### What if I have a problem with someone else's portable sign?

You can contact a Bylaw Inspector who will make an inspection and determine if the portable sign is in violation of the Zoning Bylaw. If so, the Bylaw Inspector will request voluntary compliance from the owner, or may issue a Zoning Order to have it moved or removed.

#### Portable Signs Must Be Licensed.

If you rent, lease, or intend to use a portable sign on more than one site in any calendar year, then that portable sign must have a valid annual license. The cost of the license is \$30.00 and is valid for one calendar year. The license entitles you to place that portable sign on an unlimited number of sites throughout the year.

### Do I need a License if I own my own Portable Sign?

Not necessarily. If you plan to use a portable sign on only one site for an indefinite period, you have the option to obtain a permanent sign permit from the City. The permit costs are \$100-\$225 depending on the Zoning District. The permit is good for the life of the sign at one location. If you plan on using your portable sign on more than one site in any calendar year then it will require the annual \$30.00 portable sign license.

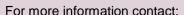
#### **Publications of Interest**

If you are interested in applying for a sign permit, you may want to review the following City of Saskatoon publications, available from Community Standards, 3<sup>rd</sup> Floor, City Hall, or online at www.saskatoon.ca:

Zoning Bylaw 8770: Appendix A – Sign Regulations

Procedures & Requirements for Sign Permits





Community Services Department Community Standards 222 3<sup>rd</sup> Avenue North Saskatoon SK S7K 0J5

Phone: (306) 975-2645
Fax: (306) 975-7712
Website: www.saskatoon.ca
Email: bylaw.compliance@saskatoon.ca

#### **Office Hours**

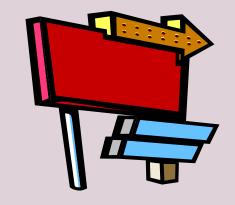
Monday - Friday, 8:00 a.m. to 5:00 p.m.

This pamphlet has no legal status and cannot be used as an official interpretation of the various codes and regulations currently in effect. Users are advised to contact Community Standards for assistance, as the City of Saskatoon accepts no responsibility to persons relying solely on this information.

January 2018



# The Use of Portable Signs







### **Portable Signs**

This pamphlet deals specifically with the use and placement of Portable Signs in Saskatoon. If you own, rent or lease a portable sign, these regulations affect you.

The City of Saskatoon regulates the use of all forms of signs in Saskatoon for safety and aesthetic reasons. The goal is to ensure that the use and placement of signs does not create a hazard for pedestrians or motorists, that signs are well maintained and that the number of signs does not affect the attractiveness of the city. The Portable Sign Regulations for the City of Saskatoon achieve these goals by setting standards for the following:

- Separation Distance between Portable Signs;
- Maximum Size of Portable Signs;
- Off-Site or 3<sup>rd</sup> Party Advertising;
- Use in Residential Zones;

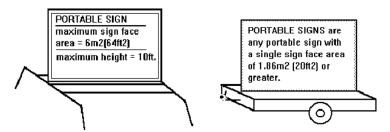
- Safe Placement;
- Maintenance; and
- Enforcement.

#### What is a Portable Sign?

The Zoning Bylaw defines a portable sign as:

"a portable, freestanding sign mounted on a wide based frame with a single sign face area of not less than 1.9m² or greater than 6.0m² which can be readily moved or transported to various locations".

Typical portable signs are illustrated below:



#### How long can I use a portable sign?

There is no time restriction on the use of portable signs in commercial zones. However, only Community Associations may use a portable sign within residential zones for up to 90 days of consecutive use followed by a 30-day removal period.

#### We're here to help...

Community Standards offices are open 8:00 a.m. to 5:00 p.m., Monday through Friday (excluding statutory holidays). Please feel free to stop in, call us at (306) 975-2645 or email development.services@saskatoon.ca.

### Are there any placement restrictions?

Yes. Portable signs:

- can only be used on private property;
- must be spaced at least 20 metres (65 ft) from the nearest portable sign or secondary freestanding sign on the same site;
- must not obstruct any views necessary for motorists and pedestrians to move safely; and
- must not occupy a parking stall unless the site has more parking stalls than the minimum required by the Zoning Bylaw.

## Can I place a portable sign advertising my goods and services on someone else's property?

This is called off-site advertising or third party advertising. Third party advertising is unrestricted in the B5, B6, APD & all industrial zoning districts. However, in all other commercial zoning districts, you are allowed to place a portable sign up to 100 metres away from your site, but only if there is no possibility for the sign to exist on the site where the goods or services are sold.

### Does my sign need to be set back from the property line?

Portable signs are not required to be set back from the property line. But no part of the sign can extend beyond the property line.

### Can I place my portable sign in the required landscaping?

Yes.