



**PUBLIC AGENDA
TRAFFIC SAFETY COMMITTEE**

**Tuesday, June 13, 2017, 8:45 a.m.
Committee Room E, Ground Floor, City Hall
Members**

**Ms. C. Janzen, Chair
Mr. C. Kuhnke, Vice-Chair
Councillor S. Gersher
Mr. J. Chan
Mr. K. Claffey
Mr. D. Cook
Mr. W. Gherasim
Mr. B. Girling
Mr. D. Hingston
Sergeant D. Hoover
Mr. A. Kamboh
Mr. A. Reichert
Mr. S. Shannon**

Pages

1. CALL TO ORDER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. ADOPTION OF MINUTES

Recommendation

That the minutes of meeting of the Traffic Safety Committee held on May 9, 2017 be adopted.

4. REPORT OF THE CHAIR

5. TRAFFIC SAFETY COMMUNICATION/EDUCATION

3 - 3

Attached is an excerpt from the minutes of meeting of the Traffic Safety Committee held on May 9, 2017.

The Committee will continue its discussion regarding the public service ad initiative and is requested to confirm the budget for the project.

Recommendation

That the Committee provide direction regarding the budget for the traffic safety communication/education project.

6. REPORTS FROM ADMINISTRATION

6.1 Moving Around - Saskatoon's Transportation Strategy

4 - 9

For the Committee's information, attached is a report regarding Saskatoon's Transportation Strategy.

Recommendation

That the information be received.

7. NEW ISSUES RAISED BY COMMITTEE MEMBERS

7.1 New Pavement Markings on 4th Avenue and 22nd Street (K. Claffey)

8. ADJOURNMENT

**PUBLIC RESOLUTION
TRAFFIC SAFETY COMMITTEE**

Main Category: 6. TRAFFIC SAFETY COMMUNICATION/EDUCATION [File No. CK 225-8]

Date: May 9, 2017

Any material considered at the meeting regarding this item is appended to this resolution package.

At its meeting held on April 11, 2017 the Committee resolved to explore the idea of short 15-second public service ads, with a school zone safety theme, with its partners within the City of Saskatoon to determine if assistance could be provided to the Committee in order to proceed with this initiative.

The Chair advised she met with the City's Communications Consultant regarding the Committee's campaign.

The Chair undertook to obtain an estimate of what the ads would cost and the number of ads that could be purchased and bring this information to the June meeting. After the budget is confirmed, the scripts will be finalized and prepared for the campaign.

Moved By A. Reichert

1. That the Committee proceed with the idea of short 15-second public service ads with a school zone safety theme; and
2. That a cost estimate for the ads be provided to the June meeting and the budget for the project confirmed at that time.

CARRIED

Moving Around – Saskatoon’s Transportation Strategy

Recommendation

That the report of the General Manager, Transportation & Utilities Department dated May 8, 2017, be received as information.

Topic and Purpose

This report provides information on the development of a framework linking together existing and future policies to define Saskatoon’s Transportation Strategy for moving around.

Report Highlights

1. Transportation Strategies from other municipalities were reviewed, and a summary is provided.
2. Saskatoon’s Transportation Strategy would treat each component as a stand-alone item and adhere to existing community guiding and principled documents.

Strategic Goal

This report supports the Strategic Goal of Moving Around by providing improvements for the safety and efficiency of all road users (pedestrians, cyclists, and drivers) and helps provide a great place to live, work and raise a family.

Background

A Transportation Strategy identifies the transportation facilities, services and policies to serve the City of Saskatoon. It sets direction for the City’s day-to-day transportation programs and provides a basis for planning and operations that is consistent with the Growth Plan and the Official Community Plan.

