



**PUBLIC AGENDA
CULTURAL DIVERSITY AND
RACE RELATIONS COMMITTEE**

**Thursday, November 12, 2015, 12:00 p.m.
Committee Room E, Ground Floor, City Hall
Members**

**Ms. C. Laliberte, Chair
Mr. M. San Miguel, Vice Chair
Ms. S. Clarke
Mr. D. Isbister
Dr. A. Islam
Ms. N. Javed
Councillor E. Olauson
Mr. T. Salah
Mr. S. Sambasivam
Mr. D. Santosi
Mr. C. Sicotte
Dr. J. Swidrovich
Mr. K. Tsang
Ms. T. Wanotch
Ms. K. Wuttunee
Inspector M. Yuzdepski**

Pages

1. CALL TO ORDER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. ADOPTION OF MINUTES

Recommendation

That the minutes of regular meeting of the Cultural Diversity and Race Relations Committee held on May 14, 2015 and September 28, 2015 be adopted.

4. REPORT OF THE CHAIR

5. REPORTS FROM ADMINISTRATION

5.1 Report of the Cultural Diversity and Race Relations Coordinator [File No. CK. 100-10] 4 - 11

Update attached - B. Sasakamoose Kuffner

Recommendation

That the information be received.

5.2 Report of the Immigration, Diversity and Inclusion Consultant [File No. CK. 100-21] 12 - 16

Update attached - A. Sora

Recommendation

That the information be received.

6. STATEMENT OF EXPENDITURES [FILE NO. CK. 225-40] 17 - 17

Attached is a summary of expenditures to date.

Recommendation

That the information be received.

7. 2016 MEETING DATES [FILE NO. CK. 225-40]

The following is the proposed schedule of meetings for 2016:

- Thursday, January 14
- Thursday, February 11
- Thursday, April 14
- Thursday, May 12
- Thursday, September 8
- Thursday, November 10

Recommendation

That the meeting dates for the Cultural Diversity and Race Relations Committee for 2016 be approved.

8. EDUCATION AND AWARENESS INITIATIVES - CO-SPONSORSHIP [FILE NO CK. 225-40-10]

Co-sponsorship Request Applications have been received from the following organizations and have been reviewed by the Co-Sponsorship Adjudication Subcommittee who will provide an update at the meeting:

8.1 Saskatchewan Indian Cultural Centre, SICC First Nations' Language Keepers Conference, November 25-26, 2015 18 - 22

A copy of the Co-Sponsorship Request Application is attached.

Recommendation

That the Committee provide direction.

- 8.2 University of Saskatchewan Department of Linguistics and Religious Studies, Islam on the Prairies Conference, May 13-14, 2016** 23 - 27

A copy of the Co-Sponsorship Request Application is attached.

Recommendation

That the Committee provide direction.

- 8.3 Pleasant Hill Community Association, Pleasant Hill Community Pow Wow, June 10, 2016** 28 - 32

A copy of the Co-Sponsorship Request Application is attached.

Recommendation

That the Committee provide direction.

- 8.4 Saskatoon Peace Coalition, Saskatoon's Joanna Miller Peace Award, September 2016** 33 - 35

A copy of the Co-Sponsorship Request Application is attached.

Recommendation

That the Committee provide direction.

- 9. UNIVERSITY OF SASKATCHEWAN ABORIGINAL STUDENTS' UNION [FILE NO. CK. 225-40-10]**

The Committee, at its meeting held on April 9, 2015, authorized the placement of a 1/4 page ad in the University of Saskatchewan Aboriginal Student Handbook at a cost of \$100. A copy of the handbook, which includes the above ad, will be available for viewing at the meeting.

Recommendation

That the information be received.

- 10. OPEN DISCUSSION**

- 11. ADJOURNMENT**

Introduction

The City of Saskatoon Community Development Race Relations, along with Immigration Initiatives and Arts & Culture, are developing an Anti-Racism Strategy to further educate the community on the issue of racism and how to be leaders to help eliminate racism in Saskatoon.

The goals of the anti-racism strategy are:

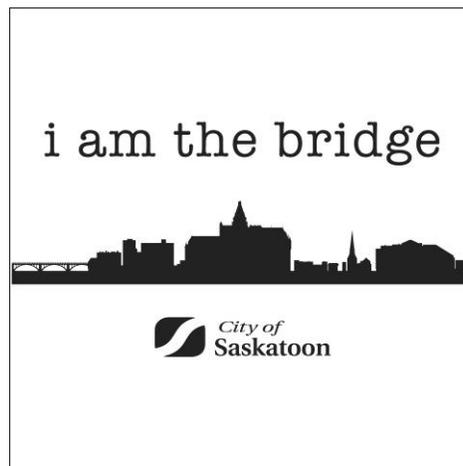
1. increase awareness and recognition of racism in Saskatoon
2. develop a better understanding of and how to combat racism
3. educate public on mitigating racism

The Anti-Racism Strategy works as an umbrella plan for the following programs and initiatives:

- Anti-Racism Toolkit
- Anti-Racism Marketing Campaign

Logo and Brand

I am the Bridge is the basis of the marketing campaign branding.



See Appendix A for some advertising ideas.

Timing

The campaign elements will be launched in October or November 2015.

Communication Elements

In 2015, *I am the Bridge* branding will be further developed and expanded upon to promote all anti-racism. Using the same branding developed for the materials; the following promotional plan will utilize the following.

1. Brochures

I am the Bridge brochures were created in early 2015. These brochures will be the starting point for all future elements within the campaign. The brochures will be distributed through Community Development to the target market and will be used as an educational piece.

