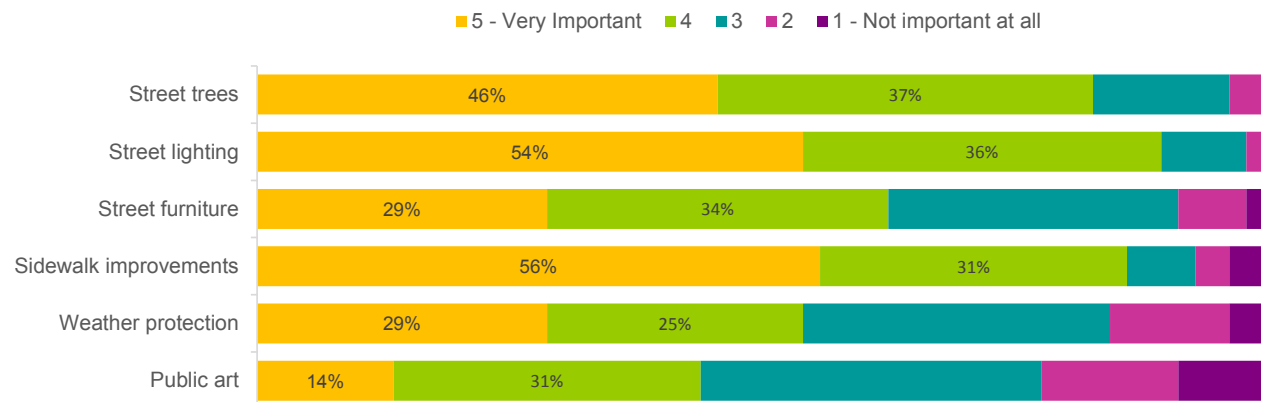
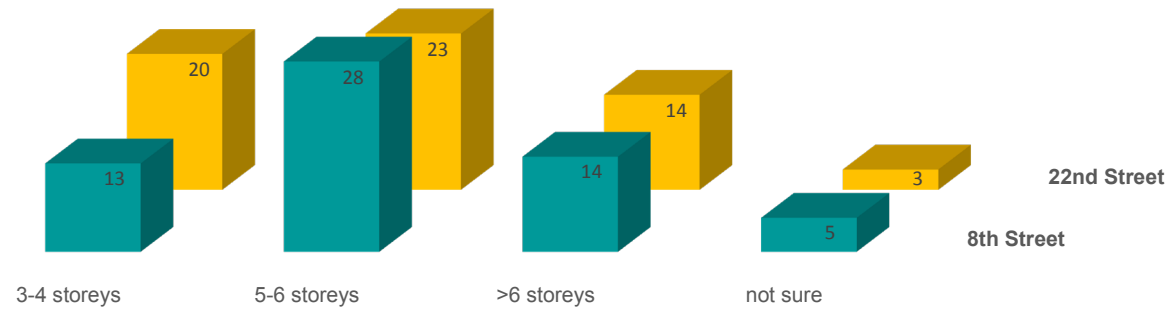


