



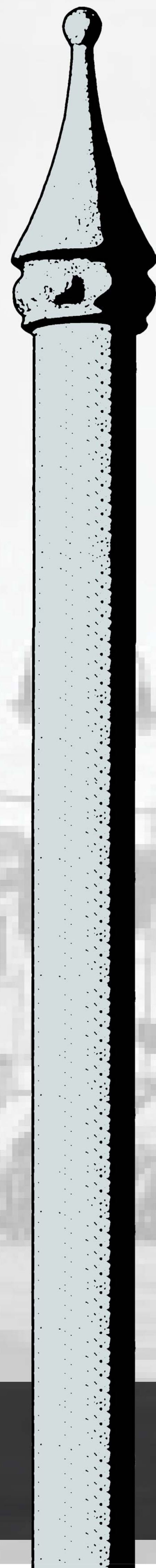
INTRODUCTION

3rd Avenue has been identified as a key street downtown and is considered a streetscaping priority. Our goal is to create a memorable and enjoyable experience. Key features from 19th Street to 23rd Street include a planted centre median, corner bulbing and extended bus stop bulbs, sidewalk improvements with amenity strip, street trees, pedestrian light and unique street furniture, heritage interpretation features, two lanes of traffic with shared bike lane in each direction, parallel parking and visual amenities. The removal of overhead lines by Saskatoon Light and Power and the resurfacing of 3rd Avenue will be co-ordinated with the streetscape work.

The first phase of construction scheduled for 2009 will include the section of 3rd Avenue from the 21st Street intersection through the 22nd Street intersection.



3RD AVENUE REDEVELOPMENT



HERITAGE INTERPRETIVE PLAN

Existing Heritage Artifacts

Noelle Chorney, from Tall Order Communications, Interpretive Consultant and Creative Wordsmith, has been hired to prepare a heritage interpretation plan. Noelle is currently reviewing historic buildings, events and people associated with Third Avenue.



