

PUBLIC AGENDA
ADVISORY COMMITTEE ON ANIMAL CONTROL

Thursday, November 23, 2017, 11:30 a.m.
Committee Room E, Ground Floor, City Hall
Committee Members:

Ms. A. Ziegler, Chair
Dr. K. Sheehan, Vice-Chair
Ms. B. Ashwin
Dr. B. Couperthwaite
Dr. E. Hudson
Councillor Z. Jeffries
Dr. T. Shury
Ms. K. Shymko
Ms. J. Thomson

Pages

1. CALL TO ORDER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

Recommendation

That the minutes of meeting held October 26, 2017, be approved.

5. UNFINISHED BUSINESS

6. REPORT OF THE CHAIR [CK. 225-9]

Verbal Update - A. Ziegler

Recommendation

That the information be received.

7. COMMUNICATIONS

8. REPORTS FROM ADMINISTRATION

8.1 Report of Open Space Consultant [CK. 151-18]

Attached for the Committee's information is a report from Open Space Consultant Carter. The Administration has also provided items for review and budget consideration under Items 9 and 10.

Recommendation

That the information be received.

8.2 Court Report - Animal Control Bylaw Prosecutions [CK. 435-17]

7 - 7

Verbal Update - J. Manastyrski

Attached for the Committee's information is the October, 2017 Court Report.

Recommendation

That the information be received.

9. DOG BITE SUBCOMMITTEE [CK. 151-7]

8 - 10

Verbal Update

The matter is on the agenda to give the Subcommittee an opportunity to provide an update.

The Administration has provided the following attached documents for review and budget consideration:

- 2018 Good Dogs Bite Too brochure
- Good Dogs Bite Too banner

Recommendation

That the Committee provide direction.

10. CAT OVERPOPULATION AWARENESS SUBCOMMITTEE [CK. 151-5]

11 - 13

Verbal Update

The matter is on the agenda to give the Subcommittee an opportunity to provide an update.

The Administration has provided the following attached documents for review and budget consideration:

- Cats In Our Community brochure
- Cats In Our Community banner

Recommendation

That the Committee provide direction.

11. STATEMENT OF EXPENDITURES [CK. 1704-5]

14 - 15

Attached is a current Statement of Expenditures.

The Committee Assistant at the October 26, 2017 meeting undertook to obtain information regarding costs and process for utility bill inserts.

Also attached is a copy of the City's inserts information and procedures. A freelance graphic designer or advertising agency will need to be hired to design the utility bill stuffer per specifications.

- 80,000 copies are required for stuffing with the City's utility bill statements (estimated printing cost for budgeting purposes is \$1,700 + tax).
- The City's mailroom must receive 200 samples 30 days prior to distribution for testing.
- You must schedule your Utility Bill Insert - there is a maximum of two inserts per month; lead time varies, however, it is best to check availability and then book at least one month in advance.

Should the Committee wish to proceed, Community Services - Communications will need to be contacted for further assistance with this project.

Recommendation

That the Committee provide direction.

12. ANIMAL IMPOUNDING SERVICES - STATISTICS [CK. 435-6]

16 - 16

Verbal Update - P. Cameron, Executive Director, Saskatoon SPCA

Attached for the Committee's information is the October statistics.

At the October 26, 2017 meeting the Committee requested information regarding adoption and euthanasia. The following has been provided:

- Once an animal is deemed adoptable (health and behavior), there is no time or space limit on their continued care. The SPCA cares for an adoptable animal until it finds a home.
- Euthanasia decisions are based on untreatable or unaffordable medical issues (e.g. the SPCA will not spend \$10,000 on one animal when it has over 4,000 needing care), or because the animal is deemed unsafe in the home/community.
- The Canadian Federation of Humane Societies does an annual survey of shelters and found the national average for euthanasia to be 22% - down significantly from rates a decade ago.
- In late 2014, the SPCA's euthanasia rate was 37%. It is now below 15%,

one of the lowest in the country.

- Should cat overpopulation numbers continue to climb, this rate may go up. The Saskatoon SPCA is committed to operating in keeping within its capacity for quality care and also running in a financially sustainable manner.

Recommendation

That the information be received.

13. COMMITTEE MEETING SCHEDULE [CK. 175-9]

The Advisory Committee on Animal Control meets on the fourth Thursday of each month at 11:30 a.m., with the exception of July, August, and December.