INTERCEPT QUESTIONNAIRE RESULTS

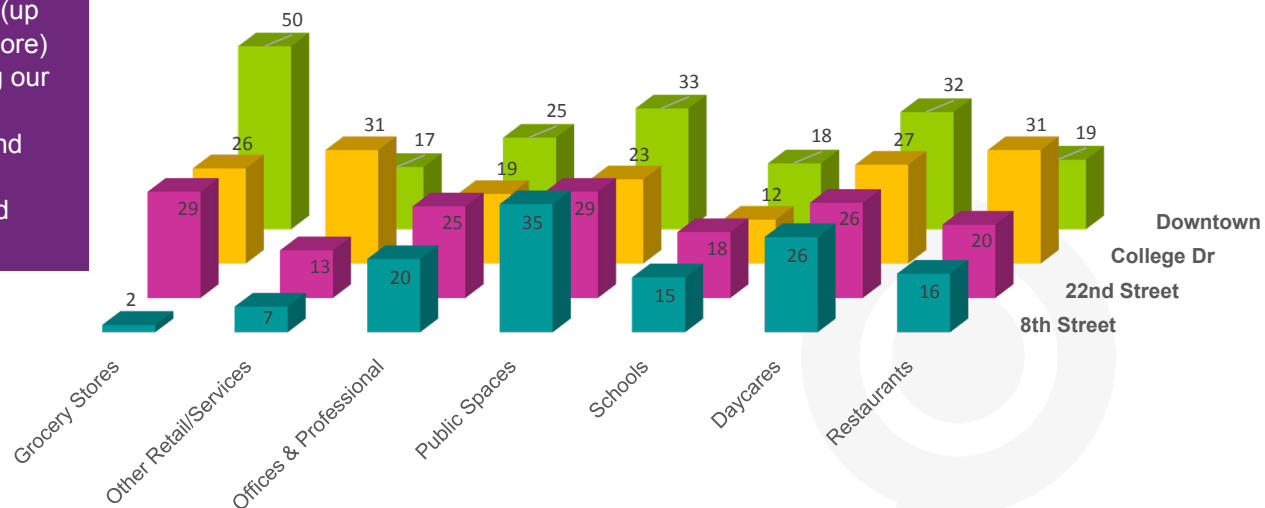
Q1. On a scale of 1-5, how important are the following streetscape elements to you?



Q2. In order to meet the goals of the Growth Plan, we need to provide more residential units along our major corridors. What do you think would be the most appropriate building height for mixed-use buildings along 8th Street and 22nd Street?



Q3. Which of the following amenities would you like to see more of in these areas?



OVERALL HIGHLIGHTS

- Pedestrian safety, neighbourhood connectivity, transportation efficiency, and green space are the top concerns of residents
- Essential streetscape elements (trees, lighting, sidewalks) are critically important
- Increased density (up to six storeys or more) is welcomed along our major corridors
- Changes to the land use mix along our corridors is desired

Contact info:

Website:
www.saskatoon.ca/growth/corridors

Phone:
(306) 975-2645

Email:
corridorplans@saskatoon.ca

CORRIDOR PLANNING: WHAT WE HEARD

Engagement Summary

Project Background

The Corridor Growth portfolio is comprised of the Corridor Planning Program, Transit Villages Concept Plans and Brownfield Renewal Strategy. These projects will address the goals and objectives of the *Growth Plan to Half a Million* (Growth Plan), while aligning with the goals for the re-envisioned Transit Plan based around Bus Rapid Transit (BRT). This new approach to future development along the City's major transportation corridors will be essential to meet the needs of a city of 500,000.

March 7, 2018 – 'Come & Grow'

The first major engagement event for the Corridor Planning Program occurred on March 7 at the Western Development Museum, as part of the overall Plan for Growth public engagement program.

Centered around a 122-foot map running the length of Boomtown, the event successfully generated interest around corridor planning, and engaged stakeholders to prompt questions and provide constructive feedback.



Plan for Growth Engagement Event, Western Development Museum – March 7, 2018. Photo: O2 Planning + Design

COMPONENTS & METHODOLOGY

- **1" = 50' scale map of the Corridor Planning Program study areas (BRT Red/Green Line)**

The map indicated streets, landmarks, land use mix, buildings, and on-site parking spaces. Participants were asked to interact with the map in two ways:

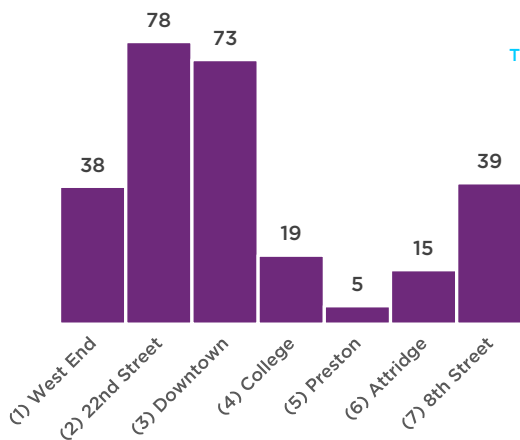
1. Place colour-coded dots indicating locations they enjoy or frequent often (blue), as well as locations that need attention or improvement (red); and
2. Place sticky-notes to add written comments.

