



Placemaker Program

2017 CALL FOR SUBMISSIONS



Budget: \$15,000 per area
Deadline: 5:00pm, March 29, 2017

 **City of
Saskatoon**

Cover images by Jonathan
Epp or courtesy of City of
Saskatoon; middle neon from
2012 Placemaker project: *Land
of Berries*, led by Tony Stallard.

Introduction

The City of Saskatoon (the City) invites submissions to the 2017 Placemaker Program in the Downtown, Broadway, and Riversdale Business Improvement Districts (BIDs).

The mandate of the Placemaker Program (the Program) is to add significance to civic spaces by engaging the public to promote a greater appreciation for current temporary public art practices. Public Art refers to artwork that has been planned and executed in the public realm, in any media, that is visible and accessible to all (individual impairments notwithstanding).

Summary

Objectives of the Program are to make contemporary arts more accessible to the public, to promote the relational importance of place, and to transform public spaces in Saskatoon.

Eligible projects may include, but are not limited to:

- emerging media and audio-visual installations, such as video mapping;
- participatory or experiential works that foster links between people and place;
- place-based performance pieces;
- conceptual re/design of open public space;
- site-specific interventions that enhance the urban realm;
- existing work in the artist's possession or proposed new work.

Representatives from the BIDs and City Administration will review the submissions; the City's Public Art Advisory Committee (PAAC), appointed by City Council, will adjudicate and select the works to be exhibited.

Submissions should outline the concept clearly. If the project is intended for a specific location, time of year, or event, please indicate those details in the proposal. The selected artists will implement their work in 2017, installing anytime from May until mid-December. Work must be fully installed and/or completed in 2017.

All timely submissions will be reviewed and selected by the PAAC based on the criteria stated in this call. The City will respond only to successful submissions. Selected artists will be contracted to implement the artwork working closely with the City's public art team and other relevant stakeholders on budgetary and logistical feasibility.

**The closing date for submissions is
Wednesday, March 29, 2017 at 5:00 pm.**

Selection Criteria

Artistic Merit is paramount to successful submissions. The PAAC will consider how proposals:

- demonstrate a high standard of conceptual and technical artistic excellence;
- present opportunities for Saskatoon artists; and
- advance the mandate of the Placemaker Program.

All proposals must also:

- take place within the areas shown on Appendix A;
- prioritize public safety, considering public access to and use of the space(s); and
- provide feasible maintenance requirements in respect to the project duration, as applicable.

Outcome Goals

Priority will be given to submissions that incorporate at least three of the following aims:

- emerging artistic practices that reinforce Saskatoon's place in the vanguard of public art;
- reflect Saskatoon's unique sense of place through its people, history, culture or landform;
- propose long-term exhibits or respond to a vacant plinth location (see appendix A);
- encourage collaborations between the community, artists and businesses;
- celebrate and engage Saskatoon's indigenous community groups;
- celebrate and engage Saskatoon's diverse communities;
- initiate programs to further educate people about public art in Saskatoon; and
- promote positive social and economic change or collaborations in Saskatoon.

Budget and Schedule

A total budget of \$45,000 is available for 2017 Placemaker Program projects.

Up to \$15,000 is available for each of the following areas (see appendix A):

- Broadway BID
- Riversdale BID
- Downtown BID

Option A – Proposed projects may be long-term (up to 3 years), medium-term (e.g. 6 months or a season) or short-term (e.g. 2 weeks or during an event). Long and medium-term projects must be installed with maintenance manuals or other required documents submitted by mid-December, 2017. Short term projects must be completed by mid-December 2017.

The City will make three equal payments to the artist, unless otherwise agreed upon:

- one initial payment at project start-up;
- one payment following installation; and
- one final payment at project completion, once a maintenance manual and/or a project protocol is submitted (please visit www.saskatoon.ca/publicart for examples).

Option B - If the proposal is for previously exhibited work, the City will lease the artwork at the group exhibition rate of \$1,500 per year. The artist will be paid an annual lease payment for the duration of the installation plus a one-time \$500.00 installation fee and a one-time \$500.00 removal fee.

Adjudication

The PAAC adjudicates submissions with regard to the context of the proposed site(s). It is highly recommended that the artist personally visit or research the site(s) for which proposals are submitted. The City will perform only minor site modifications to accommodate technical installation requirements. The artist may contact Jonathan Epp with the City's Urban Design team (see page 7), for additional information regarding a particular site.