The following dates are being proposed for 2018:

- January 25
- February 22
- March 22
- April 26
- May 24
- June 28
- September 27
- October 25
- November 22

Recommendation

That the meeting dates for the Advisory Committee on Animal Control for 2018 be approved.

14. ADJOURNMENT

ACAC OSC REPORT

November 2017

SPECIAL EVENTS

- **2017 Pet Expo**
 - November 18th and 19th at Prairieland Park
- **Paul Mostoway Grand Opening Event**
 - December 1st --Time TBD (1:00pm or 2:00pm Start)
 - Richardson Road and East of McClocklin Road
 - Come & Go Reception

DOG PARK DEVELOPMENT

- **Avalon Expansion**
 - Work began in Summer 2017
 - Waiting for seed to establish
 - Barring deficiencies, park should open to the public mid-late 2018.
- **Future Dog Park Development**
 - All future new neighbourhoods will have space dedicated to dog park development
- **Other Items:**
 - Fenceless Dog Parks were proposed in a report to City Council in May 2017. Further research is required to establish support for this type of initiative.

DOG PARK STATS

- None to report at this time.
- Counters have been removed for Winter Months

PET LICENSING STATS

2016 Stats

Year - Month	Tags Issued
2016 (01) Jan	1723
2016 (02) Feb	1599
2016 (03) Mar	1904
2016 (04) Apr	2145
2016 (05) May	2146
2016 (06) Jun	2332
2016 (07) Jul	2575
2016 (08) Aug	2254
2016 (09) Sep	1961
2016 (10) Oct	1933
2016 (11) Nov	1873
2016 (12) Dec	1438

2017 Stats

Year - Month	Tags Issued
2017 (01) Jan	1739
2017 (02) Feb	1681
2017 (03) Mar	2105
2017 (04) Apr	2175
2017 (05) May	2054
2017 (06) Jun	2379
2017 (07) Jul	2399
2017 (08) Aug	2354
2017 (09) Sep	1202

ACAC OSC REPORT

November 2017

MARKETING INITIATIVES

2017 Budget			
Item	Budget	Status	Notes
Video and Photography	2,558.10	Completed	90 Second Video, 2 :30 promo videos, 5-10 Finished Photos
Promo Items	2,000.00	To be ordered in 2017	Squeeze Paw and stickers; to be used in 2017 and 2018
Brochure Production	2,500.00	To be ordered in 2017	Revised Good Dogs Bite Too Brochure; New Community Cats Brochure
Brochure Delivery	1,500.00	Delivered prior to Dec 31, 2017	Community Cats to be delivered in selected areas in Saskatoon. \$0.20 per brochure for delivery (7,500 delivered brochures)
Pull Up Banner	800.00	To be ordered in 2017	One for Good Dogs Bite Too; One for Community Cats
Billboard Rental	2,500.00	To be ordered in 2017, placement in 2018	Secure and pay for space in 2017, billboard display in May 2018 during Bite Prevention month
Utility Bill Insert	2,000.00	To be ordered in 2017, placement in 2018	Good Dogs Bite Too; condensed version of brochure. To be distributed in May 2018 during Bite Prevention Month
Total	13,858.10		
2018 Proposed Budget			
Item	Budget		Notes
Brochure Distribution	1,500.00	Delivered in May 2018 during Bite Prevention Month	Good Dogs Bite Too Brochure to be delivered in selected areas in Saskatoon. \$0.20 per brochure for delivery (7,500 delivered brochures)
Content Marketing Campaign	3,500.00	To run in May 2018 during Bite Prevention Month	The StarPhoenix will write an article up to 400 words. Choice of 3 headlines and will promote content through Facebook and Twitter. Will be able to geo-target who sees the advertisements for optimal exposure. Information sheet provided.
Online Ad Placements	1,000.00	To run in May 2018 during Bite Prevention Month	Launch Good Dogs Bite Too video through online channels, social media, pre-roll videos, etc
Total	\$6,000		

