# **Online Citizen Budget Results**

May 29 - June 25, 2017



City of Saskatoon



# **Online Budget Consultation Report**

For the period May 28 to June 26, 2017

Prepared by Open North for: City of Saskatoon

**1,596**Visitors

554
Responses

participation

*m*inutes

complete

Responses per day

200

150

100

50

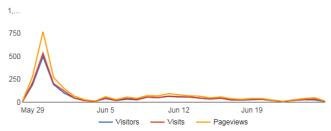
May 29

Jun 5

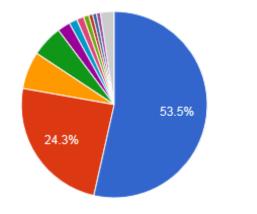
Jun 12

Jun 19

#### Web visits per day



#### Web traffic sources



(direct)

m.facebook.com

facebook.com

t.co

thestarphoenix.com

shapingsaskatoon.ca

google

Im.facebook.com

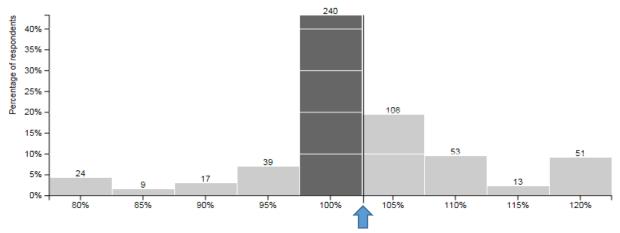
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#### **Trends**

