	3,829	4,013	4,222	4,341	

*Home based for office use only.

New Home Based Businesses

The Business License Program issued **811** new home based business licenses in 2014, representing **65%** of all new business licenses issued. Table 8 shows the number of new home based business license applications by NAICS sector for 2009 through 2014. The Construction sector had the greatest number of new licenses issued, accounting for **31%** of all new home based businesses. There were 27 new home based businesses in the Finance, Insurance, Real Estate & Leasing sector, an increase of **42%** over 2013, and the largest percentage increase over all sectors. Table 9 lists the top 10 neighbourhoods with the greatest number of new home based businesses in 2014.

Table 8: New Home Based Businesses by NAICS Sector, 2009-2014

	2009	2010	2011	2012	2013	2014	
Goods-producing sector	Agriculture, Forestry & Fishing	0	1	0	0	0	
	Mining, Oil & Gas Extraction	0	2	1	3	2	
	Construction	238	273	269	303	319	254
	Manufacturing	14	17	18	21	18	17
	Total, goods-producing sector	252	293	288	327	339	273
Services-producing sector	Trade (Wholesale & Retail)*	57	65	57	41	51	56
	Transportation & Warehousing*	28	28	14	21	29	30
	Finance, Insurance, Real Estate & Leasing	16	11	12	18	19	27
	Professional, Scientific & Technical Services	113	149	135	133	134	128
	Business, Building & Other Support Services	101	110	113	112	119	134
	Educational Services	17	36	30	31	25	22
	Health Care & Social Assistance	13	25	17	23	12	14
	Information, Culture & Recreation	34	29	26	19	35	28
	Accommodation & Food Services	2	3	5	4	7	7
	Other Services	57	89	101	98	96	92
Total, services-producing sector	438	545	510	500	527	538	
Total, all sectors	690	838	798	827	866	811	

*Home based for office use only.

Table 9: Top 10 Neighbourhoods with greatest number of New Home Based Businesses, 2014*

Rank	Neighbourhood
1	Stonebridge & Hampton Village – 40
2	Forest Grove, Sutherland & Nutana – 25
3	Arbor Creek & Silverwood Heights – 24
4	Willowgrove – 22
5	River Heights – 21
6	Wildwood – 20
7	Rosewood, Silverspring & College Park East – 19
8	Lakeview – 18
9	Evergreen, Varsity View, Mayfair & Mount Royal – 17
10	Pacific Heights & Fairhaven – 16

* The number of new businesses is shown in **bold** after the neighbourhood.

APPLY & RENEW ONLINE! Business operators can now apply for and renew their Business License at www.saskatoon.ca

The **Business Start-Up Guide** is a great resource to assist entrepreneurs with starting, relocating or expanding a business. This resource helps to guide entrepreneurs through the licensing and start-up process, and provides a list of agencies that can help achieve their business goals. Available on www.saskatoon.ca or at City Hall.



Business Resources

The Business License Program offers a variety of business resources:

- Business Start-Up Guide
- Business Profile Annual Reports

- Employment Profile publication
- Statistical information and customized information requests
- Business License brochures, summarizing development standards and applicable bylaws

For more information, please visit www.saskatoon.ca.

