
The 2016 Business Plan and Budget Process – June Public Engagement Results

Recommendation

That the report of the General Manager, Corporate Performance Department dated August 19, 2015, be forwarded to City Council for information.

Topic and Purpose

The purpose of this report is to outline the results of the June Public Engagement activities and provide comparisons with the 2015 Annual Civic Services Survey.

The purpose of the June engagement was to generate interest and obtain public input early in the budget process. Throughout the year, the budget process will be more integrated, transparent, and accountable so that City Council and the Administration make more informed decisions on how best to allocate resources to the proposed projects, programs, and services in the 2016 Business Plan and Budget.

Report Highlights

1. In June the public was invited to learn more about how the City prepares its budget, and provide input on spending priorities and the City's future investments.
2. Over 250 residents participated in an open house and an online or intercept survey.
3. Most participants in both the 2015 Annual Civic Services Survey and the June Public Engagement activities prefer:
 - o To balance the 2016 budget using a combination of user fees and property taxes increases versus service reductions or eliminations;
 - o Spending increases for the maintenance of major roadways, snow and ice, street crime, and affordable housing; and
 - o Funding decreases for arts and cultural groups.
4. Participants in the June Public Engagement activities identify roads/sidewalks, spending efficiencies, crime/policing, and transit services as the top priorities where City Council should focus its attention for the 2016 Budget.

Strategic Goal

The information contained in this report aligns with all of the City's Strategic Goals as the Business Plan and Budget process impacts all seven goals.

Background

At its April 20, 2015, meeting, Executive Committee considered a report from the City Manager outlining a five-phased approach to the 2016 Business Plan and Budget. The report noted that the Administration was proposing to develop extensive communication and public engagement plans to give the public, stakeholders, and City Council ways in which to participate throughout the budget process. More details on the components of

the Business Plan and Budget process are provided on our website under City Hall, Shaping Saskatoon's Financial Future.

At its May 19, 2015, meeting Executive Committee considered a report outlining options for City Council's public engagement session in June. Executive Committee approved that:

“That the Executive Committee hold a special Town Hall, public engagement meeting in Council Chambers, with a social media component on Monday, June 15, 2015 from 7:00 – 9:00 p.m. and;

That the details of the event be finalized by Civic Administration staff.”

Report

Shaping our Financial Future June Public Engagement Activities:

In June 2015, the Administration held various “Shaping our Financial Future” public engagement opportunities with the goal to:

- create public confidence by opening the doors of City Hall and inviting the public to learn more about how the City prepares its annual budget (education); and
- obtain the public's input about spending priorities and the City's future investments so City Council and the Administration can consider what matters most to residents in 2016 (engagement).

A variety of ways to participate were available to allow everyone to have their say depending on an individual's available time and interest.

1. **Shaping our Financial Future Town Hall:** Monday, June 15, 2015. Councillor Conversation Corner, Open House, and a Special Executive Committee Meeting.
2. **Keeping it Digital - Shaping our Financial Future Live Survey:** June 15 – 30, 2015. Survey was made available on saskatoon.ca and Shaping Saskatoon.
3. **Taking it on the Road Staff – Shaping our Financial Future - In Person Survey** Intercept surveys and interactive displays were made available at:
 - City Hall Civic Pancake Breakfast – Thursday, June 18, 2015
 - Saskatoon Farmers' Market – Wednesday, June 24, 2015
 - Frances Morrison Library – Friday, June 26, 2015
 - Saskatoon Field House – Monday, June 29, 2015

June Public Engagement Results:

Generally, the findings from the June Public Engagement activities were similar to the results of the 2015 Annual Civic Services Survey. Although the in person respondents vary slightly, the majority of participants prefer:

- To balance the 2016 budget using a combination of user fees and property taxes increases versus service reductions or eliminations;
- Spending increases for the maintenance of major roadways, snow and ice, street crime, and affordable housing; and
- Funding decreases for arts and cultural groups.

Participants in the June engagement activities identify roads/sidewalks, spending efficiencies, crime/policing, and transit services as the top priorities where City Council should focus its attention for the 2016 Budget.

A total of 83 citizens responded to the Shaping Our Financial Future **Live Survey** between June 15 -30, 2015. Approximately 172 citizens participated in the Shaping our Financial Future **In Person Survey**. Refer to Attachment 1 for a full copy of the report.