2. Toolkits

Educational toolkits will be created to further enhance the *I am the Bridge* campaign. These toolkits will include resources offering guidance on anti-racism best practices, how to address racism and what racism truly is. These toolkits will be distributed by Community Development Race Relations to parties both within and outside of the corporation, for example tradeshow, job fairs, civic facilities and meetings.

3. OneStory Campaign

There is nothing more powerful than a story to inspire or educate. Online video is our modern form of storytelling. OneStory, a locally-owned online video platform, allows you to ask a question and receive beautiful mini-documentary responses in return - with no editing for the user. Videos are recorded on an iPhone, iPad, iPod Touch device or any computer with a webcam.

OneStory is being strongly recommended for the *I am the Bridge* campaign as we believe it will be more powerful for citizens to hear fellow citizens telling stories of their personal racism experiences. For most, it will be eye-opening and likely stir many emotions; anger, shame, sorrow, empathy and shock to name a few. By providing the platform to enable our citizens start the flame, the City will be well positioned as a leader, vital support and catalyst in the fight against racism in Saskatoon, as opposed to the approach of the City communicating the 'do's and don'ts' of racism which is not always well-received.

Controversy is inevitable when the topic of racism comes up. Our society is comprised of different cultures, backgrounds, beliefs and value systems. By shining the light on individual experiences, we can begin to understand what racism means to citizens; perhaps in ways we have never thought about before. This is how we can start our self-education on racism and to personally learn what we can do to mitigate it, to become the bridge-builders in our city.

Questions asked would reflect the educational aspect of the campaign and gather what it is like to live with racism and what people want to share about their experience with racism. Such as:

1. How have you experienced racism?
2. How have you been racist?
3. What does Truth and Reconciliation mean to you?

A similar example is the Big Brothers and Big Sisters of Saskatoon Suit Up Campaign <https://www.onestory.com/campaigns/suit-up>.

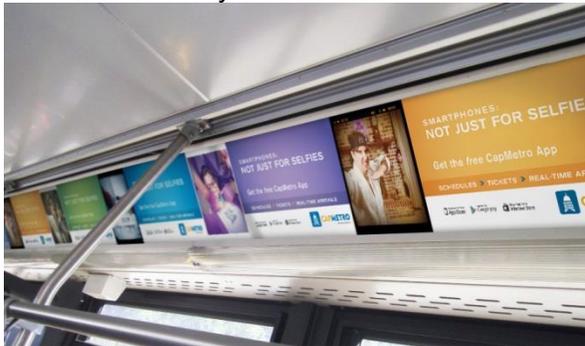
It is recommended the OneStory campaign be initiated prior to the launch of the overall campaign. Interviews can/will be collected by pushes on social media and having an ambassador present around the city and during events to help generate videos for the campaign. Marketing will work closely with OneStory to ensure all approvals and signoffs are received from the participants prior to producing all the campaign elements. The interviews collected will be stitched together to create a robust video that will create an inspiring yet informative video.

4. Posters

Using stills and content (actual powerful quotes from the interviewees themselves) from the OneStory campaign, posters will be placed throughout the city at Leisure Centres, Library locations and City Hall.

5. Interior Bus Cards

The average bus ride in Saskatoon is 15 minutes long. That is 15 minutes of advertising exposure. The interior cards will add exposure to the campaign by hitting a large population of bus riders daily. Creative will be similar to the posters.



6. Billboards

Billboards similar to both the posters and bus cards will be produced and tie nicely into the overall campaign. The larger-than-life presence of the billboard will be quite impactful as it showcases images of our actual citizens paired with their quote about a direct experience with racism.

7. Bus Stop Shelters

Keeping with the theme above, bus stop shelters may also be utilized to add a further access point of marketing awareness.

8. Social Media

Free and paid social media aspects will be folded into the campaign. By leveraging the high usage of social media in Saskatoon it will play a large role in the success of the campaign. Hashtags will be developed for Twitter and Instagram (#IAmTheBridge), this will help track the success and reach of the campaign online.

9. Website

A webpage on Saskatoon.ca will be created as the hub for the campaign and will be branded to match. The page will have links to the produced video, downloadable profile images for social media, etc. All online advertising will send visitors to this page for more information. Quicklinks make it quick and easy to navigate to a specific page within the city

website. www.saskatoon.ca/antiracism will be created and listed as reference on print materials.

10. Newsletter

The current Race Relations newsletter will be rebranded to closely tie into the *I am the Bridge* campaign. With the redesign the newsletter will be another key piece to the campaign and reinforce the branding that has been achieved.

The newsletter will be distributed on a quarterly basis with content to be provided as final copy by the Race Relations Coordinator. The Race Relations Coordinator will facilitate the distribution to an email database and/or print.

Basic specs: pages increase/decrease in multiples of four, 11X17" folded

11. Word Template

A word template will also be created for the day-to-day use within Race Relations. The campaign branding will be reflected for an added punch of reinforcement.

12. Video

A professional video will be created to capture the look and feel of the marketing campaign using the video submissions through the OneStory campaign. This video will be both thought-provoking and provocative. In doing so, this will garner community support and strongly push out campaign messaging.

The video will be showcased on the City website as well as on our social media and YouTube channels.

Example of video:

- <https://www.youtube.com/watch?v=B8oOH07wDgk> (video)
- <https://www.onestory.com/interviews/djemte-e-burrat-per-barazine-gjinore> (interview page)

13. Council & Leadership Team Communication Tools

To help Council and City Leadership prepare for the campaign launch and potential questions or criticism, the following tools will be developed to be sent by the Director of Community Development:

- Campaign Key Messages
- Questions & Answers (including why we are doing this campaign, why did we choose this approach, etc.)

It is also the goal of the Race Relations team to shift the thought and direction of City Council away from multi-culturalism toward anti-racism; bringing them along during this process will help to lay the foundation of this shift.

