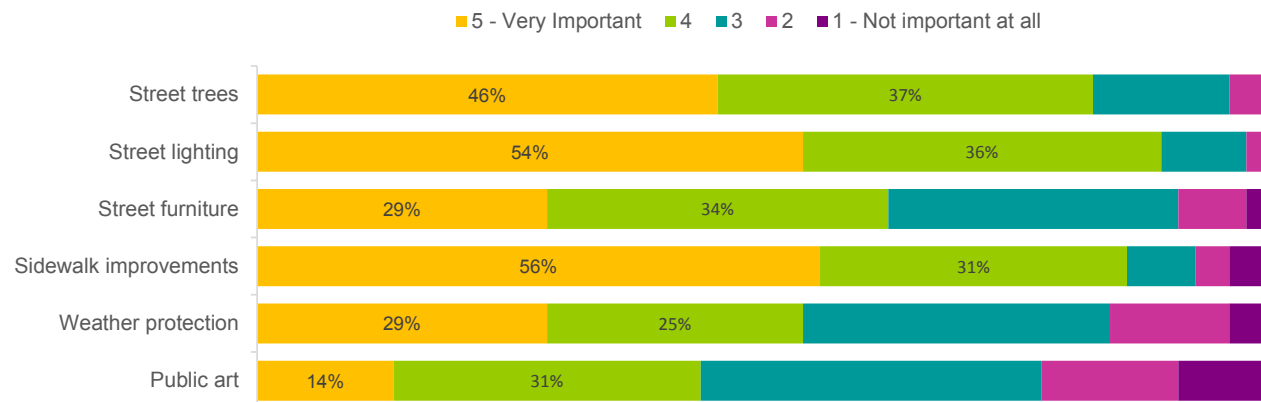
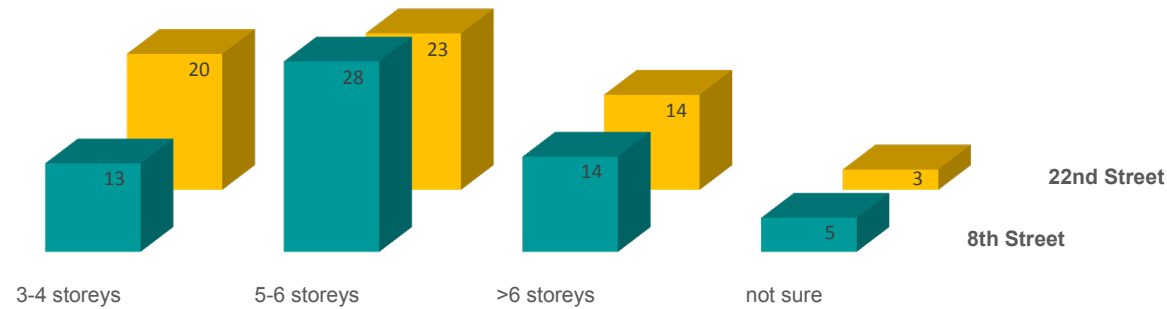


INTERCEPT QUESTIONNAIRE RESULTS

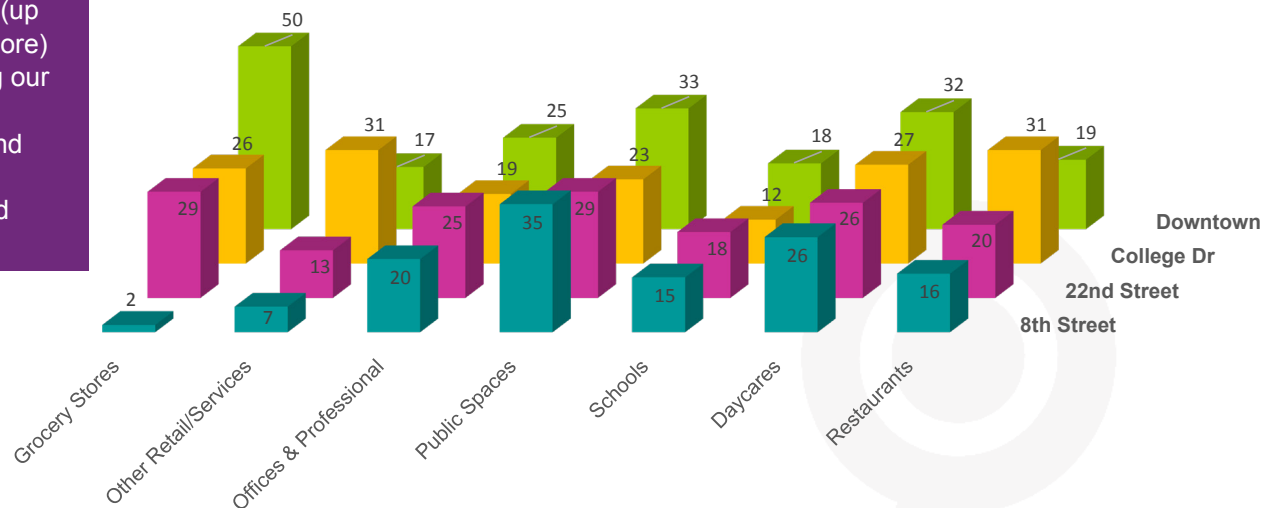
Q1. On a scale of 1-5, how important are the following streetscape elements to you?



Q2. In order to meet the goals of the Growth Plan, we need to provide more residential units along our major corridors. What do you think would be the most appropriate building height for mixed-use buildings along 8th Street and 22nd Street?



Q3. Which of the following amenities would you like to see more of in these areas?



OVERALL HIGHLIGHTS

- Pedestrian safety, neighbourhood connectivity, transportation efficiency, and green space are the top concerns of residents
- Essential streetscape elements (trees, lighting, sidewalks) are critically important
- Increased density (up to six storeys or more) is welcomed along our major corridors
- Changes to the land use mix along our corridors is desired

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CORRIDOR PLANNING: WHAT WE HEARD

Engagement Summary

Project Background

The Corridor Growth portfolio is comprised of the Corridor Planning Program, Transit Villages Concept Plans and Brownfield Renewal Strategy. These projects will address the goals and objectives of the *Growth Plan to Half a Million* (Growth Plan), while aligning with the goals for the re-envisioned Transit Plan based around Bus Rapid Transit (BRT). This new approach to future development along the City's major transportation corridors will be essential to meet the needs of a city of 500,000.