The results from the June engagement activities are not statistically reliable and cannot be considered representative of the citizens of Saskatoon due to small sample sizes and a self-selection bias that exists. Furthermore, the In Person Survey results vary between 35 and 172 respondents since participants did not necessarily complete all the questions on the interactive display panels and/or paper surveys. Therefore, caution is advised in interpreting the findings.

Where appropriate, the results of the June engagement activities are compared to the findings from the 2015 Annual Civic Services Survey, specifically the Hot Topic section.

Preferred Methods to Balance the Budget

As shown in Table 1, most participants prefer a combination of user fee and property tax increases over service reductions or eliminations. A greater proportion of those who responded through the In Person Survey supported property tax increases.

TABLE 1 BUDGET BALANCING	Civic Services Survey		Shaping Our Financial Future	
	Telephone	Online	Live	In Person
Combination of increase in property taxes and user fees	41%	29%	27%	30%
Increase Property Taxes	6%	5%	14%	44%
Increase User Fees	15%	14%	17%	6%
Reduce Service Levels	14%	11%	17%	4%
Discontinue a Service	5%	9%	12%	4%
Not Sure/ Prefer not to say	19%	33%	13%	12%

Spending Preferences on Civic Services (Spend more, less or the same)

As shown Table 2, maintenance of major roadways, snow and ice, and street crime had the most support for spending increases amongst all surveys, whereas funding for arts and cultural groups had the most support for spending reductions.

TABLE 2				
SPEND MORE	Maintenance of Major Roadways	Snow & Ice	Street Crime	Affordable Housing
Civic Services Survey – Telephone	69%	61%	61%	61%
Civic Services Survey Online	70%	60%	59%	50%
Shaping Our Financial Future – Live Survey	54%	46%	45%	28%
Shaping Our Financial Future – In Person Survey	66%	57%	55%	72%

2016 Business Plan and Budget – June Public Engagement Results

SPEND LESS	Funding for arts/ cultural groups	Renewing City Centre & North Downtown	Providing Animal Control Services	Parking
Civic Services Survey – Telephone	32%	16%	17%	11%
Civic Services Survey – Online	41%	27%	18%	15%
Shaping Our Financial Future – Live Survey	42%	39%	36%	48%
Shaping Our Financial Future – In Person Survey	22%	16%	22%	43%

2016 Budget Priorities

Participants were asked to list their top three priorities for the 2016 Budget, where City Council should focus most of its/their efforts. The top budget priority areas among Live Survey respondents include roads/sidewalks, reduce/efficient spending, crime/policing and transit service. Although this question was not asked in the 2015 Civic Services Survey, the results are similar to the responses on the most important issue(s) facing the City.

Top Budget Priority	Roads/ Sidewalks	Reduce/ Efficient Spending	Crime/ Policing	Transit Service
Shaping Our Financial Future – Live Survey	42%	35%	27%	23%
Shaping Our Financial Future – In Person Survey	18%	10%	10%	12%

Public and/or Stakeholder Involvement

The 2016 Business Plan and Budget includes a variety of public and stakeholder engagement opportunities in five major project phases. This report focuses on the first two phases which are Education and Engagement. However, more public engagement opportunities will continue as the budget process continues.

Communication Plan

A communication and engagement plan has been prepared for the 2016 Business Plan and Budget. A variety of tools are being used to promote the Shaping our Financial Future, Budget 2016; the tools use plain language, and include imagery and informative videos. The City is taking a digital approach first for communications while still complementing it with traditional tools such as print ads, PSAs, and brochures.

- Saskatoon.ca – the website is regularly updated to include updated information on how citizens can get involved. Any documents related to the Budget 2016 process, including related public reports, articles, and presentation materials are available and listed by month at www.saskatoon.ca/financialfuture.
- Social Media – information is posted to the City's Facebook and Twitter pages. A Facebook Event page has been created, and will be used to promote upcoming engagement activities.
- Video series to help inform citizens on a variety of budget topics including:
 - How Your City Budget Works

- How Municipal Tax Differs from Federal and Provincial Tax
- What Contributes to Property Tax Increases (to be released in August)
- Print Ads – all events will be advertised in the City Pages in the StarPhoenix and Sunday Phoenix.
- Ongoing Public Service Announcements.
- Budget Conversation Starter Brochure and other supporting print material.