The artist may propose work for a specific site or a specific time of year; however, artists are advised that the PAAC may relocate a selected artwork to another site or request that it be installed at a different time. The PAAC's desire is to find the best curatorial approach between the site and the artwork. If the site or installation schedule selected by the PAAC is not acceptable to the artist, the artist may reserve the right to withdraw the proposal from the Program. However, the PAAC will not be obligated to select an alternative site. If the PAAC does not find a suitable artwork for a particular area, that area may be left vacant until a future call.

The PAAC may short list the applications and conduct a studio visit or interview before making a final decision. The PAAC reserves the right to reject any part of the project, which was selected on the basis of the proposal, if it considers that the finished work does not conform to the original submission. The PAAC, therefore, needs to approve any deviations in advance.

The PAAC may reject incomplete, inappropriate, or improperly documented proposals.

Installation and Removal

The artist must consider, and will be responsible for, all aspects of the artwork's transportation, installation, and subsequent removal at the end of the contract period. The artist must coordinate the installation and removal of the artwork with the City's public art team.

After a contract expires, artwork removals must occur within two weeks of a written removal request by the City. If it becomes apparent that the artist will not complete the installation before the installation deadline, the PAAC and the City reserve the right to cancel any planned installation and payment.

For educational and promotional purposes, successful artists will be required to provide a one page interpretative statement of the work and artist biography upon acceptance of the project. Artists are required to be available, in person, for an informal "Meet the Artist" event following completion of the project. The City will make the arrangements for this event with the artist.

Submission Requirements

A hardcopy and PDF copy on a USB drive or CD must be submitted before the submission deadline. Although care will be taken with the material submitted, the City will not be responsible for damaged or lost materials.

The application should include:

1. Completed application form (appendix B, which may be re-formatted as desired);
2. Letter of intent (500 words);
3. Project summary (150 words) and three conceptual images;
4. Individual artist biography for the lead artist and any collaborators (150 words each);
5. Individual Curriculum Vitae for the artist and any collaborators, including education, years of experience in or affiliation with the arts, selected exhibition/publication history, and list of prior public art or community engagement activities;
6. Examples of past work of each team member with a minimum of four high-resolution images showing previous work. Images of at least two different works are encouraged. Where collaborators are not visual artists, other relevant samples will be accepted;
7. Image list detailing the image number, name of the work, year completed, project budget and description;
8. Detailed proposal budget;
9. Detailed proposal schedule; and
10. Self-addressed stamped envelope, if the artist would like the materials returned (the artist may also make their own arrangements for the delivery and pickup of materials).

Key Dates

- | | | |
|----|-------------------------|--|
| 1. | January 31, 2017: | Call for Submissions released |
| 2. | March 29, 2017, 5:00pm: | Deadline for submissions |
| 3. | April 7, 2017: | Adjudications; notification to successful applicants |
| 4. | May-December 2017: | Implementation |

Contact

All hard-copy submissions should be sent to:

Placemaker Program 2017
222 3rd Avenue North
Community Services
2nd Floor, City Hall
Saskatoon, Saskatchewan
S7K 0J5

