## SASKATOON & REGION ECONOMIC REVIEW & OUTLOOK



Presentation by Mike Jordan
Director of Government Relations
May 15, 2017
\*check against delivery



### **OVERVIEW**

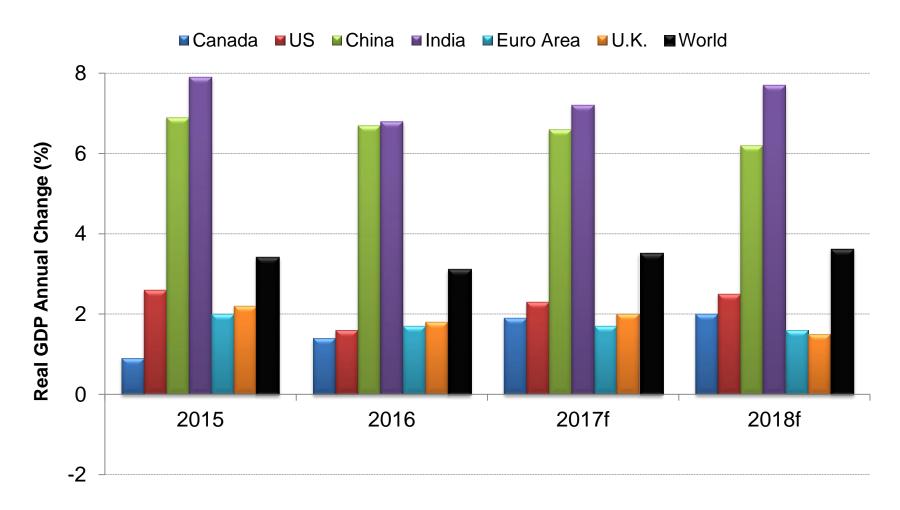
- ➤ Global & United States Growth
- ➤ Canadian Review & Outlook
- ➤ Saskatchewan Review & Outlook
- ➤ Saskatoon Review & Outlook 2016-17
  - > Employment
  - > Income
  - Consumer Spending
  - > Housing
  - Demographics
  - Output



### **GLOBAL TRENDS**

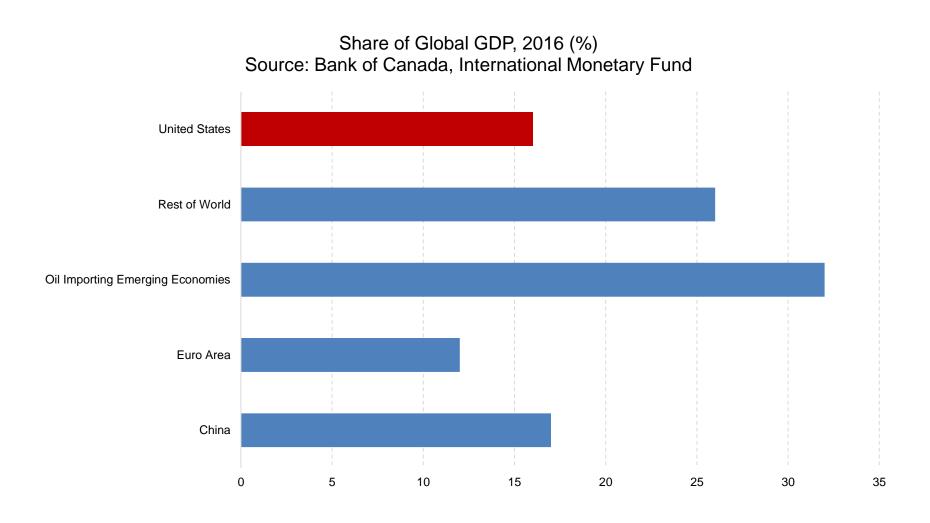


Global growth to pick up after slow recovery from economic downturn.



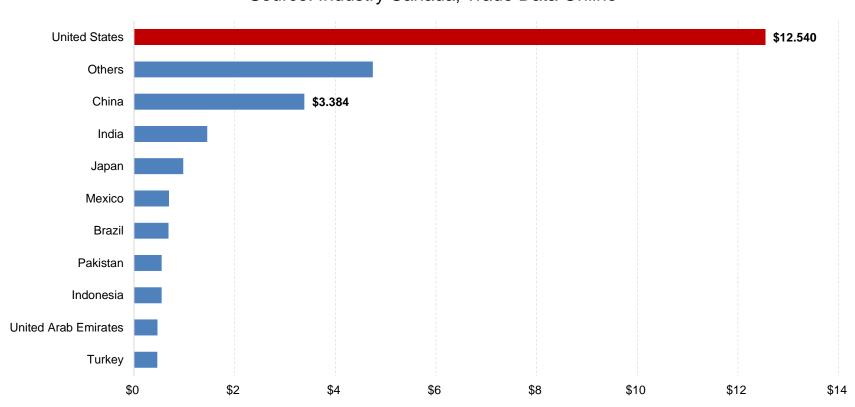
Source: International Monetary Fund, World Economic Outlook, April 2017

## China and the United States represent 33% of Global GDP



## About 30% of Saskatchewan Exports, or \$16 Billion, goes to the US and China.

Saskatchewan Exports 2016: Top 10 Countries C\$ Billions Total = \$26.5 Billion Source: Industry Canada, Trade Data Online

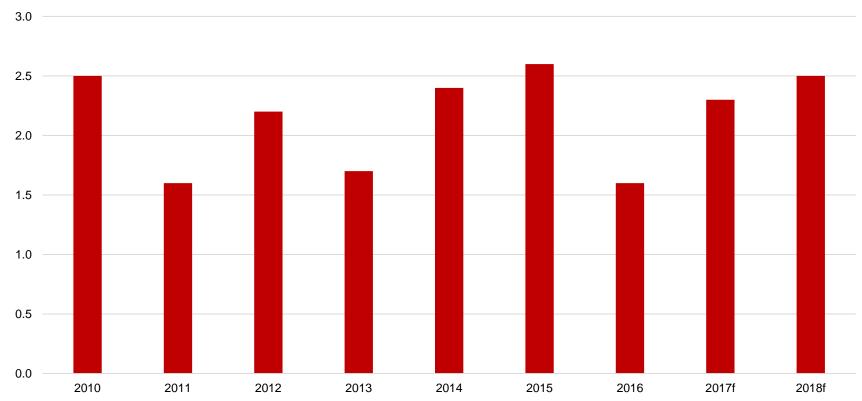


### THE US OUTLOOK



US Real GDP Growth is expected to grow at an above average pace due to monetary policy and expansionary fiscal policy.

