



EVENT CENTRE/ARENA • CONVENTION CENTRE • BRT

DOWNTOWN EVENT & ENTERTAINMENT DISTRICT

# Vision Statement & Guiding Principles

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As we work together on this city-building project, we acknowledge our ancestors and future generations. We honour Treaty 6 Territory and the Homeland of the Métis, by sharing this land under Treaty with the Cree, Saulteaux, Dakota, Métis, Dene and Non-Indigenous peoples. We commit to Truth and Reconciliation and the Calls to Action.

## **VISION STATEMENT:**

**A safe and vibrant Downtown is a welcoming and inclusive place for all people to come together in cooperative spirit. The District supports a strong economy, strengthens our diverse community, and attracts people to live, work, play and learn in the Downtown.**

## **GUIDING PRINCIPLES:**

### **Reconciliation by honouring Indigenous Peoples, histories, languages and culture:**

Establish inclusive, respectful and reciprocal processes throughout the District planning process that align with and support the Truth and Reconciliation Calls to Action and United Nations Declaration on the Rights of Indigenous Peoples.

### **A distinctive identity through placemaking/placekeeping:**

Recognize and enhance a District that celebrates the land's heritage, city's history, community's culture and embraces our winter city to foster a year-round hub for culture and entertainment.

### **Architectural and public realm design excellence:**

Inspire a sense of place through high quality facility design, the use of environmental design principles in buildings and public spaces and embracing all-season design.

### **Reliable and efficient transportation options:**

Enhance accessibility and connectivity of all modes of transportation to allow for enjoyable, safe and cost-effective movement of people in, to, and around the District and adjacent neighbourhoods.

### **Downtown density with a focus on housing:**

Plan and encourage a mix of housing choices in the District to attract a diversity of community members.

### **Leadership in sustainability and resiliency:**

Demonstrate and exemplify leadership in sustainability through urban infill choices, economic development, climate resiliency and green infrastructure.

### **A robust and diverse economy:**

Preserve the Downtown as the cultural, social and employment centre of the community, while encouraging a thriving, diverse economy that attracts local, regional and global employers that generate quality jobs throughout the Downtown and city.

### **A healthy and safe community:**

Support an authentic and welcoming community that promotes equitable opportunities for all to participate, fosters a safe and inclusive environment and cultivates a strong sense of belonging.