



PUBLIC AGENDA

NAMING ADVISORY COMMITTEE

**Wednesday, February 25, 2015, 10:30 a.m.
Committee Room A, City Hall, Second Floor, North**

His Worship Mayor D. Atchison, Chair
Councillor A. Iwanchuk
Councillor T. Davies
Heritage and Design Coordinator C. Kambeitz
Senior Planner P. Kotasek-Toth
Open Space Consultant K. Lackie

- 1. CALL TO ORDER**
- 2. CONFIRMATION OF AGENDA**
- 3. ADOPTION OF MINUTES**
 - 3.1 Minutes of the regular meeting of the Naming Advisory Committee held on December 11, 2014.**
- 4. UNFINISHED BUSINESS**
- 5. COMMUNICATIONS** (*requiring the direction of the Committee*)
- 6. REPORTS FROM ADMINISTRATION**
 - 6.1 Naming Advisory Committee Report (File No. CK. 6310-1)**

Recommendation

That the Naming Advisory Committee issue direction with respect to the following name submissions contained within this report:

General Naming Requests

- Yuel
- Kowal

Renaming Request

- Kensington Neighbourhood – from Ells Link to Kensington Manor

**7. NAMING ADVISORY COMMITTEE MEETING SCHEDULE – 2015
(File No. CK. 225-66)**

The following revised dates have been scheduled for the remaining 2015 meetings of the Naming Advisory Committee, to better align with other Board/Committee meetings, at the request of the Naming Advisory Committee:

- Thursday, May 21
- Thursday, September 17
- Thursday, December 17

All meetings to be held in Committee Room “A” at 10:30 a.m.

Recommendation

That the information be received.

8. ADJOURNMENT

Naming Advisory Committee Report

Recommendation

That the Naming Advisory Committee issue direction with respect to the name submission contained within this report.

Topic and Purpose

The purpose of this report is to update the Naming Advisory Committee (NAC) on names assigned since the previous meeting and to consider general naming and renaming requests to ensure they meet City Council guidelines for naming, as set out in Naming of Civic Property and Development Areas Policy No. C09-008 (Naming Policy).

Report Highlights

1. A total of two names have been assigned from the Names Master List since the last NAC meeting: Burgess and Flynn.
2. The following naming submissions require screening: Yuel and Kowal.
3. A renaming request has been received from the Planning and Development Division to rename Ells Link to Kensington Manor for addressing and wayfinding purposes.

Strategic Goal

Under the City of Saskatoon's (City) Strategic Goal of Quality of Life, this report supports the recognition of our built, natural, and cultural heritage. The naming of civic facilities, streets, and parks celebrates the history, environment, and outstanding contributions of our diverse community.

Background

According to the Naming Policy, all requests for naming from the Names Master List will be selected by His Worship the Mayor. All of the names on the Names Master List have been previously screened by the NAC and meet City Council's guidelines for name selection. Name suffixes are circulated through the Administration for technical review.

Report

Names Assigned from the Names Master List

The following names have been assigned since the previous meeting:

- 1) Burgess Crescent, Bay, Way – Rosewood neighbourhood; and
- 2) Flynn Manor, Lane, Bend, Cove – Rosewood neighbourhood.

General Naming Request

The following name submissions have been received and requires screening:

- 1) "Yuel" – Mr. James Yuel has participated in and contributed financially to a variety of community and humanitarian causes; those organizations include:

Naming Advisory Committee Report

- 1) the Saskatchewan Chamber of Commerce;
- 2) Saskatoon Regional Economic Development Authority (SREDA);
- 3) Junior Achievement of Saskatoon;
- 4) Raj Manek Mentorship Program;
- 5) Ducks Unlimited; and
- 6) the Children's Hospital Foundation of Saskatchewan.

More information in support of this application is attached (see Attachment 1).

- 2) "Kowal" – Mr. Modest Michael Kowal has served as board member for many organizations in the Saskatoon community. He was the chairman of the Saskatoon Catholic School Board, a board member for the Saskatoon Symphony, and served on the Suzuki Talent Education Program as President. Modest worked for his entire career in education in Saskatoon and as such, is dedicated to education, arts, culture, and his Catholic faith. More information in support of this application is attached (see Attachment 2).

Renaming Request

The Planning and Development Division has requested a renaming in the Kensington neighbourhood of Ells Link to Kensington Manor (see Attachment 3). This renaming will aid in the addressing and future wayfinding of the area. Kensington is already on the Names Master List and will not require further screening through the NAC. As there are no properties currently addressed on this road, the notification was restricted to the developer, Saskatoon Land. Saskatoon Land has expressed their preference for the renaming, rather than readdressing existing sites. The Transportation and Utilities Department reviewed the proposed new name and suffix and expressed no concerns.