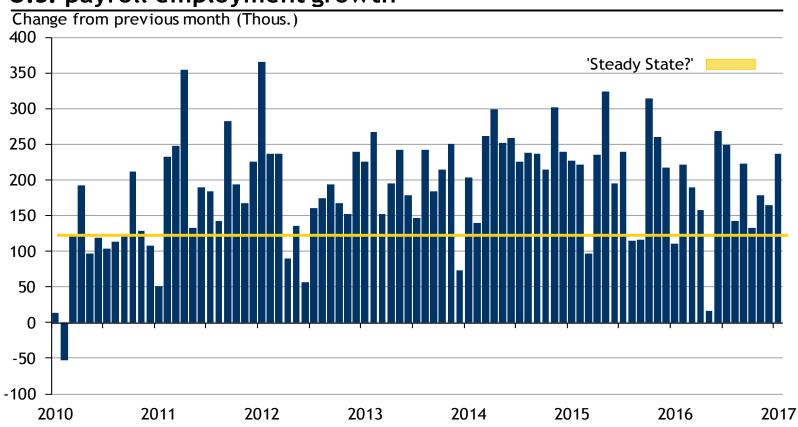
US Real GDP Growth (%)
Source: Bureau of Economic Analysis & RBC Economics





### Strong Employment growth suggests positive momentum

U.S. payroll employment growth



Source: Bureau of Labor Statistics, RBC Economics Research



Courtesy: RBC Economics

### US Growth will drive down the Unemployment Rate.

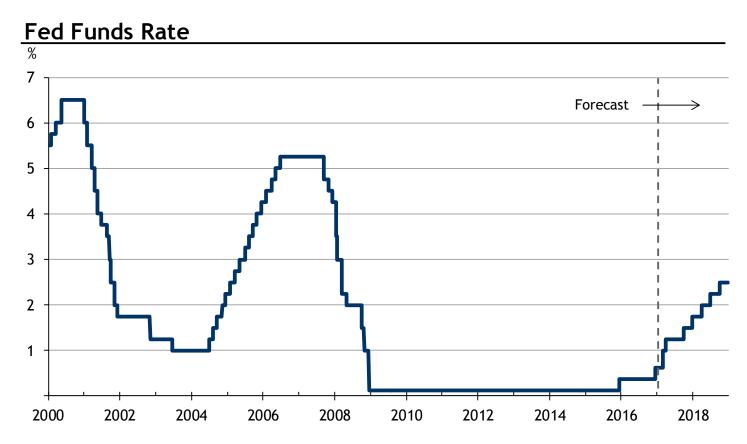
### Unemployment rate: U.S.



Source: Bureau of Labor Statistics, RBC Economics Research



## The Federal Reserve Board will tighten rate policy due to economic growth.



Source: Federal Reserve Board, RBC Economics Research

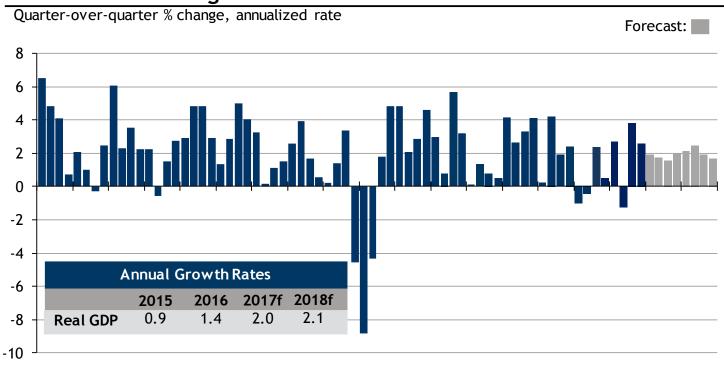


### CANADIAN OUTLOOK



## Increased exports and energy investment will improve GDP growth for Canada.

#### Canada's real GDP growth



2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

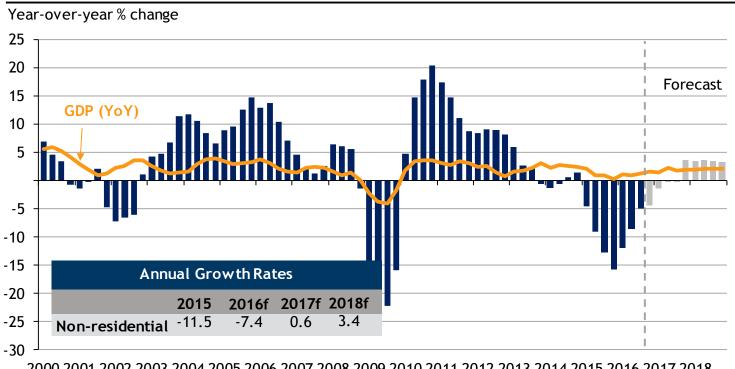
Source: Statistics Canada, RBC Economics Research



Courtesy: RBC Economics

### Business investment is expected to return to positive territory in 2018.

#### Non-residential investment in Canada



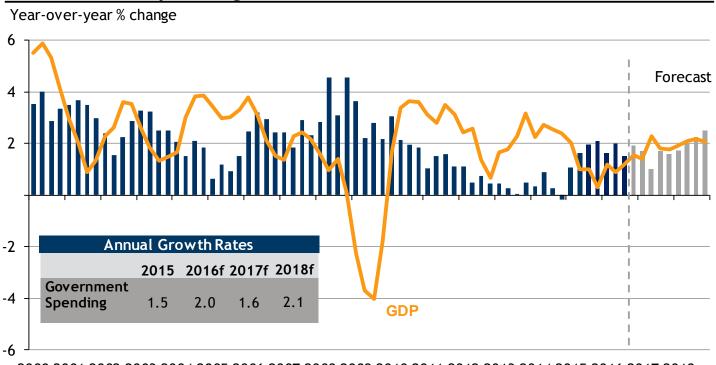
2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Source: Statistics Canada, RBC Economics Research