Kedge Anchor - River Landing



Storytelling Chairs - Farmers Market



River Landing tree grates

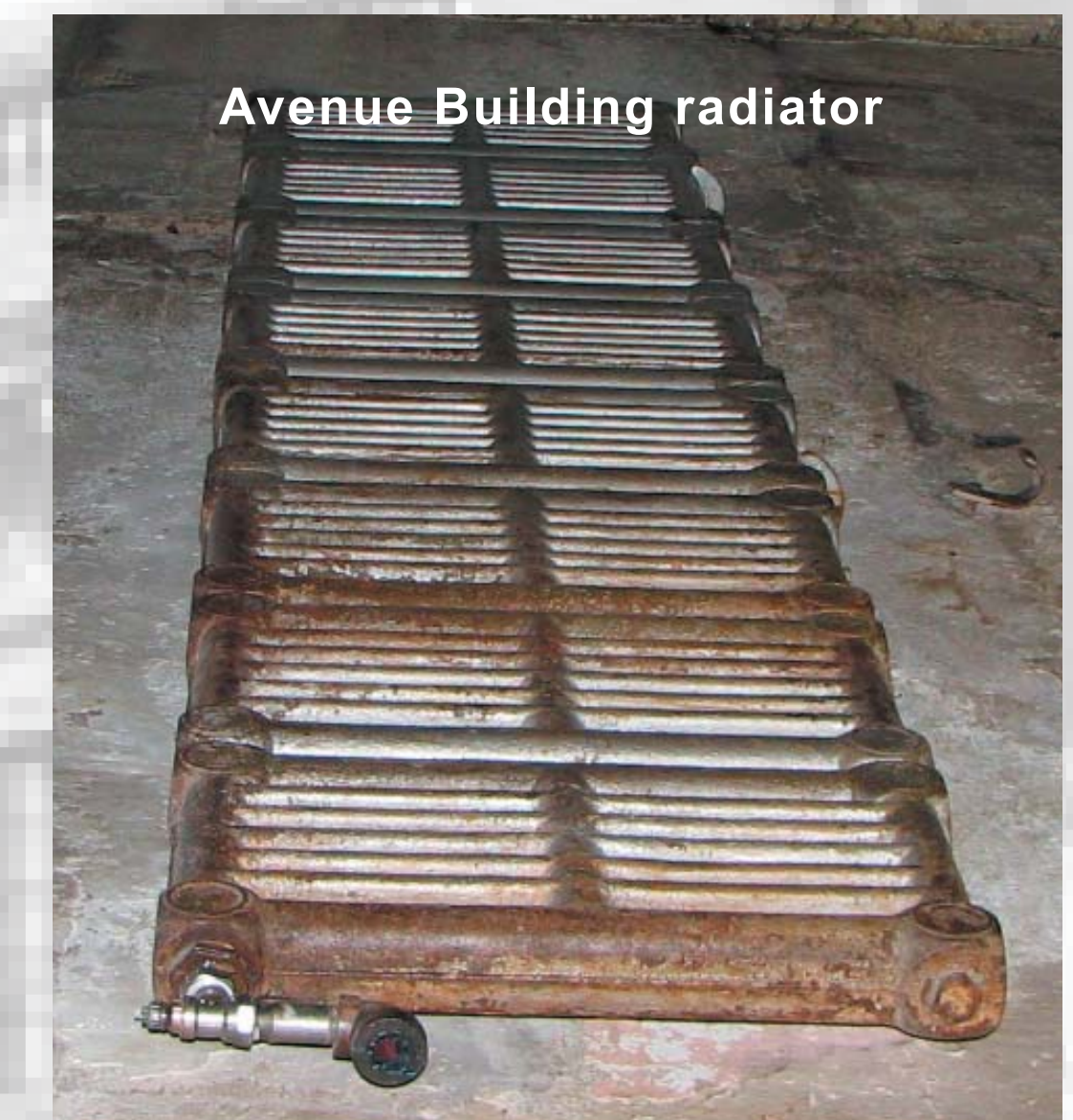


Cut Out of Time sculpture

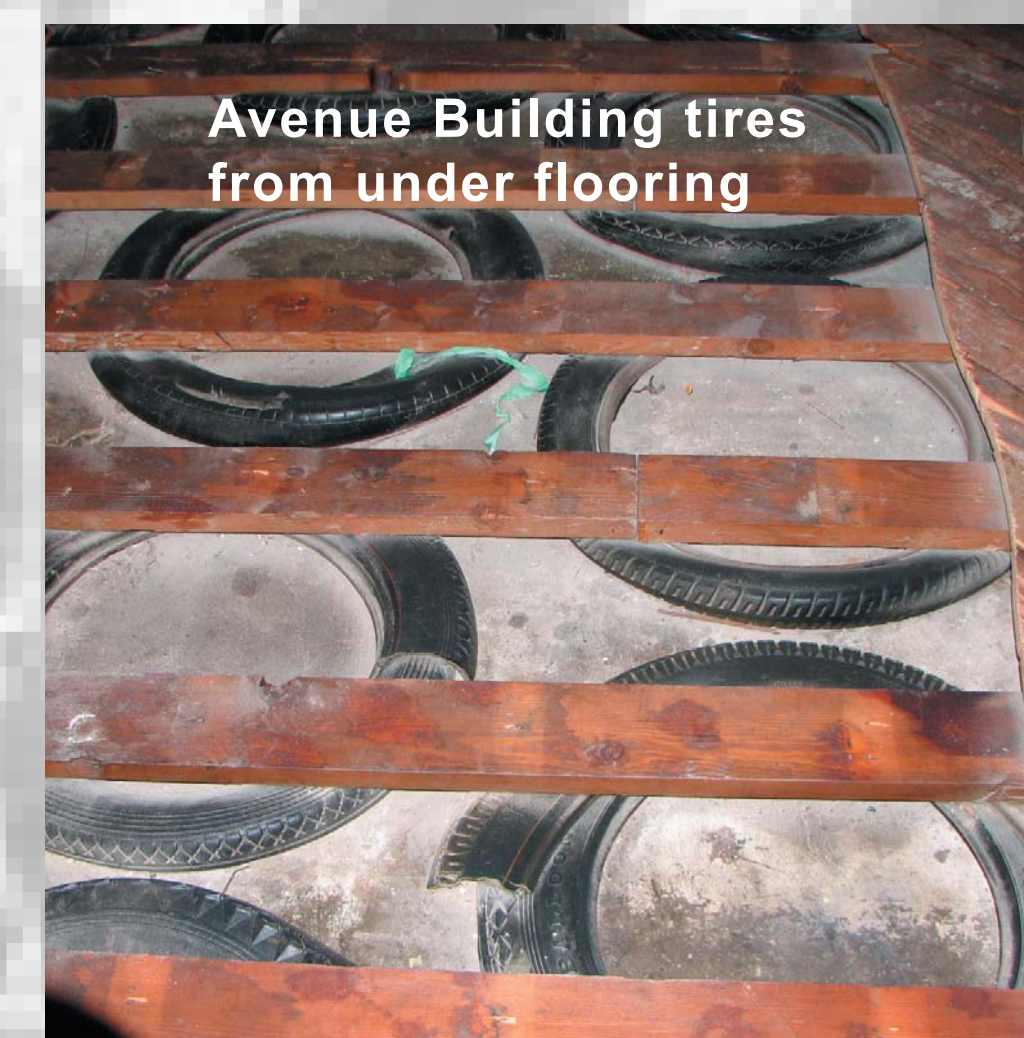
Heritage Artifacts with Opportunities for Re-interpretation

The theme emerging from Noelle's research is **From Boom to Boom: Periods of Growth Over a Century.**

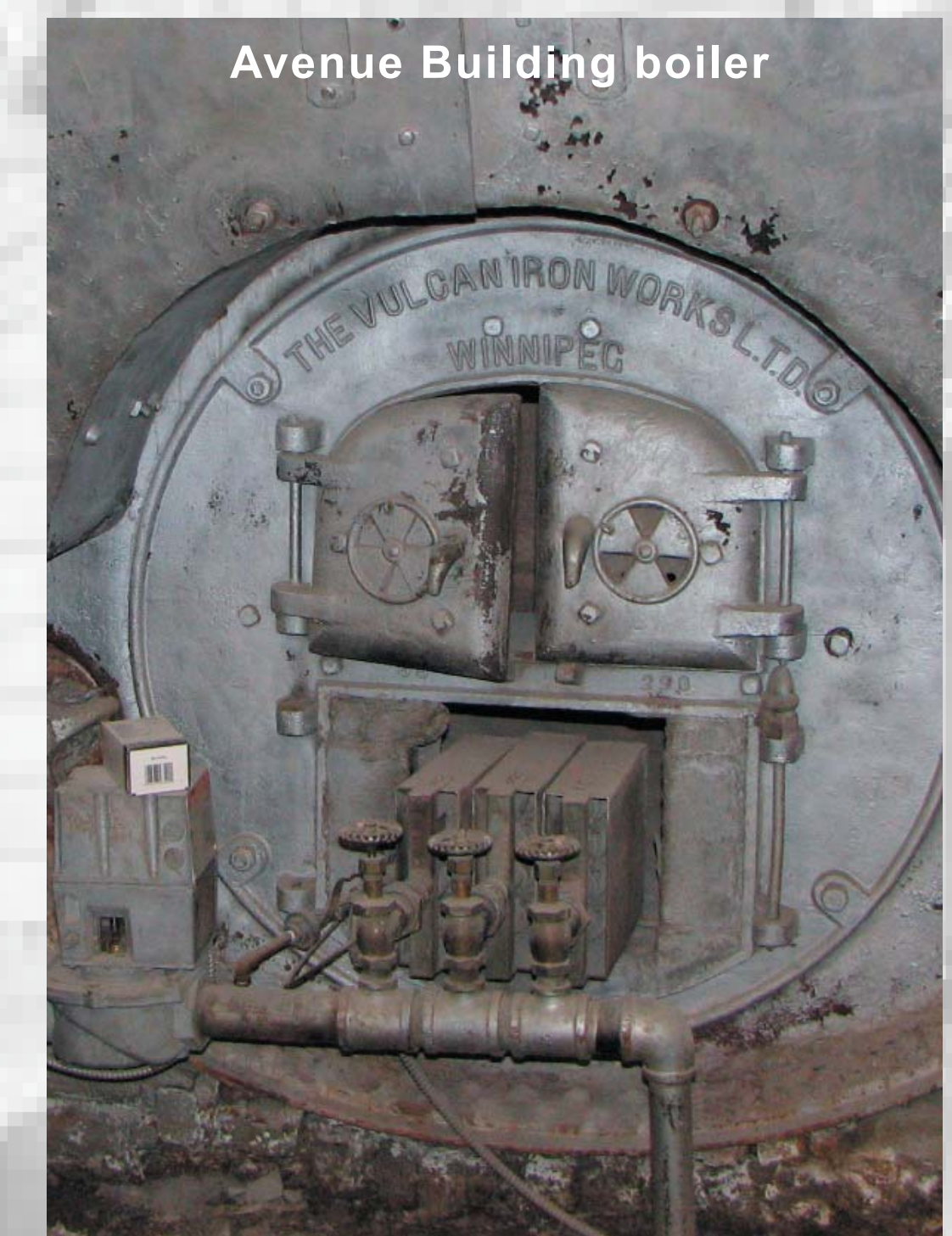
With Noelle's report we will find creative ways to incorporate heritage and culture elements into the streetscape.