March 7, 2018 – 'Come & Grow'

The first major engagement event for the Corridor Planning Program occurred on March 7 at the Western Development Museum, as part of the overall Plan for Growth public engagement program.

Centered around a 122-foot map running the length of Boomtown, the event successfully generated interest around corridor planning, and engaged stakeholders to prompt questions and provide constructive feedback.



Plan for Growth Engagement Event, Western Development Museum – March 7, 2018. Photo: O2 Planning + Design

COMPONENTS & METHODOLOGY

- **1" = 50' scale map of the Corridor Planning Program study areas (BRT Red/Green Line)**

The map indicated streets, landmarks, land use mix, buildings, and on-site parking spaces. Participants were asked to interact with the map in two ways:

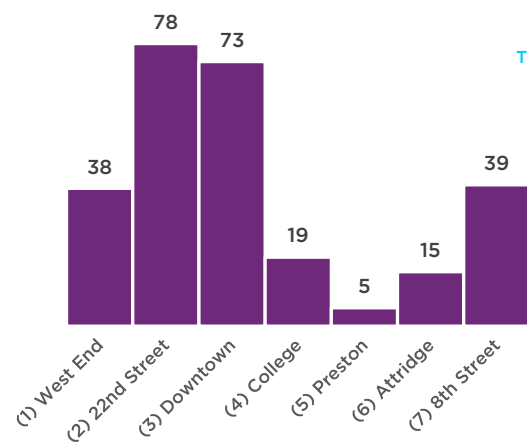
1. Place colour-coded dots indicating locations they enjoy or frequent often (blue), as well as locations that need attention or improvement (red); and
2. Place sticky-notes to add written comments.

- **Three 'Big Questions'**

Participants were asked to answer the following three 'big questions' on sticky-notes at the event, as well as in an online survey which was open from March 7 – April 6, 2018:

1. Are there special places you can identify that should be maintained as the Corridor Planning Program evolves?
2. What types of new businesses, services or amenities do you think are needed along the corridors?
3. What would it take for you to consider living in a mixed-use building fronting one of the corridors?

NUMBER OF COMMENTS BY STUDY AREA



FEEDBACK STATS

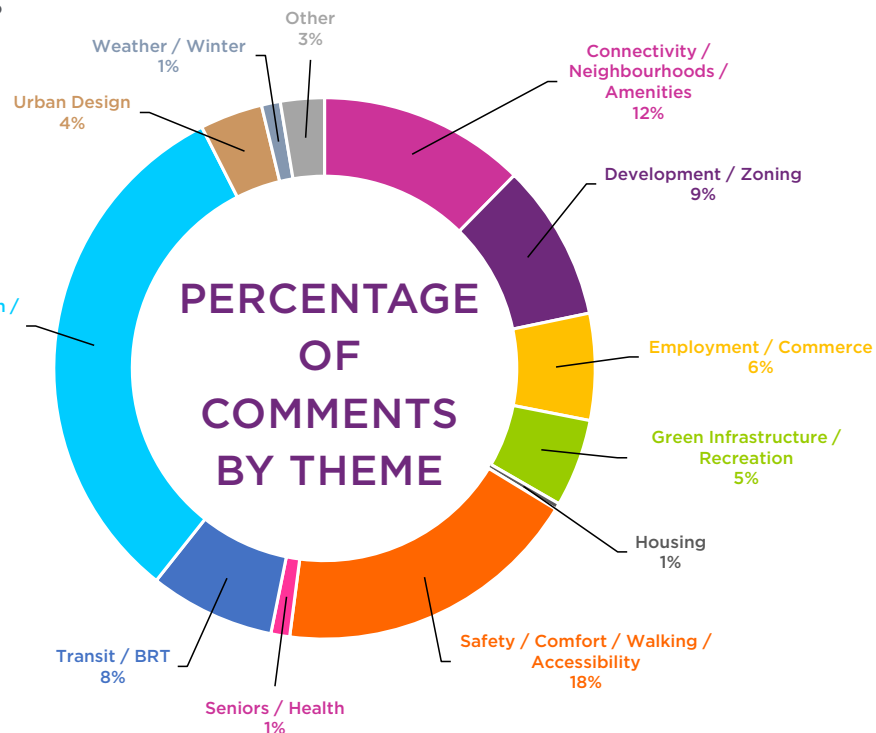
- Total dots on map: 593
- Red (needs attention): 182
- Blue (enjoy/frequent): 411
- Total comments on map: 267
- Total questionnaire responses: 59
- Total 'Big Questions' responses: 40