14. News Release

A carefully timed News Release, and perhaps media scrum in front of a bus shelter, will be coordinated to launch the campaign to the public this fall once Council and Leadership Team are adequately informed.

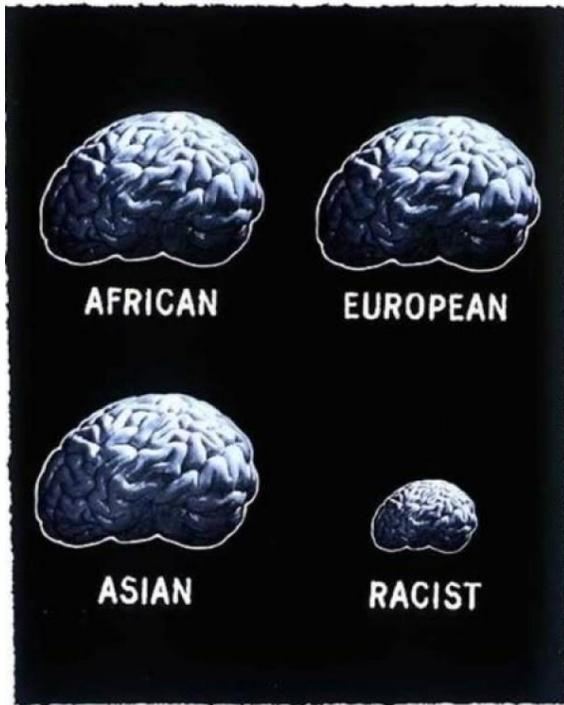
15. Promo Item

Promotional items are a popular way to draw attention and are best used to promote a program/service or campaign. These items are typically stamped with a logo/slogan and given away for free. The most successful items have a longer shelf life than just a few days as the user is reminded of the campaign each time they use it. Marketing will place orders upon direction from Race Relations Coordinator.

Budget | GL(s) TBD/Provided by Becky

2015/2016				
Item	Dates	Qty	Cost	GL/ Status
Brochures	2015		N/A	
Posters	2015		\$50	
Toolkits	Ongoing		\$1,500	
Interior Bus Cards	2015		\$700	
Billboards	2015		\$5,500	
Bus Stop Shelters	2015		\$1,000	
Social Media	2015		\$250	
Website			N/A	
Video	2016		-	2016 Budget (\$4,000)
OneStory	2016		\$1,000	
Promo Item	2015		\$1,000	
TOTAL			\$11,000	

Appendix A – Advertising Examples



EUROPEAN YOUTH CAMPAIGN AGAINST RACISM - SUPPORTED BY COMMISSION FOR RACIAL EQUALITY





The City of Saskatoon Cultural Diversity & Race Relations Committee
is hosting a community forum on

Anti-Racism/Anti-Oppression Public Education

The purpose of this forum is to explore our shared roles and responsibilities in pursuing anti-racism and anti-oppression in its various forms.

This forum will be an opportunity to network with organizations currently managing the challenges and celebrating the success of working within the complex intersections of racism and other forms of oppression. We invite you to engage in discussions on collectively moving forward the objectives of anti-racism/anti-oppressive education as a common goal.

Who should attend?

Anti-Racism Practitioners and stakeholders interested in anti-racism education.

Wednesday, November 25th, 2015 • 1:30p.m. – 4:30p.m.

The German Canadian Club Condordia, 160 Cartwright Ave

RSVP to becky.kuffner@saskatoon.ca by November 20th.





**Update for
The Cultural Diversity and Race Relations Committee**

**Immigration, Diversity and Inclusion Consultant
November 12, 2015**

Prepared by:
April Sora, Immigration, Diversity and Inclusion Consultant
Community Development Branch, City of Saskatoon
(306) 975-8459

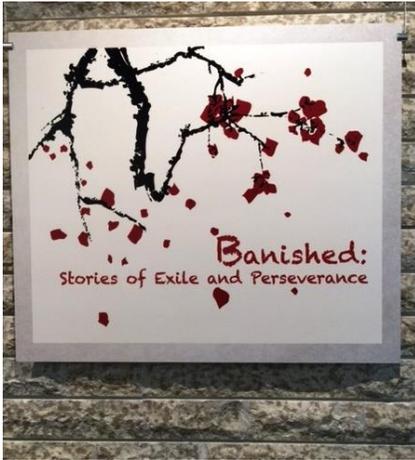
Highlights for September to November 2015

Education

1) International Student and Study Abroad Centre

Took part in Welcoming Ceremony for international students on Tues Sept 1. Brought greetings and welcomed students on behalf of the City of Saskatoon. Other speakers included First Nations representative and Gordon Barnhart, President, University of Saskatchewan.

Settlement



2) Banished/ A Call for Justice : Diefenbaker Centre

Helped to coordinate an event to commemorate the exhibit on Sunday afternoon, Sept. 20, 2016. His Worship the Mayor brought greetings from the City of Saskatoon and spoke of his visit to Japan. Also part of the program was Mr. Victor Sawa, Consul General of Japan, representative for Saskatchewan.

3) Attended Trades and Skills Dinners

presented by the Food and Beverage cooks and server program to promote the program to other organizations such as Saskatoon Open Door

and the UofS Club (formerly the "Faculty Club")

4) History 498.3: Telling Stories About Diversity

Presented to this History class at the University of Saskatchewan on the City of Saskatoon's role in the newcomer and settlement community. Also continuing to work with Mandy Fehr, instructor of this History course to mentor and connect students to community partners.

5) Fractured Land/Paved Arts

Worked with Paved Arts to connect the newcomer and Aboriginal community to a screening of the film "Fractured Land".