Avenue Building radiator



Avenue Building tires from under flooring

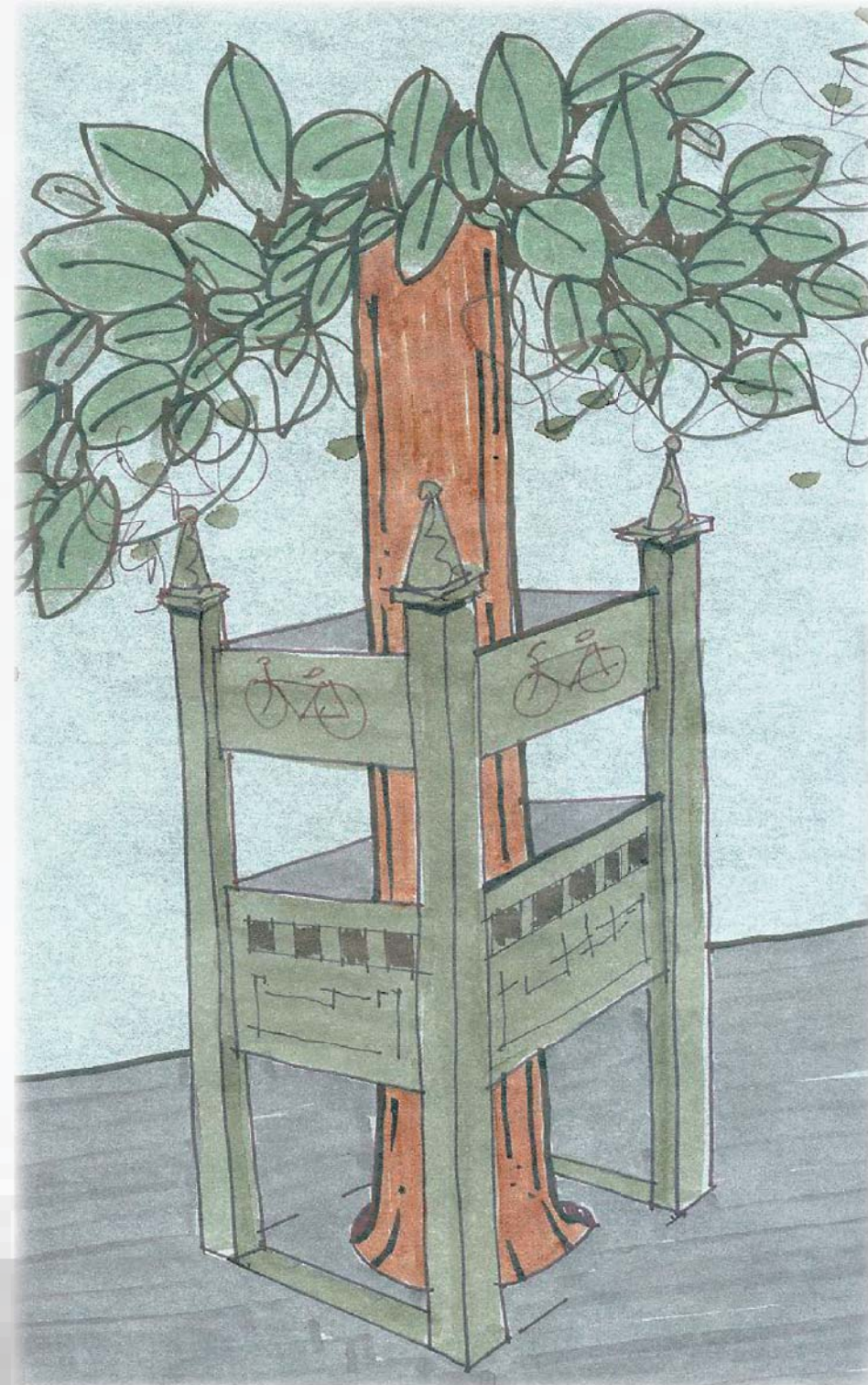


Avenue Building boiler

3RD AVENUE REDEVELOPMENT

CHARACTER IDENTITY

Distinctive furniture is being designed to reflect the unique character of 3rd Avenue, that is suitable to incorporate heritage interpretation elements and to compliment existing River Landing and downtown streetscapes.



