



**PUBLIC AGENDA
NAMING ADVISORY COMMITTEE**

Thursday, September 15, 2016, 10:30 a.m.
Committee Room A, Second Floor, City Hall
Members:

His Worship Mayor D. Atchison, Chair
Councillor T. Davies
Councillor A. Iwanchuk
Heritage and Design Coordinator C. Kambeitz
Senior Planner P. Kotasek-Toth
Immigration, Diversity & Inclusion Consultant A. Sora

Pages

1. CALL TO ORDER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. ADOPTION OF MINUTES

3.1 Minutes of Regular Meeting - May 19, 2016

Recommendation

That the minutes of the Regular Meeting of the Naming Advisory Committee held on May 19, 2016, be adopted.

4. UNFINISHED BUSINESS

5. COMMUNICATIONS (requiring the direction of the Committee)

6. REPORTS FROM ADMINISTRATION

6.1 Naming Advisory Committee Quarterly Report (File No. CK. 6310-1)

3 - 18

Recommendation

That the Naming Advisory Committee issue direction with respect to the following naming submission contained within this report:

- Renaming Request - from Gordie Howe Park to Gordie Howe Sports Complex

Mr. Bryan Kosteroski will be in attendance to speak to his application.

7. ADJOURNMENT

Naming Advisory Committee Quarterly Report

Recommendation

That the Naming Advisory Committee issue direction with respect to the naming submission contained within this report.

Topic and Purpose

The purpose of this report is to consider a specific renaming request to ensure that it meets City Council guidelines, as set out in Naming of Civic Property and Development Areas Policy No. C09-008.

Report Highlights

1. The following renaming submission from the Friends of the Bowl Foundation requires screening: renaming Gordie Howe Park to Gordie Howe Sports Complex.

Strategic Goal

Under the City of Saskatoon's Strategic Goal of Quality of Life, this report supports the recognition of our built, natural, and cultural heritage. The naming of civic facilities, streets, and parks celebrates the history, environment, and outstanding contributions of our diverse community.

Background

According to Naming of Civic Property and Development Areas Policy No. C09-008 (Naming Policy), all names proposed for the Names Master List will be screened by the Naming Advisory Committee (NAC) and meet City Council's guidelines for name selection. All requests for naming of roadways from the Names Master List will be selected or endorsed by His Worship the Mayor. Name suffixes are circulated through the Administration for technical review.

Report

Renaming Request

The following renaming request has been received from the Friends of the Bowl Foundation and requires screening:

1. Rename "Gordie Howe Park" to "Gordie Howe Sports Complex" – The Friends of the Bowl Foundation suggests that the wording "Sports Complex" better describes the area and the amenities within the area, including the sports fields, arenas, and rinks. The many partner organizations using the area and fundraising to improve infrastructure in the area support the greater marketability of the proposed name.

The original submission, including a letter of support from the Howe family is included as Attachment 1.

Naming Advisory Committee Quarterly Report

Gordon Howe is currently recognized in a number of venues across Saskatoon, including the Gordie Howe Kinsmen Arena, Gordon Howe Campground, Gordie Howe Management Area, Gordie Howe Sports Centre, Gordie Howe Lane, and the Statue of Gordon Howe located at the SaskTel Centre.

The applicants for this renaming are also proposing to rename the Gordie Howe Softball Field within the park as the Joe Gallagher Softball Field. According to the Naming Policy, the naming of sports fields within a park are excluded from this policy and do not require a recommendation from NAC. The Recreation and Community Development Division has been consulted regarding these renaming requests and expressed no concerns.

Public and/or Stakeholder Involvement

Stakeholders and members of the public are invited to make a short presentation to NAC in support of their naming submissions.

Policy Implications

The screening of requests and suggestions for naming or renaming of municipally-owned or controlled facilities, streets, suburban development areas, neighbourhoods, and parks must be in compliance with the Naming Policy.

Other Considerations/Implications

There are no options, environmental, financial, privacy, or CPTED implications or considerations; a communication plan is not required at this time.

Due Date for Follow-up and/or Project Completion

No follow-up is required.

Public Notice

Public notice, pursuant to Section 3 of Public Notice Policy No. C01-021, is not required.