The June Town Hall meetings were promoted through news media, website advertising on saskatoon.ca and Shaping Saskatoon, social media posting on Twitter and Facebook, City Page advertisement, email invitations to various stakeholder organizations and community groups, and posters at the leisure facilities and libraries, etc. Electronic artwork and social media messages were provided to the Mayor and City Councillors to share with their constituents.

Financial Implications

The estimated cost for the June Public Engagement activities and educational materials (excluding video productions) was approximately \$10,000. The project is being funded through the City Manager's Project Reserve Fund.

Other Considerations/Implications

There is no policy, environmental, Privacy, or CPTED implications or considerations.

Due Date for Follow-up and/or Project Completion

The results of all future Public Engagement activities for the 2016 Business Plan and Budget will be compiled and shared with the Executive Committee prior to the tabling of the 2016 Business Plan and Budget on October 19, 2015.

Public Notice

Public Notice pursuant to Section 3 of Policy No. C01-021, Public Notice Policy, is not required.

Attachment

1. Shaping our Financial Future June Engagement Activities: A Supplement to the 2015 Annual Civic Services Survey

Report Approval

Written by: Carla M. Blumers, Director of Communications
Reviewed by: Catherine Gryba, General Manager, Corporate Performance
Department
Approved by: Murray Totland, City Manager

SHAPING OUR FINANCIAL FUTURE JUNE ENGAGEMENT ACTIVITIES

JULY 2015



insightrix[®]

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TABLE OF CONTENTS

BACKGROUND & METHODOLOGY	1	
Background & Objectives		1
Methodology Summary		1
Reporting Notes		2
STUDY RESULTS	3	
Budget Balancing	3	
Spending Preferences on Civic Services	4	
Summary of “Spend More” and “Spend Less”		4
Community Support		5
Fire and Protection Services		6
Urban Planning and Development		6
Policing		7
Environmental Health		7
Transportation		8
Utilities		9
Corporate Governance and Finance		9
Recreation and Culture		10
2016 Budget Priorities		11
Demographics	12	
Age Range		12
Location of Residence		13
Suburban District Area (SDA)		13
Appendix	16	
Spending Preferences on Civic Services (Shaping Our Financial Future Live Survey)		16
Spending Preferences on Civic Services (Shaping Our Financial Future In Person Survey)		17

Background & Objectives

The City of Saskatoon has conducted an annual survey on civic services with Saskatoon residents since the early 1990s. The objectives of the survey include determining perceptions of the quality of life in Saskatoon, understanding importance and satisfaction with services provided by the City of Saskatoon and collecting opinions on hot-topic items. In 2015, this hot-topic section focused on questions regarding balancing of the City's budget, in addition to preferred priorities for spending in the future. This survey is conducted using two methods: telephone interviews and online using an online panel of Saskatoon residents. Inshtrix Research conducted this study for the City since 2009.

As part of the City of Saskatoon's efforts to collect additional public input on the 2016 budgeting process, the City contracted Inshtrix to prepare a **Shaping Our Financial Future Online Survey (Live Survey)** to supplement the hot topic questions asked in the 2015 Annual Civic Services Survey. In addition to the Live Survey, the City offered a number of **Shaping Our Financial Future In Person Survey (In Person Survey)** opportunities, to encourage citizens to participate in the 2016 Budget.

Data from the following four sources are included in this report:

1. Annual Civic Services Study – Telephone
2. Annual Civic Services Study – Online
3. Shaping Our Financial Future – Live Survey
4. Shaping Our Financial Future – In Person survey

A full copy of the 2015 Annual Civic Services Survey is available at Saskatoon.ca.

Methodology Summary

The **2015 Annual Civic Services Survey** used both telephone interviews and online panel survey data collection methods. Data was collected between May 11th and June 2nd, 2015. A total of 500 surveys were completed via telephone and 821 surveys were completed online. The margin of error for the telephone research is ± 4.4 percentage points at a 95% confidence interval (19 times out of 20). A margin of error for the online study is not applicable as online research is considered a non-probability proportional sampling technique. For further details on the methodology for this study, please refer to the **2015 Annual Civic Services Survey Report** available at Saskatoon.ca.