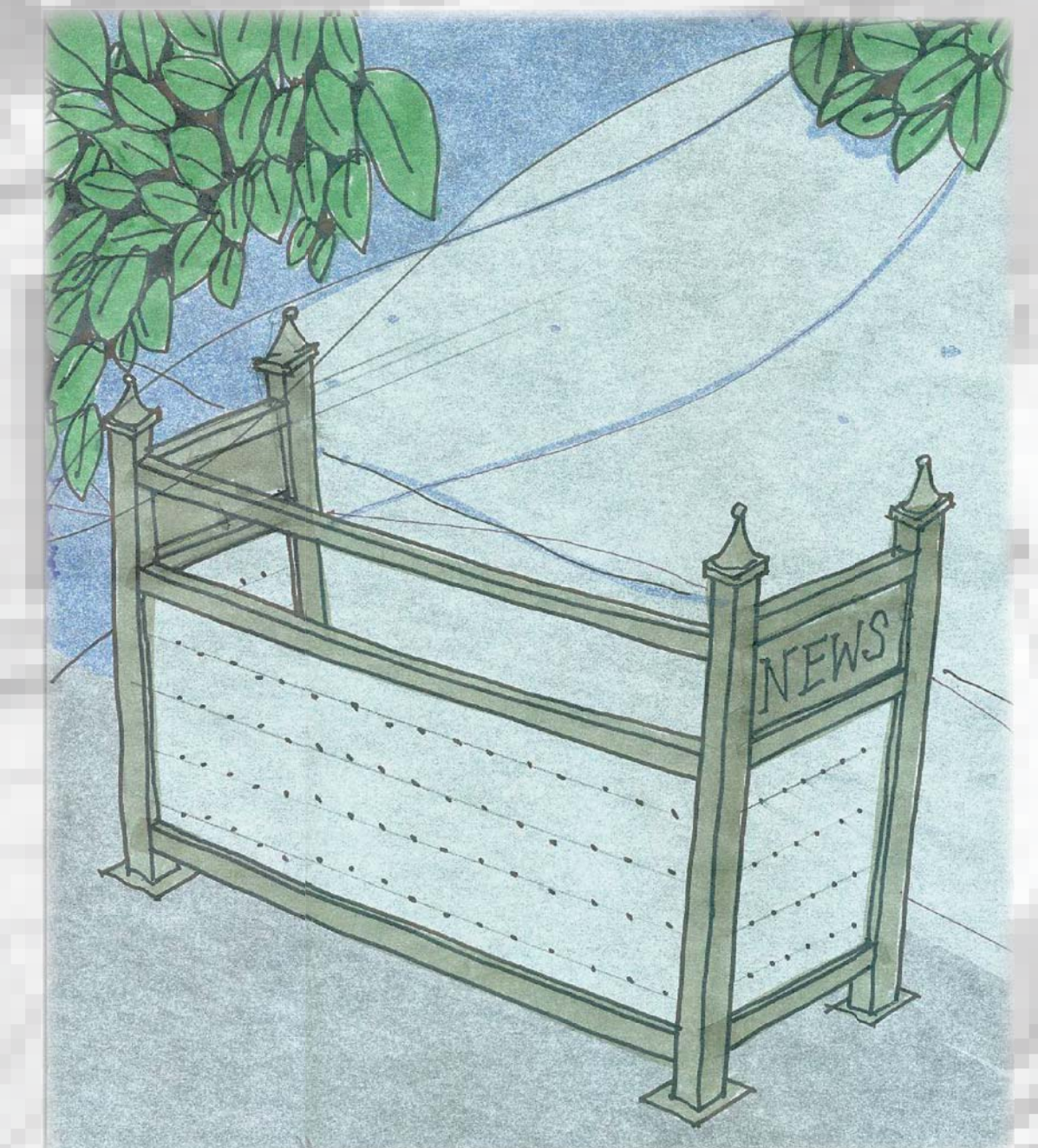
Tree Fence



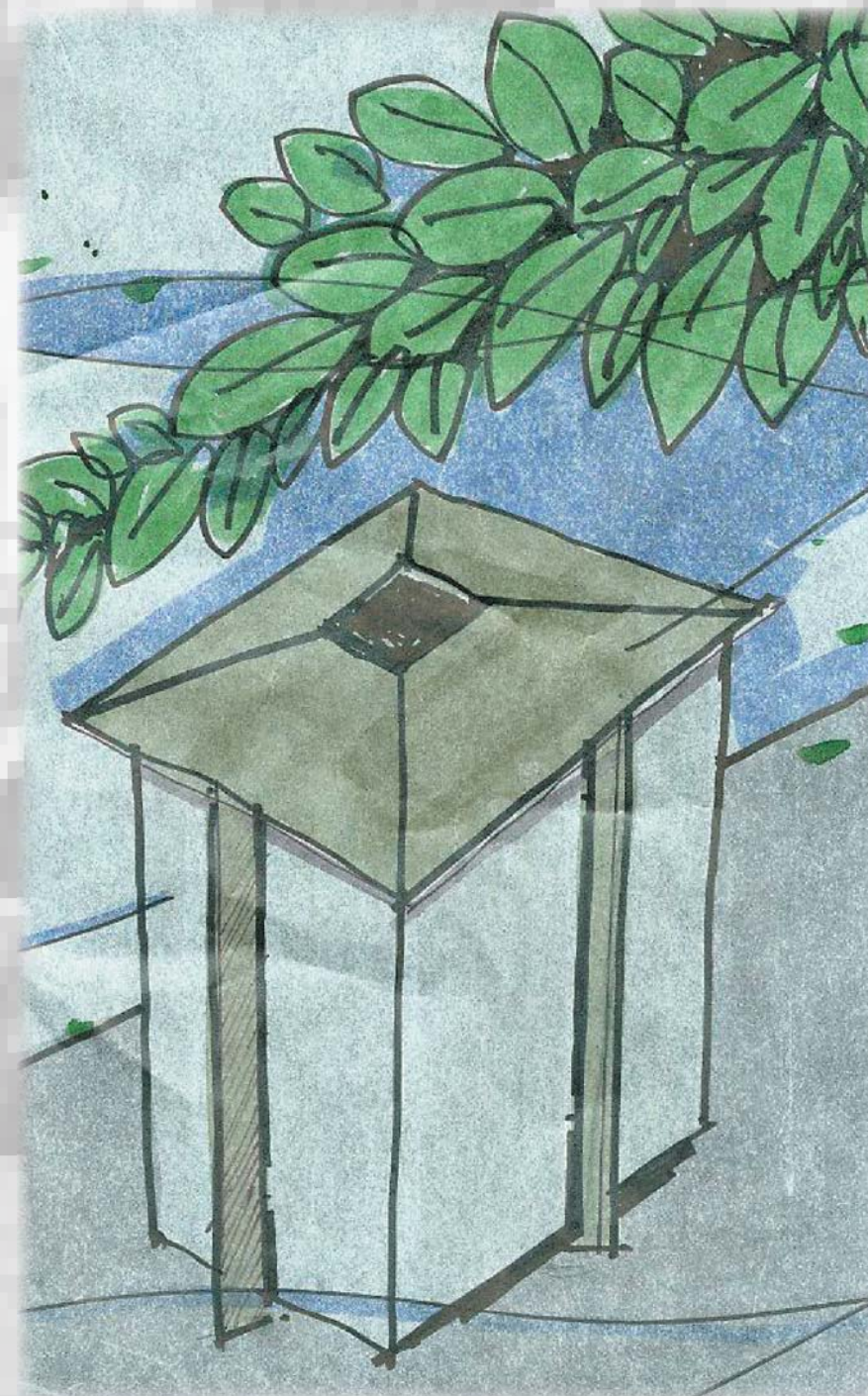
Poster Box