- **Intercept survey questionnaire**

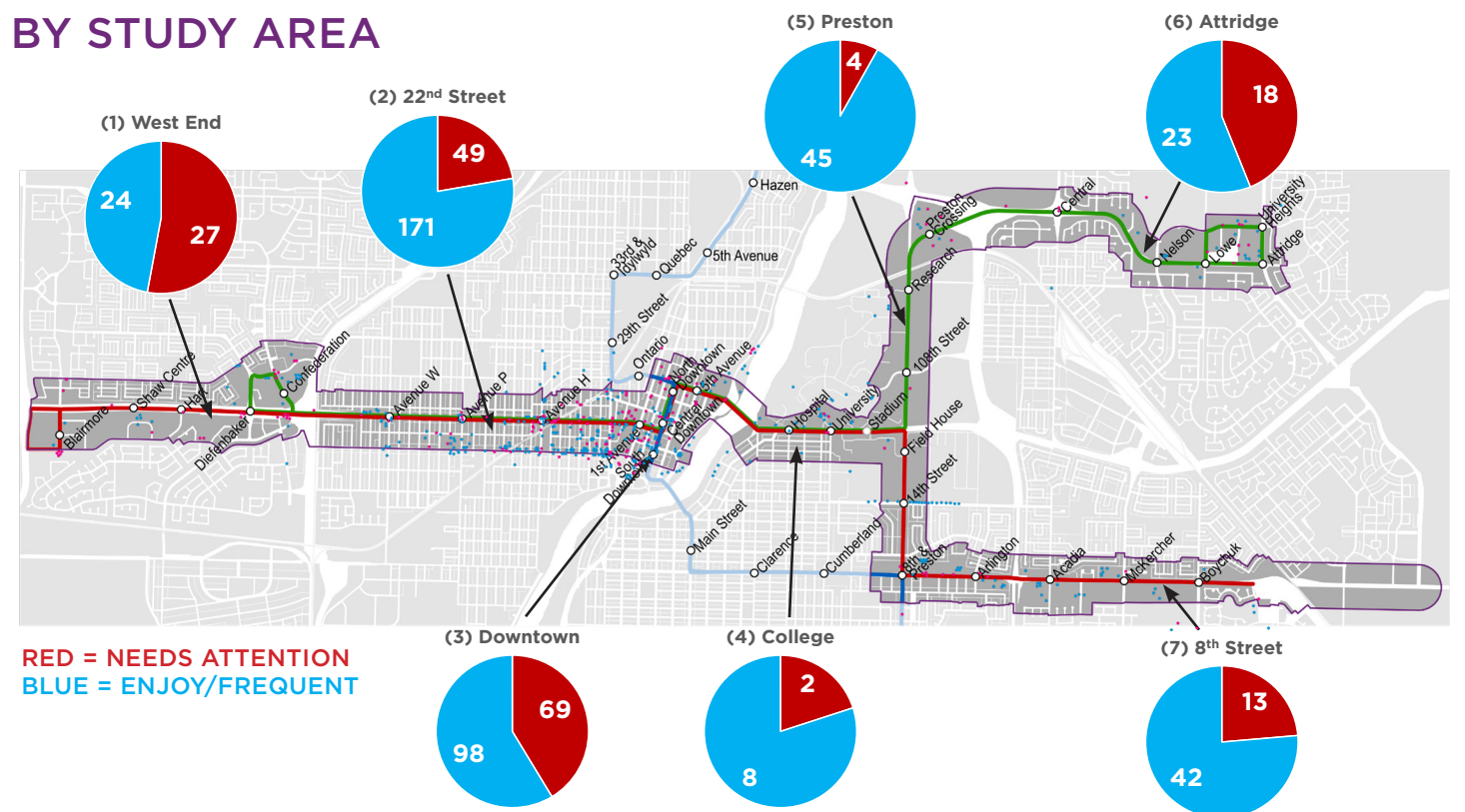
Three University of Saskatchewan students conducted brief questionnaires with participants, collecting feedback on three main topics:

1. Streetscaping elements that contribute positively to the public realm;
2. Appropriate building height and density along the corridors; and
3. Appropriate or desired land uses and amenities across the study area.

PERCENTAGE OF COMMENTS BY THEME



NUMBER OF DOTS BY STUDY AREA



RED = NEEDS ATTENTION
BLUE = ENJOY/FREQUENT

'BIG QUESTION' WORD CLOUDS

The relative size of each word or phrase corresponds to its frequency in responses.

1. Are there special places you can identify that should be maintained as the Corridor Planning Program evolves?

Trail River Broadway Bank Street
University Park Important Saskatoon Roads
Green Space

2. What types of new businesses, services or amenities do you think are needed along the corridors?

Street Saskatoon Restaurants Decide
Grocery Stores Mixed
Coffee Shops Tables Businesses

3. What would it take for you to consider living in a mixed-use building fronting one of the corridors?

Stories Trails Corridor sense Underground Parking Housing
Access Nearby Green Space outside Street Privacy
Building Amenities Construction Walking

CORRIDOR GROWTH

What should 8th Street & 22nd look like in the future?

1. What type of housing do you think would be best for 8th Street or 22nd Street with a rapid transit system in place?
Check all that apply.

A.  
HIGH DENSITY - MULTI-UNIT

B.  
MEDIUM DENSITY - TOWNHOUSE WITH STREET ENTRANCE

C.  
MIXED USE - COMMERCIAL AT GROUND FLOOR, MULTI-UNIT ABOVE

D. LIST OTHER:

Additional Comments:

2. Draw a line to match street names (on the right) with how you would like its future pedestrian environment to look and feel:


Pedestrian Dominant Areas
These are areas where people gather, such as plazas with outdoor seating and very walkable shopping streets.


Pedestrian Supportive Areas
These are safe environments for walking, where sidewalks are continuous and buffered from the street, featuring trees or other streetscaping.


Pedestrian Tolerant Areas
These are areas and corridors where walking is technically safe, but land use patterns discourage walking and make it uncomfortable.



Pedestrian Intolerant Areas
These are areas where walking is unsafe and unattractive, such as near freeways, industrial, or undeveloped areas.




3. The images below are two examples of large format retail.


- Option 1 is typical for Saskatoon—one storey, single use.
- Option 2 is a multi-storey mixed-use building, with the same retail options, underground parking, and residential above.

