
Active Transportation Advisory Group (ATAG)

January 31, 2023 from 2:00 – 4:00 p.m.

Hybrid

City Hall Committee Room E and Microsoft Teams

In Attendance

Community Representatives:

	Name	Representing
x	Adam Bue	Cycling
x	Graham Corsar	Business Community
✓v	Renata Cosic	Post-secondary
✓v	Lisa Franks	People of all abilities
✓	Derek Friesen	Walking
✓v	Jeananne Klein	People of all ages (senior)
✓v	Jasmine Liska	Resident
✓v	Tyler Rittinger	Elementary or high school
✓v	Berenice Romero	Public Transit user
✓v	Kloey Shanay Bells	People of all ages (youth)
✓	Stephanie (Steph) Siemens	Resident
✓v	Curtis Standing	Indigenous Community

Organization Representatives:

	Name	Representing
x	Verna Gallen	Walking Saskatoon
✓v	Cora Janzen	Saskatchewan Health Authority
✓	Kelly Klassen	Saskatchewan Government Insurance (SGI)
✓	Alan Otterbein	Meewasin Valley Authority
x	Darby Sutherland	Discover Saskatoon
✓	Merlin Toth	Saskatoon Cycles

City of Saskatoon:

	Name	Representing
✓v	Nathalie Baudais	Active Transportation Program Manager (interim)
x	Councillor Dubois	
x	David LeBoutillier	Engineering Manager
✓	Amanda Lindgren	Public Engagement Consultant (chair)
x	Jay Magus	Director of Transportation
x	Sharon Cybulski	Assistant to the Director of Transportation (recorder)
✓v	Justine Marcoux	Transportation Engineer
✓v	Taryn Crosby	WeUsThem
✓v	Ashwin Kutty	WeUsThem
✓v	Faten Alshazly	WeUsThem

✓ = in-person attendance; ✓v = virtual attendance; ✕ = regrets

1. Welcome

Amanda Lindgren welcomed everyone to the meeting and acknowledged that we are on Treaty 6 territory and the homelands of the Métis. Meeting started at 2:02 p.m.

The meeting was a hybrid meeting with in-person attendance and virtual attendance through Microsoft Teams. Consultant WeUsThem joined virtually through Teams.

2. Review and approve November 2022 meeting minutes

The minutes were approved as circulated. The approved minutes will be posted on the City Active Transportation Advisory Group webpage.

Thanks to everyone who attended the additional meeting on the 2023 Cycling Guide. Mariniel and Nathalie are working on updates and changes for the 2023 guide which will be ready later this spring.

The [sidewalk infill prioritization report](#) discussed at the last meeting was presented to the Standing Policy Committee on Transportation in January 2023. If you have any additional feedback on pedestrian desire lines, please forward to Nathalie.

3. Active Transportation Education Campaign – WeUsThem marketing agency

Ashwin Kutty, Principal with WeUsThem, led a focus group discussion on the City of Saskatoon's upcoming active transportation education campaign.

The session was recorded for note-taking purposes by WeUsThem and campaign materials will be shared with the ATAG at a later meeting.

Additional comments or feedback on the engagement questions can be shared with Taryn at WeUsThem by email: taryn@weusthem.com.

4. Next Steps and Closing

The PowerPoint slide deck will be shared with the group.

A brief survey was taken of the group on the preferred dates/times for the next meeting in either late March or early April. Amanda will compile the results and send out meeting times later this spring.

5. Adjournment

Amanda thanked everyone for their participation and WeUsThem for joining the meeting today. Meeting adjourned at 3:58 p.m.

