



— City of —  
**Saskatoon**  
OFFICE OF THE MAYOR



## What would a Winter City Downtown look like?

**Please accept this invitation as a personal request to join us in making Downtown Saskatoon a place where everyone belongs, all year round.**

Mayor Charlie Clark and Councillor Cynthia Block, Council's lead for downtown development, together with Downtown Saskatoon, would like to invite you to a workshop on how to make our downtown winter-friendly.

This is part of our Winter City Strategy, an intentional effort to celebrate what makes Saskatoon unique as a four-season place that is inviting, vibrant and prosperous, even in the coldest months of the year. The purpose of this workshop is to explore the themes that have emerged through community engagement on the Strategy so far, to identify actionable ideas for implementation in the near term. The themes include:

- improving mobility;
- improving facilities and infrastructure;
- providing more support to existing activities; and
- introducing new events and things to do.

A Winter City report will be going to the City of Saskatoon's Environment, Utilities and Corporate Services Committee meeting for discussion on November 6, 2017. It will also be posted to the City webpage, [Saskatoon.ca/WinterCityYXE](http://Saskatoon.ca/WinterCityYXE).

### **What: One day workshop**

- Human Centred Design Thinking is a new engagement process that taps into the boundless creativity of people and place.
- Part Classroom/Part Field Work – Getting into the mindset of downtown users, we will uncover the threads of authenticity that will ensure our success to attract more people to live, work and play.
- No experience necessary – if you have not been part of a design-thinking approach before, please let us know and we will have a brief training session ahead of the one-day workshop.

### **Then What:**

- Some of the outcomes from this workshop will become pilot projects in early winter months of 2018.

- By digging deep and making small bets on prototypes, we will test out our big ideas that will lead to permanent investments moving forward.

**When: Tuesday November 21, 2017. 9am – 4:30pm**

**Where: St. Paul's Co-Cathedral, 720 Spadina Cres (use the glass doors on 22<sup>nd</sup> St.)**

**Note:** Please bring clothing and shoes for walking around outside and let us know if you have any food requirements.

**RSVP:** [mayors.office@saskatoon.ca](mailto:mayors.office@saskatoon.ca)

Please feel free to forward this invitation to anyone you think may be interested in attending, or to send a designate if you are unable to attend.