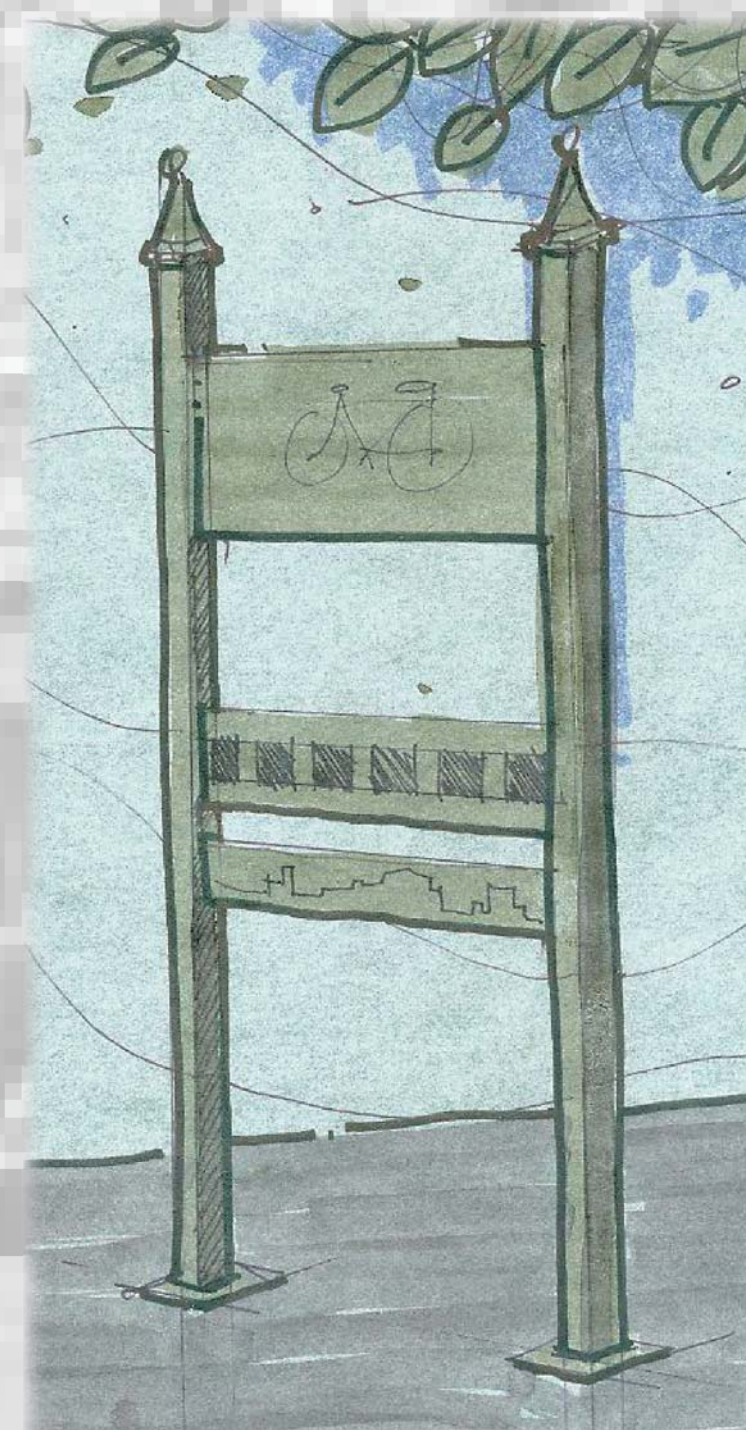
Bus Shelter



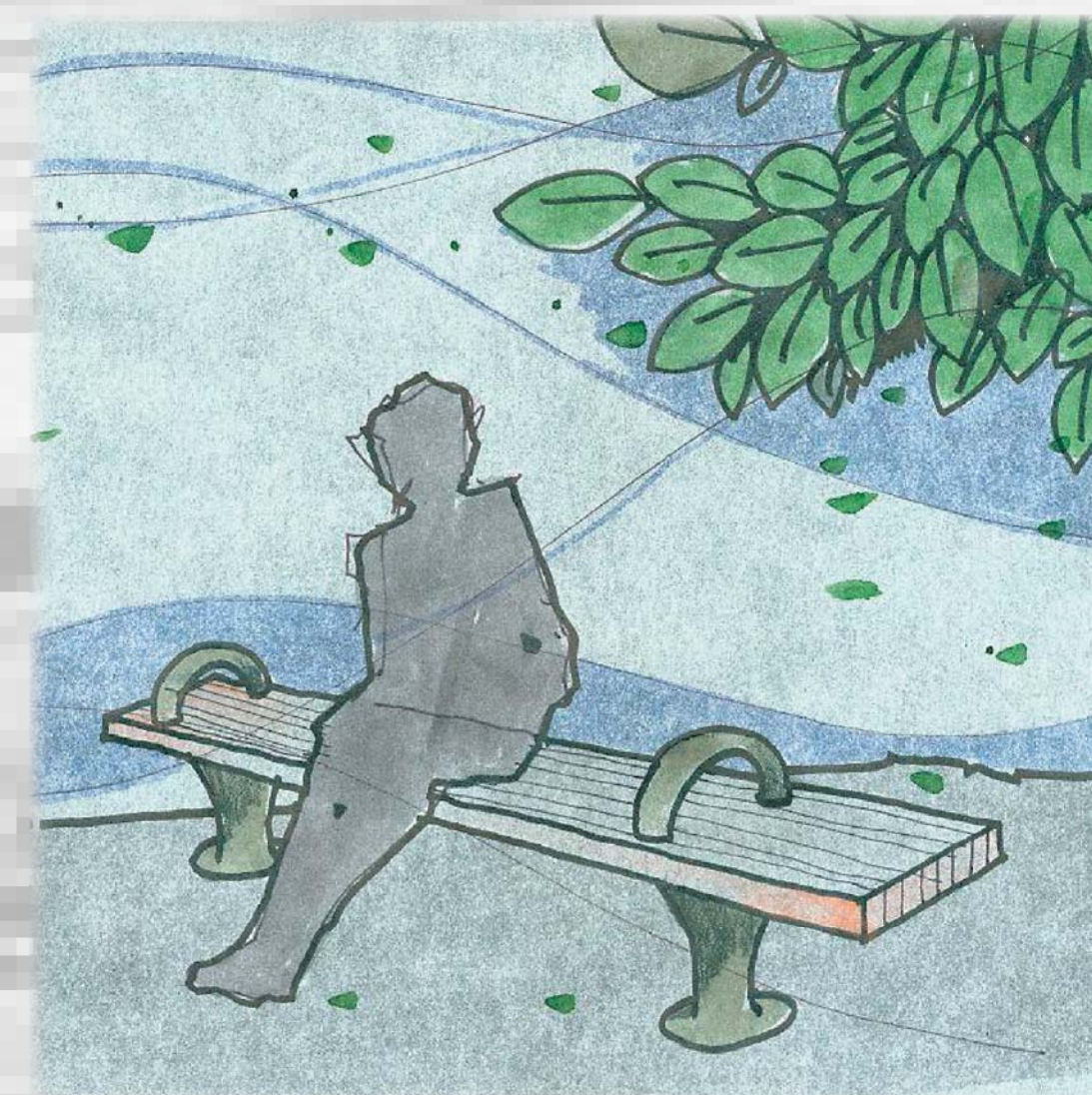
News Paper Box Fence



Waste Receptical