CONCERNS/ISSUES

- No Reports

**Office of the City Solicitor
October 2017 COURT REPORT
Animal Control Bylaw Prosecutions - City of Saskatoon**

Convictions/Orders	2017		2016	
	No.	Average Fine	No.	Average Fine
Cat at Large	6	\$100.00 + \$50.00 surcharge	2	\$100.00 + \$50.00 surcharge
Cat at Large			1	\$200.00 + \$50.00 surcharge
Cat With No License	3	\$250.00 + \$60.00 surcharge	2	\$250.00 + \$60.00 surcharge
Cat No Collar	1	\$50.00 + \$40.00 surcharge		
Dog at Large	15	\$100.00 + \$50.00 surcharge	13	\$100.00 + \$50.00 surcharge
Dog at Large			1	\$200.00 + \$50.00 surcharge
Dog at Large			3	\$300.00 + \$60.00 surcharge
Dog with No License	12	\$250.00 + \$60.00 surcharge	15	\$250.00 + \$60.00 surcharge
Dog with No License	3	\$300.00 + \$60.00 surcharge	6	\$300.00 + \$60.00 surcharge
Dog Collar	2	\$50.00 + \$40.00 surcharge		
Dog in Prohibited Area	1	\$100.00 + \$50.00 surcharge	1	\$100.00 + \$50.00
Dog Attack Dog				
Dog feces accumulate				
Dog Barking (Nuisance)				
Total Convictions/Orders	43		44	
Other Outcomes				
Withdrawn	3		5	
Dismissed	4		5	
Total Other Outcomes	7		10	
Total Charges Before Court	50	\$7,000.00 + \$2,200.00 surcharges	54	\$8,950.00 + \$2,460.00 surcharges

Only those violations dealt with by the Court are recorded in this report. The number of fines paid voluntarily are not included.


Jodi Manastyrski,
 Solicitor /dde

cc: Advisory Committee on Animal Control (Office of the City Clerk)
 Eva Alexandrovici, SACA (306-931-9792)
 City Solicitor

Where dog bites happen



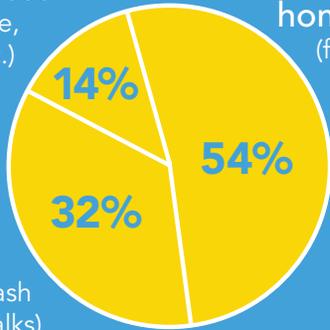
Other spaces
(victim's home,
farmyard, etc.)



Dog's own
home/yard
(front door,
indoors,
yard)



Public
spaces
(parks, off-leash
areas, sidewalks)



The facts

(Saskatoon Health Region)

1. 60% increase in reported dog bites in the last five years in our health region.
2. All breeds of dogs can bite.
3. The majority of reported bites occur to adults.
4. On average there are 300 dog bites reported per year in our health region and that number is increasing. It's important for people to report dog bites for the safety and well being of the person bitten and the dog involved.
5. Without vaccination, rabies is fatal.

