



PUBLIC MINUTES

ADVISORY COMMITTEE ON ANIMAL CONTROL

October 26, 2017, 11:30 a.m.

Committee Room E, Ground Floor, City Hall

PRESENT: Ms. A. Ziegler, Chair
Dr. K. Sheehan, Vice-Chair at 11:41 a.m.
Ms. B. Ashwin
Dr. B. Couperthwaite
Dr. E. Hudson
Councillor Z. Jeffries at 11:45 a.m.
Dr. T. Shury
Ms. K. Shymko
Ms. J. Thomson

ALSO PRESENT: Ms. E. Alexandrovici, Saskatoon Animal Control Agency
Solicitor J. Manastyrski
Open Space Consultant C. Schafer
Open Space Consultant S. Carter
Inspector M. Ward
Committee Assistant J. Hudson

1. CALL TO ORDER

The Chair called the meeting to order and welcomed to the gallery two Social Work students from the University of Saskatchewan who were present to observe a public meeting.

2. CONFIRMATION OF AGENDA

Moved By: E. Hudson

That the agenda be confirmed as presented.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

4. ADOPTION OF MINUTES

Moved By: B. Ashwin

That the minutes of meeting of the Advisory Committee on Animal Control held September 28, 2017, be approved.

CARRIED

5. UNFINISHED BUSINESS

6. REPORT OF THE CHAIR [CK. 225-9]

The Chair had no report; however, noted this was her last term on the Committee, thanked her fellow members and expressed well wishes and the hope for each to reapply.

7. COMMUNICATIONS

7.1 Letter - Cats at Large - Animal Control Bylaw 7860 [CK.151-5]

The Committee Assistant submitted a letter from Darlene Demeria in regards to the above-noted matter, along with a response from the Office of the Mayor. Discussion ensued. It was noted that Ms. Demeria's concerns were referred to the Administration.

Moved By: T. Shury

That the information be received.

CARRIED

8. REPORTS FROM ADMINISTRATION

8.1 Report of Open Space Consultant [CK. 151-18]

Open Space Consultant Schafer reported that she has accepted a new position within Community Services effective November 1, 2017 and introduced Mr. Shane Carter who will be replacing her at the Committee's meetings. She presented verbally a funding request of \$15,000 overall for dog bite pamphlets (includes previously approved expenses) and circulated the breakdown for discussion later in the meeting.

Dr. Sheehan entered the meeting at 11:41 a.m.

Moved By: K. Shymko

That the information be received.

CARRIED

8.2 Court Report - Animal Control Bylaw Prosecutions [CK. 435-17]

Solicitor Manastyrski presented the September 2017 Court Report, noting once again a decline in fines from this time last year - could be attributed to better education and awareness of the Bylaw and/or more people choosing to pay rather than go to court.

Councillor Jeffries entered the meeting at 11:45 a.m.

The Committee requested an update on the report that was recently before the Standing Policy Committee on Planning, Development and Community Services regarding the proposed amendments to Bylaw Nos. 7860 and 8176. Solicitor Manastyrski advised that the Committee was supportive of the amendments and that the matter will soon be considered by City Council, along with an additional proposed amendment to the *Animal Control Bylaw* prohibiting domestic animals from the Ecological Core of the Northeast Swale being considered at the next Standing Policy Committee meeting on October 30, 2017.

Moved By: K. Sheehan

That the information be received.

CARRIED

9. ANIMAL IMPOUNDING SERVICES - STATISTICS [CK. 435-6]

The Committee Assistant submitted the September statistics. Ms. Cameron was not present at the meeting; however discussion occurred regarding final disposition of impounded animals. The Committee asked that information regarding adoption and euthanasia be included with November's verbal update.

Moved By: B. Ashwin

That the information be received.

CARRIED

10. STATEMENT OF EXPENDITURES [CK. 1704-5]

The Committee Assistant submitted the current Statement of Expenditures for continued discussion of 2017's budget allocation.

Open Space Consultant Schafer discussed the Administration's previous budget requests, \$5,500 of which was approved in June for costs related to Pets in the Park, and presented the new asks to fund the Cat Coalition and Dog Bite campaigns:

- \$3,500 content marketing
- \$2,500 billboards
- \$1,000 brochure printing
- \$1,000 brochure distribution
- \$ 300 social media

Discussion followed regarding:

- definition of content marketing and target demographics
- brochure distribution - Canada Post vs. Cosmo; city-wide drop vs. core neighbourhoods; value for money; greater focus on social media vs. hard copy
- status of cat brochure - currently being drafted
- opportunity to include brochures as utility bill insert

The Open Space Consultant committed to providing to the Committee Assistant for inclusion in the next agenda, a copy of the cat brochure and a detailed breakdown of the budget requests presented verbally and noted above. The Committee Assistant reported she would endeavor to also include current information on the costs and process for utility bill inserts.

Moved By: T. Shury

That the Advisory Committee on Animal Control determine the allocation of the remaining 2017 budget at the November meeting.

CARRIED

11. ADJOURNMENT

The meeting adjourned at 12:20 p.m.

Ms. A. Ziegler, Chair

Ms. J. Hudson, Committee Assistant