# Responses for each question:

#### **Road Maintenance**

1 How would you adjust your property tax funding for Road Maintenance in the city?

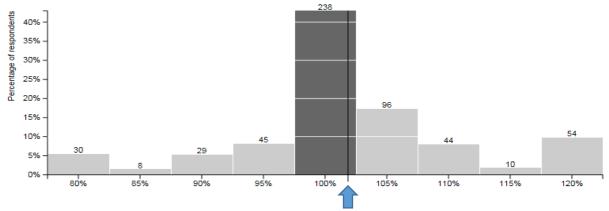


Average Response - Invest 2.36% more

Less	Same	More
89	240	225
16%	43%	41%

#### Snow & Ice Management

2 How would you adjust your property tax funding for Snow & Ice Management in the city?

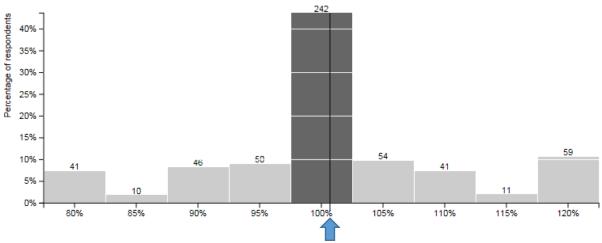


Average Response - Invest 1.65% more

Less	Same	More
112	238	204
20%	43%	37%

## **Traffic Management**

3 How would you adjust your property tax funding for Traffic Management in Saskatoon?

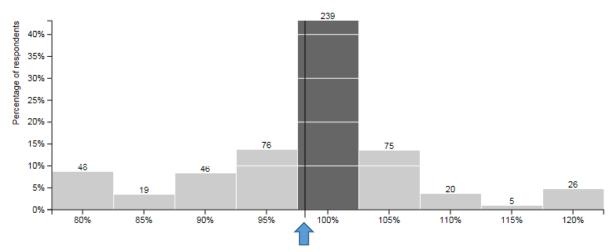


Average Response – Invest 0.62% more

Less	Same	More
147	242	165
26%	44%	30%

#### Saskatoon Police Service

4 How would you adjust your property tax funding for the Saskatoon Police Service?

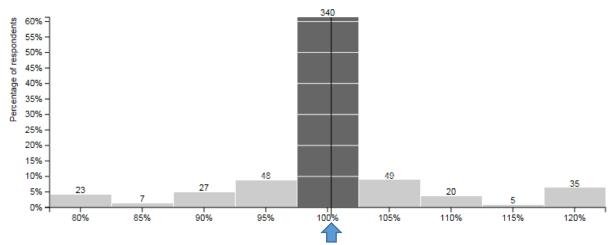


Average Response - Invest 1.58% less

Less	Same	More
189	239	126
34%	43%	23%

#### Fire

5 How would you adjust your property tax funding for the Saskatoon Fire Department?

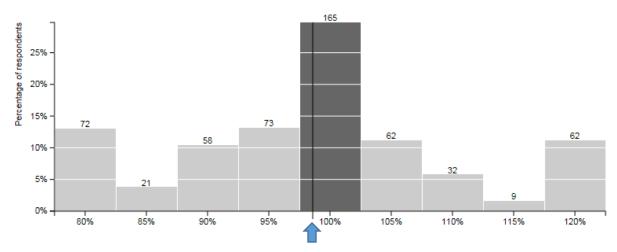


Average Response - Invest 0.26% more

Less	Same	More
105	340	109
19%	61%	20%

#### **Transit/Access Transit**

6 How would you adjust your property tax funding for Saskatoon Transit?

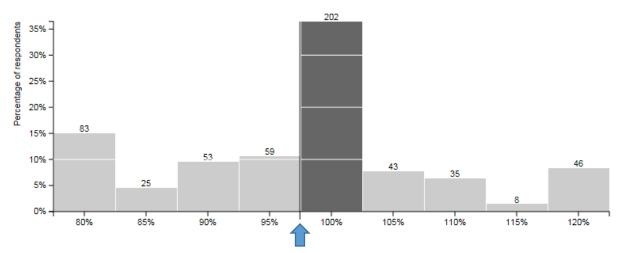


Average Response - Invest 1.25% less

Less	Same	More
224	165	165
40%	30%	30%

## Planning for Growth & Development

7 How would you adjust your property tax funding for Planning & Growth Development in Saskatoon?

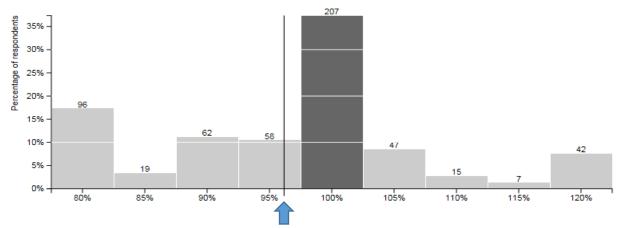


Average Response - Invest 2.27% less

Less	Same	More