- **Three 'Big Questions'**

Participants were asked to answer the following three 'big questions' on sticky-notes at the event, as well as in an online survey which was open from March 7 – April 6, 2018:

1. Are there special places you can identify that should be maintained as the Corridor Planning Program evolves?
2. What types of new businesses, services or amenities do you think are needed along the corridors?
3. What would it take for you to consider living in a mixed-use building fronting one of the corridors?

NUMBER OF COMMENTS BY STUDY AREA



FEEDBACK STATS

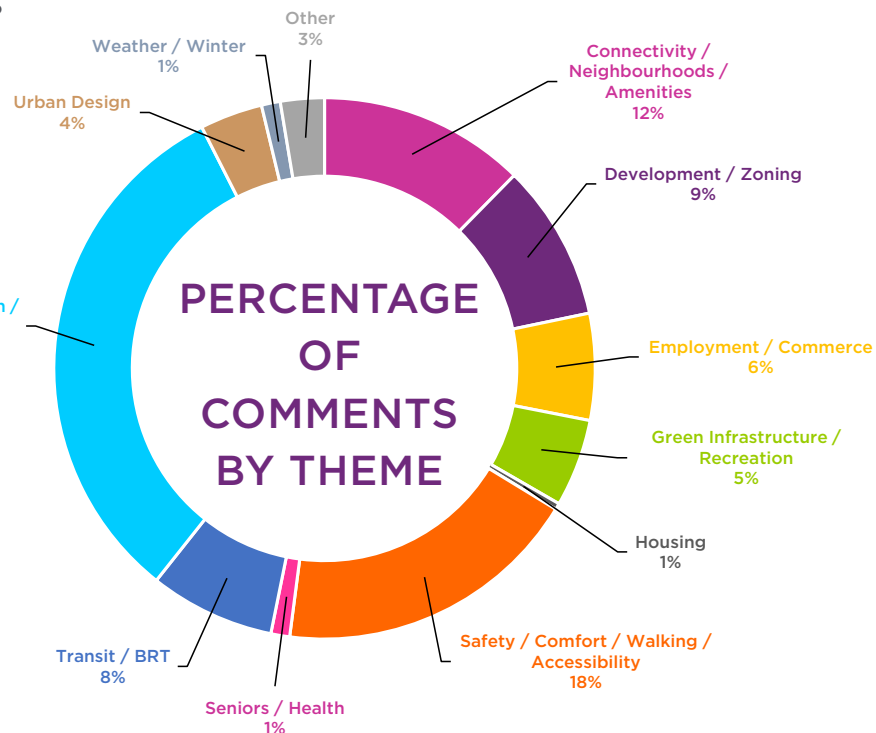
- Total dots on map: 593
- Red (needs attention): 182
- Blue (enjoy/frequent): 411
- Total comments on map: 267
- Total questionnaire responses: 59
- Total 'Big Questions' responses: 40

