

CORRIDOR PLANNING PROGRAM: ENGAGEMENT SUMMARY

March 2018 – February 2019

Project Background

The Corridor Growth portfolio is comprised of the Corridor Planning Program, Transit Villages Concept Plans and Brownfield Renewal Strategy. Together, these projects address the goals of the Growth Plan to Half a Million (Plan for Growth), while promoting the objectives of the re-envisioned Transit Plan, based around Bus Rapid Transit (BRT). This approach to future development along the City's major transportation corridors will be essential to meet the needs of a city of 500,000.

What is Corridor Growth?

Corridor Growth refers to infill development strategically directed along the planned Bus Rapid Transit (BRT) lines and based on the principles of **Transit-Oriented Development**. These six principles are:

- Streets designed for all users
- A wide variety and mix of land uses
- Close knit, walkable neighbourhoods
- Pedestrian-oriented buildings
- Enhanced public spaces
- Balanced approach to parking



Corridor Planning Pop-up Engagement Event, 8th Street East – August 21, 2018

2018

ENGAGEMENT ACTIVITIES

MARCH

COME & GROW EVENT

Major Growth Plan public engagement event at the Western Development Museum.



APRIL

COMMUNITY DISCUSSIONS

In-depth meetings with affected Community Associations.

SPRING-SUMMER

WALKING TOURS & ONLINE SURVEY

Guided walking tours of 8th Street & 22nd Street and launched the online Pedestrian Experience Questionnaire.



AUGUST

POP-UP ENGAGEMENT EVENTS

Two outdoor pop-up events on 8th Street & 22nd Street.

FALL

VARIOUS STAKEHOLDER MEETINGS

Ranging from community groups to land developers.



NOVEMBER

TARGETED INDUSTRY EVENT

Technical engagement exercise with various planning, development and real estate industry professionals.



2019

JANUARY

COME & GROW 2019

Large public engagement event in conjunction with Official Community Plan Redesign project and University Infill Sector Plan project.



UPCOMING

CONTINUED STAKEHOLDER MEETINGS & INDUSTRY WORKSHOPS

WHAT WE'VE HEARD & WHAT'S NEXT

You care about Saskatoon's future!

We are hearing loud and clear that citizens want future growth that is strategic and long term. A number of common themes have come up through our engagement activities. These themes will help direct the Corridor Planning Program as it evolves.

Feedback themes:

- Increased building density is welcomed along our planned rapid transit corridors.
- The underutilized development potential of land along our major corridors is generally recognized.
- Increased housing availability along transit corridors, in a range of forms, is widely seen as a good city planning decision.
- There is a significant desire for more affordable/attainable housing, both in specific areas and across the city.
- Major improvements to the walking experience along these corridors is strongly desired, and intimately tied to the three themes above.
- Related to the themes above: parks, trees and public spaces are seen as essential components of any higher-density urban residential development.
- Desire for parking at commercial uses is not tied to its location on a site (i.e. rear-yard parking is seen as acceptable or logical).
- Reduced parking in areas adjacent to rapid transit is generally seen as logical.
- Safety in all forms (from vehicles, from crime, from the elements, etc) is a major concern.
- Sunlight availability and potential shadowing resulting from tall buildings is a concern.

Next steps in engagement:

- continued stakeholder meetings
- large-scale public online survey
- future public engagement to be determined based on program direction

Thank you to everyone who has engaged thus far!

Engagement by the numbers:

(since March 2018)

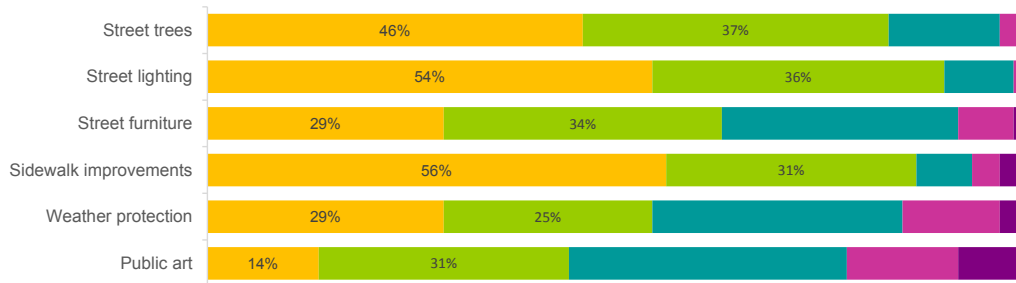
- **861** connections made
- **942** sticky dots placed
- **375** sticky notes placed
- **18** stakeholder and community meetings
- **10** walking tours
- **4** public engagement events
- **1** intercept survey
- **1** online survey