The **Shaping Our Financial Future Live Survey** was made available to the public through Saskatoon.ca and on the Shaping Saskatoon webpage from June 15th to June 30th, 2015. A total of 83 citizens responded to the survey. A margin of error is not applied to this as it is an online research methodology.

The **Shaping Our Financial Future In Person Survey** was made available through the following:

- a) Interactive display panels and paper surveys available at an Open House held on Monday, June 15th, 2015 at City Hall.
- b) Intercept surveys and interactive display panels available at:
 - City Hall Civic Pancake Breakfast – Thursday, June 18th, 2015
 - Saskatoon Farmers' Market – Wednesday, June 24th, 2015
 - Frances Morrison Library – Friday, June 26th, 2015
 - Saskatoon Field House – Monday, June 29th, 2015

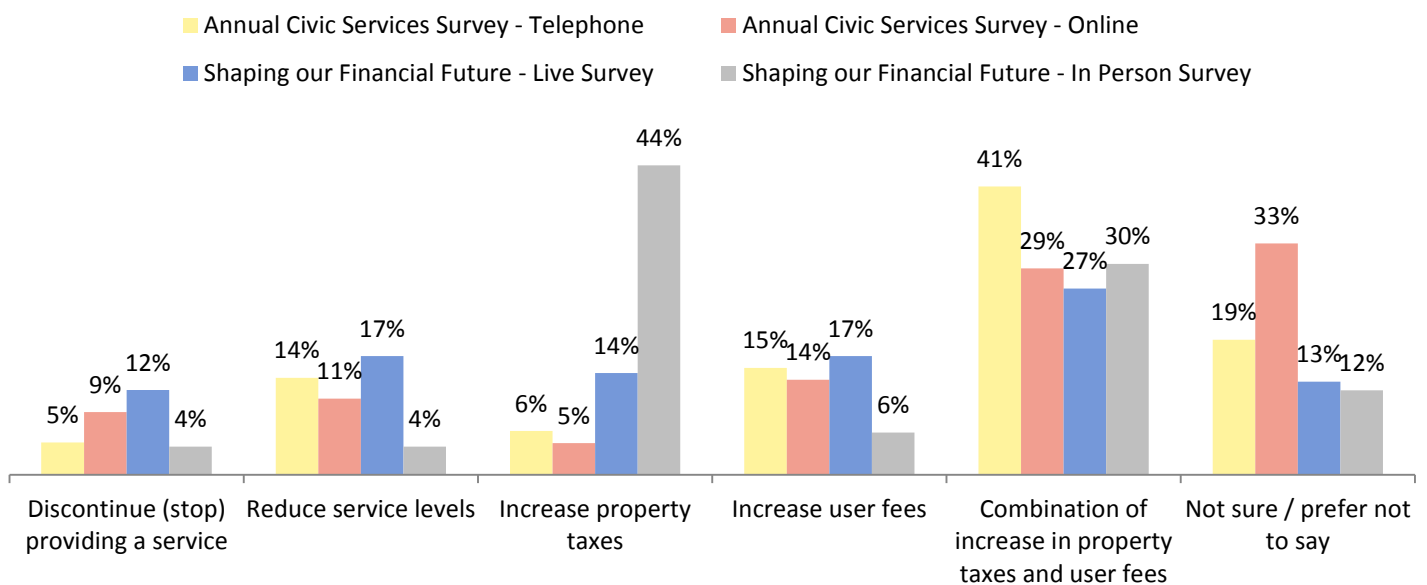
Sample size varies between 35 and 172 respondents since not all participants completed all questions on the interactive display panels and/or paper surveys.

Reporting Notes

- Due to rounding, not all results will add to exactly 100%.
- Results for questions with multiple allowed responses may total more than 100%, as respondents were able to choose more than one option.
- Each question includes a base description detailing the number of respondents who answered each question (n=#).
- Open-ended questions have been themed and coded into categories. The percentages from individual codes could total more than 100%, as comments from each respondent could be relevant to more than one code.
- *Caution is advised in interpreting findings from the Shaping Our Financial Future Live Survey and the In Person Survey as the results cannot be considered representative of the citizens of Saskatoon due to:*
 - a. *Smaller sample sizes*
 - b. *Self-selection biases*

BUDGET BALANCING

- When asked which of the following methods the City could use to balance its budget, most residents prefer a combination of increased user fees and property taxes over reducing services or no longer providing (stopping) a service.
- A greater proportion of those who responded through the Shaping Our Financial Future In Person Survey support increases to property taxes.
- A sizeable portion of those who responded through the Annual Civic Services Online Survey were unsure.



