



SASKATOON'S WINTER IMPLEMENTATION PLAN

Winter Economy

ACTION 1: Develop and support winter/shoulder-season outdoor cafés

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Sidewalk cafés are currently permitted all seasons • 2020/2021 Pilot to allow parking patios during the winter season and no fees for sidewalk cafes / parking patios as part of support during COVID-19 • Information on City's website about how to make a sidewalk café more welcoming in the winter. 	
Partners	City Departments	<ul style="list-style-type: none"> • Community Standards
	Community Partners	<ul style="list-style-type: none"> • Businesses/Business Improvement Districts • Tourism Saskatoon
Measurement	Number of sidewalk cafés/parking patios that are open during the winter and/or shoulder seasons.	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • Existing City funding for this program managed through Community Standards • Additional support may require additional funding 	



ACTION 2: Develop and support seasonal/pop up winter business opportunities

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Seasonal/pop up businesses currently enabled subject to conforming to all appropriate rules and regulations • Jingle Bell Express provides transportation to various businesses • City Policy in place for Commercial Enterprises in Parks - winter program expected in 2021 • Grant programs including the one-time Take It Outside Winter Animation Fund for 2020/2021 	
Partners	City Departments	<ul style="list-style-type: none"> • Community Standards • Planning and Development • Community Development • Transit
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Entrepreneurial groups • Community groups • Businesses/Business Improvement Districts
Measurement	Number of new seasonal/pop up winter businesses	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • Existing City funding for licensing of businesses is managed through Community Standards • City funding through grant programs such as the Take It Outside Winter Animation Fund (2020/2021) • Additional support would require additional funding 	

ACTION 3: Research best practices for winter economic opportunities

Known Support Currently in Place (City/Community)	Research and experience from other municipalities and the Winter Cities Institute	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Community Standards
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Businesses/Business Improvement Districts • University of Saskatchewan • Community groups
Measurement	Completion of the study	
Timeline	Medium Term	
Funding	Funding may be required to fund research and implementation of recommendations	



ACTION 4: Support activities that animate winter street life (ways to encourage people to come out and enjoy the street life)

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • City's Public Art program • Urban design support in Business Improvement Districts • Ice sculptures undertaken in 2019 (City led) • Outdoor amphitheatres • City funding through a grant program such as the Take It Outside Winter Animation Fund (2020/2021) 	
Partners	City Departments	<ul style="list-style-type: none"> • Planning and Development • Community Development
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Businesses/Business Improvement Districts • Artists • Art programming organizations • Youth organizations
Measurement	Programs / Activities that support animation of winter street life	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • Existing City funding for public art through Urban Design programming and Community Development • City funding through a grant program such as the Take It Outside Winter Animation Fund (2020/2021) • Additional supports may require additional funding 	

ACTION 5: Research opportunities to use snow as a resource (eg. minimize the need to store snow in a snow management facility)

Known Support Currently in Place (City/Community)	Research and experience from other municipalities and the Winter Cities Institute	
Partners	<i>City Departments</i>	<ul style="list-style-type: none"> • Winter City Lead • Parks • Roadways, Fleet and Support
	<i>Community Partners</i>	<ul style="list-style-type: none"> • Tourism Saskatoon • University of Saskatchewan • Winter recreation groups
Measurement	Completion of research	
Timeline	Medium Term	
Funding	Funding may be required to implement recommendations	



Winter Life and Culture

ACTION 6: Promote indoor and outdoor activities and events

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Website and social media – City of Saskatoon, Tourism Saskatoon • City of Saskatoon Leisure Guide • Community Association newsletters and information sharing • Develop a Communications Plan for WintercityYXE • Communications support from partners (eg. Saskatoon Tourism) 	
Partners	City Departments	<ul style="list-style-type: none"> • Communications and Public Engagement • Recreation and Community Development
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Businesses/Business Improvement Districts • Businesses and Community-based organizations and attractions that run events and activities • Schools and post-secondary institutions
Measurement	Number of promotional opportunities	
Timeline	On-Going	
Funding	<ul style="list-style-type: none"> • Existing City funding for leisure programming and community associations support. • City funding through grant programs such as the Take It Outside Winter Animation Fund (2020/2021) and WintercityYXE 	

ACTION 7: Support a variety of existing and new winter activities and events for all ages and abilities including the development of new ideas and concepts