Attachment

1. Original Submission – Gordie Howe Sports Complex

Report Approval

Written by: Daniel McLaren, Planner, Planning and Development

Reviewed by: Lesley Anderson, Director of Planning and Development

Approved by: Randy Grauer, General Manager, Community Services Department

S/Reports/2016/PD/NAC – Naming Advisory Committee Quarterly Report/lc

Original Submission - Gordie Howe Sports Complex

City of Saskatoon
Naming Advisory Committee
Community Services Department, Planning & Development Branch
222-3rd Avenue North
Saskatoon Saskatchewan
Canada S7K 0J5

Application Form

To Name Streets, Parks & Civic Properties

Name: Bryan Kosteroski ,

Chairperson Friends of the Bowl Foundation

President Saskatoon Amateur Softball Association

Address: 126 Borland Place

City /Town: Saskatoon Saskatchewan S7M 5W4

Phone: 306 975 6851 Email : kosteroskib@agcouncil.ca

Re-Naming Submission

Requested Name: Gordie Howe Sports Complex

Request Use of Name: Municipal Facility

If this request is for re naming an existing location, please indicate the current name: Gordie Howe Park

Please include the following:

1. Background Attached
2. Short Biography: Attached

Do you wish to speak to the naming committee: **Yes**

Dated: Wednesday, April 13th 2016

Backgrounder

Over the past 3 years there has been a concentrated effort to improve the quality of facilities at the Gordie Howe Park location .As you're well aware there are numerous sports facilities within the park as listed below

Clarence Downey Oval – Speed Skating
Cairns Field – Baseball
Leakos Fields –Baseball
Goeff Hughes Park –Baseball
Glen Reeve Fields- Softball
Bob Van Impe Stadium –Softball
Gordie Howe Park –Softball
Gordie Howe Kinsmen Arena – Hockey. Lacrosse
SMF Fields – Football , Soccer , Frisbe
Gordie Howe Sports Centre – Sport Meeting Centre, offices

The backgrounder with this application is the request to change the naming of the mentioned: Gordie Howe Softball Diamond to Joe Gallagher Softball Field. The Friends of the Bowl Foundation with its sport partners – Saskatoon Amateur Softball Association, Saskatoon Minor Football Association, Saskatoon Adult Football Association, Saskatoon High Schools Sports have formed an alliance which formed mentioned collaborative working group launched a major fundraising campaign to re-develop the present football field at the old Gordie Howe Bowl. The Phase 1 Fundraising Campaign brought forward over 600 contributors with a final contribution of just over 4.5 Million dollars to replace the old grass with Artificial Turf , new lighting , new scoreboard , new time clocks ,new sound system and redeveloping the walkways on both sides of the new artificial turf . The accomplishment of this project has benefited the citizens of Saskatoon as field usage went from just over 150 hours to over 770 hours of usage in the first year

The next phase of the fundraising campaign focused on the development of a new building with a cost over 6.25 Million dollars. The building would replace the existing old small in stature that was built in early 1960's. The fundraising campaign was again successful and today you have a new 24,000 sq ft facility called the Gordie Howe Sports Centre. Within the new Sports Centre first floor you have 2 football dressing rooms, 1 referee room, 1 sports therapy room, 4 softball dressing rooms, 1 umpire room, maintenance equipment storage area along with a new concession area that will have the new capabilities to provide food products at higher capacities but also of better nutritional options for the citizens who are attending or participating in activities. The second floor of the new building provides 2 Board rooms for meeting spaces for any sports organizations , offices for football , softball , administration and also an area to host 300 people for sport fundraising activities , coaches training programs , officials training programs . Overall the new building will be the home to many sports groups of

all ages and any type of sport. Adjacent to the new Gordie Howe Sports Centre and the new upgraded SMF Fields is the existing Gordie Howe Softball Field.

As mentioned previously there has been a great amount of change within the Gordie Howe Park area and new collaborative partnerships have been created by all sports partners that utilize the sports facilities.

