

## APPLICATION - Civic Hospitality to Professional Gatherings Council Policy - C01-005 - Civic Hospitality to Professional Gatherings (Policy)

The City of Saskatoon (City) may extend assistance in the form of grant funding from the Civic Hospitality Account to non-profit organizations to host Professional Gatherings in Saskatoon, subject to compliance with the criteria and conditions outlined in the Policy. City Administration oversees the administration of this Policy, and funding allocated.

City Administration receives the application packages and evaluates them in batches four times per year in accordance with the principles and criteria in the Policy and using the Funding Level Evaluation Model. They will provide the approval or denial of an application package and if approved, the amount of grant funding recommended for each business event.

The following information is to be completed in full. If all information is not included, the application will be considered incomplete and deemed INELIGIBLE.

Intake dates are January 1, March 1, June 1 and October 1 of each year.

#### Purpose:

- To attract professional gatherings to Saskatoon that will provide an economic benefit;
- To attract professional gatherings to Saskatoon for the benefit of showcasing the strength of Saskatoon's economic sectors and enhance Saskatoon's image;
- To enhance Saskatoon's profile as a Professional Gathering destination;
- To develop a structured and fair framework to consider applications for grant funding under the Civic Hospitality Account; and
- To facilitate, enhance and showcase Saskatoon's hosting capacity as a destination of choice for professional gatherings

Completed applications can be submitted to City Administration by emailing this form and supporting information to <a href="mailto:grants@saskatoon.ca">grants@saskatoon.ca</a> by 5:00 p.m. on the intake date. When the intake date falls on the weekend of a statutory holiday, applications will be accepted until 5:00 p.m. on the next business day.

Please read the Policy for full details and definitions.

For questions related to the application, please contact City of Saskatoon: Kristen Christensen, Recreation Services Manager <a href="mailto:Kristensen@saskatoon.ca">Kristen.Christensen@saskatoon.ca</a> (306) 975.7977

| Organization Name:   |
|--|
| PLEASE NOTE: Organization must be a registered non-profit organization.  |
| Organization Website:  |
| Organization Mailing Address:  |
| Please list two contacts for your organization's event:  |
| PRIMARY CONTACT:   |
| Title:   |
| Phone number:  |
| Email address:   |
| SECONDARY CONTACT:   |
| Title:   |
| Phone number:  |
| Email address:   |
| Do you know if you have a current Business Partner Number with the City? Yes No  |
| If yes, what is your Business Partner Number?  |
| If no, a vendor set up will be provided to complete the process of setting up the organization once funding is approved.   |
| Please provide a brief description of the organization hosting the Convention/Business Event (i.e. date of establishment, mandate of organization, member profiles, etc.). Please note similar event hosting experience. |
|  |
|  |
|  |
|  |

| Professional (   | Gathering N   | lame/Title:  |   |  |   |  |  |  |
|--|---|--|---|--|---|--|--|--|
| Event Date:  | / _<br>/ _  | /<br>Month   | Year  | to   | //  | Month  | _ /<br>_ Year  | _  |
| PLEASE NOT   |   | ent must oc<br>s in the futu                               |   | imum of 1  | 12 months   | after the in   | ıtake date a   | and no more thar                                   |
| may be consid  | dered under   | r special cir  | rcumstanc   | es. The  | applicant m   | nust provide   | e a detailed   | essional gathering<br>d written<br>he application. |
| Professional (<br>organizations<br>advance educ<br>encompass so<br>assemblies.<br>visibility of Sa | , typically la<br>cation or ac<br>eminars, co<br>These even | asting seve<br>hieve colle<br>onventions,<br>its foster ed | eral days, to<br>ective decis<br>conference<br>conomic ir | to exchar<br>sion-mak<br>ces, trade<br>mpact, fa | nge expertis<br>king objectiv<br>e shows, su<br>cilitate knov | se, strengtl<br>ves. Profe<br>ummits, an<br>wledge sha | then brand<br>essional Ga<br>nd other stra<br>aring, and o | presence,<br>therings<br>ategic<br>enhance the     |
| Has this even  | t occurred i  | in Saskato   | on in the p   | oast? Ye   | s No  | )  |  |  |
| If yes, when?  |   |  |   |  |   |  |  | _  |
| How frequent   | ly is this eve  | ent hosted   | ?   |  |   |  |  |  |
| How frequent   | ly is this ev   | ent hosted   | in Saskat   | :oon?  |   |  |  |  |
| Event Locatio  | n in Saskat   | oon:   |   |  |   |  |  |  |
| L<br>PLEASE NOT  | <br>ΓΕ: Eligible  | events m   | ust be held   | d fully in                                       | <br>Saskatoon   |  |  |  |
| Have you app   | olied for othe  | er grant fur   | nding from  | า the City                                       | ? Yes   | No   |  |  |
| If yes, please   | list:   |  |   |  |   |  |  |  |
|  |   |  |   |  |   |  |  |  |