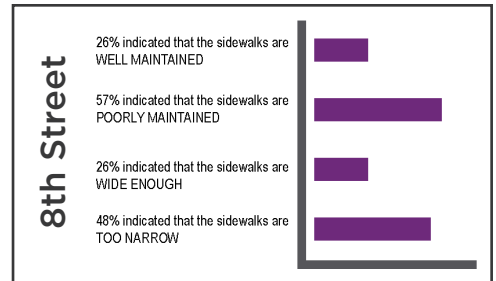
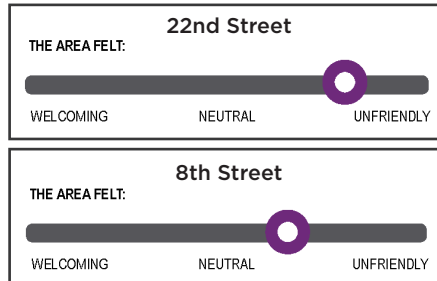
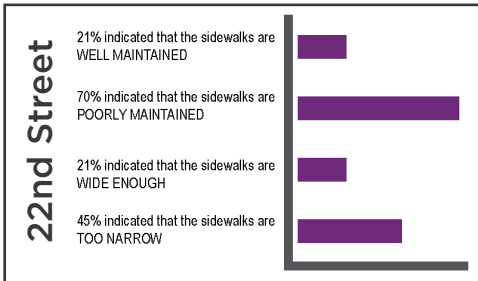
MORE ENGAGEMENT HIGHLIGHTS

On a scale of 1-5, how important are the following streetscape elements to you?

Very important 5 4 3 2 1 Not important at all



Pedestrian Experience Walking Tour & Survey



Would you like to see any of these things along 8th Street or 22nd Street? Check all that apply.

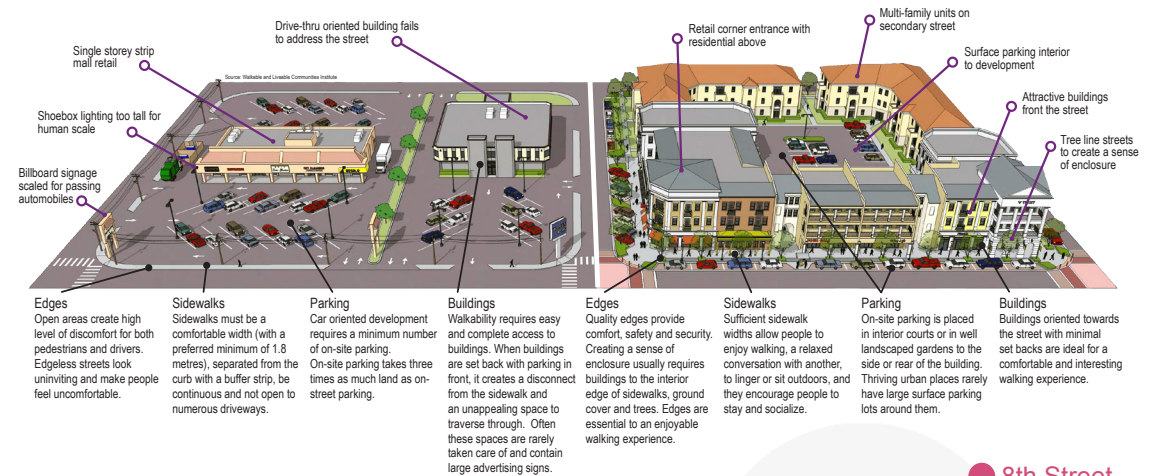
A. Attractive public spaces that are enjoyable and functional

B. Greenery and natural elements

C. Safe and comfortable sidewalks

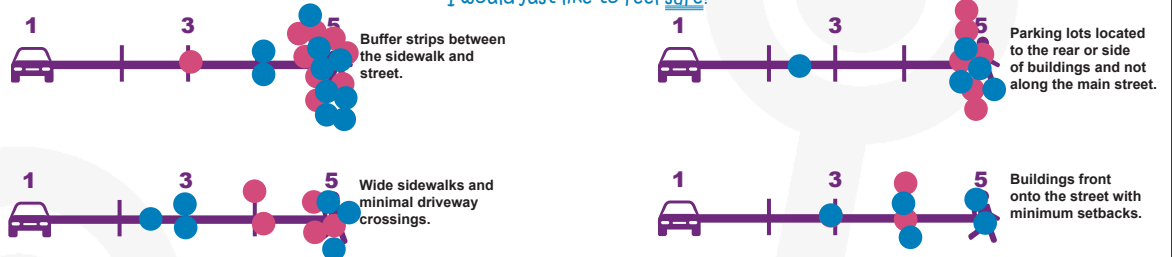
D. LIST OTHER:
 • More benches
 • Add a grocery store
 • Remove a lane of traffic for cars, instead it can be for bikes or skate boards.
 • More pedestrian crossings everywhere

Currently, 8th Street and 22nd Street are designed almost exclusively for vehicles. Below is a diagram that compares typical automobile style development with compact walkable development.



Considering the diagram above, rate from 1-5 how important the following changes are to you, in order to create a more walkable, transit-friendly, and residential-friendly street.

I would just like to feel safe!



Additional Comments:
 • Get rid of the train