- Saskatoon Minor Softball League
- Saskatoon Amateur Softball Association
- Saskatoon Softball Hall of Fame Association
- Saskatoon Minor Baseball Council
- Saskatoon Adult Baseball League
- Saskatoon Speed Skating Club
- Saskatoon Minor Softball Association
- Saskatoon Adult Football Association ‘
- Saskatoon Hilltops Football Club
- Saskatoon Valkyries Football Club
- Saskatoon High School Sports Catholic Division
- Saskatoon High Scholl Sports Public Division
- City of Saskatoon Community Services

The focus of this application is to re name the existing Gordie Howe Park to the Gordie Howe Sports Complex. Before I move forward and provide greater detail regarding the request there will be another application from the Friends of the Bowl Foundation and it’s 12 Sport Organization partners to change the name of the Gordie Howe Softball Field to the Joe Gallagher Softball Field

As listed previously within this request I listed the partners, listed the facilities and the new identities at the Gordie Howe Park . The Board of Directors of the Friends of the Bowl Foundation and in collaboration with the many collaborative partners as identified are requesting the name change to the Gordie Howe Sports Complex. We feel the wording Sports Complex better describes the actual area and within the complex is the

- Clarence Downey Speed Skating Oval
- Cairns Field
- Leakos Field
- Geoff Hughes Park
- Glen Reeve Fields
- Bob Van Impe Stadium
- Gordie Howe Softball Field
- Gordie Howe Kinsmen Arena
- SMF Fields
- Gordie Howe Sports Centre

The changing of the wording to complex will allow for better marketing of the facilities within the mentioned area but also develops the concept of direction of where a facility might be in the City of Saskatoon .Overall it's a better marketable phrase that will gain reputation across Saskatchewan, Canada & the world

Enclosing, I look forward to the opportunity to discuss the name change request but most importantly talk about the change of park to complex and the importance to the Sports Community in Saskatoon but also the listed partners who work collaboratively to grow activities and provide for opportunities for athletes off all ages

I can be available upon request

Sincerely

Bryan Kosteroski
Chairperson
Friends of the Bowl Foundation

President
Saskatoon Amateur Softball Association

c/c
Friends of the Bowl Foundation Board of Directors
Saskatoon Minor Softball League
Saskatoon Amateur Softball Association
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Saskatoon Valkyries Football Club
Saskatoon High School Sports Catholic Division
Saskatoon High School Sports Public Division
City of Saskatoon Community Services

Bryan Kosteroski
Chairperson
Friends of the Bowl Foundation
PO Box 30032 Westview
Saskatoon Saskatchewan
Canada S7L 0X3

April 26th 2016

Subject : Re-Naming of Sports Facilities Saskatoon

Attention :Bryan

As per your electronic communication dated April 18th 2016 I have reviewed your naming requests to the Howe Family. I have listed your request below in detail

1st request

Re-Naming – Gordie Howe Park to the Gordie Howe Sports Complex

2nd request

Re-Naming – Gordie Howe Softball Park to the Joe Gallagher Softball Field

I have also listed the Sports Facilities within the Gordie Howe Sports Complex that you provided within an earlier communication

New Vision: Gordie Howe Sports Complex

Gordie Howe Sports Centre

Leakos Fields (Baseball 1 diamond complex)

Cairns Field (Baseball 1 diamond complex)

Geoff Hughes Park (Baseball 3 diamonds)

Glen Reeve Fields (Softball 6 diamonds)

Bob Van Impe Stadium (Softball 1 diamond complex)

Gordie Howe Softball Field (Softball 1 diamond complex) - *Joe Gallagher Softball Field*

Clarence Downey Oval (Speed Skating)

Gordie Howe Kinsmen Arena (1 sheet rink)

On behalf of Gordie and the entire Howe Family we are encourage by the name change from the Gordie Howe Park to the Gordie Howe Sports Complex. 2nd we agree to the Re-Naming of the Gordie Howe softball park to Joe Gallagher Softball field.

In closing the Howe family would like to thank all of the people involved with the Friends of the Bowl Foundation who keep the newly named Gordie Howe Sports Complex up to date and running for the people of Saskatoon to enjoy now and in the future.

It is wonderful to see Gordie's legacy continued in his birth place. There is a sence of pride for all the Howe's now and forever.

Thank you,

Marty Howe

A handwritten signature in cursive script, appearing to read "Marty Howe", written in dark ink.