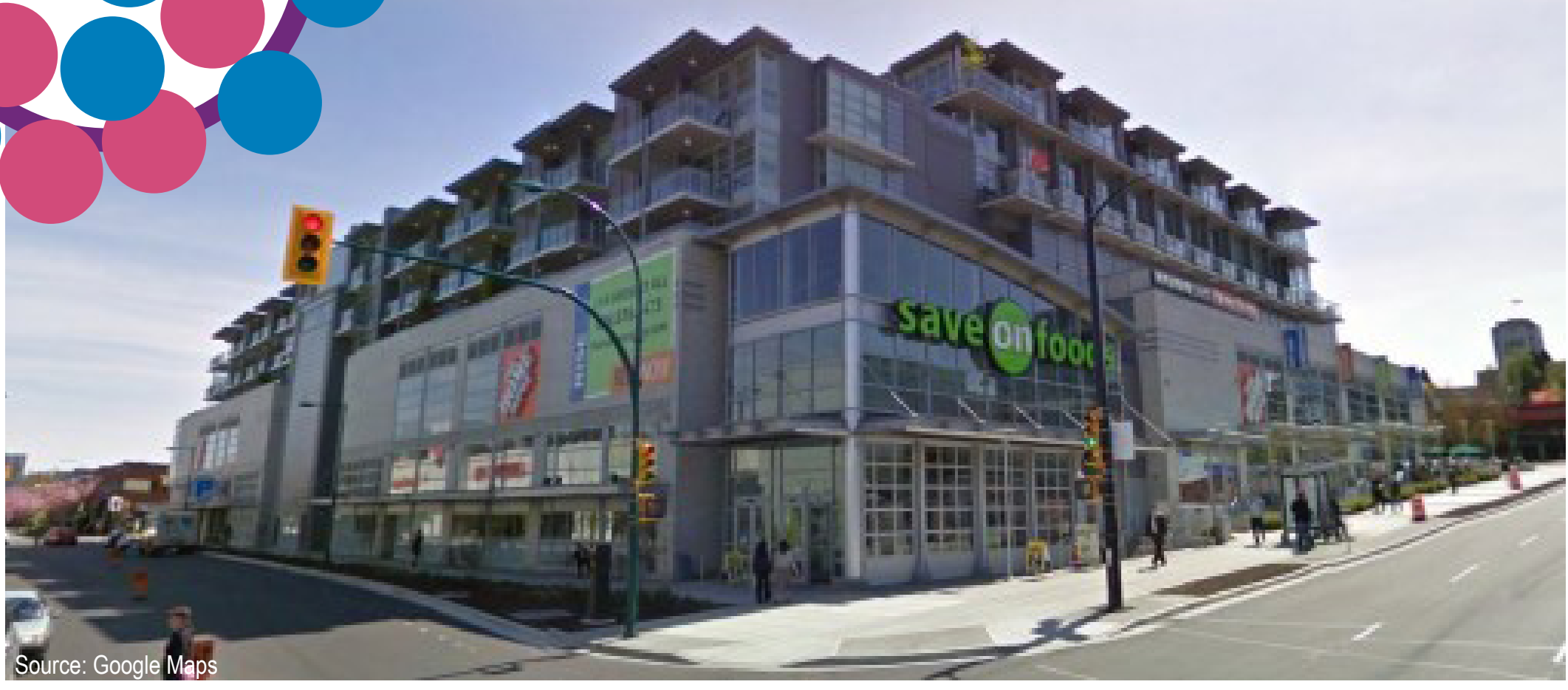
Which type of development would you prefer to see along 8th Street or 22nd Street?

 **Option 1**







- One storey building
- One retail use
- Front entrance faces parking lot
- Poor walking access from sidewalk
- Large surface parking lot

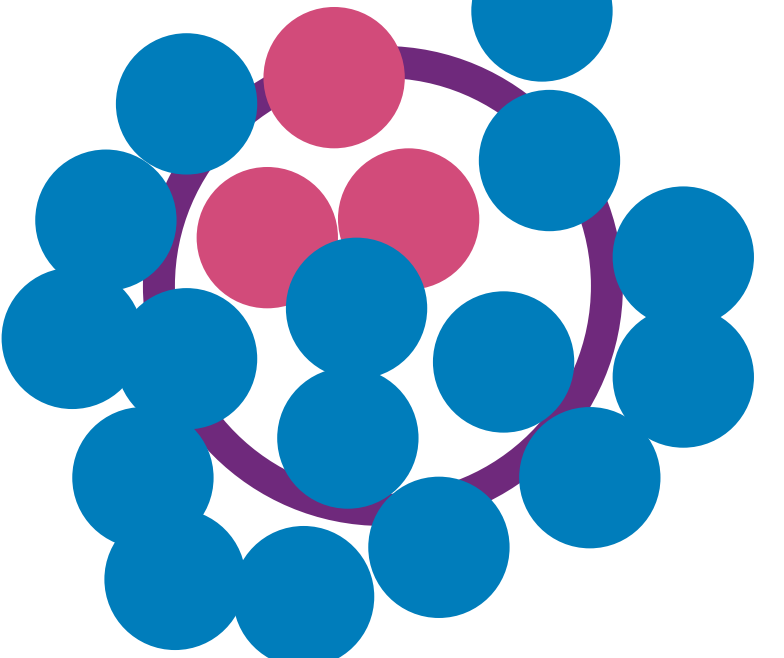
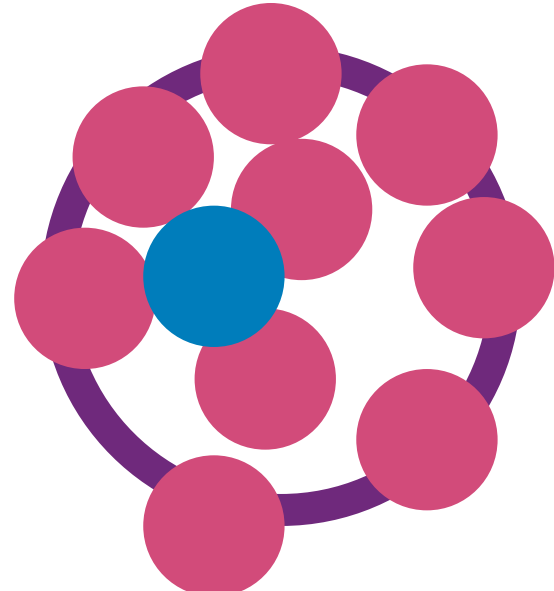
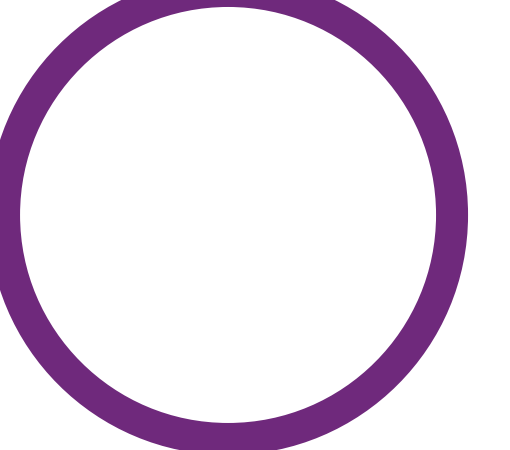
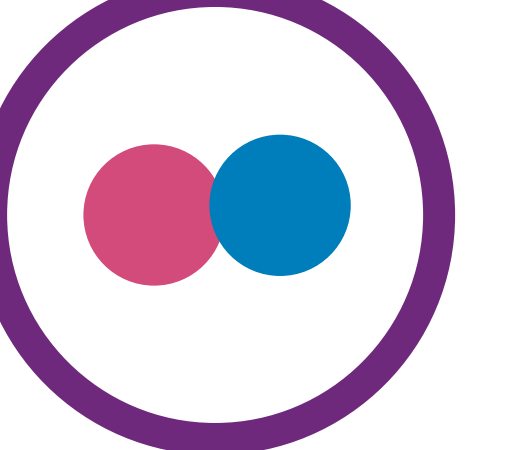
 **Option 2**