Report

The City of Saskatoon’s current guiding documents and policies related to the safe and efficient movement of people and goods include the following:

- City of Saskatoon Official Community Plan Bylaw No. 8769
- Strategic Plan 2013-2023
- Growth Plan to Half a Million
- Active Transportation Plan
- Strategic Traffic Safety Action Plan
- Downtown Parking Strategy

Documents and policy initiatives that are currently underway are as follows:

- Intelligent Transportation Systems Strategic Plan
- Rail Relocation versus Grade Separation Feasibility Study
- Complete Streets Design Handbook

Documents and policies scheduled for development include:

- Access Management Guidelines
- Transportation Network Plan

The purpose of Saskatoon’s Transportation Strategy is to comprehensively unite all the above documents and policies (as well as those yet to be developed) into an integrated framework to guide: implementation plans, annual budgets, program development, long-range financial plans, area and corridor transportation studies, and design or practice guidelines.

Attachment 1 provides a summary of other municipalities’ principles and policy components for inclusion in transportation strategies. Saskatoon’s Transportation Strategy components are illustrated in Attachment 2. The components are grouped as existing or requiring development.

Each component will be approached initially as a stand-alone item and will be reported on individually but linked to the overall strategy. During development of individual components, the Administration will ensure that the components are complimentary and compatible, and adhere to the community guiding and principled documents.

A preliminary schedule for components requiring development is included as Attachment 3. The majority of the work to develop the strategy and the specific components will be done in-house with existing staff. Certain components such as the Rail Relocation versus Grade Separation Feasibility Study, will be done by external service providers due to their unique requirements for specific technical knowledge or time requirements.

Public and/or Stakeholder Involvement

Engagement will be strategic as required. An example is the completed Active Transportation Plan component that included a comprehensive public engagement program. In contrast, the Access Management Guidelines require specific engagement with the development community, and the Rail Relocation versus Grade Separation Feasibility Study requires a different set of specific engagement processes to gain public input. It is anticipated that at the time the components are undertaken, public engagement would occur to raise awareness of the Transportation Strategy and identify any final potential conflicts for resolution.

Communication Plan

A communication plan will be developed for each component as required.

Financial Implications

Capital Project #2541 – Growth Plan to Half a Million Implementation has included a funding requirement of \$160,000 for 2017 and 2018 to develop the overall Transportation Strategy.

This includes funding to support existing staff assigned to the project, communications/ engagement and marketing costs, as well as funds for an external advisor/peer review as required. The individual components will continue to be funded through separate capital projects.

Environmental Implications

The overall impact of the recommendations on traffic characteristics, including the impacts on greenhouse gas emissions, has not been quantified at this time.

Other Considerations/Implications

There are no options, policy, privacy or CPTED considerations or implications.

Due Date for Follow-up and/or Project Completion

An annual report outlining the progress will be presented to City Council in early 2018.

Public Notice

Public Notice pursuant to Section 3 of Policy No. C01-021, Public Notice Policy, is not required.

Attachments

1. Municipality List of Transportation Strategies
2. Saskatoon’s Transportation Strategy – Supporting Plans and Policies
3. Documents and Policy Components Project Schedule

Report Approval

Written by: Jay Magus, Engineering Manager, Transportation
Reviewed by: Angela Gardiner, Director of Transportation
Approved by: Jeff Jorgenson, General Manager, Transportation & Utilities
Department

TRANS JM – Moving Around – Saskatoons Transportation Strategy.docx

Municipal List of Transportation Strategies

Attachment 1

Theme	Item	Municipalities				
		Calgary	Ottawa	Winnipeg	London	Edmonton
Principles	Vision					
	Alignment with Land Use Plan					
	Sustainability					
	Public and community engagement					
	Amending the Plan					
	Livable City					
	Strategic Goals					
	Monitoring and Reporting					
	Funding					
Elements	Active Transportation					
	Transit					
	Goods movement					
	High Occupancy Vehicles (HOV)					
	Quality of Service					
	Complete Streets					
	Neighbourhood Connectivity and Impacts					
	Parking					
	Transportation Safety					
	Universal Access					
	Environment and Transportation					
	Asset Management					
	Traffic Demand Management (TDM)					
	Regional Connection					
	Taxis and Ride-Sharing					
	Intelligent Transportation Systems (ITS)					
Funding						

Saskatoon's Transportation Strategy – Supporting Plans and Policies