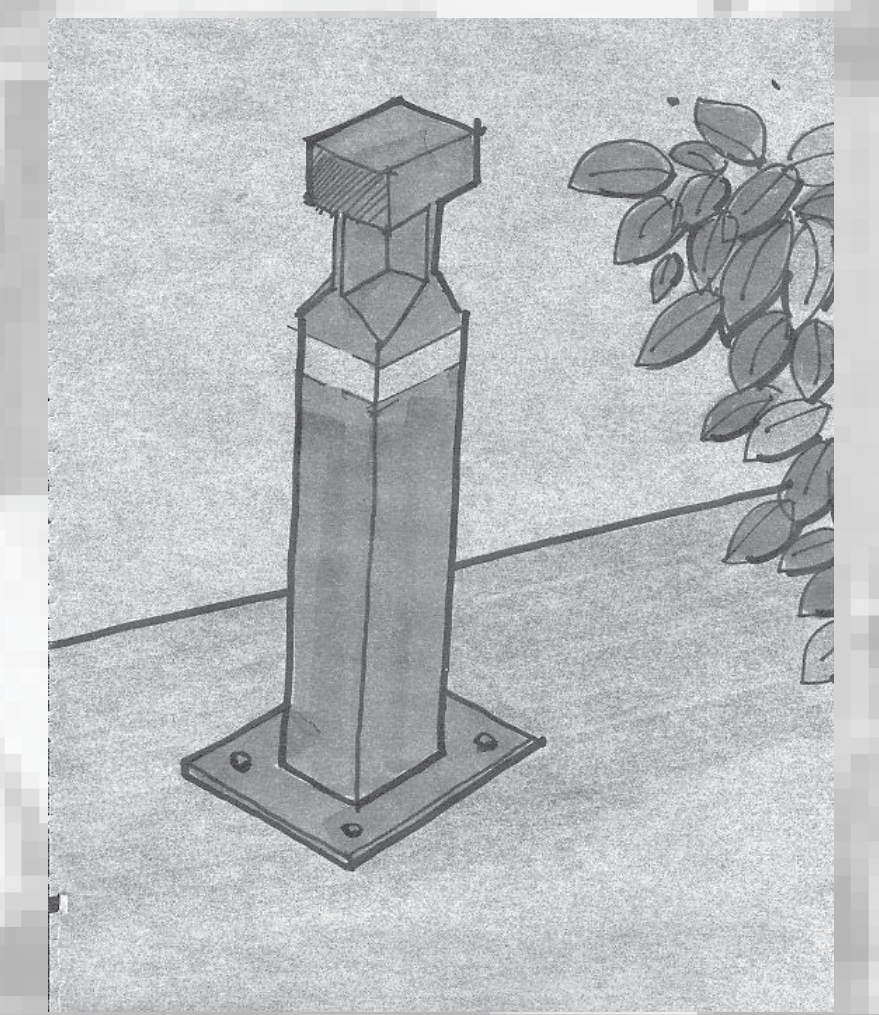
Bike Stand



Bench w/o Back

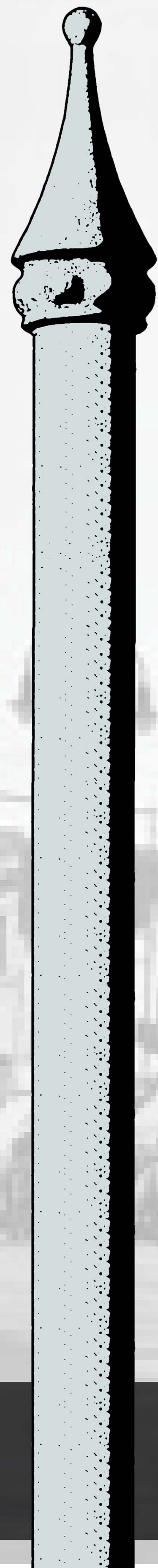


Bench w/ Back



