



20th St. West Traffic Signal Cabinets

**REQUEST FOR
PROPOSALS 2016**

Budget: \$4000 per traffic cabinet
Deadline: June 3, 2016 at 2:00 pm

request for proposals

introduction

The City of Saskatoon invites artists to submit proposals to create works of art on the 20th Street West Traffic Signal Cabinets in the Riversdale Business Improvement District. The traffic cabinets provide a weatherproof enclosure for traffic light controls. The cabinets have an aluminum exterior finish and are mounted on a concrete base in the sidewalk (see appendix a for cabinet dimensions).

Applications may be submitted for proposed new work, in any appropriate media, to enhance the traffic cabinets. The applications will be reviewed by members of the Riversdale Business Improvement District, the Public Art Advisory Committee, and City Administration (hereafter called “the Committee”), who will select the works based on the criteria outlined below.

The goal of this project is to improve the vitality and appeal of the 20th Street West streetscape by engaging audiences and promoting Riversdale and its place within the City of Saskatoon.

The closing date for submissions is: June 3, 2016 at 2:00pm

summary

The main objective of the 20th St. Traffic Cabinet Project is to celebrate the history of Riversdale, to contemplate its future, and to help to enliven the public space along 20th Street West.

Proposals should outline the concept clearly. If the concept is intended for a specific traffic cabinet location, please indicate that clearly in the submission. The selected artists will implement the artworks between June and mid-September 2016. Applications may be for a single traffic cabinet, or up to and including all five cabinets. Emerging and experienced artists are welcomed and encouraged to apply.

All proposals will be considered by the Committee and selected based on the criteria stated in this call. The City of Saskatoon will respond only to successful submissions.

Artwork on traffic cabinets communicates with an audience in motion. Successful applicants must be innovative in their approach, strengthen a sense of community, and contribute to the unique neighbourhood identity apparent to residents, businesses, and visitors alike.

Artists should understand that the finished works will be installed on functioning City of Saskatoon equipment that will need repairs or replacement at some point. Vandalism to the cabinets may also occur. The City, therefore, cannot guarantee the duration of the artwork on each traffic cabinet.

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selection criteria

The selected proposal(s) must have high artistic merit. The Committee will focus on the additional criteria within the outcome goals below.

The following criteria are mandatory:

All proposals **must**:

- take place on the traffic cabinets shown on the map (appendix b);
- include all visible sides of the traffic cabinet and pedestal, unless otherwise specified by the project team;
- demonstrate a high standard of artistic excellence;
- demonstrate appropriate consideration of public safety;
- indicate credible maintenance and durability requirements, especially in light of Saskatoon's varied climatic conditions;
- reflect the local cultural, historical, and environmental context;
- present opportunities for Saskatoon artists and residents; and
- advance 20th St. West and Riversdale as a city-wide destination.

All proposals must **not**:

- contain any representations of traffic lights, signals, or signs;
- advertise or promote any business, product, or viewpoint;
- contain vulgar, profane, offensive, or insensitive images or writing;
- contain any breach of intellectual property, trademarks, brands, or images of illegal activity; or
- impede access to, or the functionality of, the cabinets.

Outcome Goals

Priority will be given to proposals that demonstrate at least three of the following:

- new, imaginative, and innovative artistic practices that reinforce Saskatoon's reputation as a leading city in public art and vibrant public space;
- reflect Riversdale's unique community character through its people, history, culture, and future;
- celebrate and interpret the many stories of Riversdale residents and events;
- encourage collaborations between the community, artists and businesses; and
- celebrate and represent Saskatoon's diverse cultures and communities.

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sites and context

The Committee adjudicates applications with regard to the context of the site. It is highly recommended that the artist personally visit or research and explore the site(s) and surrounding area(s) for which the application is submitted. The artist may contact Jonathan Epp, Urban Design (see page 7), for additional information.

Artists may propose a design for a specific traffic cabinet; however, artists are advised that the Committee may relocate a selected artwork to a different site. The Committee's desire is to find the best curatorial approach between the site and the artwork. If the site or installation schedule selected by the Committee is not acceptable to the artist, the artist may reserve the right to withdraw the proposal. However, the Committee will not be obligated to select an alternative site.

budget and schedule

A total budget of \$ 20,000 is available for the 20th Street Traffic Cabinet Project. Amounts are allocated equally among the five cabinets.

The City will make three equal payments to the artist as follows unless otherwise proposed:

- an initial payment at project start-up for materials;
- a payment following installation; and
- a final payment at project completion, once a maintenance manual is submitted and an unveiling event is held.

selection

The Committee may short list the applications and conduct a studio visit or interview before making a final decision. The Committee reserves the right to reject any part of the project if it concludes that the finished work does not conform to the submitted proposal. The Committee, therefore, needs to approve any deviations in advance.