Public and/or Stakeholder Involvement

Stakeholders or members of the public are invited to make a short presentation to the NAC in support of their naming submissions.

Policy Implications

The screening of requests and suggestions for naming or renaming of municipally owned or controlled facilities, streets, suburban development areas, neighbourhoods, and parks must be in compliance with the Naming Policy.

Other Considerations/Implications

There are no options, financial, environmental, privacy, or CPTED implications or considerations. A communication plan is not required at this time.

Due Date for Follow-up and/or Project Completion

No follow-up is required.

Public Notice

Public Notice, pursuant to Section 3 of Public Notice Policy No. C01-021, is not required.

Naming Advisory Committee Report

Attachments

1. Yuel Submission
2. Kowal Submission
3. Proposed Renaming Ells Link to Kensington Manor

Report Approval

Written by: Daniel McLaren, Planner, Planning and Development

Reviewed by: Don Cook, A/Director of Planning and Development

Approved by: Randy Grauer, General Manager, Community Services Department

S:\Reports\2015\NAC – Naming Advisory Committee Report\kt

December 15, 2014

City of Saskatoon Naming Advisory Committee
Community Services Department, Planning & Development Branch
222 – 3rd Avenue North
Saskatoon SK S7K 0J5

Dear Committee,

I have observed Jim's contribution to the City of Saskatoon for almost all of the past forty years that he has been a resident. The earliest contributions set the tone for the leadership by example that would become the over-arching theme of Jim's contribution technique in the years to come. Memories of Massey Place include recognizing Jim as a Community Association member dealing with neighbours, collecting fees, running the hockey rink and coaching, refereeing or umpiring minor league sports. He managed to make these contributions while starting a business.

As the business grew and the demands on time and money increased, Jim did not abandon the community. Instead, he embraced a larger community. An early example of this wider scope includes many years of active participation in church operations and administration. Within the family business a contribution and donations program was established very early on. It included annual funding levels that would benefit theatre, hospital and non-profit organizations. In every case, some level of participation in the organization receiving funding was evident.

Some of the broadest efforts that involved Jim's participation and financial contribution include the years with the Saskatchewan Chamber of Commerce, the Saskatoon Regional Economic Development Authority, Junior Achievement of Saskatoon, Raj Manek Mentorship program, Ducks Unlimited, and the Children's Hospital Foundation of Saskatchewan. There are other examples of Saskatoon groups, service clubs, and charities that Jim has supported financially and physically in what he would consider a minor way. They may disagree. I have had more than a few people tell me "we wouldn't be here if it wasn't for your dad." The above list represents those organizations where he dedicated a great deal of his energy, which had a large impact to the City of Saskatoon's physical, social and cultural makeup.

The common elements in the three organizations listed include the fullness of his effort organizationally, financially, and by building a legacy for the organization. Within each of the examples, Jim took on a leadership role. In addition to the huge time commitment Jim provided, he also is known for paying his own expenses and making significant dollar contributions to the organization. The most important result of his effort is known to be the bandwagon support that his example results in for the long-term stability of the organization. He brings people onboard to help support the organization and grow it for the future.

The organizations that Jim Yuel has invested energy into have focused the growth of Saskatoon and the growth of the economy. Introducing Junior Achievement children to the fundamentals and trials and tribulations of business allows inexpensive mistakes, or lessons, to take place creating stronger entrepreneurs and business people in our community. The work with SREDA introduced countless businesses to the merit of doing business in Saskatoon, and brought a huge amount of growth to the Saskatoon region. The reward to the public at large through both of those organizations may be less visible than the work being accomplished by the Children's Hospital Foundation of Saskatchewan.

All the while Jim has not stopped the growth of the businesses that have resulted from the creation of that first business, now known as PIC Investment Group Inc. The contribution and donation plan has been maintained and includes a wide reach of beneficiary organizations in any given year. The amount contributed annually is in excess of the average amount of money contributed (as a percentage of revenue) within any jurisdiction in Canada, and almost twice the national average for Canadian businesses.

I am very pleased to submit this application to add James Yuel to the Names Master List of the City of Saskatoon.

Sincerely,

Greg Yuel

James Yuel Short Biography

James Yuel was born in Dodsland, Saskatchewan. A quintessential small town Prairie boy, James quickly learned the value of hard work, and always felt that he would eventually run his own business where the decisions and the responsibility for them rested solely on his shoulders.