## Federal fiscal policy decisions will increase government spending and growth in 2017 and 18.



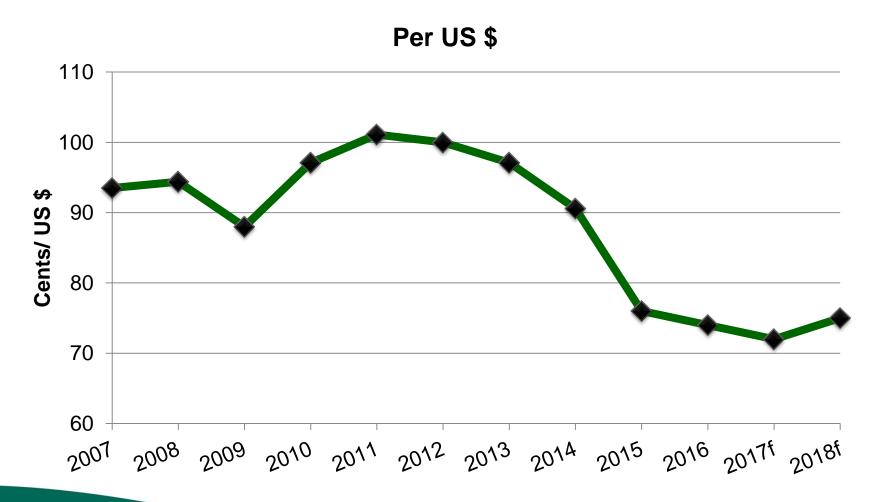


2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Source: Statistics Canada, RBC Economics Research



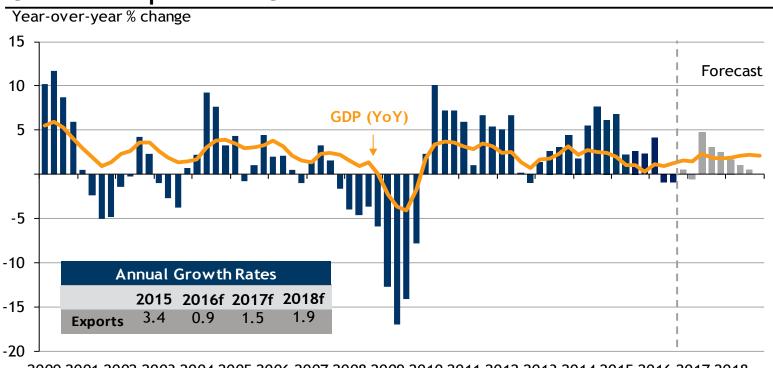
## The Canadian Dollar is expected to remain relatively weak compared to the US Dollar.





A weak Canadian dollar will help to improve Canadian exports. However, potential US trade policy changes provide a risk.

### Canadian Exports and GDP



2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Source: Statistics Canada, RBC Economics Research



## Bank of Canada will keep rate policy steady through 2017, but will tighten in 2018

Bank of Canada overnight rate



Source: Bank of Canada, RBC Economics Research

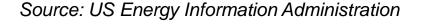
## SASKATCHEWAN OUTLOOK



## Higher oil prices are expected to be a key factor for returning the Saskatchewan economy to positive growth.

West Texas Intermediate Crude Oil Price US dollars per barrel

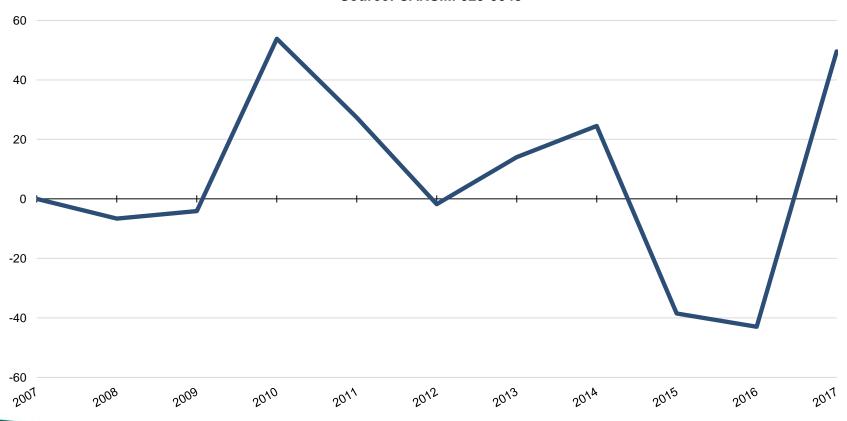






## As a result, after two years of decline, the Oil & Gas Sector is intending to increase investment in 2017.

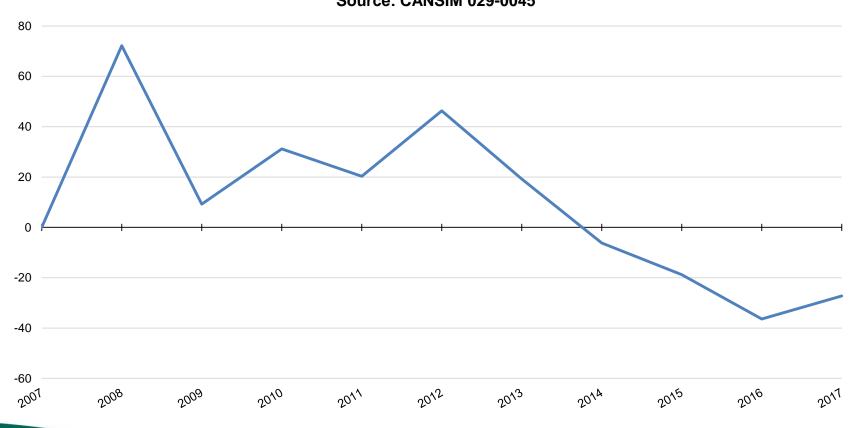






### However, the same can't be said of the Mining Sector.

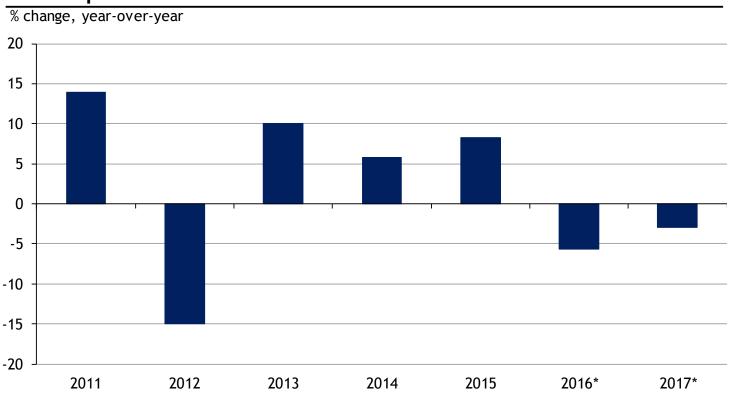
#### Mining Sector Capital Expenditure in Saskatchewan Year over Year Change (%) Source: CANSIM 029-0045