"Deep down we're all fractured," an oil and gas representative tells young Aboriginal leader and lawyer Caleb Behn. Behn knows that feeling all too well, as he struggles with the role he'll play in protecting his territory in northern British Columbia, currently under siege from some of the world's largest natural gas operations. The troubling reality is that the same industry threatening traditional practices and livelihoods is also responsible for giving his parents jobs that provided him with his lifestyle and education. Whether hunting beaver, throwing

hatchets or studying legal briefs, the burden of leadership is visible in Behn, as he knows others are looking to him for a better future. Following him from the pristine North to downtown Vancouver and a fracked territory in New Zealand, Fractured Land provides optimism and empowerment toward issues that can seem dire and insurmountable.”

Alexander Rogalski from Paved shared 150 complimentary passes to the film. They were distributed mostly to the international student population through the UofS and Sask Polytechnic. An informal estimate would say there were at least 80 people who attended from receiving these tickets. Alexander was very pleased at the diversity he noticed in the audience and the numbers and said he would like to continue this partnership.

6) Citizenship Ceremony

The Institute for Canadian Citizenship invited the City to host a roundtable discussion with new citizens at their community citizenship ceremony in partnership with Citizenship and Immigration Canada and Western Development Museum.

“ Our ceremonies are unique because they take place in the hearts of communities across the country, and because of the inspiring conversations we cultivate through our roundtable discussions. It’s a remarkable opportunity to connect with Canada’s newest citizens, over the sharing of stories and a collective reflection on what it means to be Canadian.

Your role as a roundtable host involves leading an informal conversation with new citizens and their guests (6-8 participants). You will be provided with a discussion guide in advance and briefed the day of the ceremony.

We hope you will join us for the entire event, starting with the roundtable discussion and ending with a celebratory reception. The event will run approximately 3.5 hours.”

Internal work

1) Recycling Outreach: Working with Rebecca Anderson, City of Saskatoon Environmental and Corporate Initiatives to develop outreach workshops on recycling to take out to the newcomer community via English as an Additional Language(EAL) classes.

Two Pilot workshops completed:

October 27 – Mount Royal Collegiate EAL class – 21 students

Nov. 2 – Sask Polytechnic Speaking and Listening ESL class, 12 students

2) Culture Days Sept. 24, 25, 26

I am the Bridge Call for film Submissions

Worked with Arts and Culture consultant to review films submitted for the “Under the Bridge” film event the evening of Sept. 26.

- the Call for submissions was shared far and wide with the newcomer community and there were several submissions from newcomer youth which were selected and screened at the event

Building Bridges City Bus Tour, Sept 26, 2015

Worked with the UofS International Student and Aboriginal Student group to coordinate a bus tour for Culture Days – the tour visited Saskatoon Open Door’s activity at St. Johns on Spadina as well as toured downtown services, farmers market, river landing outdoor exercise equipment, forestry farm and zoo. There were 42 students that took part on the tour.

Upcoming/Save the Dates:

1) Refugees Welcome: From Compassion to Action

November 10, 2015 Roxy Theatre, doors open 6:30 event begins 7pm
The City of Saskatoon in partnership with the Saskatoon Refugee Coalition is coordinating an awareness and information event focusing on the ongoing refugee crisis. The objective of the event is to share information from a local, national and global perspective as well as to offer options for individuals to take action.

2) Moving Stories

Working with Erin Wolfson (independent Project Coordinator) and Mandy Fehr (UofS Assoc. Prof) to coordinate a program and event around the stories of indigenous and refugee youth in Saskatoon. Partners include the Saskatoon Open Door Society, History Department, University of Saskatchewan, Core Neighbourhood Youth Co-op, Station 20 West and other community organizations.

Event date: Friday Dec. 18 (Global Day of Action against Racism and for the Rights of Migrants, Refugees and Displaced People)

3) Mawe - Wicahitowin Conference Nov. 17-18, 2015 TCU Place

This two day conference will focus on issues concerning Aboriginal engagement and human service delivery issues relevant to Aboriginal and non-Aboriginal participants. If you are working towards respectful Aboriginal engagement and inclusion within a community based setting, this conference is for you.

4) Contact Conference April 12 -13, 2016 – The City of Saskatoon takes part on the coordinating Committee for this annual conference for career practitioners. There is always a strong equity component to programming and the City’s role is to find speakers and presenters who reflect the community we live in. We have had several meetings already to discuss possible keynote speakers and breakout sessions. The City has helped to secure Sen. Lilian Dyck as a keynote as well as

Tang Choy from Ryerson University as a breakout session.

5) Canadian Council on Refugees (CCR) National Meeting/Conference June 2-4, 2016, Hilton Garden Inn

- Taking part on Advisory Committee. Presently in the process of working with the National CCR body to co-ordinate the conference (i.e. Theme, topics, speakers etc.).

**Cultural Diversity and Race Relations Committee
2015 EXPENDITURES**

	2015 Budget	2015 Actuals
City Clerk's Office		
Member Development/Travel, Conferences, Meetings (including Committee Planning Session/Retreat)	\$1,000.00	\$0.00
Cultural Diversity and Race Relations Month (To include Art, Literary and Recognition Awards; Framing of Artwork; Buses for School Children to Attend March 1 and 21 events; Printing of Poster) Living in Harmony Awards - \$100 for artwork; \$100 for literary work Living in Harmony - Film Category Winner Living in Harmony - Art Winner Living in Harmony - Poster Winner Living in Harmony - Literary Winner Broadway Theatre - Living in Harmony venue Cosmic Pad Studios - Living in Harmony musical arrangement and band XL Print and Design - Banner - Living in Harmony Ceremony Handy Group - Stage and Red Carpet - Living in Harmony Ceremony	\$3,000.00	\$100.00 \$100.00 \$100.00 \$100.00 \$724.75 \$1,050.00 \$306.24 \$502.52 \$2,983.51
Education and Awareness Saskatoon Open Door Society - Bridging the Gap (January 2015) Bangladeshi Community Association - International Mother Language Day (February 21, 2015) Oskayak High School - Spring Feast and Round Dance (March 27, 2015) Pleasant Hill Community Association - Community Pow Wow (June 12, 2015) Saskatoon Industry Education Council - Contact Conference (April 22, 2015) Bedford Road Collegiate - Pow Wow (April 22, 2015) U of S Aboriginal Students' Centre Handbook Ad *September 28, 2015 - CD&RR meeting - \$3,000 approved for Anti-Racism Forum expenses.	\$11,100.00	\$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$500.00 \$100.00
Total Education and Awareness		\$5,600.00
TOTALS	\$15,100.00	\$8,583.51