1. Which of the following methods for balancing the City of Saskatoon's budget do you prefer most? (Question 10 in Annual Civic Services Survey) Base: All respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 83 (Shaping Our Financial Future Live Survey), n = 50 (Shaping Our Financial Future In Person Survey).

SPENDING PREFERENCES ON CIVIC SERVICES

Citizens were next asked to indicate whether they believe the City should spend more, less, or the same amount as currently budgeted on different civic services. Findings from the four studies have been shown for comparative purposes. Remaining percentages are allotted to those who state they believe the City should spend the same amount or are uncertain.

Summary of “Spend More” and “Spend Less”

Overall, there are consistencies in the services that received the highest number of responses for spending level changes amongst all survey respondents, although the order varies slightly between different survey methods. Generally, “maintenance of major roadways” has the most support for increased spending amongst all surveys, whereas “funding for arts and cultural groups” has the most support for reducing spending.

SPEND MORE	Maintenance of Major Roadways	Snow & Ice	Street Crime	Affordable Housing
Annual Civic Services Survey – Telephone	69%	61%	61%	61%
Annual Civic Services Survey – Online	70%	60%	59%	50%
Shaping Our Financial Future – Live Survey	54%	46%	45%	28%
Shaping Our Financial Future – In Person Survey	66%	57%	55%	72%

SPEND LESS	Funding for arts and cultural groups and community organizations	Renewing the City Centre and North Downtown	Providing Animal Control Services	Parking
Annual Civic Services Survey – Telephone	32%	16%	17%	11%
Annual Civic Services Survey – Online	41%	27%	18%	15%
Shaping Our Financial Future – Live Survey	42%	39%	36%	48%
Shaping Our Financial Future – In Person Survey	22%	16%	22%	43%

Community Support

Within Community Support, fewer respondents from the Live Survey believe that the City should spend more on accessible infrastructure than respondents from the Annual Civic Services Survey. However, more respondents from the In Person Survey support increased spending in this area. This latter group also supports greater spending on arts and cultural activities, while those surveyed through other methods are far less supportive.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
2%	4%	13%	4%	Barrier free roads, facilities and sidewalks for those with disabilities	54%	46%	30%	70%
32%	41%	42%	22%	Funding for arts and cultural groups and community organizations	15%	11%	19%	47%
17%	18%	36%	22%	Providing animal control services	9%	5%	6%	8%

Fire and Protection Services

Spending preferences are generally consistent across survey groups, with respect to fire and protection services. However, In Person Survey respondents are more supportive of spending more on fire property maintenance inspections than those surveyed through other methods.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping our Financial Future - In Person Survey
2%	3%	7%	2%	Emergency response services	30%	31%	25%	26%
5%	6%	16%	3%	Fire and property maintenance inspections	21%	15%	19%	33%

Urban Planning and Development

Support for increased spending on planning for growth and development is generally evenly supported amongst all survey sources. However, Live Survey respondents are more evenly split in all areas on whether to spend more or less. In Person Survey respondents have the highest support to spend more on affordable housing while Live Survey respondents have the lowest support to spend more in this area.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
12%	10%	33%	10%	Planning for growth and development	39%	45%	37%	39%
16%	27%	39%	16%	Renewing the City Centre and North Downtown	28%	26%	34%	43%
9%	14%	25%	7%	Renewing and revitalizing existing neighbourhoods	38%	28%	33%	53%
5%	10%	35%	9%	Affordable housing	61%	50%	28%	72%

Policing

An increase in spending for street crime prevention is largely supported by respondents from all surveys. However, those who participated in the In Person Survey are more likely to support increased spending on traffic safety enforcement whereas those who participated in the Live Survey are less likely to support increased spending in this area.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
2%	4%	12%	6%	Street crime prevention	61%	59%	45%	55%
9%	16%	33%	15%	Traffic safety enforcement	29%	31%	13%	40%