220	202	132
40%	36%	24%

# **Community Grants**

9 How would you adjust your property tax funding for Community Grants?

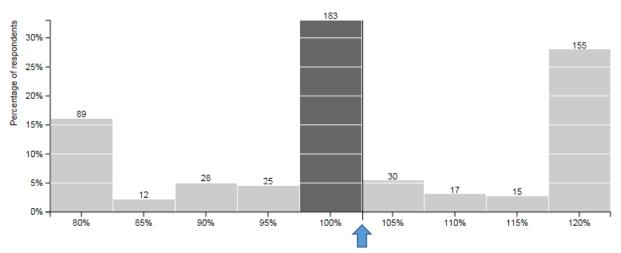


Average Response - Invest 3.22% less

Less	Same	More
235	207	111
42%	37%	20%

## **Affordable Housing**

8 How would you adjust your property tax funding for Affordable Housing?

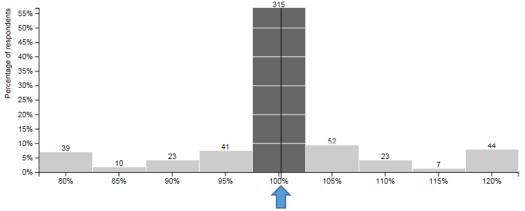


Average Response - Invest 2.31% more

Less	Same	More
154	183	217
28%	33%	39%

### Garbage & Waste Reduction

10 How would you adjust your property tax funding for Garbage & Waste Reduction programs and services in Saskatoon?

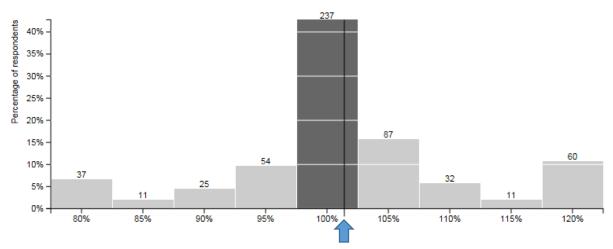


Average Response - Invest 0.20% more

Less	Same	More
113	315	126
20%	57%	23%

#### **Parks**

11 How would you adjust your property tax funding for the Parks program in Saskatoon?

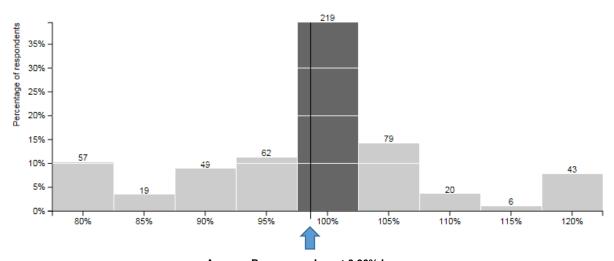


Average Response - Invest 1.25% more

Less	Same	More
127	237	190
23%	43%	34%

#### **Recreation & Culture**

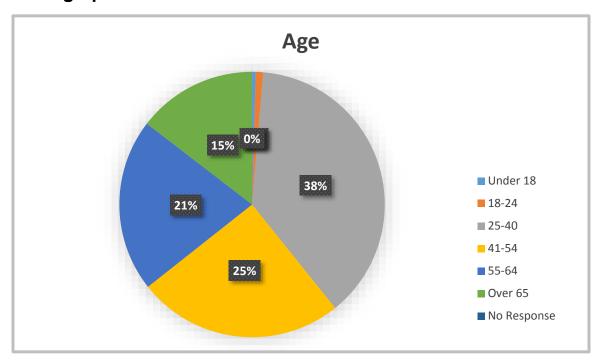
12 How would you adjust your property tax funding for Recreation & Culture in Saskatoon?



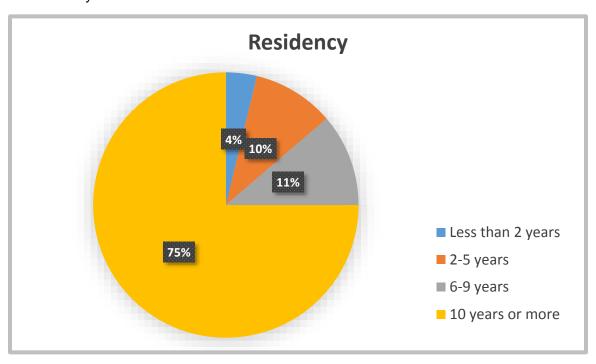
Average Response - Invest 0.06% less

Less	Same	More
187	219	148
34%	39%	27%

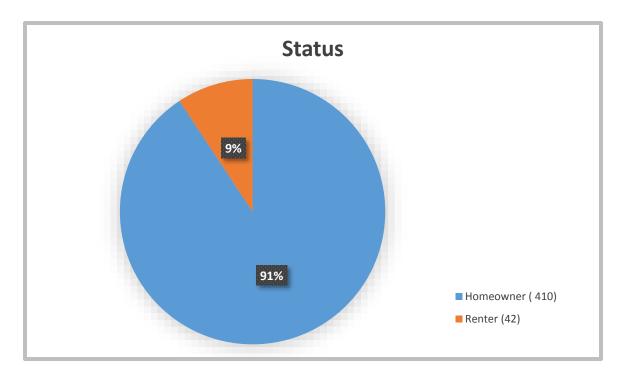
### **Demographics**



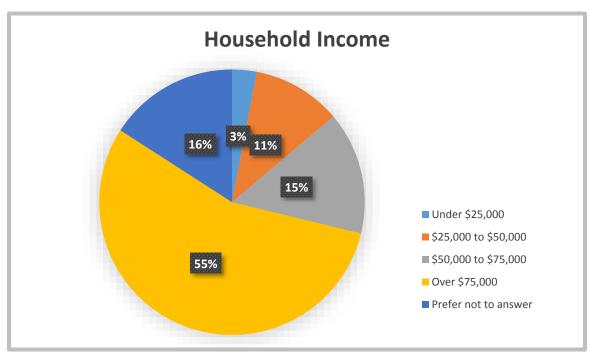
The majority of respondents, 49%, were older than 40 years; 38% of this year's respondents were 25-40 years old.



The large majority (75%) of respondents are long-time residents of Saskatoon, having lived in the City 10 years or more.



An overwhelming majority (91%) of respondents are homeowners.