The Cultural Diversity and Race Relations Committee was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness initiatives on cultural diversity and race relations issues.

The Committee provides education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy (copy attached):

- The workforce will be representative of the population of Saskatoon;
- There will be zero tolerance for racism and discrimination in Saskatoon;
- Community decision-making bodies will be representative of the whole community of Saskatoon; and
- There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your co-sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. **Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.**

Events to be considered for co-sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:	March 15 (for projects taking place from July to December) September 30 (for projects taking place from January to June)	
Organization Name	Saskatchewan Indian Cultural Centre	
Address: 305-2555 Grasswood Road East		
Postal Code: S7T 0K1	Email Address: dorothy.myo@sicc.sk.ca	
Contact Name: Dorothy Myo		
Phone Number: 306-244-1146	Fax Number: 306-665-6520	
Web Address: www.sicc.sk.ca		
Project Name: SICC First Nations' Language Keepers Conference		
Project Date and Location: November 25-26, 2015, Saskatoon Inn & Conference Centre		

Project Description (maximum 250 words)

The SICC First Nations' Language Keepers Conference blends researchers, practitioners, language developers and cultural advocates giving the audience a broad overview of language issues from a number of perspectives. While there are several strategies to promote and protect language, there continues to be challenges in moving forward with advancements. The dialogue at this conference is important and serves to advance language; to enhance programs, policy and practice; and, to further prevent language erosion and loss.

Along with the Conference, is a Round Dance portion in the evening of November 25. A Round Dance involves First Nations song and dance and drum and a positive, intimate and communal expression of First Nations spirituality. It's a time to honor traditions and memories of ancestors dancing as well as to celebrate First Nations language through song and dance and the encouragement from Knowledge Keepers and Elders. The Round Dance is for everyone, children, parents, Elders. It is open to the public.

What opportunities are there for a Cultural Diversity and Race Relations Committee Member(s) to be on the organizing committee (if you have one) for the event and what other participation opportunities are there for the Committee?

None of our partners are a part of our Conference organizing committee; it consists of SICC staff only. However, volunteers may attend the Conference free of charge and obtain the appropriate meals. A Wolf Sponsor your company/organization will receive the following:

- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings

What community impact are you hoping to achieve through this event?

The intention is to provide and lead First Nations people and youth in the understanding that language is vital and critical in the sovereignty of First Nations people and asserting our inherent rights. Not only is the Conference committed to addressing language retention for the immediate needs; it hopes to address future needs as well. Listed below are the four objectives:

1. To bring together First Nations educators, leaders, Elders, parents and students to share ideas and experiences on how to effectively teach First Nations languages and cultures both in and out of the classroom;
2. To assist communities in developing strategies for revitalizing their languages and cultures;
3. To provide participants with First Nations' worldviews, traditional practices, customs and oral traditions to revitalize and invigorate First Nations' traditional ways; and
4. To discuss strategies relating to the policy development, community advocacy, and administrative, technical and management support for First Nations language and culture programming.

Regarding the Round Dance, the intent is to invite conference delegates as well as anyone from the public to celebrate First Nations spirituality, to honor traditions and memories of our ancestors. It also is a time to celebrate First Nations language through song and dance and the encouragement from Knowledge Keepers and Elders.

Who is your target audience?

Researchers, practitioners, language developers and cultural advocates as well as Elders and youth and anyone interested in First Nations language preservation and revitalization.

The Round Dance is open to the public!

What are the themes and focuses for the event?

This year's theme is 'Stories from the *Community: Celebrating Language Success*' and is intended to highlight and promote community initiatives and endeavors.

How many people do you anticipate will participate in your event?

Over 400 people for the Conference and over 500 people for the Round Dance.

How are you promoting the event to the broader community?

Our Conference is international in scope and through media contacts, language contacts, cultural contacts as well as by radio, print and social media.

Budget Information:

Total Cost of the Project	We are asking for sponsorship for the Round Dance which the budget is \$7500.00.
Co-Sponsorship Request	\$1,000.00
How will Co-Sponsorship be used?	The sponsorship will be used for the Elders, Knowledge Keepers, singers and for the Feast. Elders \$400 Knowledge Keepers \$600 Singers \$2000 Feast \$750
Other Potential Sources of Revenue	We are asking several different organizations for sponsorship.

What other groups or partners will your project involve and how will they be involved?