After leaving home at 18 and returning to Saskatoon, James gained employment at several prominent businesses including the T. Eaton Company, and International Nickel. After 12 years at Interprovincial Chemicals in Saskatoon, 9 as plant operator and 3 as part of the management team, James made the leap into "serial entrepreneurship". Unbridled optimism coupled with an imagination that allows James to see opportunities where others miss them allowed James to acquire the exclusive rights to market the excess production from the Saskatoon plant; and Prairie Industrial Chemicals Ltd., was born.

James' prairie work ethic and his "always open for business" motto led to the hard-won success of his first business, and the unprecedented growth that followed. As Prairie Industrial Chemicals grew through vertical integration, the decision was made to undergo an organizational restructuring, creating PIC Investment Group Inc. as a diversified holding company. In 2005 James stepped down from the senior role in the PIC Group, turning this responsibility over to his son, Greg Yuel. James now spends much of his time providing guidance and direction to Adventure Destinations International, one of the PIC Group companies.

Mr. Yuel has held a number of positions on various boards and continues to sit as a Director on boards for both large established corporations, including RBC Wealth Management and for small privately held businesses such as Doepker Industries Inc. as well as a number of charities including Junior Achievement of Saskatchewan and the Children's Hospital Foundation of Saskatchewan. James Yuel was a founding father of the redevelopment of the Saskatoon Regional Economic Development Board, holding the position of Chair for 5 years. He has won countless awards, nominations and recognitions of achievement, including the prestigious Ernst & Young Entrepreneur of the Year (1995), and the Saskatoon B'nai Brith "Proud of You" award (2006).

the PROCESS

General Name Request

Suggestion

Submit Application Form to Planning & Development Branch to request that a name be added to the Names Master List.

Screening

Naming Advisory Committee reviews naming request in accordance with Council guidelines.

Recommendations

Naming Advisory Committee recommends to City Council the support or non-support for adding the name to the Names Master List.

Approval

City Council approves or rejects adding names to the Names Master List.

Requests

Requests to assign a name from the Names Master List are made to Planning & Development Branch by Developers, Land Branch, or other Civic Departments.

Selection

Requests to assign a name from the Names Master List are forwarded to the Mayor's Office who selects a name from the Names Master List.

Notification

The Mayor notifies applicant and affected others that the name has been selected for use.

Specific Naming Request

Screening

Naming Advisory Committee reviews naming request in accordance with Council guidelines.

Recommendations

Naming Advisory Committee recommends to City Council the support or non-support for the naming request.

Approval

City Council approves or rejects naming request.

Notification

The Mayor notifies applicant and affected others of City Council's decision.

Re-Naming Request

Consult

The applicant is required to consult property owners affected by the proposed re-naming. Please contact the Planning & Development Branch to determine the consultation requirements.

Suggestion

Submit Application Form to Planning & Development Branch to re-name a specific municipally-owned property. Include written comments from affected property owners.

Comments

Planning & Development Branch contacts all affected civic departments, community associations, property owners, etc. to gather comments and estimate costs.

Screening

Naming Advisory Committee reviews re-naming request in accordance with Council guidelines.

Recommendations

Naming Advisory Committee recommends to City Council the support or non-support for the re-naming request.

Approval

City Council approves or rejects re-naming request.

Notification

The Mayor notifies applicant and affected others of City Council's decision.

APPLICATION FORM To Name Streets, Parks & Civic Properties

Please complete the attached application form for all new name submissions and requests for re-naming a street, park, or other civic properties.

Name: Bodie Elliott
Address: 70 24th St. E
City/Town: Saskatoon Province: SK Postal Code: S7K4B8
Phone: 306-664-3955 E-mail: belliott@picgroup.ca
 New Name Submission Re-naming Request

Requested Name(s) (please print)

James Yuel / J. Yuel / JW Yuel

Requested Use of Name

Street Park Municipal Facility
 Neighbourhood Other Any of the Above
 Suburban Development Areas

If this is a request for re-naming an existing location, please indicate the current name:

PLEASE INCLUDE THE FOLLOWING INFORMATION AS PART OF YOUR APPLICATION
(Indicate which items are attached to the application form)

1. Background Information (Reason for request)
2. Short Biography (Given name, date of birth/death, place of birth, contributions, awards, achievements, or other relevant information)

Do you wish to speak to the Naming Advisory Committee? YES NO

Please send the completed application form to:

City of Saskatoon Naming Advisory Committee
Community Services Department, Planning & Development Branch
222-3rd Avenue North
Saskatoon, SK
S7K 0J5

KONIHOWSKI RA

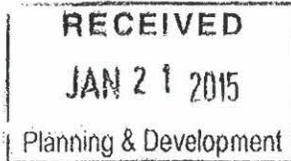
100 - 700

Proceed
here



ASHWORTH HOLMES PARK

January 16, 2015



City of Saskatoon Naming Application
MODEST MICHAEL KOWAL
Background Information & Brief Biography

My name is Alicia Carey and I am submitting this application on behalf of my father, Modest Kowal.