**Everyone can prevent
bites from happening –
including you!**

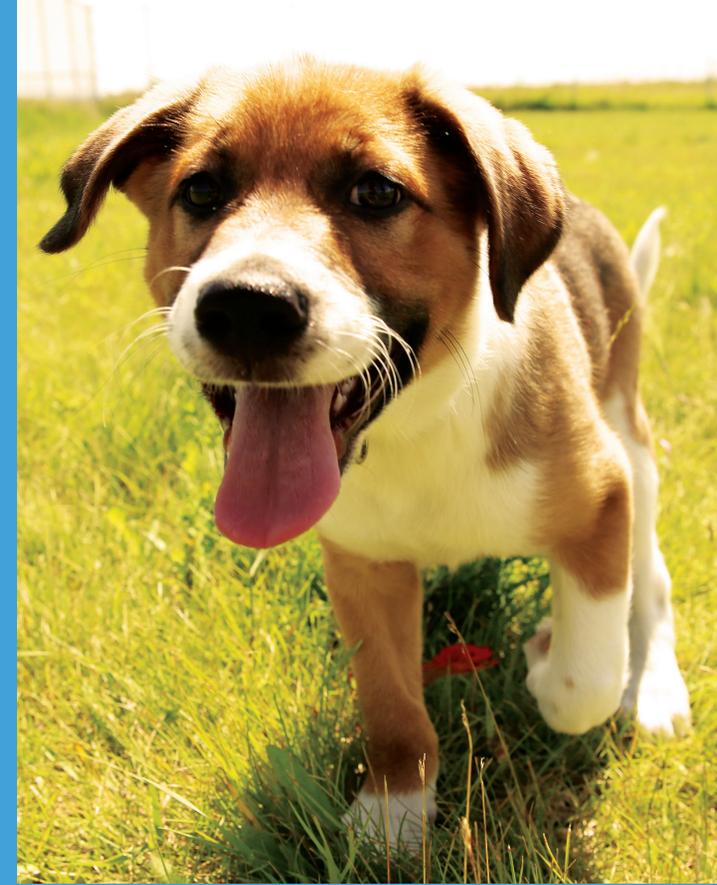
What to do if bitten

- ❑ Get owner's name and phone number
- ❑ Call Animal Control
306-385-7387
- ❑ Call Public Health
306-655-4612
- ❑ Contact doctor and discuss:
 - Rabies
 - Tetanus immunization
 - Possible infection

**If your dog has bitten,
take steps to avoid
further bites.**

**Prevention is key for a
safe community.**

saskatoon.ca/gooddogsbitetoo
Watch a helpful video on bite prevention.



GOOD DOGS BITE TOO

Bite Prevention



Common tips for dog ownership

- Research which breed fits best with your lifestyle.
- Socialize and exercise your dog regularly.
- License your dog.
- Attend positive reinforcement training classes



Tips for bite prevention

- Maintain control of your dog and always use a leash in public.
- Ask if people are comfortable around dogs. Don't assume.
- Act as a barrier on a path or sidewalk by walking between your dog and other people.
- Avoid putting your dog in uncomfortable situations where they may bite.
- Always ask the owner before approaching a dog.
- Avoid approaching a dog with no owner present.
- Never put your hand in the way of a dog's food.
- Supervise children around dogs.
- Do not tease dogs (i.e. pulling tails, ears, fur, etc).

Recognize the warning signs of a dog that is about to bite

When most dogs bite they do so out of fear, so it is important to recognize when a dog looks fearful. For most dogs that will look like:

- Wide eyes
- Ears lowered
- Tail tucked
- Avoiding eye contact



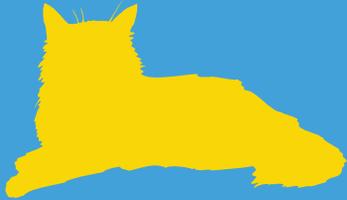
GOOD DOGS BITE TOO

Bite Prevention

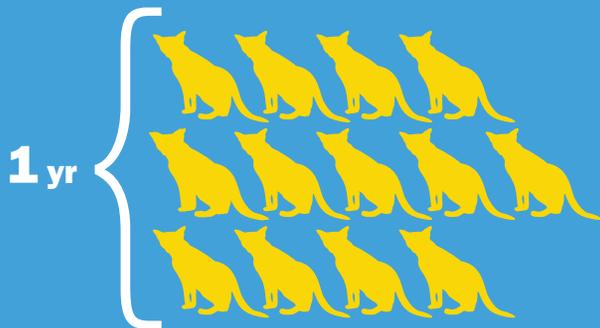
saskatoon.ca/gooddogsbite

It's important to Spay or Neuter your cat

- Reduces unwanted litters and cat overpopulation
- Reduces the incidence of disease and infection
- Eliminates female heat cycles and reduces male spraying
- Helps make cats more sociable and affectionate



An unaltered female cat can produce **THREE LITTERS PER YEAR** with average litter sizes ranging from **FOUR TO SIX KITTENS**



A single unspayed female cat and her offspring can produce **more than 400,000** cats in their lifetime

Community Cat Coalition

The Saskatoon Community Cat Coalition is dedicated to reducing the suffering and overpopulation of feral and stray cats and improving the lives of all cats in Saskatoon.

The coalition is a collective group in support of community cats in Saskatoon. Find out how you can become a part of the coalition by visiting saskatoon.ca/communitycats.