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • City of Saskatoon grant funding opportunities • Tourism provides grant funding opportunities • Community-run activities • Outdoor recreational activities (i.e. Meewasin skating rink and Beaver Creek winter programming, Optimist Hill, etc) • Winter Play Programs 	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Recreation and Community Development
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Businesses/Business Improvement Districts • Businesses and Community-based organizations and attractions that run events and activities • Schools and post-secondary institutions • Organizations that support persons with disabilities
Measurement	Number of new opportunities	
Timeline	On-Going	
Funding	<ul style="list-style-type: none"> • Existing funding for leisure programming and community associations support. • City funding through grant programs such as the Take It Outside Winter Animation Fund • Additional support will require additional funding 	

ACTION 8: Identify and work to reduce barriers to participating in indoor and outdoor activities and events.

Known Support Currently in Place (City/Community)	• City of Saskatoon Leisure Access Program	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Recreation and Community Development • Transit
	Community Partners	<ul style="list-style-type: none"> • Tourism Saskatoon • Businesses/Business Improvement Districts • Businesses and Community-based organizations and attractions that run events and activities • Schools and post-secondary institutions • Organizations that support persons with disabilities • Organizations that support vulnerable populations
Measurement	Determine measurement through assessment of identified barriers	
Timeline	On-going	
Funding	Cost for analysis of barrier identification. Funding may also be required to implement recommendations for removing identified barriers	



ACTION 9: Provide and promote a variety of transportation options for activities and events.

Known Support Currently in Place (City / Community)	<ul style="list-style-type: none"> • Transit App • BYXE – Bike Parking 	
Partners	City Departments	<ul style="list-style-type: none"> • Community Standards • Transit • Transportation
	Community Partners	<ul style="list-style-type: none"> • Taxi, Uber, etc • Event organizers • Organizations that support Active Transportation (eg. Walking Saskatoon, Saskatoon Cycles, Bus Riders of Saskatoon) • Businesses and Community based organizations who run events and activities • Tourism Saskatoon
Measurement	Feedback from public on transportation options for activities and events	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • Existing funding for transit support. • Funding may also be required to implement options to remove identified transportation barriers 	



ACTION 10: Develop mobile event supports to provide organizers for winter activities and events access to tools that can support their activity or event.

Known Support Currently in Place (City/Community)	City of Saskatoon grant funding opportunities including Take It Outside Winter Animation Fund and WintercityYXE grant	
Partners	<i>City Departments</i>	<ul style="list-style-type: none"> • Winter City Lead • Recreation and Community Development
	<i>Community Partners</i>	<ul style="list-style-type: none"> • Businesses/Business Improvement Districts • Tourism Saskatoon • Businesses and Community-based organizations and attractions who run events and activities
Measurement	Number of mobile event supports	
Timeline	On-going	
Funding	Existing funding through grants	



ACTION 11: Build on Saskatoon's Cold Weather Strategy to develop a Winter Emergency Response Guide.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Cold Weather Strategy managed by SHIP on behalf of community partners. • NotifyNOW 	
Partners	<i>City Departments</i>	<ul style="list-style-type: none"> • Winter City Lead • Recreation and Community Development
	<i>Community Partners</i>	<ul style="list-style-type: none"> • Fire, Emergency Management Organization, Police • Community partners who support the Cold Weather Strategy
Measurement	Completion of the guide	
Timeline	On-going	
Funding	Funding to prepare guide	



ACTION 12: Provide and promote information to residents on “how to winter”, such as:

- how to support vulnerable populations during winter months
- how to host a winter event outside
- home maintenance
- winter safety
- winter gear

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • WintercityYXE website in place. Material will be added to the website as it becomes available. • NotifyNOW • Cold Weather Strategy 	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Communications and Engagement
	Community Partners	<ul style="list-style-type: none"> • Fire, Emergency Management Organization, Police • Community partners who support the Cold Weather Strategy • Organizations who support newcomer settlement • Organizations who support vulnerable populations
Measurement	Information on website and accessibility to information	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • Existing funding through WintercityYXE Capital Project • Additional funding may be required for on-going support of WintercityYXE website. 	



ACTION 13: Develop partnerships with organizations that support vulnerable populations during winter months.