## Given the weak demand and low prices, potash production is anticipated to remain under pressure.

### Potash production: Saskatchewan



\*2016 and 2017 are estimates

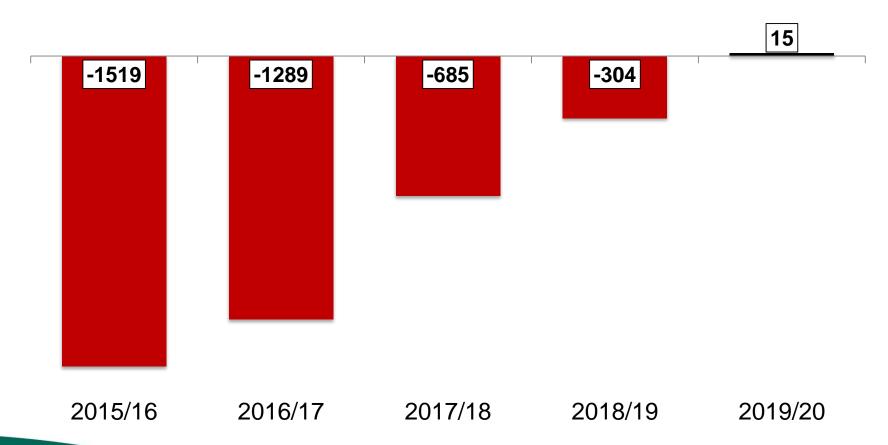
Source: Saskatchewan Industry and Resources, RBC Economics Research



Courtesy: RBC Economics

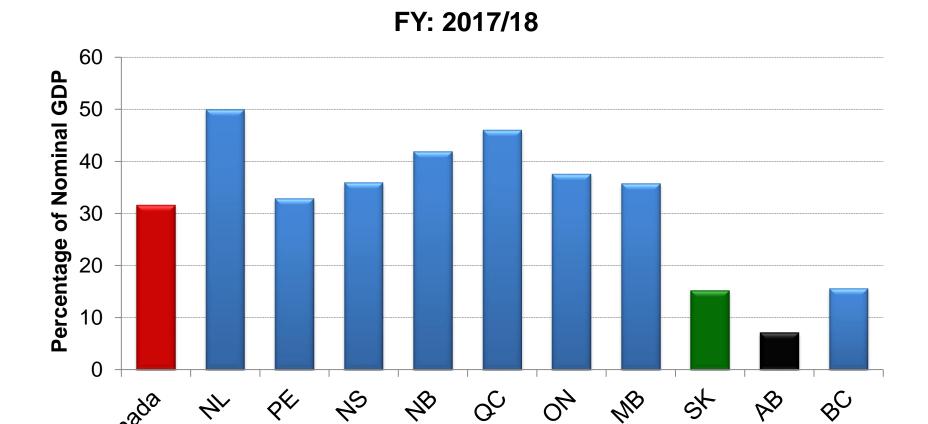
## The decline in resource prices and lower investment has impacted the governments balance sheet

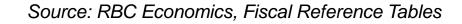
### **Budget Balance Millions \$**





### However, Saskatchewan still has one of the lowest Net Debt to GDP Ratios in Canada

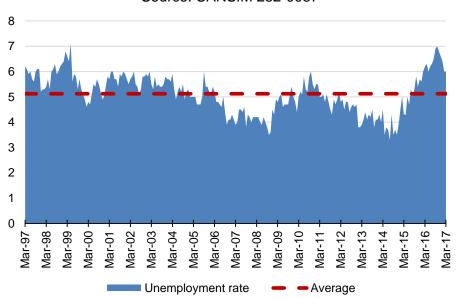




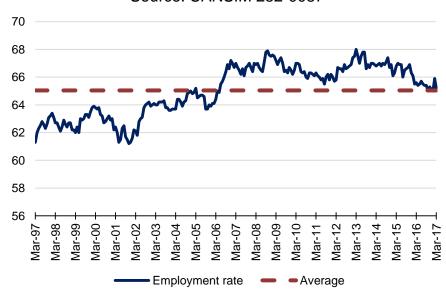


Lower resource investment has also impacted employment. The Unemployment Rate is about 1% higher than 20 year average, while Employment Rate is at 20 year average.

Saskatchewan Unemployment Rate (%)
Seasonally Adjusted
Source: CANSIM 282-0087



Saskatchewan Employment Rate (%)
Seasonally Adjusted
Source: CANSIM 282-0087





In 20 years, real (inflation adjusted) average weekly wages grew by 30 percent in Saskatchewan. This means on average, consumer purchasing power grew by about 1.5% per year.

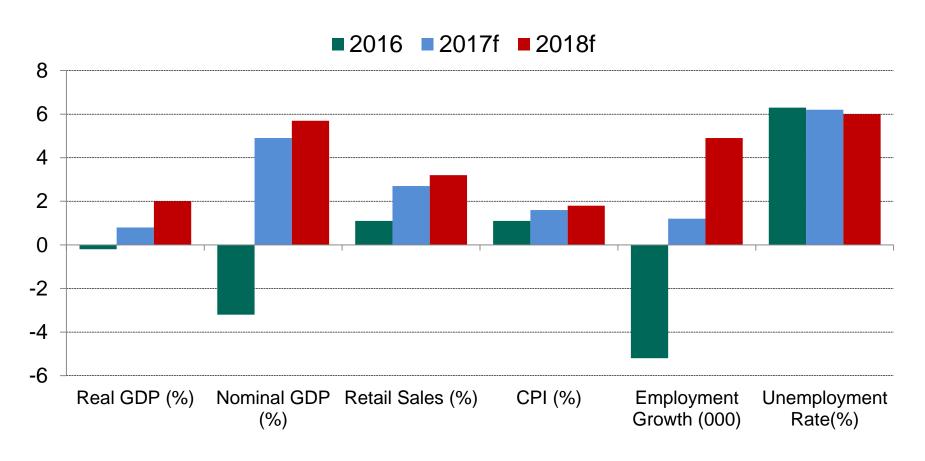
Saskatchewan Real Average Weekly Wages (Mar 2017\$)
Cumulative Change (%)
Sources: CANSIM 282-0071; 326-0020





## Saskatchewan Key Economic Indicators Forecast

Percentage Change (Unless Indicated)