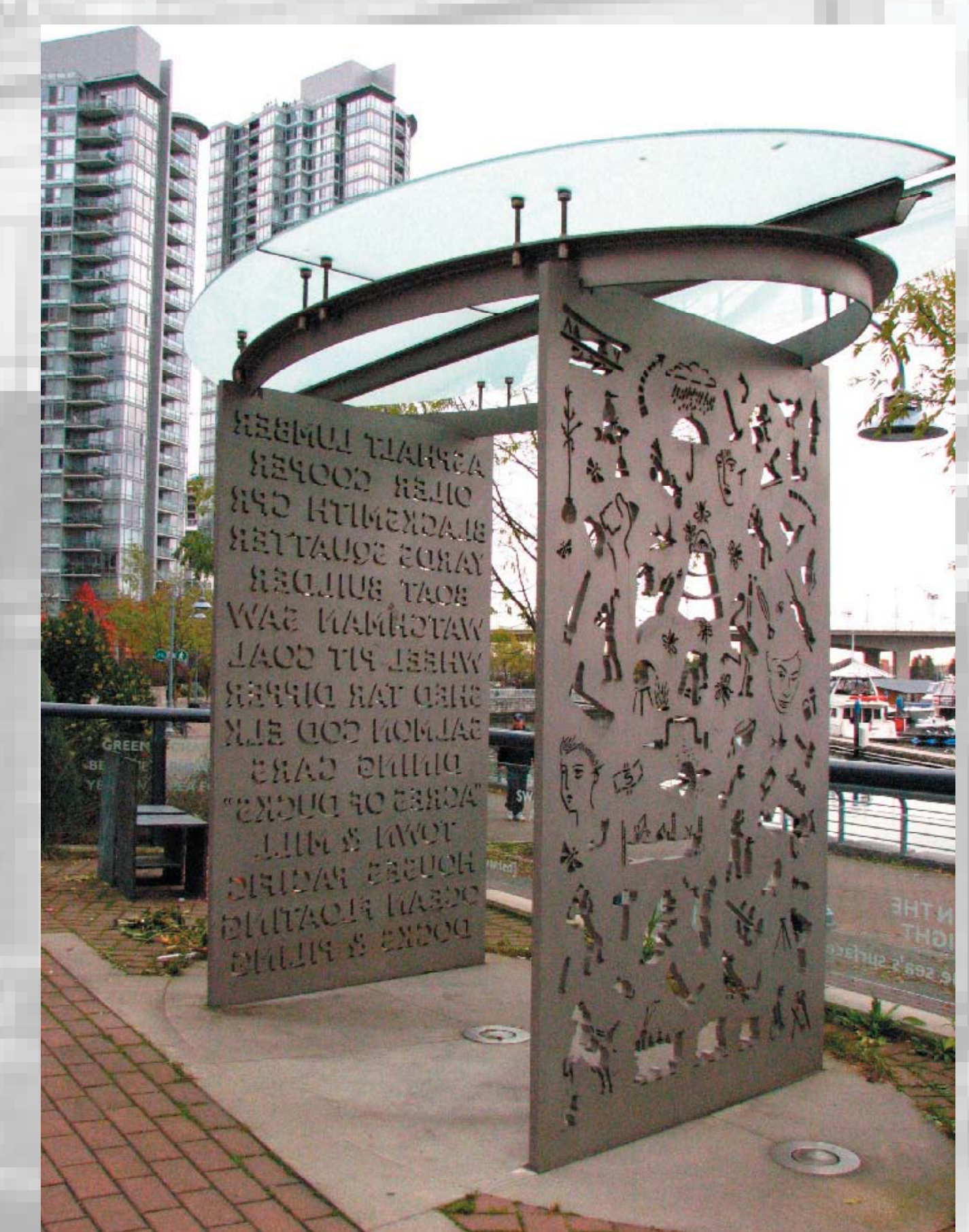
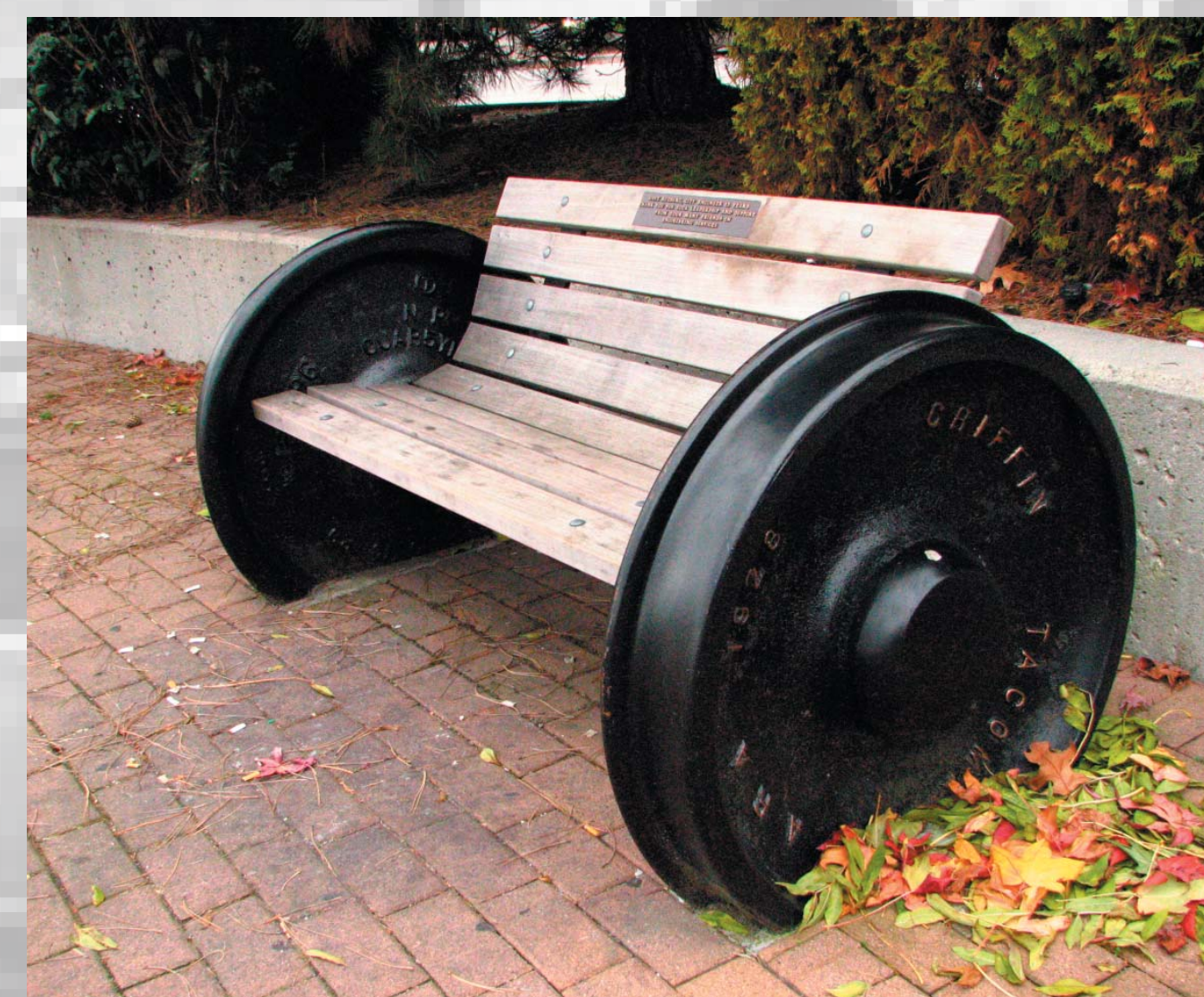
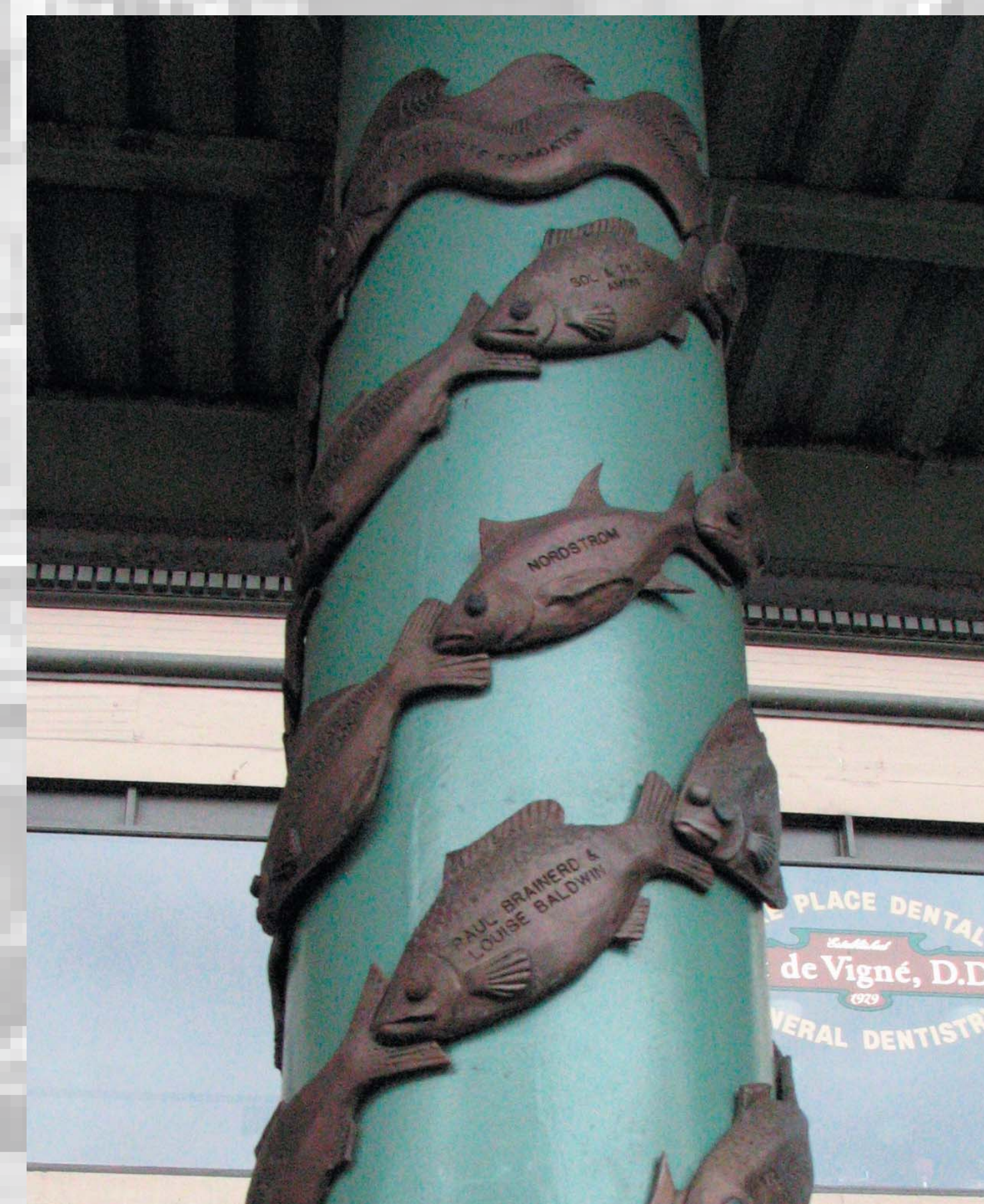
Bollard