Thus far, other partners include:

K+S Potash Canada
Saskatchewan Indian Gaming Authority
Dakota Dunes CDC
SaskCulture
Greater Saskatoon Catholic Schools
U of R Provost and Vice-President
Crown Investments Corporation of Saskatchewan
Saskatchewan Heritage Foundation

Depending on their sponsorship amounts, here is what the partners will receive:

As an Eagle Sponsor of the Conference, your company/organization will receive the following:

- Prominent display of company/organization banner at the conference
- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings
- Company/Organization logo and your company's weblink on the SICC website
- Trade show booth for your company/organization at the conference
- Two registrations to attend conference
- Representative from your company/organization to address conference participants
- Program Advertisement - Full Page, Full Color (7.5inch width x 10inch height)

As a Bison Sponsor of the Conference, your company/organization will receive the following:

- Prominent display of company/organization banner at the conference
- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings
- Company/Organization logo and your company's weblink on the SICC website
- Trade show booth for your company/organization at the conference
- Two registrations to attend conference
- Program Advertisement - Half Page, Full Color (7.5inch width x 4.75inch height)

As a Caribou Sponsor of the Conference, your company/organization will receive the following:

- Prominent display of company/organization banner at the conference
- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings
- Company/Organization logo and your company's weblink on the SICC website
- Trade show booth for your company/organization at the conference

As a Bear Sponsor of the Conference, your company/organization will receive the following:

- Prominent display of company/organization banner at the conference
- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings
- Company/Organization logo and your company's weblink on the SICC website

As a Wolf Sponsor of the Conference, your company/organization will receive the following:

- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings

How will you acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee as a co-sponsor of your event?

As a Wolf Sponsor of the Conference, your company/organization will receive the following:

- Company/Organization logo in the conference package
- Verbal recognition during conference proceedings

Other comments

n/a



City of
Saskatoon
City Clerk's Office

Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

[Handwritten Signature]

Sept 18, 2015

Signature of Applicant

Date

Dorothy Myo
Name (Printed)

President
Position

Please submit this form to:

Cultural Diversity and Race Relations Committee
c/o City Clerk's Office
222 Third Avenue North
Saskatoon, SK S7K 0J5

If you have any questions, please call Joyce Fast, Committee Assistant at (306) 975-3240.

RECEIVED

SEP 30 2015



City of Saskatoon
City Clerk's Office

CITY CLERK'S OFFICE
SASKATOON

Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

The Cultural Diversity and Race Relations Committee was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness initiatives on cultural diversity and race relations issues.

The Committee provides education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy (copy attached):

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- Community decision-making bodies will be representative of the whole community of Saskatoon; and
- There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your co-sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. **Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.**

Events to be considered for co-sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:	March 15 (for projects taking place from July to December) September 30 (for projects taking place from January to June)
Organization Name	Dept. Linguistics and Religious Studies, Univ. of Saskatchewan
Address: Room 914, Arts Building, University of Saskatchewan, 9 Campus Drive, Saskatoon	
Postal Code: S7N 5A5	Email Address: v.makarova@usask.ca
Contact Name: Veronika Makarova	
Phone Number: (306) 966-5641	Fax Number: (306) 966-5782
Web Address: http://artsandscience.usask.ca/religion/department/news.php	



City of
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City Clerk's Office

Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

Project Name: Islam on the Prairies Conference

Project Date and Location: May, 13-14 2016, University of Saskatchewan and Frances Morris Morrison Central Library, Saskatoon



Project Description (maximum 250 words)

“Islam on the Prairies” conference is to be conducted in the University of Saskatchewan and Frances Morrison Central Library in Saskatoon, Saskatchewan, on May 13-14th, 2016. The conference pursues academic goals of enhancing research about Islam in Canada along with community engagement goals of raising public understanding regarding the acceptance of the Muslim minority as one of the various cultures of Saskatchewan.

Islam has a long history on the prairies, with the first mosque built in Edmonton, Alberta, in 1938. Statistics Canada (2001) counted almost 600,000 Muslims, making Islam the fastest growing religion in the country. While Muslims are still in the dialogic process of adapting their belief and identities in the Canadian environments, the “war on terror” increased prejudicial images of Muslims in the media and in public conversations among Canadians. Learning about a minority culture is the first step towards multiculturalism and the prevention of discrimination. As the number of Muslims grows in Saskatchewan, the need to understand their everyday lives and their position in Canadian society is pertinent.

The evolution of Islam in Canada and its interaction with a wider community is the academic focus of the conference. The community engagement part provides a public forum for the discussion of multiculturalism in Saskatchewan, and brings together Saskatchewan and Canadian scholars with the Muslim community, Christian, Hinduism and other religious and non-religious groups and community organizations, such as Multifaith, Police, and NGOs. Saskatchewan media organizations will be invited to present their perspective on covering religious communities’ events.

What opportunities are there for a Cultural Diversity and Race Relations Committee Member(s) to be on the organizing committee (if you have one) for the event and what other participation opportunities are there for the Committee?

Members of the Cultural Diversity and Race relations Committee are invited to present or participate in panel discussion (invitation letter attached).

What community impact are you hoping to achieve through this event?

1. to provide a dynamic forum for the presentations and discussions on issues related to Muslims in Saskatoon and on the Prairies, as well as to the roles of religious communities in the Canadian present and future;
2. to enhance the state of Canadian Islamic studies by exploring the demography and the lived experiences of Muslims in Canadian prairie provinces;
3. to identify the dynamics of evolution of Islamic communities as a part of Canadian multicultural landscape;
4. to raise public understanding regarding the acceptance of the Muslim minority as one of the various cultures of Saskatchewan; help prevent discrimination against the Muslim minority.

Who is your target audience?

General public residing in Saskatoon and Saskatchewan, interfaith communities in Saskatoon, NGOs, and the media, university students, Canadian researchers. We would hope that, by creating an open forum for the presentation and discussion on Muslim Canadians, we would be able to reach beyond the traditional academic boundaries and to engage with members of local community in Saskatoon.



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Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

What are the themes and focuses for the event?

The main purpose of our event is to encourage interconfessional and wider community dialogue on the role of religions in modern Canadian society and to contribute to multiculturalism by creating a timely public forum considering the place of Islam in Canada.

We focus on building a collaborative approach among interdisciplinary scholars and local community leaders, as well as generating and disseminating the latest research findings on Islam on the prairies.