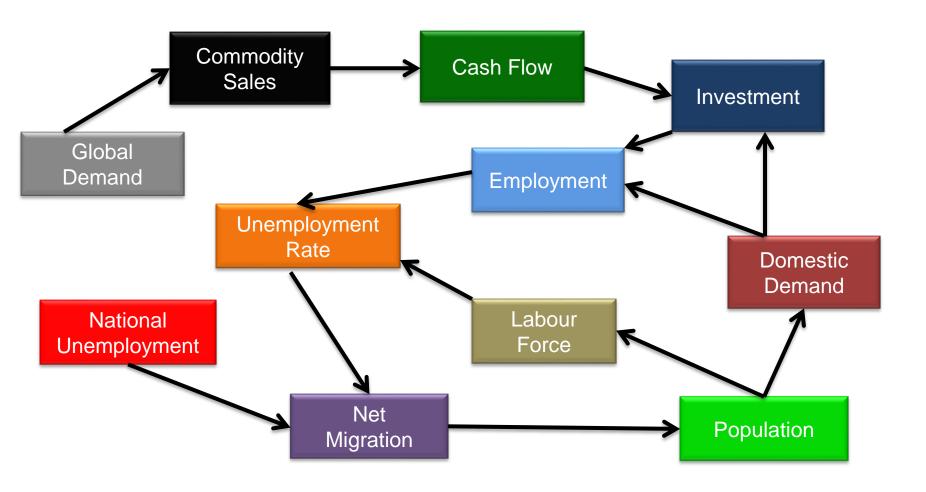


Source: Saskatchewan 2017-18 Budget; Private Sector Forecasts

# SASKATOON & REGION ECONOMIC OUTLOOK 2017- 18

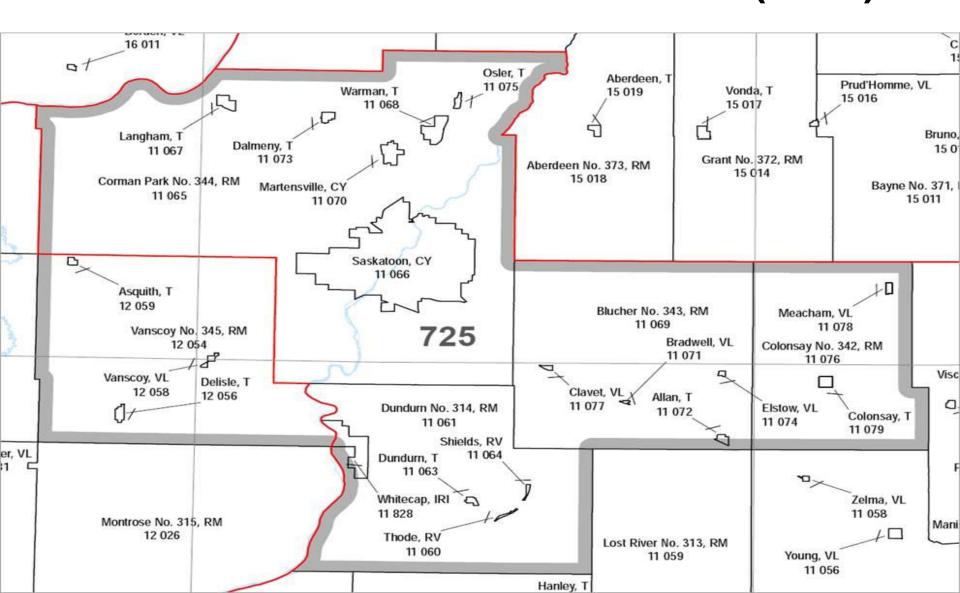


### REGIONAL GROWTH FACTORS



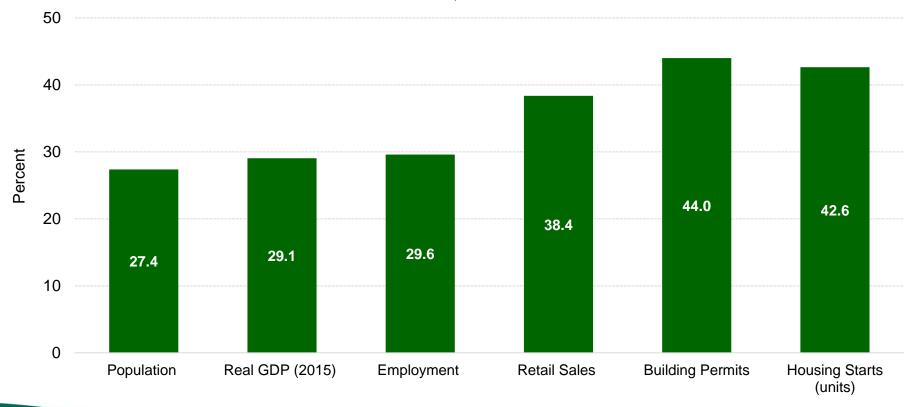
Source: Adapted from City of Calgary, Corporate Economics

## MAP OF THE SASKATOON CENSUS METROPOLITAN AREA (CMA)



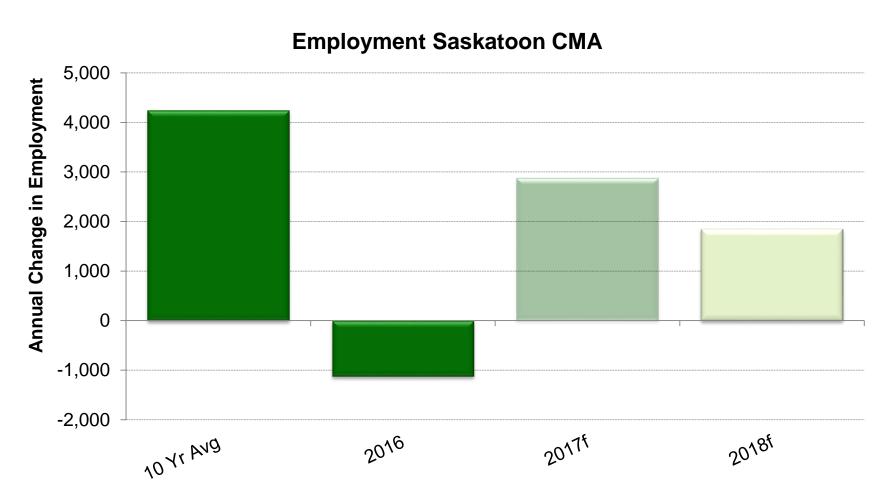
### According to leading indicators, Saskatoon is the engine of the Saskatchewan economy.