- Mixed-use building - residential above two stories of commercial
- Multiple large format retail stores
- Parking on side street, underground, or behind the building
- Main entrances on sidewalk

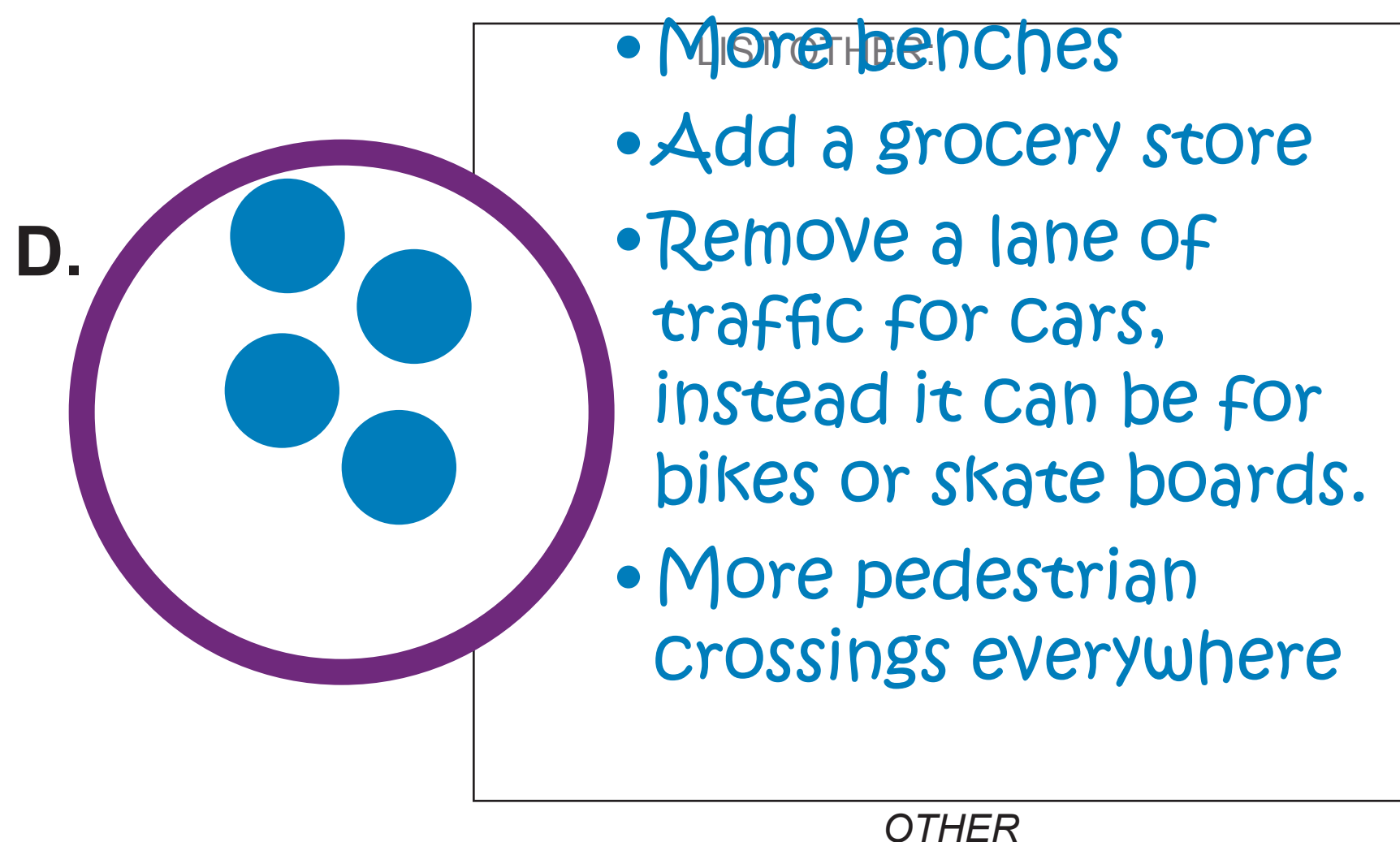
4. How did you get here today?