PLEASE NOTE: Applicants must not have applied for or received assistance for the same Professional Gathering under any other grant program or policy of the City, including the Special Event Grant.

| Onde   | Seminar  |
|--------|--|
|        | Convention   |
|        | Conference   |
|        | Tradeshow  |
|        | Summit   |
|        | Other Strategic Assembly to:   |
|        | Exchange Expertise   |
|        | Strengthen Brand Presence  |
|        | Advance Education  |
|        | Achieve Collective Decision Making   |
| includ | e provide a brief description of the Professional Gathering for which you are requesting funding, ling the target audience and the benefits of the Professional Gathering to the nunity/participants.              |
| the pu | are the goals and objectives of hosting this Professional Gathering and how do they match up to urpose statements of the Civic Hospitality to Professional Gatherings Policy noted on the first pages application? |
|        |  |

## **Delegate Profile**

Anticipated number and percentage of in-person delegates:

| Attendees  | Numbers    | Percentage (office use only) |  |  |  |  |  |  |
|--|------------|------------------------------|--|--|--|--|--|--|
| Local  |            |                              |  |  |  |  |  |  |
| Provincial   |            |                              |  |  |  |  |  |  |
| National   |            |                              |  |  |  |  |  |  |
| International  |            |                              |  |  |  |  |  |  |
| Total:   | Total:     |                              |  |  |  |  |  |  |
| If virtual attendance is an option, please capture anticipated virtual numbers here:  PLEASE NOTE: These attendees will not be counted in the in-person attendees.  How has attendance been estimated? |            |                              |  |  |  |  |  |  |
| Should you receive Civic Hospitality Funding, what will it be used toward?   |            |                              |  |  |  |  |  |  |
|  |            |                              |  |  |  |  |  |  |
| PLEASE NOTE: Eligible expense  | s include: |                              |  |  |  |  |  |  |

- Facility rental;
- Equipment rental;
- Audio visual equipment fees
- Guest speaker/presenter fees;
- Transportation;
- Food costs; and
- Expenses related to territorial protocol and economic reconciliation, or Indigenous inclusion related to TRC Call to Action No. 92.

PLEASE NOTE: Ineligible expenses include alcohol, cannabis and staff costs.

# 1.

**Event Operating Budget.**Provide complete revenues for the entire event.

| REVENUE  | AMOUNT<br>REQUESTED | REQUEST<br>SUBMITTED | REQUEST<br>CONFIRMED |
|--|---------------------|----------------------|----------------------|
| Funding requested from this City grant                           | \$                  | n/a                  | n/a                  |
| Contribution from your Organization                              | \$                  | Yes No               | Yes No               |
| Other Internal Contributions/Partner Organization Contributions: |                     |                      |                      |
|  | \$                  | Yes No               | Yes No               |
|  | \$                  | Yes No               | Yes No               |
| Sponsorships – list all below:                                   |                     |                      |                      |
|  | \$                  | Yes No               | Yes No               |
|  | \$                  | Yes No               | Yes No               |
| Registration Fees  | \$                  | n/a                  | n/a                  |
| Ticket Sales   | \$                  | n/a                  | n/a                  |
| Other Funding Sources – list all below:                          |                     |                      |                      |
|  | \$                  | n/a                  | n/a                  |
| Total Revenue:   | \$                  |                      |                      |

## 3.

Provide complete expenses for the entire event.

Indicate expenses that the grant will be used for with an \* (asterisk).

| Expenses:                              | Amount |
|--|--------|
| Event Facility Rental Fees – list:     |        |
|  | \$     |
|  | \$     |
| Equipment Rental – list:               |        |
|  | \$     |
|  | \$     |
| Audio Visual Equipment Fees – list:    |        |
|  | \$     |
|  | \$     |
| Guest Speakers/Presenters – list:      |        |
|  | \$     |
|  | \$     |
| Transportation – list:                 |        |
|  | \$     |
|  | \$     |
| Food Costs – list:                     |        |
|  | \$     |
|  | \$     |
| Truth and Reconciliation Items – list: |        |
|  | \$     |
|  | \$     |