Saskatoon Region
Share (%) of 2016 Provincial Economic Indicators
Sources: Statistics Canada; Conference Board of Canada





## After significant job losses in 2016, employment is expected to recover in 2017, but won't reach long run average.



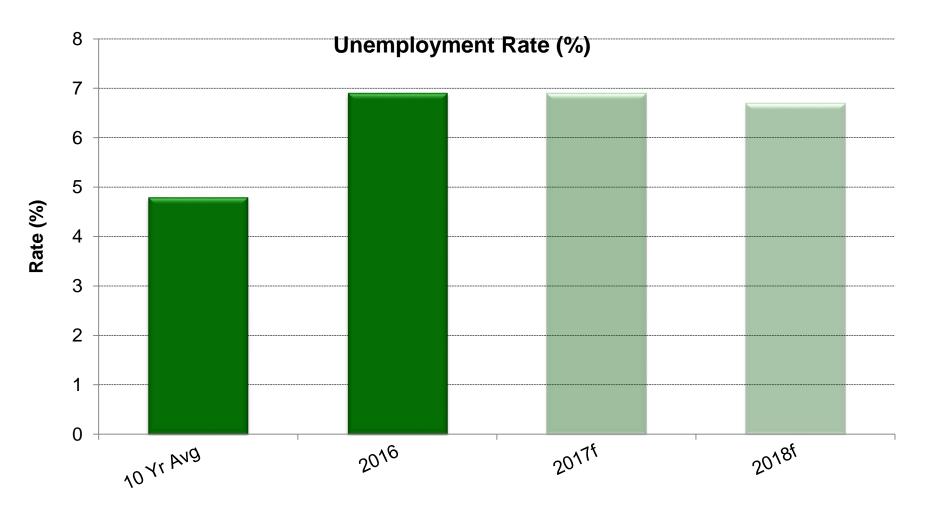
Sources: Statistics Canada, Conference Board of Canada

The composition of Saskatoon's Labour Market has changed in 20 years, with the largest gains coming in the Construction industry.

Employment Share By Industry	1996 Share of Employment (%)	2016 Share of Employment (%)	Change
Professional, Scientific and			
Management Services	8.1	9.5	<b>1.4</b>
Construction	4.8	10.6	<b>1</b> 5.8
Finance, Insurance, Real Estate	6.3	4.8	<del>-</del> 1.5
Information & Culture Industries	2.4	1.5	<b>-</b> 0.9
Manufacturing Industries	8.8	5.4	<b>↓</b> -3.3
Education, Health Care, &			
Social Services	21.2	23.5	<b>1</b> 2.2
Accomodation, Food, Arts, &			
Entertainment Services	15.9	13.8	<del>"</del> -2.1
Primary & Utility Industries	6.0	5.4	<del>"</del> -0.6
Public Administration	5.2	4.6	<b>-</b> 0.6
Transportation and Warehousing			
Services	5.1	5.0	<del>"</del> -0.1
Wholesale and Retail Trade	16.2	16.0	<b>J</b> -0.2
Total	100.0	100.0	

Sources: Statistics Canada, Conference Board of Canada

Saskatoon's Unemployment Rate has reached its highest levels in 2016, but is expected to remain steady over the forecast period.



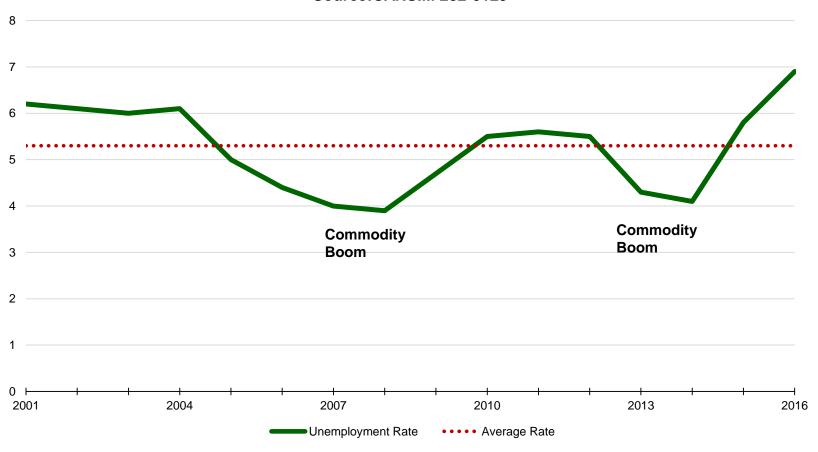
Sources: Statistics Canada, Conference Board of Canada

Saskatoon's employment is more reliant on the resource sector and commodity prices than say Regina's.

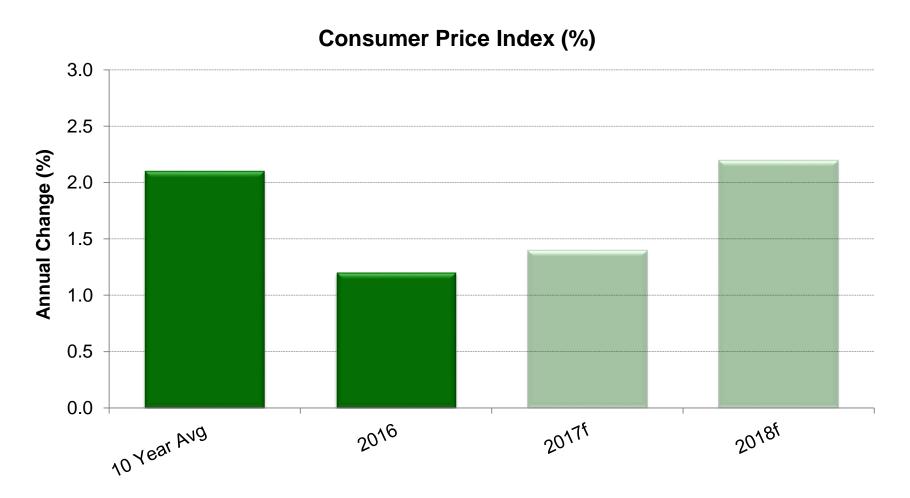




#### Saskatoon Unemployment Rates Annual vs Average (%) Source:CANSIM 282-0129

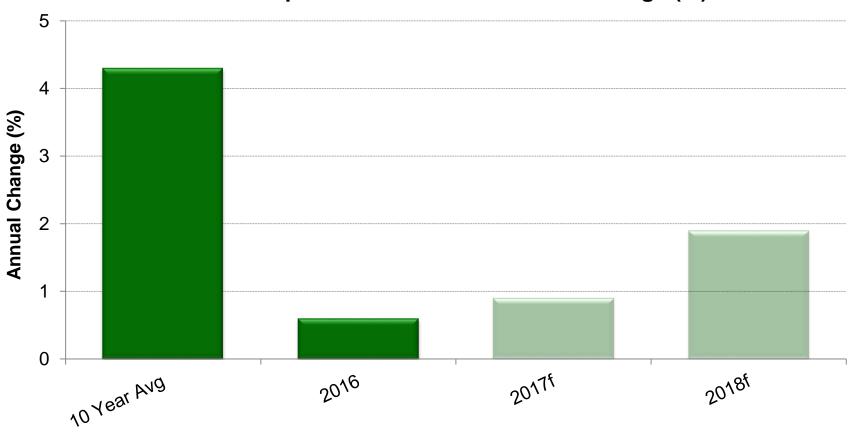


Consumer prices will remain relatively low in 2017 but will rise in 2018 above average due to increased economic activity.