3RD AVENUE REDEVELOPMENT



ART EXAMPLES

We are looking for opportunities to include art in the streetscape to enhance visual attractiveness, create a sense of place, showcase local artists and promote cultural diversity.



3RD AVENUE REDEVELOPMENT

HERITAGE IMAGES



Avenue Building



Sturdy Stone Building



Traveler's Block



McKague Funeral Home



Aerial photo from 1948



21st Street - Senator Hotel

3RD AVENUE REDEVELOPMENT

LIGHTING

The existing heritage street light poles will be salvaged and reused on the median. They will use new heritage-style fixtures with high pressure sodium lamps. This lamp has a colour rendition and colour temperature that is orange/yellow in appearance.

The sidewalk will be illuminated using an internally mounted lamp inside a vertical post. The lamp in the fixture will be metal halide. This lamp has a blue/green colour rendition and colour temperature.

Both types of fixtures will be dark sky compliant. Dark sky compliant lighting is designed to minimize light pollution and preserve the night sky.

By using both high pressure sodium and metal halide lamps together we will improve the ability of pedestrians and drivers to recognize colours and details thus improving safety.

Metal Halide lighting



High Pressure Sodium lighting



Finial from existing 3rd Avenue street lights



21st Street - Shows heritage light fixture

Existing 3rd Avenue street light base



Street light on proposed median using heritage elements from the existing 3rd Avenue street lights