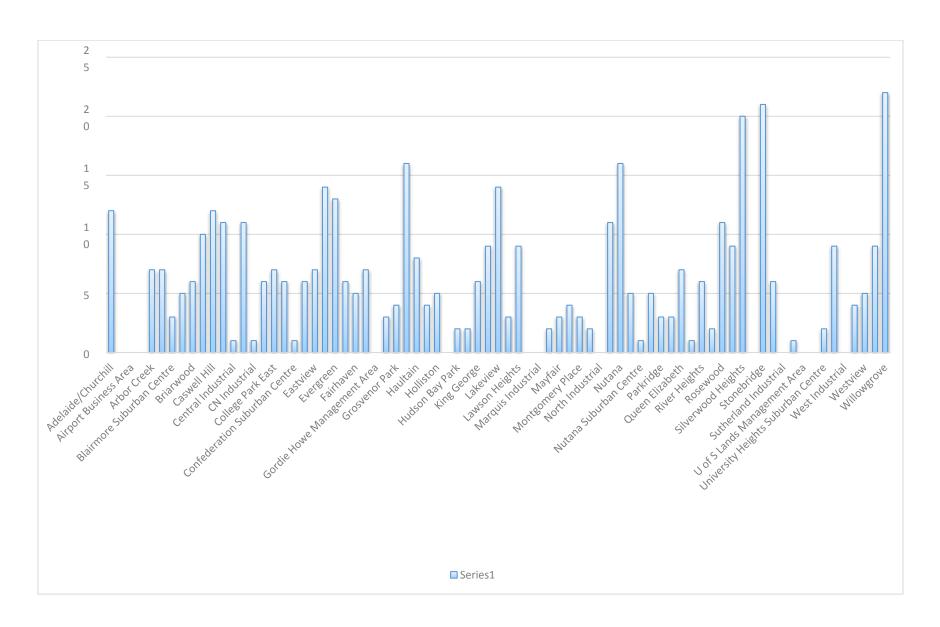


The majority of respondents (55%) have a household income over \$75,000, 15% have a household income of \$50,000 -\$75,000, 15% have a household income of less than \$50,000 and 16% prefer to not answer.

# **Respondents by Neighbourhood**

Adelaide/Churchill	12	Lakewood Suburban Centre	3
Agriplace	0	Lawson Heights	9
Airport Business Area	0	Lawson Heights Suburban Centre	0
Airport Management Area	0	Marquis Industrial	0
Arbor Creek	7	Massey Place	2
Avalon	7	Mayfair	3
Blairmore Suburban Centre	3	Meadowgreen	4
Brevoort Park	5	Montgomery Place	3
Briarwood	6	Mount Royal	2
Buena Vista	10	North Industrial	0
Caswell Hill	12	North Park	11
Central Business District	11	Nutana	16
Central Industrial	1	Nutana Park	5
City Park	11	Nutana Suburban Centre	1
CN Industrial	1	Pacific Heights	5
College Park	6	Parkridge	3
College Park East	7	Pleasant Hill	3
Confederation Park	6	Queen Elizabeth	7
Confederation Suburban Centre	1	Richmond Heights	1
Dundonald	6	River Heights	6
Eastview	7	Riversdale	2
Erindale	14	Rosewood	11
Evergreen	13	Silverspring	9
Exhibition	6	Silverwood Heights	20
Fairhaven	5	South West Industrial	0
Forest Grove	7	Stonebridge	21
Gordie Howe Management Area	0	Sutherland	6
Greystone Heights	3	Sutherland Industrial	0
Grosvenor Park	4	The Willows	1
Hampton Village	16	U of S Lands Management Area	0
Haultain	8	U of S Lands South Management Area	0
Holiday Park	4	University Heights Suburban entre	2
Holliston	5	Varsity View	9
Hudson Bay Industrial	0	West Industrial	0
Hudson Bay Park	2	Westmount	4
Kelsey - Woodlawn	2	Westview	5
King George	6	Wildwood	9
Lakeridge	9	Willowgrove	22
Lakeview	14		

