According to the 2011 Street Activity Baseline Study, businesses and residents identified negative street activity as the primary reason for feeling unsafe in certain areas.
The Community Support Program provides a highly visible presence that reassures and responds to the public in the Downtown, Riversdale and Broadway Business Improvement Districts.

**THE PUBLIC**

**BUSINESS OWNERS**

The Community Support Program foot patrols liaise with local businesses to identify issues and collaborate to generate solutions.

- Initiate and respond to calls from businesses
- Link businesses to appropriate services and agencies
- Identify and track issues
- Education and enforcement of municipal bylaws
- Increase awareness of street activity concerns

**VULNERABLE PERSONS**

The Community Support Program connects community members in need to the appropriate service providers or other supports. Everybody deserves to be safe on the street, and for those who are more vulnerable it is essential.

- Interact and build trust with people on the street
- Match needs and services
- Respond to requests for assistance
- Maintain strong relationships with service providers

**OUR VALUES**

trust • integrity • respect

honesty • courage

- Respond to requests for assistance
- Improve perceptions of safety in the identified Business Improvement Districts
- Build trust with all people on the street
- Provide general information to the public
- Discourage negative street activity