How many people do you anticipate will participate in your event?

50 participants



How are you promoting the event to the broader community?
The event will be advertised in public space and academic circles. Community leaders will be invited to present or participate in panel discussion.

Budget Information:

Total Cost of the Project	\$ 11,660
Co-Sponsorship Request	\$ 2,600
How will Co-Sponsorship be used?	Co-sponsorship fund will be used to pay honorarium of invited speakers and to cover the cost of the publication of conference proceeding.
Other Potential Sources of Revenue	University of Saskatchewan internal funding sources

What other groups or partners will your project involve and how will they be involved?

N/A

How will you acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee as a co-sponsor of your event?

The City of Saskatoon Cultural Diversity and Race Relations Committee will be acknowledge as a co-sponsor in the publication of conference proceeding as well as in conference poster.

Other comments

N/A

Signature of Applicant

Date

Veronika Makarova
Name (Printed)

Professor, Department Head
Position

Please submit this form to:

**Cultural Diversity and Race Relations Committee
c/o City Clerk's Office
222 Third Avenue North
Saskatoon, SK S7K 0J5**

If you have any questions, please call Joyce Fast, Committee Assistant at (306) 975-3240.

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SASKATOON

Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

City Clerk's Office

The Cultural Diversity and Race Relations Committee was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness initiatives on cultural diversity and race relations issues.

The Committee provides education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy (copy attached):

- The workforce will be representative of the population of Saskatoon;
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- There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your co-sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. **Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.**

Events to be considered for co-sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:	March 15 (for projects taking place from July to December) September 30 (for projects taking place from January to June)	
Organization Name	Pleasant Hill Community Association	
Address: 327 Ave N South, Saskatoon SK		
Postal Code: S7M 2N2	Email Address: cmsmith@gscs.sk.ca	
Contact Name Cecile Smith		
Phone Number: 306-659-7783	Fax Number: 306-659-2125	
Web Address:		
Project Name: Pleasant Hill Community Pow wow		
Project Date and Location: 327 Ave N South, Saskatoon SK , June 10, 2016		



Project Description (maximum 250 words)

Pleasant Hill Community Pow wow

The Pleasant Hill Community Association's Goal is to provide an opportunity for all residents in Pleasant Hill and the City Saskatoon and surrounding area to come together and celebrate a Traditional Cultural Pow-wow in the Pleasant Hill Community.

The planning of the Pow wow begins 6 months prior to the date and the committee members are all volunteers and they put in many long hours planning and implementing this event. St Mary's Wellness and Education Centre, Pleasant Hill Community School, St Maria Goretti Community School, the City of Saskatoon Parks Dept. Saskatoon Correctional Urban Camp, Saskatoon Health Region, Saskatoon Fire Department and the Pleasant Hill Community Association are all partners in this well attended event. The Pleasant Hill Community Pow wow has an estimated attendance of 2000 people each year. It gives the Aboriginal people a chance to be proud of their culture and to share the teachings of the Aboriginal Culture to non-Aboriginal people. This annual Pow Wow provides an opportunity for residents of Pleasant Hill, as well as, many Saskatoon and rural residents to come together to learn and enjoy a celebration of First Nations cultures and traditions. The Pow Wow offers a day full of dancing, drumming, and cultural events with explanations and teachings of the dancing and traditions. The event also takes time to recognize the services of the veterans who served our country and the Elders who provide leadership and spiritual support in the community. It also provides an opportunity for various organizations and businesses to participate in the community event. This event is open to all residents of Saskatoon and rural area either on a drop in basis or they can stay throughout the day event. The only restrictions are people cannot participate if they are intoxicated this is a drug and alcohol free celebration. The Pow wow recognizes the City of Saskatoon and all the support they give our community.

Overall everyone benefits and it is an excellent event for all.



What opportunities are there for a Cultural Diversity and Race Relations Committee Member(s) to be on the organizing committee (if you have one) for the event and what other participation opportunities are there for the Committee?

The Pleasant Hill Pow wow Committee consists of 4 Elders, 3 Community School Principals, 3 Community School Coordinators, 4 Cultural Advisors, 2 Urban Camp Representatives, 4 SHR Representatives, 1 City Councillor, 1 Race Relations committee member and 4 Executive PH Community Association members, and many other volunteers from the community and schools make up the Pow wow committee. The Committee follows directions from the Elders and the Cultural advisors as they take leadership roles in this community event. 12 community members will be hired as Security during the Pow wow, this is important as these people will have knowledge and respect to the people of their community. The Cultural Diversity and Race Relations Committee members are welcome to join the Pow wow committee.

There are many different jobs they can do before, during and after the Pow wow. Please contact Cecile Smith-659-7783

What community impact are you hoping to achieve through this event?

- 1) To promote First Nations and Aboriginal Culture in Saskatoon in the Pleasant Hill Community by hosting an Annual Traditional Pow-wow. This will greatly compliment all the work the City of Saskatoon and the Pleasant Hill Community Association has done in supporting the teachings of Aboriginal Culture.
- 2) To celebrate "community" and "differences" in the community so that we can all live together in peace and harmony and to provide the youth with role models within their community so that they may pursue a productive, wholesome life by following the Aboriginal traditions and values..
- 3) To partner with our neighbouring community schools and additional community partners to promote, celebrate and learn from our First Nations' culture and families.
- 4) To host an event culturally relevant to the community and residents who live here with no barriers or cost to participate.
- 5) The Elders and Cultural advisors will give the direction and knowledge of First Nations' Culture which will be passed on through this event and it will give the Aboriginal people of Pleasant Hill Community and Saskatoon area to carry on their traditions.
- 6) To recognize the support from the City of Saskatoon in the Pleasant Hill Community

Who is your target audience?