- **Intercept survey questionnaire**

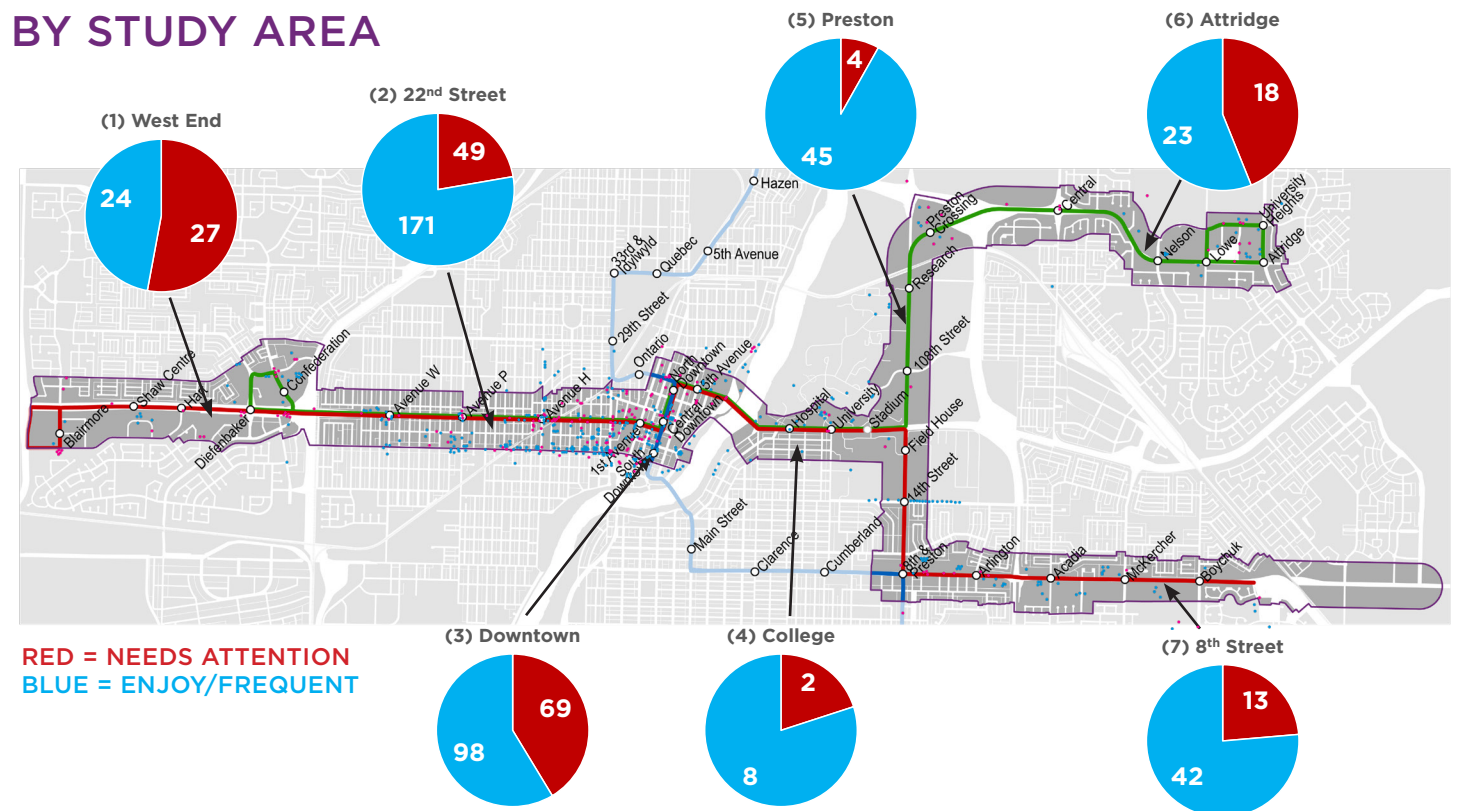
Three University of Saskatchewan students conducted brief questionnaires with participants, collecting feedback on three main topics:

1. Streetscaping elements that contribute positively to the public realm;
2. Appropriate building height and density along the corridors; and
3. Appropriate or desired land uses and amenities across the study area.

PERCENTAGE OF COMMENTS BY THEME



NUMBER OF DOTS BY STUDY AREA



RED = NEEDS ATTENTION
BLUE = ENJOY/FREQUENT

'BIG QUESTION' WORD CLOUDS

The relative size of each word or phrase corresponds to its frequency in responses.

1. Are there special places you can identify that should be maintained as the Corridor Planning Program evolves?

Trail River Broadway Bank Street
University Park Important Saskatoon Roads
Green Space

2. What types of new businesses, services or amenities do you think are needed along the corridors?

Street Saskatoon Restaurants Decide
Grocery Stores Mixed
Coffee Shops Tables Businesses

3. What would it take for you to consider living in a mixed-use building fronting one of the corridors?

Stories Trails Corridor sense Underground Parking Housing
Access Nearby Green Space outside Street Privacy
Building Amenities Construction Walking