



**PUBLIC MINUTES
TRAFFIC SAFETY COMMITTEE**

**May 9, 2017, 8:45 am
Committee Room E, Ground Floor, City Hall**

PRESENT: Ms. C. Janzen, Chair
Councillor S. Gersher
Mr. J. Chan
Mr. K. Claffey
Mr. D. Cook
Mr. W. Gherasim
Mr. D. Hingston
Sergeant D. Hoover
Mr. A. Kamboh
Mr. A. Reichert

ABSENT: Mr. C. Kuhnke, Vice-Chair
Mr. B. Girling
Mr. S. Shannon

ALSO PRESENT: Transportation Engineer J. Marcoux
Committee Assistant J. Fast

1. CALL TO ORDER

The Chair called the meeting to order.

2. CONFIRMATION OF AGENDA

Moved By K. Claffey

That the agenda be confirmed as presented.

CARRIED

3. ADOPTION OF MINUTES

Moved By J. Chan

That the minutes of meeting of the Traffic Safety Committee held on April 11, 2017 be adopted.

CARRIED

4. REPORT OF THE CHAIR

The Chair updated the Committee regarding items of interest recently discussed at the Standing Policy Committee on Transportation meeting.

Moved By Councillor Gersher

That the information be received.

CARRIED

5. PRESENTATION - Corridor Study Selection Process and Intersection Improvement Project Selection Process [File No. CK 6320-1]

Transportation Engineering Manager Jay Magus was in attendance to provide a presentation on two policies regarding selecting intersections and corridors for studies and/or improvements. Copies of Policy C07-023 - Corridor Study Selection Process and Policy C07-024 - Intersection Improvement Project Selection Process were provided.

Transportation Engineering Manager Magus provided a powerpoint presentation and noted that the prioritization method is based on crash rates, capacity review, and coordination with other City initiatives.

Moved By A. Reichert

That the information be received.

CARRIED

6. TRAFFIC SAFETY COMMUNICATION/EDUCATION [File No. CK 225-8]

At its meeting held on April 11, 2017 the Committee resolved to explore the idea of short 15-second public service ads, with a school zone safety theme, with its partners within the City of Saskatoon to determine if assistance could be provided to the Committee in order to proceed with this initiative.

The Chair advised she met with the City's Communications Consultant regarding the Committee's campaign.

The Chair undertook to obtain an estimate of what the ads would cost and the number of ads that could be purchased and bring this information to the June

meeting. After the budget is confirmed, the scripts will be finalized and prepared for the campaign.

Moved By A. Reichert

1. That the Committee proceed with the idea of short 15-second public service ads with a school zone safety theme; and
2. That a cost estimate for the ads be provided to the June meeting and the budget for the project confirmed at that time.

CARRIED

7. REPORTS FROM ADMINISTRATION

7.1 Automated Speed Enforcement - Pilot Program Update [File No. CK 5300-8]

A resolution package from the minutes of the Regular Meeting of City Council held on March 27, 2017 was provided for the Committee's information.

Moved By K. Claffey

That the information be received.

CARRIED

8. NEW ISSUES RAISED BY COMMITTEE MEMBERS

8.1 Neighbourhood Traffic Safety Reviews (C. Janzen)

Transportation Engineer Marcoux answered questions of the Committee regarding common themes coming out of the reviews. It was noted some of the common issues throughout the neighborhoods include requests for speed bumps and reduced speed zones around playgrounds.

Moved By D. Cook

That the information be received.

CARRIED

9. ADJOURNMENT

The meeting adjourned at 9:39 a.m.

Ms. C. Janzen, Chair

Ms. J. Fast, Committee Assistant