The Committee may reject incomplete, inaccurate, or improperly documented proposals. Images will be returned to the artist within 2 months of the completion of the selection process, upon request, in a stamped, self-addressed envelope provided by the artist. Although care will be taken with the material submitted, the City of Saskatoon will not be responsible for damaged or lost materials.

installation

The artist will be responsible for the artwork's installation. The artist must co-ordinate the installation of the artwork with Jonathan Epp, Urban Design (see page 6).

If it becomes apparent that the artist will not complete the installation before the installation deadline, the City of Saskatoon reserves the right to cancel any planned installation and payment.

For educational and promotional purposes, successful artists will be required to provide a one page interpretative statement of the work and artist biography upon acceptance of the project. Artists are requested to be available for an informal unveiling event following the installation of the artwork. The City of Saskatoon will make the arrangements for the unveiling event.

submission requirements

A hardcopy and PDF copy on a USB drive or CD must be submitted before the submission deadline. The application should include:

1. A completed application form (appendix c);
2. Letter of intention;
3. Summary of the proposal including project description and samples of the proposed art, community engagement opportunities, and a list of partnerships and collaborations;
4. A 150-word artist biography for the lead artist and additional biographies for collaborators (maximum one page each) and a Curriculum Vitae, including education and years of experience in or affiliation with the arts;
5. Examples of past work of each team member and minimum of four high-resolution images showing previous relevant work. Images of at least two different works are encouraged. In the case of collaborators who are not visual artists, relevant samples of work, such as an exhibition catalogue, CD, or other examples are appropriate;
6. An image list detailing the image number, name of the work, year completed, and description of the work;
7. A detailed budget which includes all applicable expenses for research, travel, taxes, proposal fees, and all project costs for design, production, printing, insurance, and installation;
8. A detailed schedule including research, portfolio submission, implementation of each activity, installation, and maintenance manual, which will be required at the end of the project;
9. A 150-word statement and 3 conceptual images describing the project for educational and promotional purposes; and
10. One self-addressed stamped envelope if the items are to be returned.

request for proposals

timetable

- | | | |
|----|-----------------------|---|
| 1. | May 16, 2016: | Release of Request for Proposals |
| 2. | June 3, 2016, 2:00pm: | Deadline for Submissions |
| 3. | June 10, 2016: | Selection Committee meets |
| 4. | Jun-Sept 2016: | Notification of selected applicants; Implementation |
| 5. | Sept. 16, 2016: | Unveiling Event |

contact

All submissions should be addressed to:
20th St. W. Traffic Cabinet Program
222 3rd Avenue North
Community Services
2nd Floor, City Hall
Saskatoon, Saskatchewan, S7K 0J5

Applicants should check with contacts for updates and changes. For an application form and any additional information please contact:

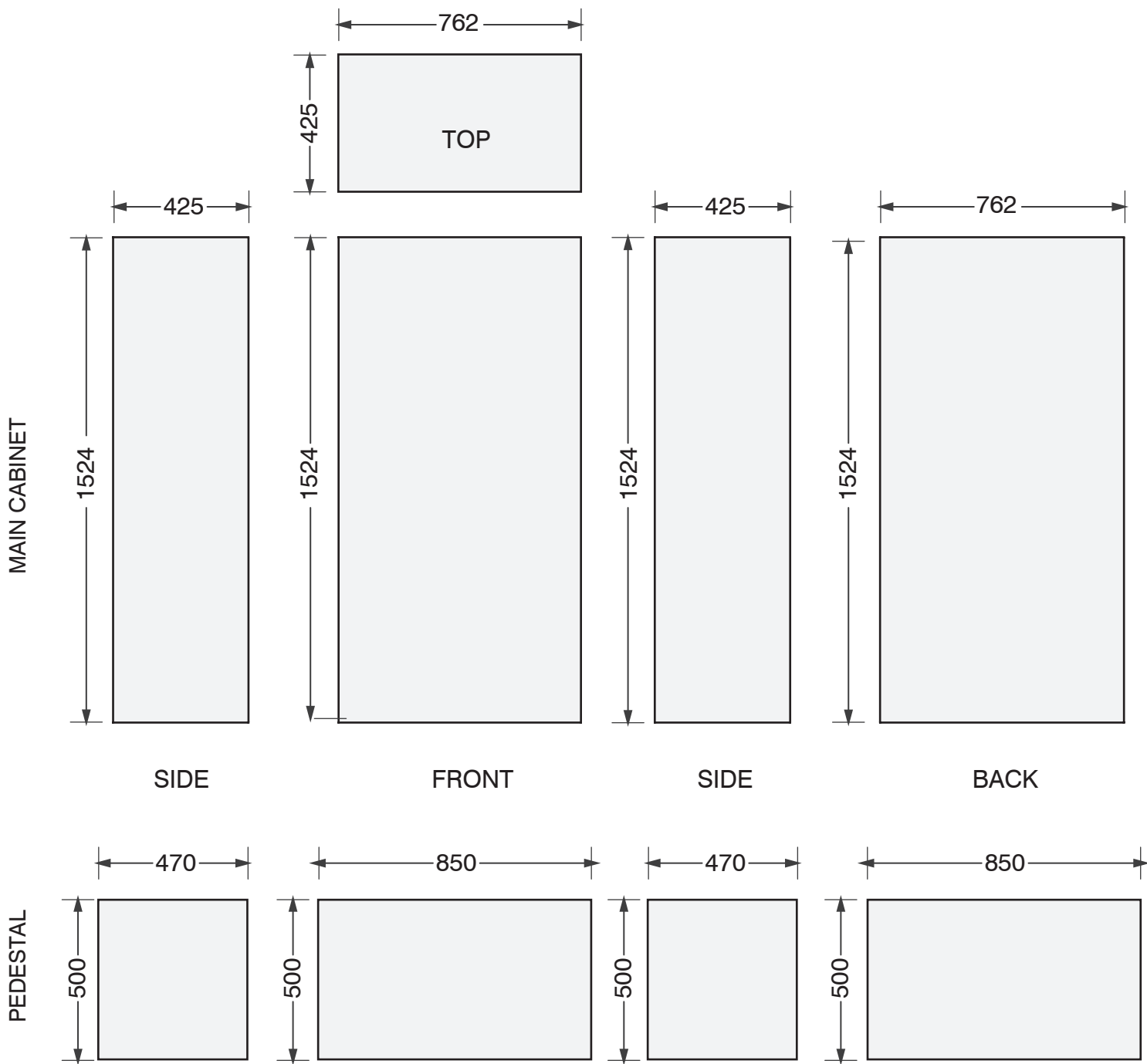
Jonathan Epp
Urban Design, Neighbourhood Planning
tel: 306-986-1666
email: jonathan.epp@saskatoon.ca

For The Request for Proposals and the application form or for more information on the 20th St. W. Traffic Cabinet Project, please visit www.saskatoon.ca/publicart.

appendix list

appendix a: traffic cabinet dimensions
appendix b: traffic cabinet locations
appendix c: application form
appendix d: submission checklist

appendix a: traffic cabinet dimensions



All dimensions are in millimetres unless otherwise noted.

Please note that artists are responsible to confirm dimensions on-site prior to installation.

appendix b: traffic cabinet locations



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appendix c: application form

Please complete this application form and attach the required supporting materials.
Refer to the SUBMISSION REQUIREMENTS (page 5).

Submission deadline: June 3 2016, 2:00pm CST.

Submit to: 20th Street W. Traffic Cabinet Program, 222 3rd Avenue North, Community Services,
2nd Floor, City Hall, Saskatoon, Saskatchewan, S7K 0J5

contact details

Name of Artist:

Mailing Address:

Postal Code:

Phone (home):

(work)

Email:

Location of Studio:

proposed work (attach additional pages if required)

Title of project:

Please provide a brief artist's statement and describe how the proposed art fits into the
physical and cultural context of Riversdale:

Please briefly describe your personal connection to Riversdale:

Detailed description of the project including media and materials as applicable, and other
technical information:

Describe maintenance requirements, if any:

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budget details (attach additional pages if required)

Artist fees:

Installation:

Design:

Travel expenses:

Materials:

Insurance:

Event expenses:

Contingency (5%):

Transportation:

Taxes:

Fabrication/production:

Other project costs:

Printing:

Total Project Budget:

schedule details (attach additional pages if required)

Please note that in consideration for the Project as a whole, the Committee may request changes to the project schedule.

Installation:

Payments:

Community engagement process, if any:

Other key project dates:

appendix d: submission checklist

This information will be used by the Committee as background information in the adjudication process.

- ☐ Completed application form
- ☐ Letter of intention
- ☐ Project summary
- ☐ 150 word biography for lead artist
- ☐ Curriculum Vitae (one per artist required)
- ☐ Name, location and contact information for each artist on the team with lead artist identified for primary contact with the City of Saskatoon.
- ☐ Education of each team member
- ☐ Apprenticeship [if appropriate]
- ☐ Selected exhibition / publication history
- ☐ Four coloured images or other media, as appropriate, of previous work (at least two different works is encouraged)
- ☐ Image list for examples of work
- ☐ Detailed Budget
- ☐ Detailed Schedule
- ☐ 150 word statement and 3 conceptual images describing the project for educational and promotional purposes
- ☐ Self-addressed stamped envelope, if items are to be returned.