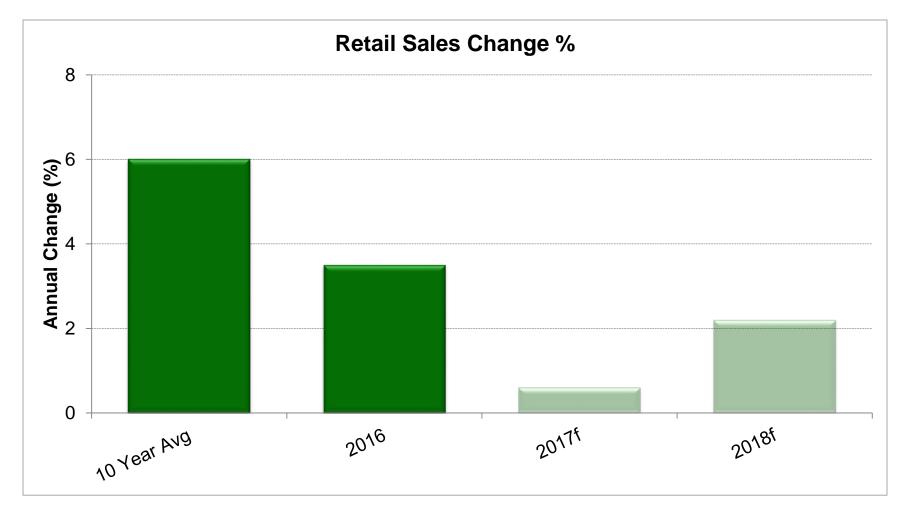
Personal Disposable income per capita is expected to rise by 2 % in 2018, albeit lower than the 10 year average...

#### Personal Disposable Income Per Person Change (%)



Sources: Canada Revenue Agency, Conference Board of Canada. Statistics Canada

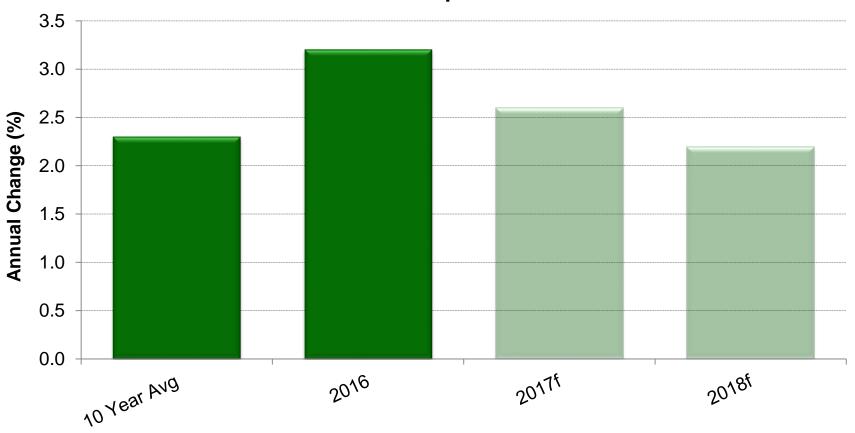
which is good for consumer spending & retail sales. After declining by 6% in 2015 retail sales will see solid growth in 2018.



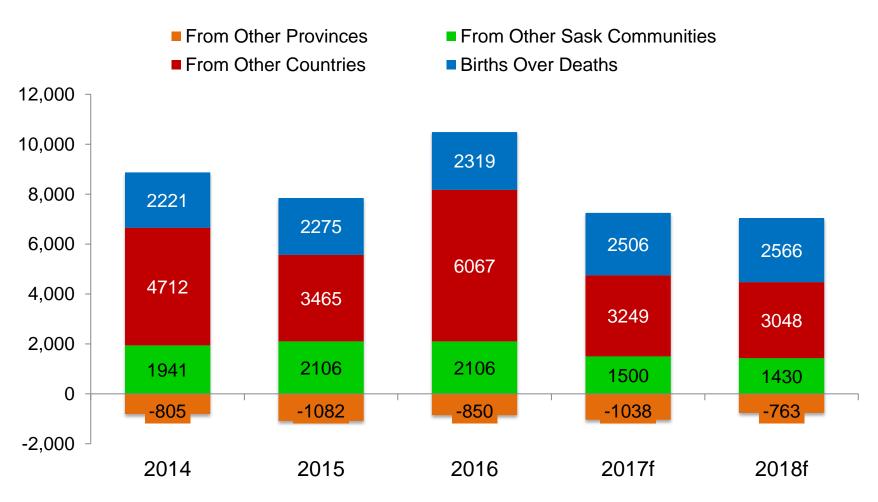
Sources: Conference Board of Canada

Despite economic pressures, population growth in the Saskatoon region remains steady, largely due to international immigration.