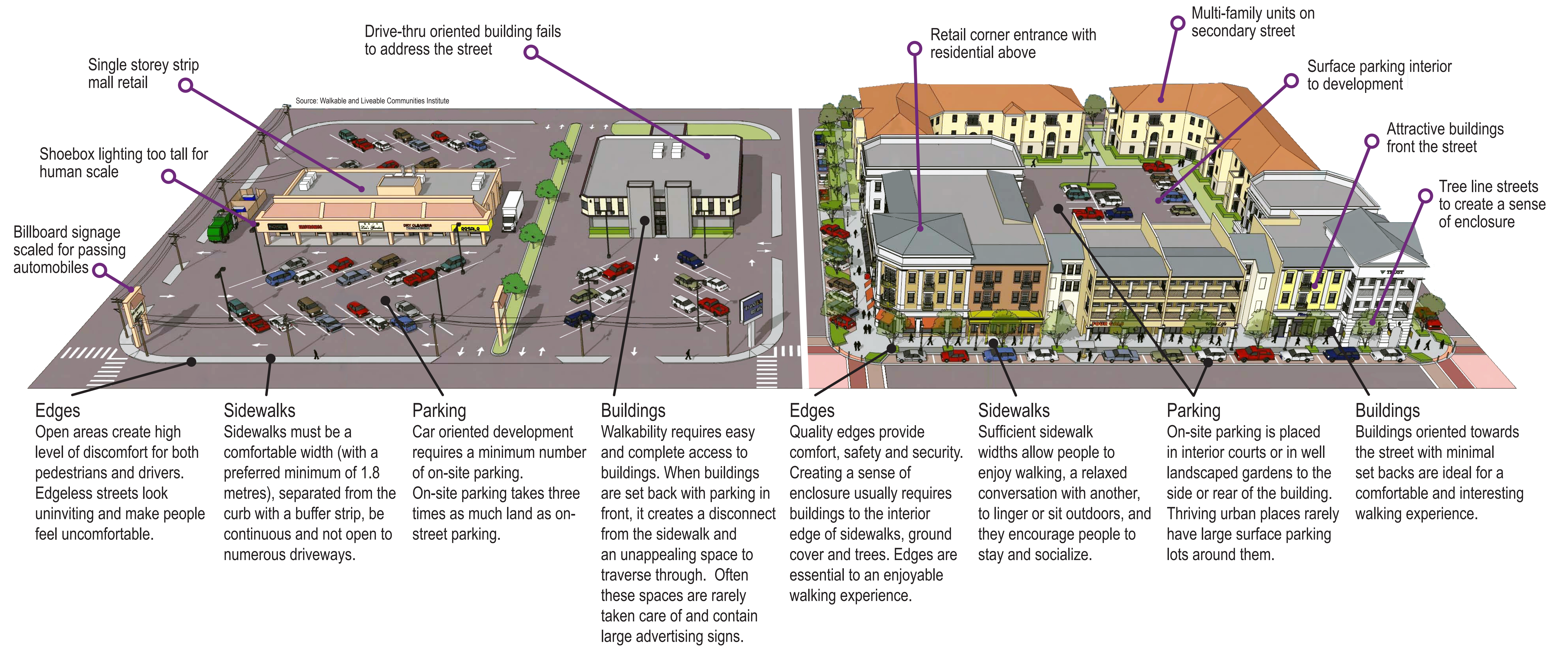
Source: Charlier Associates

5. Would you like to see any of these things along 8th Street or 22nd Street? Check all that apply.



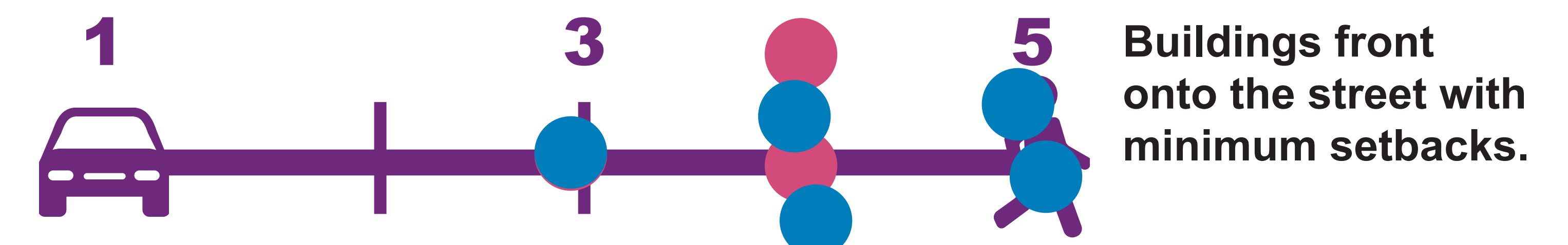
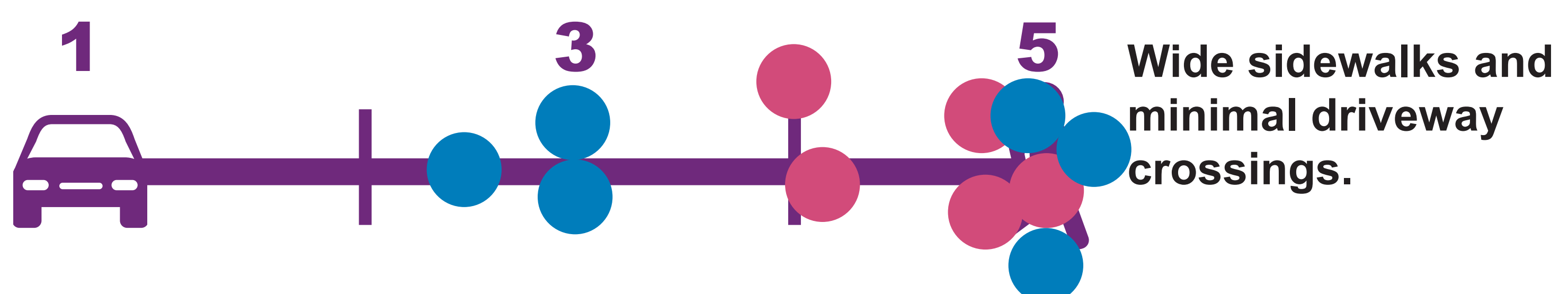
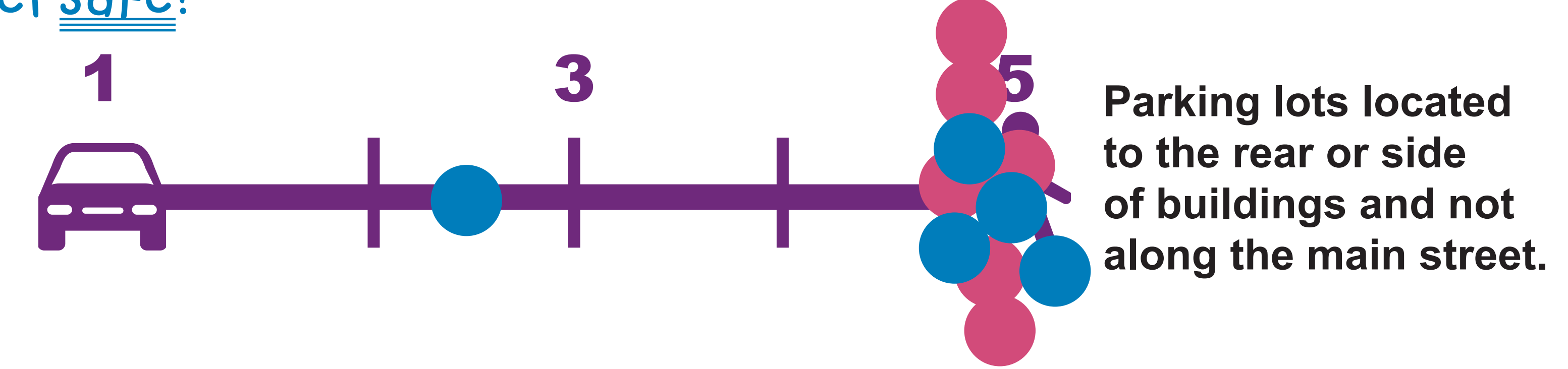
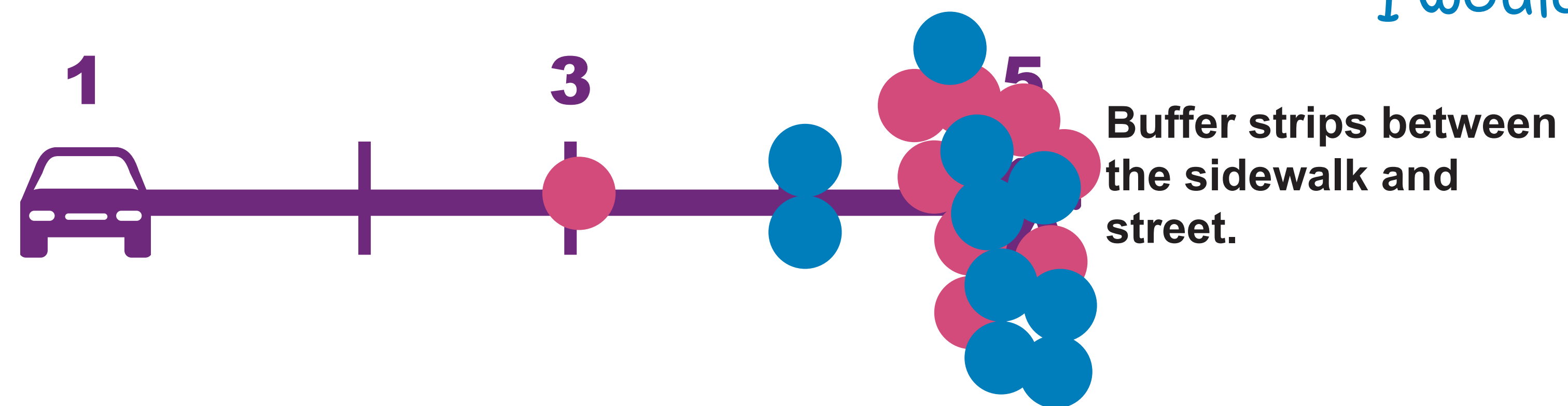
Additional Comments:
• Get rid of the train