City of Saskatoon
Naming Advisory Committee
Community Services Department, Planning & Development Branch
222-3rd Avenue North
Saskatoon Saskatchewan
Canada S7K OJ5

Application Form

To Name Streets, Parks & Civic Properties

Name: Bryan Kosteroski ,

Chairperson Friends of the Bowl Foundation

President Saskatoon Amateur Softball Association

Address: 126 Borland Place

City /Town: Saskatoon Saskatchewan S7M 5W4

Phone: 306 975 6851 **Email :** kosteroskib@agcouncil.ca

Re-Naming Submission

Requested Name: Joe Gallagher Softball Field

Request Use of Name: Municipal Facility

If this request is for re naming an existing location, please indicate the current name: Gordie Howe Softball Diamond

Please include the following:

1. Background Attached
2. Short Biography: Attached

Do you wish to speak to the naming committee: Yes

Dated: Thursday, April 14th 2016

Backgrounder

Over the past 3 years there has been a concentrated effort to improve the quality of facilities at the Gordie Howe Park location .As you're well aware there are numerous sports facilities within the park as listed below

Clarence Downey Oval – Speed Skating
Cairns Field – Baseball
Leakos Fields –Baseball
Goeff Hughes Park –Baseball
Glen Reeve Fields- Softball
Bob Van Impe Stadium –Softball
Gordie Howe Park –Softball
Gordie Howe Kinsmen Arena – Hockey, Lacrosse
SMF Fields – Football , Soccer , Frisbe
Gordie Howe Sports Centre – Sport Meeting Centre, offices

The backgrounder with this application is the request to change the naming of the mentioned: Gordie Howe Softball Diamond to Joe Gallagher Softball Field. The Friends of the Bowl Foundation with its sport partners – Saskatoon Amateur Softball Association, Saskatoon Minor Football Association, Saskatoon Adult Football Association, Saskatoon High Schools Sports have formed an alliance which formed mentioned collaborative working group launched a major fundraising campaign to re-develop the present football field at the old Gordie Howe Bowl. The Phase 1 Fundraising Campaign brought forward over 600 contributors with a final contribution of just over 4.5 Million dollars to replace the old grass with Artificial Turf , new lighting , new scoreboard , new time clocks ,new sound system and redeveloping the walkways on both sides of the new artificial turf . The accomplishment of this project has benefited the citizens of Saskatoon as field usage went from just over 150 hours to over 770 hours of usage in the first year

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all ages and any type of sport. Adjacent to the new Gordie Howe Sports Centre and the new upgraded SMF Fields is the existing Gordie Howe Softball Field.

As mentioned previously there has been a great amount of change within the Gordie Howe Park area and new collaborative partnerships have been created by all sports partners that utilize the sports facilities.

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- Saskatoon High School Sports Catholic Division
- Saskatoon High Scholl Sports Public Division
- City of Saskatoon Community Services

The focus of this application is to re name the existing Gordie Howe Softball Field to the Joe Gallagher Softball Field. Before I move forward and provide greater detail regarding the request there will be another application from the Friends of the Bowl Foundation and it’s 12 Sport Organization partners to change the name of the Gordie Howe Park to the Gordie Howe Sports Complex .That request will better fit the new updated image and the collaboration

As listed previously within this request I listed the partners, listed the facilities and the new identities at the Gordie Howe Park . The Board of Directors of the Friends of the Bowl Foundation and in collaboration with the many collaborative partners as identified are requesting the name change to better identify locations of the 10 facilities but also provide the opportunity for names that really fit in with the facility . We presently have Gordie Howe name on the hockey rink , the new sports building and overall the entire sports complex . The name we are bringing forward has spent a great deal of his life time at the softball facility playing , coaching and most importantly training young kids of many ages the sport of softball . Joe Gallagher was a leader within the Saskatoon community in many ways from teaching to developing first nation’s school curriculums, volunteering and providing many opportunities for young athletes to learn the game and play the game .

BIO - Joseph Charles Gallagher

Coach, mentor, entertainer, father and role model

Born 1932, Saskatoon SK

Parents Charles Gallagher and Eleanor Dumont.

Raised on a farm in Grandora Saskatchewan.

The oldest of 4 boys.