Community Cat Coalition Partners:

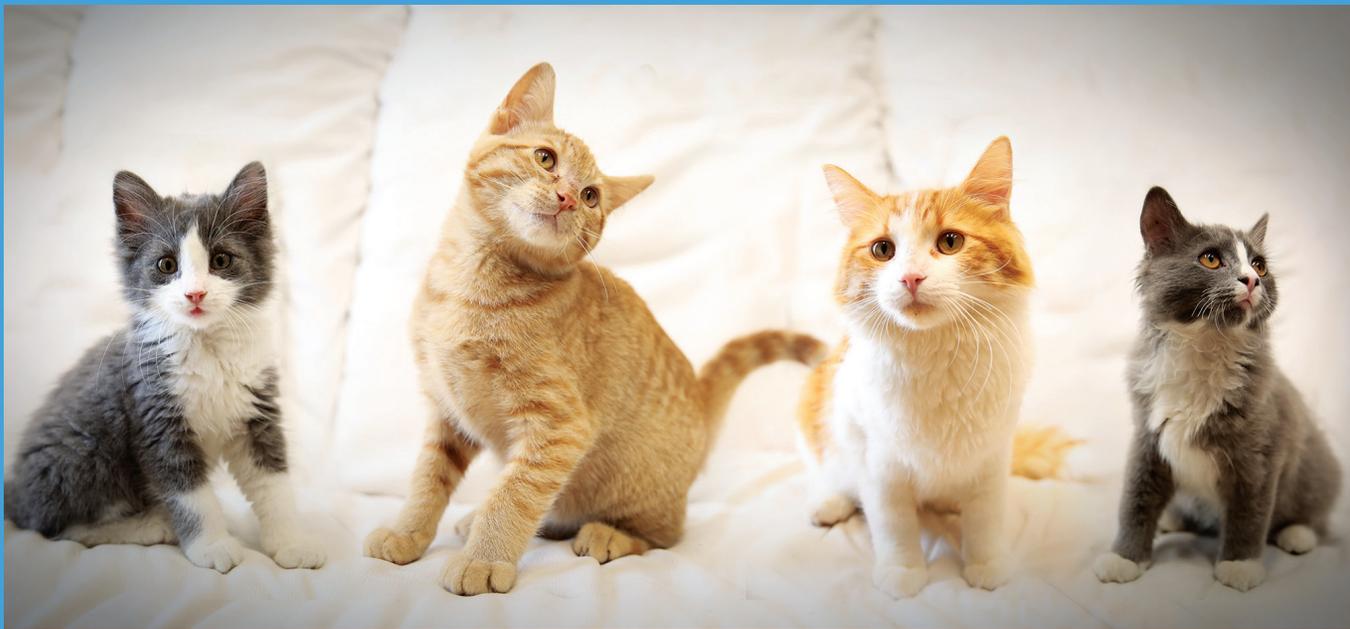


Street Cat Rescue

Pet Loss Support Group



CATS IN OUR COMMUNITY



Outdoor play

Despite popular belief, cats don't need to go outdoors by themselves. If you want your cat to take in the fresh air and experience the stimulation of the outdoors, consider teaching him/her to walk with a harness and leash or invest in a Catio (cat patio). There are many ways to ensure your cat can safely enjoy the outdoors.

Owning a cat in Saskatoon

Cats make great pets to have around the home. Every cat has a unique personality and quickly become a part of your family. While cats are typically known for being relatively low maintenance, there are a lot of things to consider to ensure they are at their happiest and healthiest.

Licensing your cat

- In Saskatoon, all cats 4 months and older require a valid pet license
- If your cat ever escapes, a valid pet license provides identification, safe shelter and direct return home
- Cat licenses are valid for one year and must be renewed annually

- Pet license fees help to provide food, shelter and vet care for thousands of lost cats in Saskatoon each year