Currently, 8th Street and 22nd Street are designed almost exclusively for vehicles. Below is a diagram that compares typical automobile style development with compact walkable development.



6. Considering the diagram above, rate from 1-5 how important the following changes are to you, in order to create a more walkable, transit-friendly, and residential-friendly street.

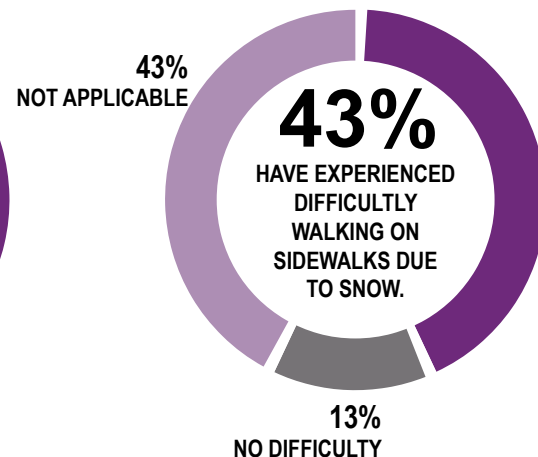
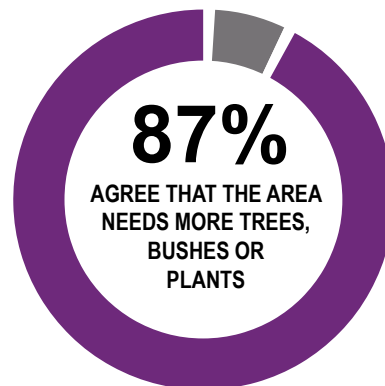
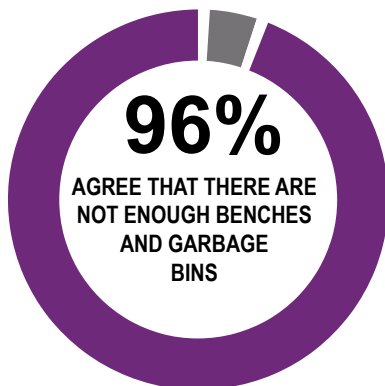
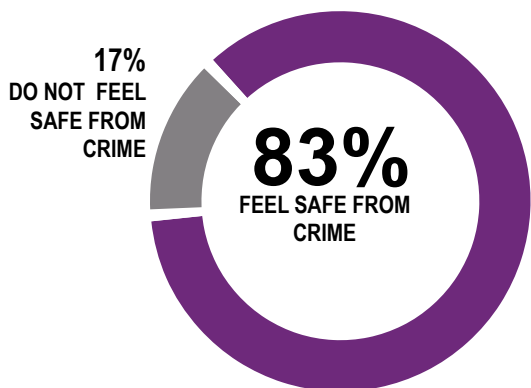
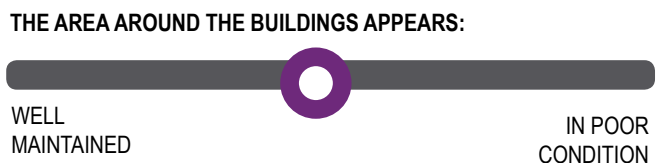
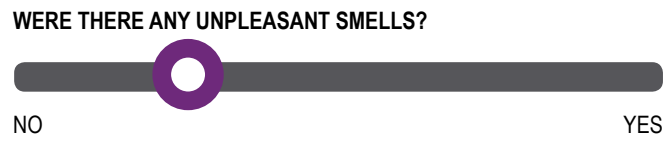
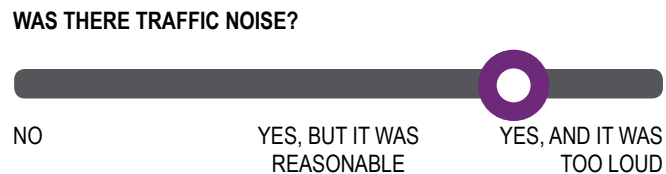
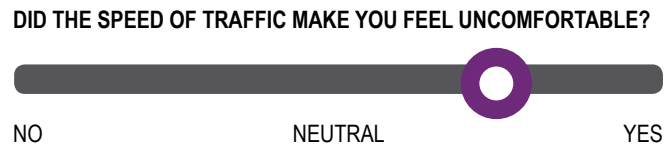
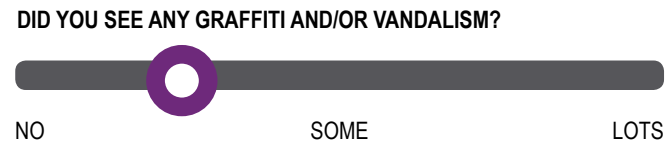
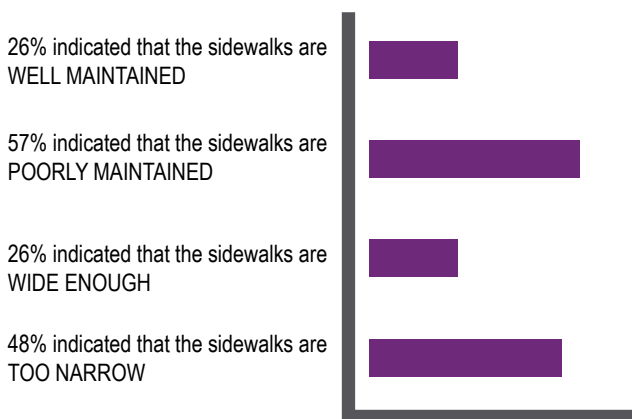
I would just like to feel safe!