Elementary and early High School Gideon Farm School.

Early interest in Track and field, country music, art, hockey and fast pitch softball.

Joe's father died early. Being the oldest boy he took on several extra responsibilities at the age of 14. With the help of neighbouring farmers the family managed by renting out the land taking and taking on odd jobs when they could.

After selling the farm the boys moved to various parts of Canada. Joe remained in the city close to his mother and began working for John East Iron Works, City Plating a long career with Quaker Oats and eventually returned to school to peruse teaching as a profession.

In 1953 he Married Vera Allan. One of Vera's early gifts to Joe was a Gibson guitar which he played almost every day. Very soon after they began raising a family of three 2 boys and a girl 1 girl all of which were involved in numerous sports hockey, fast and slow pitch softball, track, volleyball and football. He is the grandfather of 4 girls and one boy. He is the great grandfather of 3 boys and 2 girls. As a result of Joe's influence all of these children, that are old enough to participate, are involved in sports and music.

During this time Joe played the game he loved. He started his Saskatoon softball career at the old Cairns Field as an orthodox pitcher for Hamilton's Garage alongside the Legendary Oliver (Ollie) Fiddler. Other teams he was associated with include: CNR Carmen, Saskatoon College Lads, Saskatoon Centennials (a local team that formed in 1967) and K&K Olson Jewellers. He along with Ollie pitched in some of the first Canadian Native Fastball tournaments playing for James Smith First Nation. Many of the weekends in the summer the family spent at various tournaments in the area. Joe playing ball Vera cheering and the kids chasing foul balls.

In 1968, realizing there were no children's softball teams in his neighbourhood Joe took the initiative and began coaching the King George Pee Wee boys. A year later the program was expanded by other people in the area to include boys and girls teams from squirt to bantam. At

one point Vera coached squirt girls and Joe coached the Pee Wee boys teams in the King George area.

In 1969 Joe's softball career changed directions somewhat. He started his own men's team in which he functioned as a player/coach until 2011. Initially this team was made up of primarily of the youth in the area. For the first couple of years they operated on a minimal budget where the team jerseys were created by hand and the pants were sewn by Vera and other family members. Even the balls had to be recycled. If they had a rip in the seam they were re-sown by hand. This team evolved and had a good deal of success. Many young players got their start in the Saskatoon Amateur Association (SASA) as a result of Joe's efforts. This team had several names including Holiday Park Grocery, Dog and Suds, West Green Drug Mart, OV Medallions and Success Pro Enterprises. As the team evolved some of these teams had a partial sponsor but it was often Joe that made up any short falls. He quietly believed that anyone that wanted to play should have the opportunity. The number of athletes that were given the opportunity to play as a result of Joe's belief is in the hundreds.

Joe himself maintained a high level of personal conditioning. He never drank or smoked and believed in eating properly. This allowed him an extraordinarily long career that lasted into his 70's. At one point when he was 72 years of age at a tournament in Bruno Saskatchewan he slashed a double to the wall off of one of Saskatchewan's better pitchers. It probably would have been a triple except at 72 years old he was not as quick as he once was. His advice to the younger players at the time was, "just put the bat on the ball and physics will take care of the rest."

Joe served as an executive member of the Saskatoon Amateur Softball Association (SASA) for a number of years. He volunteered for numerous tournaments and SASA functions. Because of his love for the game and passion for the ball park he worked as for long as he could helping out at the Gordie Howe and Bob Van Imp fields. In 2014 at the age of 82, due to health issues, he finally had to retire from this. Any financial acknowledgement he received from this involvement went directly back to the teams he coached or worked with helping to pay for player registration fees and equipment so that anyone that wanted to could play the game he loves. Joe now lives in a care home but on occasion he can still be found at the park socializing and talking about the game.

If you have the chance to ask Joe what some of his softball high points are he may mention:

- Winning the SR B Provincial Champions
- Playing against Eddie Feigner
- Being associated with the many men and women associated with the game

- Receiving the Darren Lipinski Award. This award was established in 1975 by Peter and Ellen Lipinski to be awarded annually by the Saskatoon Amateur Softball Association to an individual(s) for outstanding contribution to softball in Saskatoon.