| Expenses cont'd:                           |              |                 | Amount   |  |  |
|--|--------------|-----------------|--|--|--|
| Other event expenses – list:               |              |                 |  |  |  |
|  |              |                 | \$   |  |  |
|  |              |                 | \$   |  |  |
|  |              |                 | \$   |  |  |
|  |              |                 | \$   |  |  |
|  |              |                 | \$   |  |  |
|  |              | Total Expenses: | \$   |  |  |
| 4. List In-kind items separately here (    | do not inclu | <del>-</del>    | daet):   |  |  |
| 4. List III-killa items separately liere ( | \$           | An in-kind do   | nation is a gift of goods  |  |  |
|  | \$           | services are t  | In-kind goods and<br>cypically goods and                               |  |  |
|  | \$           | have to other   | your organization would wise buy if they hadn't d. Volunteer hours are |  |  |
| Total In-Kind:                             | \$           |                 | ered in-kind donations.  |  |  |
| 5. How will any event budget surplus       | he utilized? | )               |  |  |  |
| o. Thou will ally overtibudget our place   | bo dilizou i |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
| 6. How will the event manage an even       | nt budget de | eficit?         |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |
|  |              |                 |  |  |  |

| 7. | How will you acknowledge the City of Saskatoon? |
|----|---|
|    |   |
|    |   |
|    |   |
|    |   |
|    |   |
|    |   |
|    |   |

### 8. Please include the following with your application package:

A copy of your organization's Corporate Registry Profile Report

Two Board Members must sign the "Information Certification" page of the application form

## Important Information:

The grant amount will be determined using the Funding Level Evaluation Model.

The amount of grant funding will vary, with the maximum amount available to any one organization being \$7,500 in a calendar year.

Following the Professional Gathering, the organization shall submit a post-event evaluation report.

The post-event evaluation report shall be reviewed for compliance with the Policy, and the final grant amount will be confirmed following a review of the post-event evaluation report. Grant funding shall only be released upon confirmation of compliance with this Policy and the applicant's commitments.

The City does not assume any obligations, financial or otherwise, except to provide the agreed upon grant funding.

Recipients of grant funding must acknowledge the financial support provided by the City in the marketing and promotional tools developed for the Professional Gathering. City logos shall be provided to recipients for this purpose.

PLEASE NOTE: Applicants are encouraged to connect with City Administration prior to submission.

#### **Applicant's Acknowledgement**

### Freedom of Information and Protection of Privacy

The City of Saskatoon (City) is committed to protecting the privacy and confidentiality of people's personal information. All personal information that is collected by the City is done in accordance with *The Local Authority Freedom of Information and Protection of Privacy Act.* The information collected on this application will be used to administer the *Civic Hospitality to Professional Gatherings Program*. De-identified, aggregate information will be used by Community Services for program planning and evaluation. The release of information shall be in accordance with *The Local Authority Freedom of Information and Protection of Privacy Act* or otherwise as required by law.

#### **City Obligations**

The City does not assume any obligations, financial or otherwise, except to provide the agreed upon grant funding.

#### **Incident Notification**

The Organization shall notify the City of any incident that it becomes aware of that may result in a claim against either the Organization or the City, including, but not limited to such losses as property damage to City assets, third party property damage, injury or death of any Organization member, employee, instructor or volunteer and any third-party bodily injury. The Organization shall provide the notification to the City within 7 days of the Organization becoming aware of the incident.

### Indemnity

The Organization hereby agrees to save harmless and indemnify the City of Saskatoon, its representatives, successors, assigns, servants, employees and agents against any and all claims, liabilities, demands, damages or rights or causes of action wherever, made or asserted by anyone arising out of or incidental to the application or to the use of any money or services provided to the Organization pursuant to the *Civic Hospitality to Professional Gatherings Program*.

#### **Accuracy of Information**

In making this application, we the undersigned Board Members hereby represent to the City of Saskatoon and declare that to the best of our knowledge and belief, the information provided in this application is truthful and accurate and the application is made on behalf of the above-named organization and with the Board of Director's full knowledge and consent.

Any organization that intentionally or negligently makes or furnishes a false statement or misrepresentation on this application for the purposes of receiving a grant may not only have the grant denied but may be deemed ineligible for funding from any grant program administered by the City of Saskatoon for a length of time and on such terms as the City of Saskatoon, in its sole discretion, deems appropriate.

The applicant acknowledges that they have read and understand this form and by their signature agree.

| Signature of Board Member | Print Name | // | /<br>Day | Year |
|---------------------------|------------|----|----------|------|
| Signature of Board Member | Print Name |    | ′<br>Day | Year |