Appendix 1

Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2014

Industry Sub-Sector	2012	2013	2014	Industry Sub-Sector	2012	2013	2014
Agriculture, Forestry & Fishing				Health & personal care stores			
Crop production	4	6	5	Gasoline stations	124	133	135
Animal production	1	1	1	Clothing & clothing accessories stores	57	57	60
Support activities for agriculture & forestry	2	2	2	Sporting goods, hobby, book & music stores	279	272	261
Mining, Oil & Gas Extraction				General merchandise stores	87	86	83
Oil & gas extraction	3	3	3	Miscellaneous store retailers	29	28	30
Mining & quarrying (except oil & gas)	17	19	18	Non-store retailers	159	164	171
Support activities for mining, oil & gas extraction	21	22	22	Transportation & Warehousing			
Construction				Air transportation	11	10	10
Construction of buildings	154	162	166	Rail transportation	1	1	1
Heavy & civil engineering construction	42	44	44	Truck transportation	62	61	55
Specialty trade contractors	252	273	290	Transit & ground passenger transportation	10	9	9
Manufacturing				Support activities for transportation	28	28	28
Food manufacturing	48	44	42	Couriers & messengers	27	26	25
Beverage & tobacco product manufacturing	11	9	9	Warehousing & storage	27	25	24
Textile mills	0	0	0	Finance, Insurance, Real Estate			
Textile product mills	9	8	8	Credit intermediation & related activities	115	122	123
Clothing manufacturing	10	10	11	Securities, commodity contracts & other financial investment & related activities	85	79	79
Leather & allied product manufacturing	2	2	2	Insurance carriers & related activities	71	72	72
Wood product manufacturing	13	12	13	Funds & other financial vehicles	1	1	2
Paper manufacturing	1	1	1	Real estate	94	96	108
Printing & related support activities	30	29	27	Rental & leasing services	72	67	67
Petroleum & coal product manufacturing	2	2	2	Professional, Scientific & Technical services			
Chemical manufacturing	14	14	16	Professional, scientific & technical services	528	550	567
Plastics & rubber products manufacturing	20	19	20	Business, Building & Other Support services			
Non-metallic mineral product manufacturing	17	18	19	Management of companies & enterprises	25	27	27
Primary metal manufacturing	2	2	2	Administrative & support services	150	161	157
Fabricated metal product manufacturing	61	60	59	Waste management & remediation services	10	9	10
Machinery manufacturing	30	35	35	Educational Services			
Computer & electronic product manufacturing	14	15	16	Educational services	78	80	79
Electrical equipment, appliance & component manufacturing	3	4	4	Health Care & Social Assistance			
Transportation equipment manufacturing	11	12	12	Ambulatory health care services	342	344	346
Furniture & related product manufacturing	36	37	37	Nursing & residential care facilities	4	4	4
Miscellaneous manufacturing	44	46	44	Social assistance	29	28	26
Trade (Wholesale & Retail)				Information, Culture & Recreation			
Farm product wholesaler-distributors	15	15	13	Publishing industries (except internet)	15	16	17
Petroleum product wholesaler-distributors	8	6	6	Motion picture & sound recording industries	25	24	22
Food, beverage & tobacco wholesaler-distributors	33	37	38	Broadcasting (except internet)	5	5	5
Personal & household goods wholesaler-distributors	42	45	49	Telecommunications	25	26	27
Motor vehicle & parts wholesaler-distributors	44	42	42	Data processing, hosting & related services	3	4	4
Building material & supplies wholesaler-distributors	129	129	128	Performing arts, spectator sports & related industries	19	20	22
Machinery, equipment & supplies wholesaler-distributors	149	145	144	Heritage institutions	1	1	1
Miscellaneous wholesaler-distributors	41	41	40	Amusement, gambling & recreation industries	60	59	61
Wholesale electronic markets, & agents & brokers	29	27	24	Accommodation & Food Services			
Motor vehicle & parts dealers	193	186	185	Accommodation services	53	54	55
Furniture & home furnishings stores	108	105	105	Food services & drinking places	562	577	591
Electronics & appliance stores	90	84	85	Other Services			
Building material & garden equipment & supplies dealers	62	63	62	Repair & maintenance	268	266	270
Food & beverage stores	129	126	130	Personal & laundry services	433	464	471
				Religious, grant-making, civic, professional & similar organizations	3	3	5

Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2009-2014

Suburban development area	Neighborhood/area	2009	2010	2011	2012	2013	2014	
Blairmore	Blairmore Suburban Centre	6	16	18	24	30	34	
	Blairmore Development Area	3	3	2	3	3	3	
	Kensington	0	0	0	0	0	0	
Central Business District	Central Business District	907	917	893	908	900	892	
Confederation	Confederation Suburban Centre	119	116	110	119	125	130	
	West Industrial	84	81	83	81	73	74	
	South West Industrial	49	50	48	52	51	48	
	Mount Royal	31	30	31	33	33	32	
	Hudson Bay Park	19	18	17	15	7	7	
	Meadowgreen	16	15	16	16	16	14	
	Holiday Park	12	11	10	10	10	11	
	Dundonald	7	7	7	7	7	6	
	Massey Place	7	6	7	6	6	5	
	Confederation Park	7	7	7	6	7	6	
	Westview	5	7	5	5	6	7	
	Gordie Howe Management Area	4	4	3	4	3	4	
	CN Yards Management Area	3	3	3	3	3	3	
	Montgomery Place	3	3	3	3	4	4	
	Agpro Industrial	2	2	2	2	2	3	
	Fairhaven	2	2	2	2	2	1	
	Hampton Village	0	1	2	1	7	8	
	SaskPower Management Area	0	0	0	0	0	0	
	Core Neighborhoods	City Park	229	228	222	233	245	242
		Riversdale	151	160	168	173	175	182
Nutana		157	156	162	159	157	154	
Caswell Hill		104	112	119	117	120	117	
Pleasant Hill		54	58	58	62	57	58	
Varsity View		61	59	60	61	62	65	
Westmount		20	19	19	21	22	25	
King George		11	10	12	12	12	13	
Holmwood		Holmwood Development Area			1	1	3	3
	Wildwood	110	113	112	117	121	120	
	College Park	111	110	110	110	112	111	
	Lakeview	45	43	42	47	49	49	
	Lakewood Suburban Centre	14	17	20	22	23	22	
	College Park East	12	12	12	14	15	12	
	S.E. Development Area	4	4	4	4	3	3	
Lawson	Kelsey – Woodlawn	216	220	223	224	216	210	
	Lawson Heights Suburban Centre	153	154	154	150	149	151	
	Mayfair	51	48	55	54	58	63	
	Central Industrial	17	21	22	21	22	22	
	River Heights	19	18	18	18	16	17	
	Richmond Heights	6	8	9	9	8	9	
	North Park	7	7	8	8	8	8	
	Silverwood Heights	2	2	2	2	2	2	
North	North Development Area			2	2	2	3	
North West Industrial	North Industrial	715	745	740	752	743	728	
	Hudson Bay Industrial	443	468	463	464	445	457	
	Airport Business Area	387	375	374	371	379	395	
	Marquis Industrial	42	64	103	132	185	221	

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Suburban development area	Neighborhood/area	2009	2010	2011	2012	2013	2014
	Agriplace	68	68	73	80	77	76
	Airport Management Area	37	37	39	39	40	39
Nutana	Nutana Suburban Centre	101	103	94	97	105	105
	CN Industrial	86	86	89	89	90	91
	Brevoort Park	83	84	87	87	83	81
	Grosvenor Park	77	76	75	80	82	73
	Stonebridge	37	48	64	79	95	113
	Holliston	71	73	73	73	78	81
	Haultain	42	42	43	49	50	56
	Exhibition	31	31	32	31	30	35
	Greystone Heights	26	27	27	26	25	23
	Avalon	26	25	26	24	23	21
	Buena Vista	23	26	26	22	22	24
	Eastview	11	12	12	11	12	12
	Adelaide/Churchill	10	10	10	9	9	10
	Queen Elizabeth	3	3	4	4	4	5
	Nutana Park	4	4	4	3	4	4
	The Willows	1	1	1	1	1	1
University Heights	Sutherland Industrial	179	178	183	180	191	194
	U of S Management Area	118	118	121	125	125	120
	University Heights Suburban Centre	62	73	96	108	117	118
	Sutherland	41	44	44	42	47	46
	Forest Grove	12	12	11	12	12	11
	Silverspring	1	1	2	2	2	2
	Erindale	1	2	1	1	1	1
	University Heights Development Area	1	0	1	1	1	1
Total		5,582	5,717	5,803	5,934	6,031	6,103

Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2014

Industry Sub-Sector	2011	2012	2013	2014	Industry Sub-Sector	2011	2012	2013	2014
Agriculture, Forestry & Fishing					Transportation equipment manufacturing	1	1	1	2
Animal production	0	0	1	1	Furniture & related product manufacturing	1	1	2	1
Support activities for agriculture & forestry	3	3	3	3	Miscellaneous manufacturing	34	31	28	26
Mining, Oil & Gas Extraction					Trade (Wholesale & Retail)				
Support activities for mining, oil & gas extraction	3	6	7	7	Farm product wholesaler-distributors	0	0	0	0
Construction					Food, beverage & tobacco wholesaler-distributors	10	12	14	17
Construction of buildings	529	545	593	562	Personal & household goods wholesaler-distributors	24	21	22	22
Heavy & civil engineering construction	18	18	16	15	Motor vehicle & parts wholesaler-distributors	3	3	2	2
Specialty trade contractors	701	769	836	880	Building material & supplies wholesaler-distributors	20	15	15	15
Manufacturing					Machinery, equipment & supplies wholesaler-distributors	17	18	16	17
Food manufacturing	6	11	11	13	Miscellaneous wholesaler-distributors	16	12	9	13
Textile mills	1	1	2	2	Wholesale electronic markets & agents & brokers	37	30	28	31
Textile product mills	6	6	6	5	Motor vehicle and parts dealers	2	2	1	1
Clothing manufacturing	14	15	16	17	Miscellaneous store retailers	3	3	5	7
Leather & allied product manufacturing	1	1	1	0	Non-store retailers	113	111	103	102
Wood product manufacturing	1	1	2	5	Transportation & Warehousing				
Printing & related support activities	6	7	4	3	Truck transportation	51	58	58	65
Chemical manufacturing	5	5	5	5	Transit & ground passenger	9	9	10	10
Plastics & rubber manufacture	0	0	1	0	Scenic & sightseeing	0	0	2	3
Non-metallic mineral product manufacturing	4	3	3	3	Support activities for transportation	10	12	15	16
Fabricated metal product manufacturing	7	7	9	8	Air Transportation	0	0	1	1
Machinery manufacturing	1	1	2	2	Couriers & messengers	19	19	17	22
Computer & electronic product manufacturing	2	1	0	0					

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Industry Sub-Sector	2011	2012	2013	2014
Finance, Insurance, Real Estate & Leasing				
Credit intermediation & related activities	2	3	7	4
Securities, commodity contracts & other financial investment & related activities	10	13	17	17
Insurance carriers & related activities	11	12	12	13
Real estate	29	37	41	48
Rental & leasing services	14	14	14	20
Professional, Scientific & Technical Services				
Professional, scientific & technical services	707	743	760	757
Business, building & other support services				
Management of companies & enterprises	4	7	9	9
Administrative & support services	502	526	545	576
Waste management	7	5	6	8
Educational Services				
Educational services	140	153	155	152
Health Care & Social Assistance				
Ambulatory health care services	79	79	77	75
Nursing and residential care facilities	0	1	1	1
Social assistance	25	28	29	32

Industry Sub-Sector	2011	2012	2013	2014
Information, Culture & Recreation				
Publishing industries (except internet)	13	12	16	20
Motion picture & sound recording industries	24	22	26	36
Broadcasting (except internet)	1	1	1	1
Telecommunications	2	2	2	2
Data processing, hosting & related services	6	4	4	4
Other information services	10	11	11	9
Performing arts, spectator sports & related industries	96	86	82	83
Amusement, gambling & recreation industries	9	7	9	10
Accommodation & Food Services				
Food services & drinking	21	15	18	22
Accommodation services	0	0	1	0
Other Services				
Repair & maintenance	129	131	131	131
Personal & laundry services	305	337	368	382
Religious, grant-making,	0	2	4	4
Private households	0	0	1	1

