



**PUBLIC MINUTES
TRAFFIC SAFETY COMMITTEE**

**April 11, 2017, 8:45 am
Committee Room E, Ground Floor, City Hall**

PRESENT: Ms. C. Janzen, Chair
Mr. C. Kuhnke, Vice-Chair
Councillor S. Gersher
Mr. J. Chan
Mr. K. Claffey
Mr. D. Cook
Mr. W. Gherasim
Mr. D. Hingston
Mr. A. Kamboh
Mr. A. Reichert
Mr. S. Shannon

ABSENT: Mr. B. Girling
Sergeant D. Hoover

ALSO PRESENT: Transportation Engineer J. Marcoux
Committee Assistant J. Fast

1. CALL TO ORDER

The Chair called the meeting to order and welcomed the two new members to the Committee.

Introductions were held.

2. CONFIRMATION OF AGENDA

Moved By: K. Claffey

That the agenda be confirmed as presented.

CARRIED

3. ADOPTION OF MINUTES

Moved By: A. Reichert

That the minutes of meeting of the Traffic Safety Committee held on February 14, 2017 be adopted.

CARRIED

4. REPORT OF THE CHAIR

The Chair updated the Committee regarding items of interest recently discussed at the Standing Policy Committee on Transportation meeting, including neighbourhood traffic reviews and the Victoria Avenue corridor transportation improvements.

Moved By: C. Kuhnke

That the information be received.

CARRIED

5. 2016 ANNUAL REPORT - TRAFFIC SAFETY COMMITTEE [File No. CK 430-59]

The Committee Assistant submitted the draft 2016 Annual Report for the Committee's review before submission to City Council through the Standing Policy Committee on Transportation.

Moved By: C. Kuhnke

That the 2016 Annual Report of the Traffic Safety Committee be approved and submitted to City Council through the Standing Policy Committee on Transportation.

CARRIED

6. TRAFFIC SAFETY COMMUNICATION/EDUCATION [File No. CK 225-8]

The Committee Assistant advised that at its January 17, 2017 meeting, the Traffic Safety Committee received a presentation regarding the Active Transportation Plan (ATP), and discussed whether there was an area that the Committee's education and awareness campaign could complement the work the City is doing. The Committee determined to further discuss the 2017 initiative after the Active Transportation Plan had been completed in April, and the matter was subsequently deferred to this meeting for further discussion.

Discussion followed regarding school zone safety as an area for the Committee to focus on for its 2017 initiative. This could take the form of a 15-second public service ad around the time that school children are dropped off in the morning and picked up in the afternoon, and could feature a student saying “I’m on my way to/from school now, can you see me?”

The Chair undertook to forward the compilation of possible PSA tag lines the Committee discussed last year and once the Committee has reviewed the list a decision can be made in May for a fall campaign. This would allow the summer to finalize the messaging and work with the Communications office. Discussion followed and it was noted that if the PSAs are ready prior to the end of the school year, perhaps an earlier start could be implemented.

Another suggestion for an educational initiative was reaching out through social media around the Grade 8 level with a “tip of the day” on snapchat or another electronic mode, with short messaging regarding bicycle safety or traffic safety education.

Moved By: S. Shannon

That the Committee explore the idea of short 15-second public service ads with a school zone safety theme with its partners within the City of Saskatoon to determine if assistance could be provided to the Committee in order to proceed with this initiative.

CARRIED

7. PROPOSED BUDGET FOR 2018 [File No. CK. 1704-5]

The Committee was requested to put forward a proposed budget submission for 2018 for inclusion in the 2018 Operating Budget Review. The Committee Assistant advised that the 2017 approved budget was \$6,500 for traffic safety education and awareness initiatives.

Moved By: K. Claffey

That the Traffic Safety Committee submit a proposed budget of \$6,500 for education and awareness initiatives relating to traffic safety, for inclusion in the 2018 Operating Budget Review.

CARRIED

8. REPORTS FROM ADMINISTRATION

8.1 Neighbourhood Traffic Management - Feedback on Vertical Traffic Calming Devices [File No. CK 6320-1]

The Committee Assistant submitted a resolution package from the minutes of the Regular Business Meeting of City Council held on February 27, 2017, regarding the above.

Councillor Gersher advised there will be more details coming in this regard along with an opportunity for the Committee to provide feedback to the Standing Policy Committee on Transportation.

Transportation Engineer Marcoux answered questions of the Committee.

Steve Shannon excused himself from the meeting at 9:45 a.m.

Ahsan Kamboh excused himself from the meeting at 9:48 p.m.

Moved By: K. Claffey

That the information be received.

CARRIED

9. NEW ISSUES RAISED BY COMMITTEE MEMBERS

9.1 Driving Requirements for Seniors in Canada (C. Kuhnke)

The Committee discussed the matter and it was noted that this issue is not within the Committee's mandate.

Moved By: K. Claffey

That the information be received.

CARRIED

9.2 Restricting Traffic on Circle Drive (A. Reichert)

The Administration noted there is not a formal policy in this regard, however, the Roadway Activity Group has indicated work will be limited to between 9 am and 3 pm on Circle Drive.

Moved By: D. Cook

That the information be received.

CARRIED

10. ADJOURNMENT

The meeting adjourned at 10:17 a.m.

Ms. C. Janzen, Chair

Ms. J. Fast, Committee Assistant