Known Support Currently in Place (City/Community)	• Cold Weather Strategy	
Partners	City Departments	• Winter City Lead • Recreation and Community Development
	Community Partners	• Organizations who work with vulnerable populations • Tourism Saskatoon
Measurement	Number of organizations/people who are reached through programming	
Timeline	On-going	
Funding	Funding required to support resources required for this action	



ACTION 14: Identify and work to address the needs of vulnerable populations during the winter months.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • City funding for winterized washrooms • Review of energy poverty by City's Sustainability Division • Cold Weather Strategy 	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Recreation and Community Development • Sustainability • Facilities Management
	Community Partners	<ul style="list-style-type: none"> • Organizations who work with vulnerable populations • Tourism Saskatoon • Saskatoon Public Library • Schools
Measurement	Number of organizations/people who are reached through programming	
Timeline	On-going	
Funding	<ul style="list-style-type: none"> • \$50K approved to support winterized washrooms in December 2020 (City funding) • Additional funding would be required for further support 	

ACTION 15: Support newcomer settlement providers on winter preparedness initiatives.

Known Support Currently in Place (City/Community)	Community Development Section, City of Saskatoon	
Partners	City Departments	<ul style="list-style-type: none">• Recreation and Community Development
	Community Partners	<ul style="list-style-type: none">• Organizations who support newcomer settlement• Saskatoon Public Library• Schools
Measurement	Number of organizations/newcomers reached	
Timeline	On-going	
Funding	Funding required to support resources required for this action	



Winter Design

ACTION 16: Support actions identified in the Active Transportation Plan.

- a. Explore opportunities for winter-based active transportation including multi-modal transportation (bike/bus/walk).
- b. Address the need for all season end-of-trip bicycle facilities.
- c. Design, designate and prioritize a winter cycling network for snow removal.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Action item identified in the City's Active Transportation Plan • Supported by the City's Low Emission Community Plan • Bicycle parking being addressed in the City's Zoning Bylaw Review project. • Winter Bike to Work Day • Development of Bus Rapid Transit • Trails networks 	
Partners	City Departments	<ul style="list-style-type: none"> • Transportation • Planning and Development • Sustainability
	Community Partners	<ul style="list-style-type: none"> • Organizations and businesses that support Active Transportation (eg. Walking Saskatoon, Saskatoon Cycles, Bus Riders of Saskatoon)
Measurement	Via Active Transportation Plan reporting	
Timeline	Dependent on Active Transportation Plan implementation	
Funding	Existing funding through Active Transportation and Planning and Development – Zoning Bylaw Review Project.	

ACTION 17: Seek opportunities to expand the **Snow Angel Program**.

Known Support Currently in Place (City/Community)	• Action item identified in the City's Active Transportation Plan	
Partners	City Departments	<ul style="list-style-type: none"> • Community Standards • Transportation • Roadways, Fleet and Support
	Community Partners	<ul style="list-style-type: none"> • Residents • Community Associations
Measurement	Via Active Transportation Plan reporting	
Timeline	Dependent on Active Transportation Plan implementation	
Funding	Existing funding through Active Transportation	



ACTION 18: Provide appropriate winter maintenance of roadways, sidewalks next to City properties, pathways, trails, active transportation infrastructure and at civic sites.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Service Level of Snow and Ice Management identified • Information to public regarding service levels 	
Partners	City Departments	<ul style="list-style-type: none"> • Roadways, Fleet and Support • Facilities Management
	Community Partners	<ul style="list-style-type: none"> • Snow clearing companies
Measurement	Via service level of snow and ice management reporting	
Timeline	On-going	
Funding	Existing City funding through snow and ice management programming	



ACTION 19: Ensure access to transit during inclement weather and more comfortable transit shelters.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none">• Action item identified in the City’s Active Transportation Plan• SafeBus Program	
Partners	City Departments	<ul style="list-style-type: none">• Transit• Transportation
	Community Partners	<ul style="list-style-type: none">• Bus Riders of Saskatoon• Walking Saskatoon
Measurement	Via Active Transportation Plan, Bus Rapid Transit and Transit Plan implementation reporting	
Timeline	Dependent on Active Transportation Plan, Bus Rapid Transit and Transit Plan implementation	
Funding	Existing funding through Active Transportation and Bus Rapid Transit	



ACTION 20: Identify and address accessibility barriers for all modes of transportation in winter.