Essentials of cat ownership

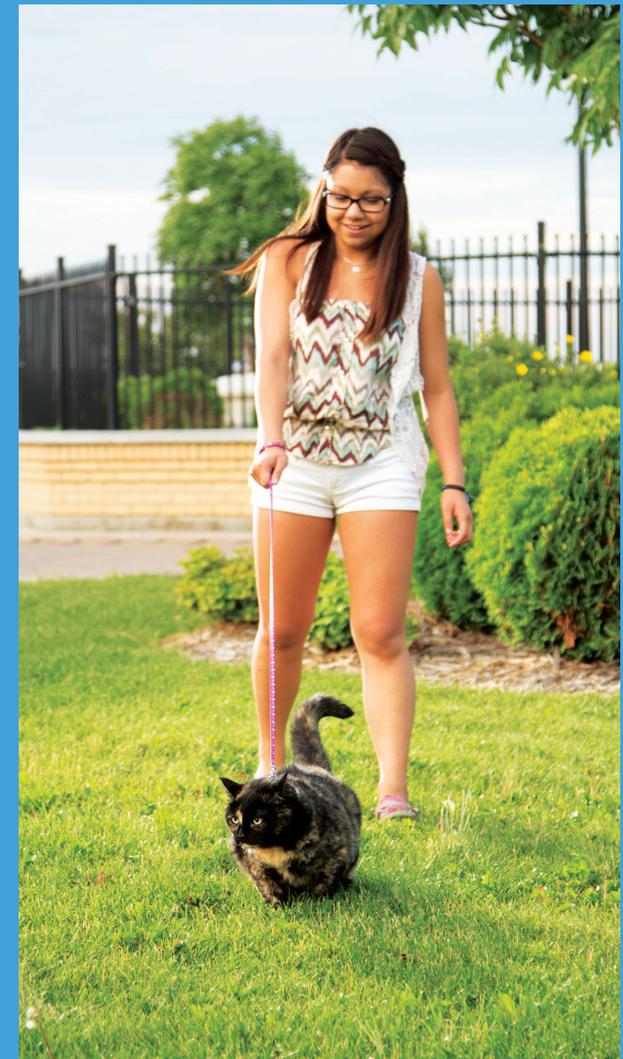
Getting started

- Spay or neuter, food and water dishes, collar and leash brush, litter box, scratching post, cat carrier, toys, etc

Ongoing

- Annual licensing fees, cat food and treats, vet check-ups, grooming, litter, medication and vacation pet-sitting.

If you are looking for ways to save, consider adopting from your local shelter, so that shots, spaying or neutering and microchip services are included in the adoption cost.





CATS IN OUR COMMUNITY

saskatoon.ca/communitycats

Inserts Information & Procedures

Specifications and Packing Requirements

- Quantity: 80,000
- Finished size: 3.5" x 8.5" (no fold)
- Paper finish: **Uncoated**
- Paper weight: A recommended insert solution is **80 LB Husky Offset**
- **Note:** Must be packed flat in box (not on end) and must have vertical dividers, with each box weighing no more than 35 pounds
- **Note:** No bundling, horizontal dividers, elastic banding, shrink wrapped bundles, count markers of any kind
- **Note:** Please advise the printer that the inserts must have a "gassing off period" of a minimum of 3 to 4 days
- **Note:** It is possible for the folder inserter to handle other styles of inserts (folded brochure, postcard) ... testing of material & format is required prior to printing.

Prior to Printing

- Communications Branch to receive **200 paper samples** at approximately **30 days prior to distribution**.
 - These samples will be tested to confirm compatibility with mailing equipment.
 - If the same Insert is printed annually, the paper samples must still be tested for each mail out.
 - The Communications Division must approve all copy/design of proposed Inserts prior to printing – work with the Communication Consultant/Marketing Coordinator responsible for your portfolio.

Scheduling of Distribution

- Request scheduling of Utility Bill Insert as soon as you know when you'd like it delivered - contact Printing & Mail Services @ 306-975-2699 to your insert request scheduled. There is a maximum of two inserts per month.
- **Ebills** Please make arrangements to have a PDF of insert included for all clients that receive Ebills. Corporate Revenue Thai Hoang 306-986-0898 Thai.Hoang@Saskatoon.ca
- Deliver Utility Bill Insert **maximum 4 business days prior to the first of the month for your insert** to Mail Room, City Hall.
- Printing & Mail services can be reached at 306-975-2699 - AF - Materials Management Mailroom Requests Mailroom@Saskatoon.ca

Animal Impounding Services – Statistics

ANIMAL INTAKE OCTOBER	2017	2016	2015
CATS	124 (+46%)	85 (-13%)	98
KITTENS	107	170	132
DOGS	74	84	87
PUPS	11	38	19
OTHER	15	4	19
TOTAL	331	381	355

NOTES:

- 45% of animals admitted (the majority being adult cats) were brought in by SACA.
- Admissions of Cats 6 months and older in Oct. 2017 were 26% higher than Oct. 2015 and 46% higher than Oct. 2016, pointing to a problem with cat overpopulation, homelessness, or failure of owners to comply with Bylaws and responsible pet ownership practices.

*Saskatoon Animal Control Agency (SACA)