- Coaching and playing with his kids and grandkids. Joe's career spanned so many years he was able to experience not only playing competitively on teams with his kids but his grandchildren as well. In fact there was one experience where he was part of a team that included three generations on the field at Bob Van Imp Stadium.

In this conversation he will undoubtedly end up talking about how as part of the softball experience Joe was able to meet thousands of wonderful people. If you ask people what they thought of Joe their response would likely be that he possesses a gentle character and loves to chat with everyone. Anyone that has met him has only had good things to say about him. On the diamond he is exemplary role model to everyone. Umpires, coaches, athletes, groundskeepers, scorekeepers, announcers and fans all know Joe in this way.

Realizing the value of education Joe returned to school taking night classes in the 1960's, completing his grade 12 and entered the University of Saskatchewan in 1971. He graduated with a Bachelor's Degree in Education setting him up to be one of the first Aboriginal teachers in Saskatoon.

His teaching career included:

Teaching at Red Earth First Nation.

Principal at Whitecap School, formerly known as Moose Woods School.

Itinerant Teacher for Saskatoon Public Schools. In this role Joe professed to have had the opportunity to work in every public school in Saskatoon.

Secondment to Saskatchewan Education to co-authored the first Native Studies 10, 20, and 30 provincial curriculums.

SUNTEP Student Advisor.

High School Teacher at Nutana Collegiate.

In addition to teaching Joe sat as a member of the Saskatoon Survival School/Joe Duquette High School Parents Council for many years.

His career in education impacted many thousands of young people. A short video tribute by Marcel Petit speaks volumes about how Joe impacted his students. It can be viewed at <https://www.youtube.com/watch?v=Rlt1IN5saMk>

After retiring from teaching Joe remained very active in the community. He was a guest speaker to many high school and post-secondary events. He was a member of Fairfield Senior Citizens executive for many years. In his spare time he enjoyed running a booth at flea markets selling a line of surplus products. The proceeds of this small business venture were used to pay for softball registration for several Saskatoon Amateur Softball SASA teams that Joe coached.

Another big part of Joes life is music. Joe's mother brought home a fiddle in the hopes one of them would play it. Joe did. He picked it up and played it like a guitar. He never did learn to play the fiddle. Realizing that Joe preferred guitar she traded the fiddle for a guitar. He did become an accomplished guitar player and singer. Although he played everything from old time country to rock and roll his passion is country music. As a teaching tool he would regularly bring his guitar into the classroom. If you were a student in one of Joe's classrooms you undoubtedly at some time heard him sing and play his guitar.

In the community Joe played for numerous functions. Sometimes as a solo performance for weddings, funerals, senior citizens homes and other community groups but more often as part of a group entertaining at dances or in local bars.

Finally family was first in Joe's life. Joe possessed and demonstrated unconditional love for his wife and family. He never turned his back or never say "No" when asked for something that was in his power to provide. He would probably credit his mother as being responsible for his belief in family. His father, Charles, being a strong, hardworking man supported his family while he was alive. He was an excellent horseman being one of the last farmers to turn the soil with some of the best work horses around. During the winter months he rented his horses to the dairy in Saskatoon so if you are able to remember the horse drawn milk delivery it may have been delivered by one of Charlie's horses. Charles instilled in Joe the value of hard work and determinations. His mother Eleanor Dumont provided Joe with the lessons that he has passed on to many of his peers, students and athletes. This is the compassion for others and the passion for their endeavours. As a result Joe is that rare person that is able to go through life without having a bad word said about them.

If you were one of the thousands of students that Joe worked with you will have heard about "the Power of Positive Thinking". If you were one of the athletes he coached he stressed that success is all about attitude. One of his favorite quotes is, "It is Your Attitude Not Your Aptitude That Will Determine Your Altitude".

A final note about Joe is in his humble way he will always credit and thank everyone else.

Enclosing, I look forward to the opportunity to discuss the name change request but most importantly talk about the accomplishments Joe Gallagher provided over the years as an very active citizen of the City of Saskatoon
I can be available upon request

Sincerely

Bryan Kosteroski
Chairperson
Friends of the Bowl Foundation

President
Saskatoon Amateur Softball Association

c/c

Friends of the Bowl Foundation Board of Directors
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