#### **Respondents by Neighbourhood**



THE CITY OF SASKATOON	Spend less than 2017 Budget				Spend the same as 2017 Budget	Spend more than 2017 Budget				554 Total responses	
Road Maintenance	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	24	9	17	39	240	108	53	13	51		
% of responses	4.33%	1.62%	3.07%	7.04%	43.32%	19.49%	9.57%	2.35%	9.21%		lucca at con ta
	5.96% 10.11%					29.	06%	11.	55%	2.36	Invest up to 2% more
	16.06%							61%			_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Average change	-11.01				0.00		10	.16			
Snow & Ice Management	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	30	8	29	45	238	96	44	10	54		
% of responses	5.42%	1.44%	5.23%	8.12%	42.96%	17.33%	7.94%	1.81%	9.75%		Invest up to
	6.8	86%	13.3	36%		25.	27%		55%	1.65	2% more
Average shares			22%			36.82%					
Average change			03		0.00		10	.54		Average	Average
Traffic Management	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	response	Answer
# of responses	41	10	46	50	242	54	41	11	59		
% of responses	7.40%	1.81%	8.30%	9.03%	43.68%	9.75%	7.40%	1.99%	10.65%		
	9.2	1%	17.3	33%		17.	15%		64%	0.62	No change
Average shares	26.53%							78%			
Average change		-11	43		0.00		12	.27		Average	Average
Saskatoon Police Service	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	response	Answer
# of responses	46	19	46	76	239	75	20	5	26		
% of responses	8.30%	3.43%	8.30%	13.72%	43.14%	13.54%	3.61%	0.90%	4.69%		Invest 2%
	11.73% 22.02% 33.75%					17.	15%	5.6	-1.58	less	
Average change					0.00	22.74% 9.29				I	
Average change	-10.94				0.00					Average	Average
Fire	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	response	Answer
# of responses	23	7	27	48	340	49	20	5	35		
% of responses	4.15%	1.26%	4.87%	8.66%	61.37%	8.84%	3.61%	0.90%	6.32%		
	5.42% 13.54%				12.	45%		2%	0.26	No change	
Average change	18.95%				0.00	19.68% 11.19					
	-10.24  20% less 15% less 10% less 5% less			The same	5% more	10% more	15% more	20% more	Average	Average	
Transit/Access Transit							32			response	Answer
# of responses % of responses	72 13.00%	3.79%	58 10.47%	73 13.18%	165 29.78%	62 11.19%	5.78%	9 1.62%	62 11.19%		
70 of responses				13.18 <i>%</i> 65%	29.7870					-1.25	Invest up to
	40.43%				16.97% 12.82% 29.78%				-1.23	1% less	
Average change	-12.05				0.00			.15			
Planning for Growth & Development	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	83	25	53	59	202	43	35	8	46		
% of responses	14.98%	4.51%	9.57%	10.65%	36.46%	7.76%	6.32%	1.44%	8.30%		lange of the state of
	19.49% 20.22%				14.	08%	9.75%			Invest up to 2% less	
	39.71%					23.83%				_ /0 1000	
Average change		-13	.00		0.00		12	.16			

Affordable Housing	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	89	12	28	25	183	30	17	15	155		
% of responses	16.06%	2.17%	5.05%	4.51%	33.03%	5.42%	3.07%	2.71%	27.98%		Invest up to
	18.23% 9.57%					8.4	18%	30.	69%	2.31	Invest up to 2% more
		27.	80%			39.17%					270 111010
Average change		-15.36				16.80					
Community Grants	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	96	19	62	58	207	47	15	7	42		
% of responses	17.33%	3.43%	11.19%	10.47%	37.36%	8.48%	2.71%	1.26%	7.58%		Invest up to
	20.	20.76% 21.66%				11.19% 8.84%			-3.22	Invest up to 3% less	
		42.42%				20.04%					0 /0 1033
Average change		-13	3.26		0.00	11.98					
Garbage & Waste Reduction	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	39	10	23	41	315	52	23	7	44		
% of responses	7.04%	1.81%	4.15%	7.40%	56.86%	9.39%	4.15%	1.26%	7.94%		
	8.84% 11.55%					13.	54%	9.2	0.20	No change	
		20.40%				22.74%					
Average change		-12	2.08		0.00	11.71					
Parks	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	37	11	25	54	237	87	32	11	60		
% of responses	6.68%	1.99%	4.51%	9.75%	42.78%	15.70%	5.78%	1.99%	10.83%		Invest over
	8.66% 14.26%					21.48% 12.82%				1.25	1% more
		22.92%				34.30%					1,0111010
Average change		-11	1.22		0.00		11	.16			
Recreation & Culture	20% less	15% less	10% less	5% less	The same	5% more	10% more	15% more	20% more	Average response	Average Answer
# of responses	57	19	49	62	219	79	20	6	43		
% of responses	10.29%	3.43%	8.84%	11.19%	39.53%	14.26%	3.61%	1.08%	7.76%		
	13.72% 20.04%					17.87% 8.84%				-0.06	No change
	23.91%					26.71%					
Average change	-11.90				0.00		10	.44			
Total Number of Responses:		554	4.00								