8th STREET

Survey Results

The following data was gathered through an online survey. Respondents were asked to report their experience after walking a section of 8th Street between Grosvenor Ave and Mc Kercher Drive. 23 people responded to the survey.



22nd STREET

Survey Results

The following data was gathered through an online survey. Respondents were asked to report their experience after walking a section of 22nd Street between Witney Avenue and Idylwyld Drive. 33 people responded to the survey.

21% indicated that the sidewalks are WELL MAINTAINED

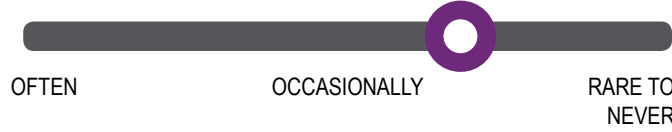
70% indicated that the sidewalks are POORLY MAINTAINED

21% indicated that the sidewalks are WIDE ENOUGH

45% indicated that the sidewalks are TOO NARROW



HOW OFTEN DO YOU WALK THROUGH THIS AREA?:



DID YOU SEE ANY GRAFFITI AND/OR VANDALISM?



THE AREA:



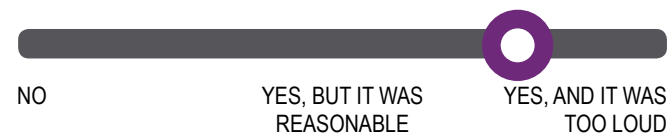
DID THE SPEED OF TRAFFIC MAKE YOU FEEL UNCOMFORTABLE?



THE AREA FELT:



WAS THERE TRAFFIC NOISE?



THE BUILDINGS ARE:



WERE THERE ANY UNPLEASANT SMELLS?



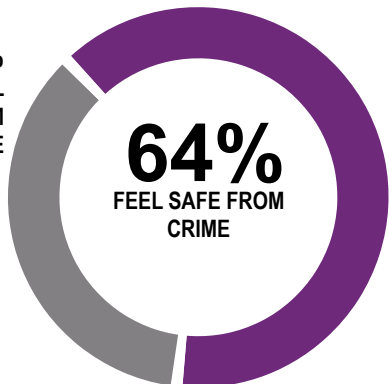
THE AREA AROUND THE BUILDINGS APPEARS:



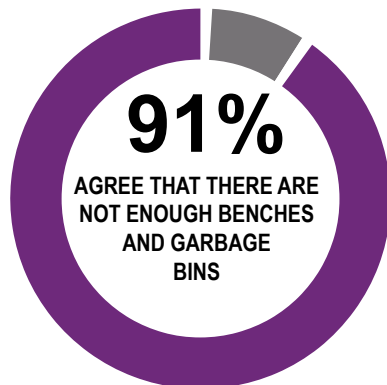
YOU WOULD DESCRIBE THE AREA AS:



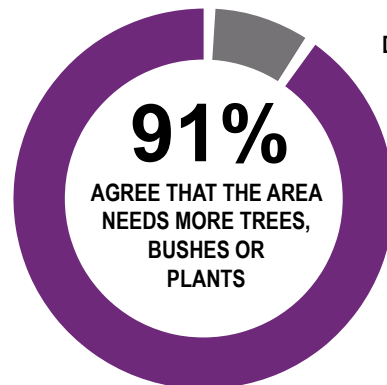
36% DO NOT FEEL SAFE FROM CRIME



91% AGREE THAT THERE ARE NOT ENOUGH BENCHES AND GARBAGE BINS



91% AGREE THAT THE AREA NEEDS MORE TREES, BUSHES OR PLANTS



33% HAVE EXPERIENCED DIFFICULTY WALKING ON SIDEWALKS DUE TO SNOW.

52% NOT APPLICABLE