Appendix 4

Number of Home Based Businesses by Neighbourhood, 2009-2014

Suburban development area	Neighbourhood/area	2009	2010	2011	2012	2013	2014
Blairmore	Blairmore Suburban Centre	-	-	3	8	12	14
	Blairmore Development Area	-	-	1	1	0	0
	Kensington	0	0	0	0	0	0
Central Business District	Central Business District	21	23	32	39	33	33
Confederation	Hampton Village	26	48	69	98	135	154
	Confederation Park	92	98	88	92	107	89
	Dundonald	74	87	82	86	82	79
	Montgomery Place	61	65	72	80	90	87
	Westview	71	75	83	77	71	73
	Meadowgreen	50	56	71	68	59	58
	Parkridge	57	61	62	64	65	72
	Mount Royal	68	60	61	57	68	70
	Pacific Heights	64	64	59	56	62	71
	Massey Place	36	35	39	52	44	35
	Fairhaven	36	38	42	40	43	46
	Holiday Park	30	29	29	34	31	30
	Hudson Bay Park	33	38	37	30	35	36
	Confederation Park Suburban Centre	3	8	4	6	10	11
Core Neighbourhoods	Nutana	85	105	104	108	119	121
	City Park	63	66	71	82	69	69
	Caswell Hill	67	76	69	69	68	69
	Varsity View	49	59	52	54	54	58
	Pleasant Hill	31	27	30	38	42	36
	King George	26	26	33	35	33	38
	Westmount	38	31	34	33	30	33
	Riversdale	30	38	35	33	31	30
Holmwood	Holmwood Development Area	-	-	1	1	1	1
Lakewood	Lakeview	102	113	118	126	127	120
	Briarwood	95	100	105	110	94	97
	College Park	89	91	103	99	104	90
	College Park East	74	87	96	97	100	103
	Wildwood	75	77	95	97	100	112
	Lakeridge	66	68	72	74	77	83
	Lakewood Suburban Centre	25	31	37	33	35	31
	Rosewood	0	1	8	19	40	61

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Suburban development area	Neighbourhood/area	2009	2010	2011	2012	2013	2014
Lawson	Silverwood Heights	178	192	206	207	215	209
	River Heights	76	90	100	95	92	98
	Lawson Heights	58	66	76	76	70	71
	North Park	37	48	59	60	59	55
	Mayfair	48	59	50	46	47	57
	Richmond Heights	9	13	13	12	12	16
	Kelsey - Woodlawn	16	14	13	9	8	12
	Lawson Heights Suburban Centre	5	5	6	9	15	12
	Central Industrial	5	6	9	7	10	1
North West Industrial	Airport Business Area	2	1	0	1	1	1
Nutana	Stonebridge	48	69	76	116	147	170
	Adelaide/Churchill	76	83	84	82	82	80
	Eastview	58	68	71	76	79	80
	Haultain	44	58	63	71	76	69
	Avalon	60	61	66	68	63	61
	Buena Vista	63	64	66	63	67	74
	Exhibition	55	62	56	61	69	62
	Holliston	66	68	70	61	66	70
	Nutana Park	46	41	52	53	51	60
	Queen Elizabeth	44	39	49	50	50	52
	Brevoort Park	49	52	48	46	56	53
	Greystone Heights	34	40	43	46	45	39
	Grosvenor Park	18	23	27	22	28	35
	The Willows	3	5	7	9	5	6
	Nutana Suburban Centre	3	4	6	6	6	3
University Heights	Willowgrove	74	111	145	147	166	156
	Silverspring	112	121	127	124	128	131
	Arbor Creek	80	99	102	107	104	114
	Sutherland	58	71	75	89	94	100
	Erindale	64	72	72	77	80	79
	Forest Grove	73	82	76	77	85	98
	Evergreen	-	-	5	35	64	92
	University Heights Suburban Centre	14	14	13	7	8	12
	U of S Lands South MA	0	0	1	2	2	2
Total		3,213	3,582	3,829	4,013	4,222	4,341

Information and Mapping Requests

The Business License Program supports economic growth and community planning by providing statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to, the following:

- square footage of commercial/industrial space
- employment figures
- specific data by business type, such as geographic distribution, new business listings, number of closed businesses

The Business License Program can be reached at 306-975-2760.

The City's Mapping and Research Group provides mapping and GIS (geographic information system) services to internal and external clients. Mapping products include zoning and address maps, neighbourhood boundary maps, projected growth concept maps and more. Mapping products are available to download as PDFs or are available as a hard copy.

Custom research and mapping services on various demographic, social and economic trends in Saskatoon are also be available upon request. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- Population Projections
- Census Data
- Quality of Life Indicators

The Mapping and Research Group can be reached at 306-975-7641.

For more information on mapping services, please visit www.saskatoon.ca.

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