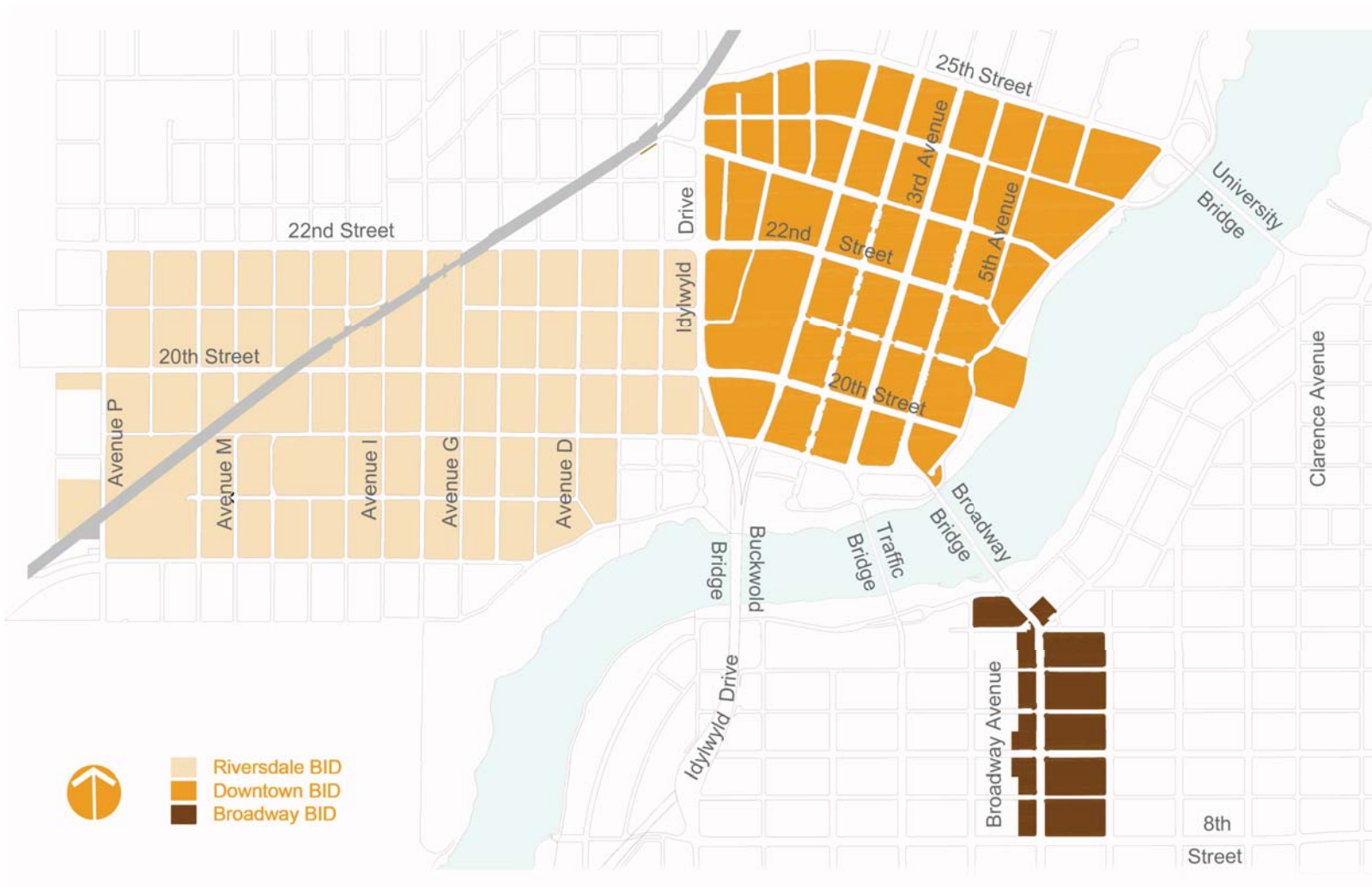
For more information, please contact:

Jonathan Epp, Landscape Architect
Urban Design, City of Saskatoon
jonathan.epp@saskatoon.ca

Appendix List

appendix A: designated areas for public art
appendix B: application form
appendix C: submission checklist

appendix A: designated areas for public art



appendix B: application form **(reformat or attach additional pages as needed)**

Name of Artist:
Mailing Address:
Phone:
Email:
Location of Studio:

Proposed Work

Project Title:

A brief statement for the work(s), describing how it fits into the physical and cultural context of the Placemaker Program:

Describe how this work is groundbreaking to Saskatoon's public art program:

Describe the community engagement plan:

Detailed description of the project including media and materials as applicable, and other technical information:

Are adjustments required to the site(s)? If so, what are they?

Describe maintenance requirements, if any:

Budget

Artist fees:
Design:
Materials:
Event expenses:
Transportation:
Fabrication/production:
Printing:
Installation:
Community engagement:
Removal:
Travel expenses:
Insurance:
Contingency (5%):
Taxes:
Other project costs:
Total Project Budget:

Schedule

(The PAAC may request changes).

Installation:
Removal:
Meet the artist event:
Payments:
Community engagement process, if any:
Other key project dates:

appendix C: submission checklist

This information will be used by the PAAC as background information in the adjudication process.

- ☐ Completed application form
- ☐ 500 word letter of intent
- ☐ 150 word project summary and 3 supporting conceptual images
- ☐ 150 word biography (one per artist)
- ☐ Curriculum Vitae (one per artist), including education, selected exhibition history, and prior public art or community engagement activities
- ☐ Name, location and contact information for each artist on the team with lead artist identified for primary contact with the City.
- ☐ Apprenticeship [if applicable]
- ☐ Four high-quality images or other media, as appropriate, of previous work (at least two different works is encouraged)
- ☐ Image list, including image number, name of work, year completed, project budget and description.
- ☐ Detailed Budget
- ☐ Detailed Schedule
- ☐ Self-addressed, stamped envelope for returned materials (if desired)