Modest Kowal has lived in Saskatoon for almost 50 years, and has been professionally and personally an active and contributing member to the Saskatoon community.

Modest Michael Kowal was born in Canora, SK on November 15, 1947 and moved to Saskatoon after completing high school in 1965. He attended the University of Saskatchewan and completed a Bachelor of Arts in English and Sociology in 1969, a Bachelor of Education in 1970, and a Master of Education in Educational Administration in 1979.

Modest has been an active member of the Saskatoon community for almost 50 years. He was a trustee and then chairman of the Saskatoon Catholic School Board of Education from 1976 to 1994. He was a board member of the Saskatoon Symphony, as well as served on the Suzuki Talent Education Program as President. He has always been proud of his Ukrainian heritage, and served on the Sheptytsky Institute Board of Directors, as well as Treasurer of the Saskatoon Ukrainian Canadian Professional and Business Club. Modest also served on the Ss. Peter and Paul Ukrainian Catholic Church Parish Council for many years and on the Board of Directors for the St. Volodymyr Villa Corporation, further supporting his Ukrainian Catholic roots.

Modest worked in Saskatoon for his entire career in education. He worked as Programmer and then Director of the Saskatchewan Skills Development Program at the Saskatoon Region Community College. He then worked at SIAST Kelsey Institute, first as Dean of Academic Services and then as Principal of Kelsey campus. He also worked for the Saskatoon Catholic School Board as a high school teacher at Holy Cross and ED Feehan High Schools.

Modest married Mary Anne Kowbel in 1970 and settled in Greystone Heights. They later moved to East College Park where together they raised four children until Mary Anne's untimely death in 2012. Three of their four adult children still live and work in Saskatoon.

Since his retirement in 2003, Modest worked part time with the Saskatoon Health Region and is currently a member of the Wealth Management Board of the TCU Financial Group. His pastimes include playing golf, travelling, and relaxing at his cabin. He enjoys spending time with family, especially his five grandchildren.

Modest's dedication to education, the arts, culture, and his Catholic faith, as well as being a proud Saskatoonian, make him an excellent candidate for a Saskatoon street, park, area, or civic property to bear his name.

the PROCESS

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Recommendations

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Approval

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Re-Naming Request

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Screening

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Recommendations

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Approval

City Council approves or rejects re-naming request.

Notification

The Mayor notifies applicant and affected others of City Council's decision.

APPLICATION FORM To Name Streets, Parks & Civic Properties

Please complete the attached application form for all new name submissions and requests for re-naming a street, park, or other civic properties.

Name: MODEST KOWAL

Address: 4109 DE GEER STREET

City/Town: SASKATOON Province: SK Postal Code: S7H 4S2

Phone: (306) 373-0375 E-mail: alicia.carey@gmail.com

New Name Submission

Re-naming Request

Requested Name(s) (please: print)

MODEST KOWAL

Requested Use of Name

Street

Park

Municipal Facility

Neighbourhood

Other

Any of the Above

Suburban Development Areas

If this is a request for re-naming an existing location, please indicate the current name:

PLEASE INCLUDE THE FOLLOWING INFORMATION AS PART OF YOUR APPLICATION
(Indicate which items are attached to the application form)

1. Background Information (Reason for request)
2. Short Biography (Given name, date of birth/death, place of birth, contributions, awards, achievements, or other relevant information)

Do you wish to speak to the Naming Advisory Committee? YES NO

Please send the completed application form to:

City of Saskatoon Naming Advisory Committee
Community Services Department, Planning & Development Branch
222-3rd Avenue North
Saskatoon, SK
S7K 0J5

KONIHOWSKI RD



ASHWORTH HOLMES PARK

Proposed Renaming of Ells Link



Neault Road

Kensington Gate W

Kensington

Link

Union

Blvd

Link

Kensington

Lane

Kensington

South

Ells Link

100

Ells 600 Crescent

Crescent 500

Lane 700

Ells 400 Way

Ells 300

Ells 800

Kensington Boulevard

Ells 200 Crescent

100



NOTE: The information contained on this map is for reference only and should not be used for legal purposes. All proposed line work is subject to change. This map may not be reproduced without the expressed written consent of the Regional Planning, Mapping & Research Section.

DRAWING NOT TO BE SCALED
December 17, 2014

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