Known Support Currently in Place (City/Community)	• City's Accessibility Action Plan (Refresh Planned)	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Facilities Management (accessibility of City facilities) • Accessibility Action Plan Refresh Lead
	Community Partners	<ul style="list-style-type: none"> • SaskAbilities • Saskatoon Accessibility Advisory Committee • Saskatoon Council on Aging • Barrier Free Saskatchewan
Measurement	Via Accessibility Action Plan Refresh reporting	
Timeline	Dependent on Accessibility Action Plan Refresh funding	
Funding	City funding through Accessibility Action Plan Refresh	



ACTION 21: Develop and implement Winter Design Guidelines.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Official Community Plan includes four season language 	
Partners	<i>City Departments</i>	<ul style="list-style-type: none"> • Planning & Development • Building Standards • Sustainability
	<i>Community Partners</i>	<ul style="list-style-type: none"> • Development Industry (eg. Developers, Architects, Planners) • Business Improvement Districts
Measurement	Completion of guidelines	
Timeline	Medium to Long Term	
Funding	<ul style="list-style-type: none"> • Funding required for resources to complete guidelines • Additional funding may be required for implementation 	



ACTION 22: Explore how outdoor spaces can be better used in the winter months.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Grant funding to support winter recreation infrastructure • Recreational activities such cross country ski trails, toboggan hills, rinks, etc. • Existing structures in parks (eg. rinks, toboggan, cross country skiing, etc). • Commercial Enterprises in Parks 	
Partners	City Departments	<ul style="list-style-type: none"> • Parks • Recreation and Community Development
	Community Partners	<ul style="list-style-type: none"> • Community Associations • Sporting organizations and clubs • Schools
Measurement	Number of winter activities options	
Timeline	On-Going	
Funding	<ul style="list-style-type: none"> • Existing City funding through Commercial Enterprises in Parks, grant funding, funding for Community Associations, parks funding • Additional funding may be required for additional support 	



ACTION 23: Examine the need and benefit of a comprehensive winter lighting strategy and invest in projects that advance learning for the development of a lighting strategy.

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Community discussions about lighting (2018) • Lighting analysis completed for River Landing (2018) • Urban Design undertaking a temporary lighting display in Downtown • One-time funding to the Decorative Lighting program. 	
Partners	City Departments	<ul style="list-style-type: none"> • Planning and Development • Sustainability • Saskatoon Light and Power • Parks • Urban Design • Facilities Management
	Community Partners	<ul style="list-style-type: none"> • Businesses/Business Improvement Districts • Tourism Saskatoon • Development Industry (eg. Developers, Architects, Planners) • Schools • University of Saskatchewan • Lighting experts
Measurement	Completion of a needs analysis and scope for a lighting strategy.	
Timeline	Medium to Long Term - Dependent on funding	
Funding	<ul style="list-style-type: none"> • Funding to determine scope and need for a lighting study. • Additional funding would be required to complete a lighting study and implement recommendations. 	



ACTION 24: Support the development of winter amenities and facilities.

Known Support Currently in Place (City/Community)	Borrowed warming huts from Winnipeg in 2018	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Urban Design • Facilities Management
	Community Partners	<ul style="list-style-type: none"> • Business Improvement Districts • Tourism Saskatoon • Development Industry (eg. Developers, Architects, Planners) • Meewasin • Organizations that support vulnerable populations
Measurement	Completion of evaluation and needs assessment for a seasonal shelter program.	
Timeline	Long Term – Dependent on Funding	
Funding	Funding to be determined once proposed amenity and facilities are determined	



ACTION 25: Plan for and invest in winterized washroom facilities

Known Support Currently in Place (City/Community)	<ul style="list-style-type: none"> • Winterized washrooms approved for Hampton Village, Rosewood, Evergreen and Stonebridge (2019) • City funding to support winterized washrooms provided in December 2020. 	
Partners	City Departments	<ul style="list-style-type: none"> • Winter City Lead • Facilities Management • Recreation and Community Development • Parks • Sustainability (energy use analysis)
	Community Partners	<ul style="list-style-type: none"> • Community Associations (in conjunction with winter rinks/activities) • Meewasin • Business Improvement Districts • Community Support Officers • Organizations that support vulnerable populations
Measurement	Inventory of winterized washrooms	
Timeline	On-going	
Funding	Funding to support winterized washrooms (\$50K) provided in December 2020 (City)	



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