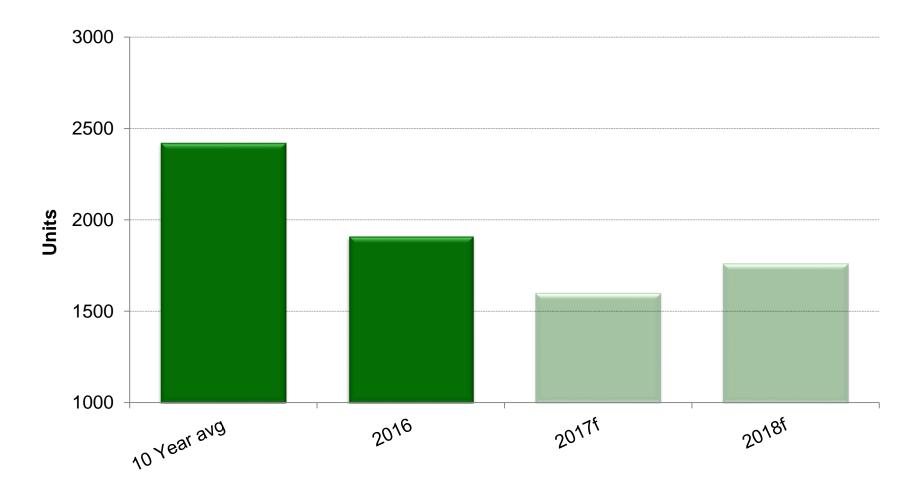


#### International Immigration and new births will continue drive Saskatoon's population growth.

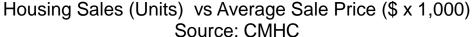


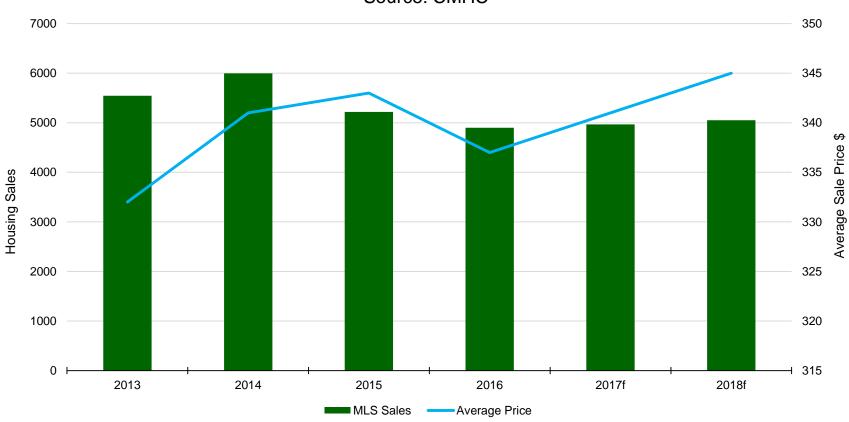
Sources: Statistics Canada, Conference Board of Canada

# Housing Starts are expected to fall in 2017 due to soft demand and oversupply, but will pick up in 2018.



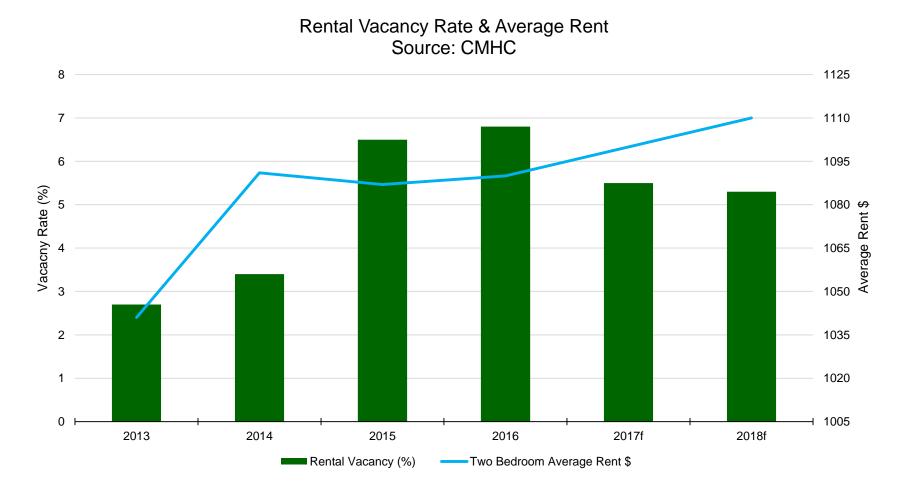
# Housing Sales are anticipated to remain steady over the forecast period, while average prices will rise slightly





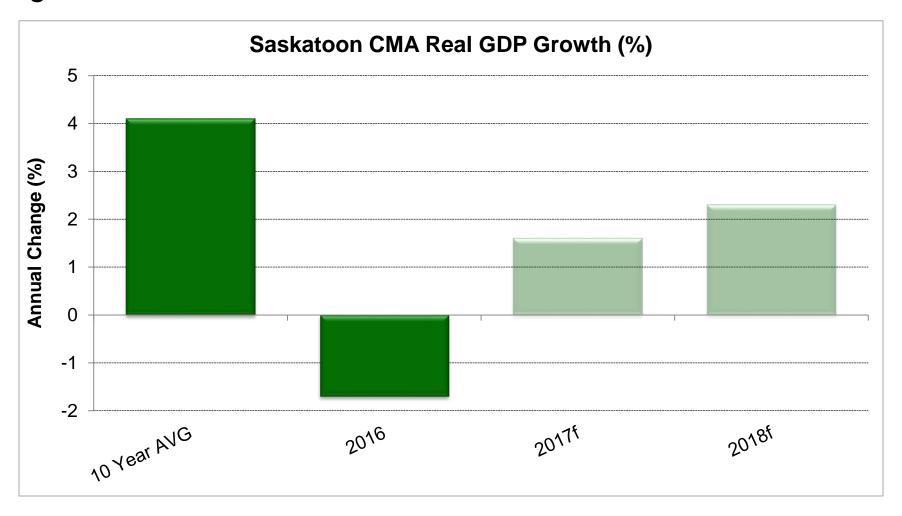
Source: Canada Mortgage and Housing Corporation

However, in the rental market vacancy rates will stay above long run levels, while average prices for two bedroom rentals will remain steady.



Source: Canada Mortgage and Housing Corporation

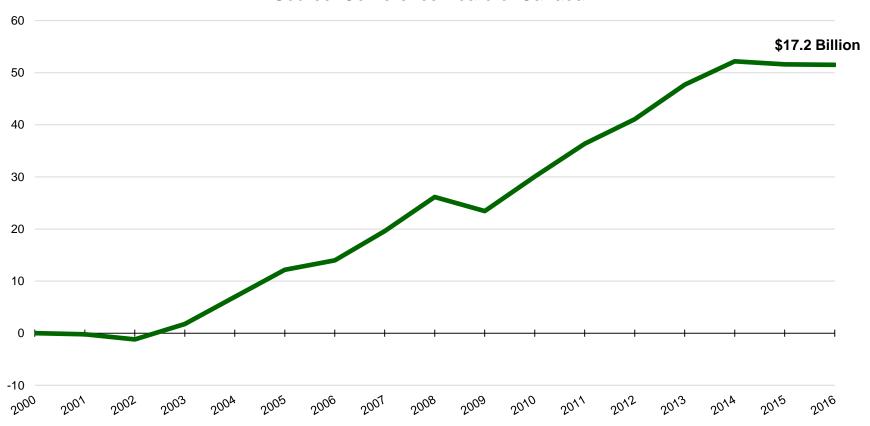
Given these inputs, after two years of negative growth Saskatoon's economy is expected to return to positive growth.



Source: Conference Board of Canada

# Despite a couple of challenging years, Saskatoon's economy has doubled in size 20 years

Saskatoon GDP Growth: Cumulative Change (%)
Source: Conference Board of Canada



#### **FORECAST RISKS**

- ➤ Commodity Prices
- ➤ US Trade & Monetary Policies
- > Federal Infrastructure Investments
- ➤ Provincial Fiscal Policy
- > Business Investment