Every year we focus on teaching our youth how to follow the Aboriginal culture and traditions, by living a drug and alcohol free lifestyle. Our target group is the young people who are at risk of drug and alcohol and gang related activities.



What are the themes and focuses for the event?

Honoring and Protecting our Women

How many people do you anticipate will participate in your event?

This is our 15th Annual Pow wow and our estimated attendance is 2000. The Pow wow attendance is rising, last year we had 115 dancers and drummers attend this pow wow.

How are you promoting the event to the broader community?

There will be posters in and around the community and surrounding areas. We will advertise in the PHCA newsletter and both school newsletters. We will make sure everyone is well informed of the Pow wow.

Budget Information:

Total Cost of the Project	\$20,000.00
Co-Sponsorship Request	\$2000.00
How will Co-Sponsorship be used?	Leadership activity expenditures-promoting cultural awareness and understanding of First Nation's Cultural Traditions
Other Potential Sources of Revenue	Grants applied-\$15,000.00 Grants waiting reply-\$3000.00 Fundraising-\$2000.00

What other groups or partners will your project involve and how will they be involved?

The Pleasant Hill Community Association partners with:

The City of Saskatoon Planning and Parks Department for the use of the Grace Adam Metawewinihk Park and the loan of the bleachers for the spectators.

St Mary's Wellness and Education Centre, St Maria Goretti Community School and Pleasant Hill Community School for the staff volunteers, the facilities and equipment.

Saskatoon Correctional Services, Urban Camp-set up and take down bleachers, canopies and garbage control

Pleasant Hill Community members will take leadership roles as the MC, Arena Director, and a Microphone person for drum groups, Drum and singing groups, dancers and elders from the Community. Pow wow dance leaders will also be available for explaining and teaching dance.



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Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

How will you acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee as a co-sponsor of your event?

Recognition will be given at the Pow wow with a member of the Cultural Diversity and Race Relation committee invited as a dignitary in the Grand Entry of the Pow wow. Also the logo of all our sponsors will be displayed at the Pow wow and on the advertising posters and newsletters.

Other comments

Adults, children and their families in our community will work together from the three Community Schools and the Community Association to gather the information for the evaluation. Pow wow Dancers and Pow wow singers will also evaluate the program by attending annually, they will be asked if there needs to be a change or what we could do differently next year. It will be a Community Partnership. Therefore everyone will be involved in the planning, promoting, evaluating and delivering of the project. The community will work as a whole. Because the event consists of a majority of Aboriginal people we will be able to evaluate them during the Pow wow and after the Pow wow.

Cecile Smith
Signature of Applicant

Sept 11/15
Date

Cecile Smith
Name (Printed)

President PHCA.
Position

Please submit this form to:

Cultural Diversity and Race Relations Committee
c/o City Clerk's Office
222 Third Avenue North
Saskatoon, SK S7K 0J5

If you have any questions, please call Joyce Fast, Committee Assistant at (306) 975-3240.

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Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application

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Application Deadlines:	March 15 (for projects taking place from July to December) September 30 (for projects taking place from January to June)
Organization Name	Saskatoon Peace Coalition
Address:	^{cto} Linda Murphy, 2114 Morgan Ave.
Postal Code:	S7J 2E1
Email Address:	murphy # @ sasktel.net
Contact Name	Linda Murphy
Phone Number:	306.374.6023
Fax Number:	
Web Address:	
Project Name:	Saskatoon's Joanna Miller Peace Award
Project Date and Location:	Award ceremony in late Sept. 2016



Project Description (maximum 250 words)

To honour Joanna Miller's lifetime peace activism, SPC initiated this award in 2013. This award recognizes individuals / groups for peace promotion in Saskatoon. CDRR, Saskatoon Police, Project Ploughshares Saskatoon, United Nations Association of Canada, Saskatoon branch are some of the sponsoring organizations. We have had strong applications from individuals and groups. We hope to continue this award for many years.

What opportunities are there for a Cultural Diversity and Race Relations Committee Member(s) to be on the organizing committee (if you have one) for the event and what other participation opportunities are there for the Committee?

The committee can help by promoting the project, trying to secure nominations and by helping with the details.

What community impact are you hoping to achieve through this event?

We are committed to peace in the home, community and world.

Who is your target audience?

Everyone promoting peace.

What are the themes and focuses for the event?

We present the winner with a cash prize a certificate and his name (her / group) engraved on a plate for the permanent award, a reception follows.

How many people do you anticipate will participate in your event?

We really have no idea. Realistically, 30-40 people for the ceremony.



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Cultural Diversity and Race Relations Committee

Co-Sponsorship Request Application

How are you promoting the event to the broader community?

This year I e-mailed all the community associations, school boards, sister organizations, hoping also for word of mouth promotion.

Budget Information:

Total Cost of the Project

\$2000

Co-Sponsorship Request

\$300

How will Co-Sponsorship be used?

To pay invoices for reception catering, certificate & frame, plate engraving, flowers if applicable.

Other Potential Sources of Revenue

We solicit donations on our blog plus by word of mouth.

What other groups or partners will your project involve and how will they be involved?

So far the only active partners have been Project Ploughshares & UNAC, mostly providing financial and moral support.

How will you acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee as a co-sponsor of your event?

Our blog mentions CDRR plus all our promotional information and requests.

Other comments

Linda Murphy
Signature of Applicant

20 October 2015
Date

Linda Morphy
Name (Printed)

Secretary SPC
Position

Please submit this form to:

**Cultural Diversity and Race Relations Committee
c/o City Clerk's Office
222 Third Avenue North
Saskatoon, SK S7K 0J5**

If you have any questions, please call Joyce Fast, Committee Assistant at (306) 975-3240.