Environmental Health

There is minimal support for increased spending amongst all survey respondents for maintenance of City trees, recycling collection or garbage collection. Composting programs received the most consistent support for increased spending amongst all survey respondents, followed by mosquito control. Live Survey respondents were more supportive of spending less in all areas.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
4%	7%	19%	11%	Mosquito control	39%	32%	24%	16%
14%	18%	34%	19%	Composting programs	24%	21%	24%	43%
5%	12%	22%	7%	Maintenance of City trees	15%	9%	16%	12%
9%	11%	29%	5%	Recycling collection	14%	16%	17%	26%
9%	10%	25%	0%	Garbage collection	13%	10%	7%	18%

Transportation

Generally there is significant support from all survey respondents to spend more on maintenance of major roadways and freeways, and snow and ice. There is moderate support to increase spending on transit, and repair and maintenance of neighbourhood sidewalks among all respondents with the exception of those from the In Person Survey who commonly wish to see more spending in these areas. Traffic management and parking receive greater support for increased spending among Annual Civic Service Survey respondents than those through other methods.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
1%	1%	6%	0%	Maintenance of major roadways and freeways	69%	70%	54%	66%
3%	3%	8%	4%	Snow and ice road maintenance	61%	60%	46%	57%
6%	14%	27%	18%	Maintenance of back lanes	31%	29%	19%	32%
9%	10%	25%	5%	Transit	40%	39%	43%	63%
5%	5%	8%	4%	Repair and maintain neighbourhood sidewalks	45%	36%	37%	60%
4%	5%	23%	6%	Traffic management such as traffic flow	41%	42%	27%	31%
11%	15%	48%	43%	Parking	38%	32%	11%	12%

Utilities

Increased spending preferences on utility items are generally consistent among all survey respondents, although those who participated in the In Person Survey are more likely to support increased spending on green energy programs.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
11%	18%	35%	8%	Green energy programs	44%	36%	36%	58%
10%	14%	37%	20%	Flood control program	22%	12%	10%	18%

Corporate Governance and Finance

Minimal variations in increased spending preferences on corporate governance and finance are noted among those surveyed, although four in ten Live Survey respondents advise spending less on customer service initiatives.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
13%	23%	42%	23%	Customer Service (longer hours of operation, a call centre or one point of contact with 24 / 7 service).	20%	15%	11%	27%
13%	13%	22%	13%	More online customer service options	25%	25%	30%	22%

Recreation and Culture

The majority of those who participated in the Annual Civic Services Survey (telephone and online) support consistent spending on recreation and culture programs. However, those who participated in the In Person Survey are more likely to support increased spending on many of these programs including indoor recreation and leisure facilities and programs, and maintenance of buildings and spaces.

Spend Less				Budget Item	Spend More			
Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey		Annual Civic Services Survey - Telephone	Annual Civic Services Survey - Online	Shaping Our Financial Future - Live Survey	Shaping Our Financial Future - In Person Survey
14%	15%	25%	6%	Maintenance on buildings and spaces for major sport, culture and entertainment events	21%	11%	19%	45%
6%	12%	23%	14%	Outdoor swimming pools	14%	8%	12%	21%
5%	13%	29%	3%	Outdoor sports fields such as soccer, baseball and football	15%	8%	16%	33%
4%	8%	24%	33%	Summer playground programs such as neighbourhood paddling pools, spray pads and youth centres	24%	13%	29%	31%
6%	16%	35%	22%	Indoor ice rinks	19%	9%	13%	16%
7%	11%	25%	3%	Indoor recreation and leisure facilities and programs	19%	11%	24%	47%

2. Keeping in mind that taxes or user fees may increase if the cost of providing services increases, do you think the City of Saskatoon should be spending more, less or about the same as now on each of the following services? Base: (Question 11 in Annual Civic Services Survey) All respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 83 (Shaping Our Financial Future Live Survey), n = 35 to 64 (Shaping Our Financial Future In Person Survey).

2016 Budget Priorities

Next, participants were asked to list three items they believe should be priority budget items for Council to focus on the most going into 2016 Budget deliberations this fall. This question was not asked of Annual Civic Services Survey respondents. The top budget priority areas among Live Survey respondents include roads/sidewalks, reduce/efficient spending, crime/ policing transit service, and infrastructure in general. In Person Survey respondents tend to list fewer priorities overall, but the order of items suggested are consistent with Live Survey respondents.

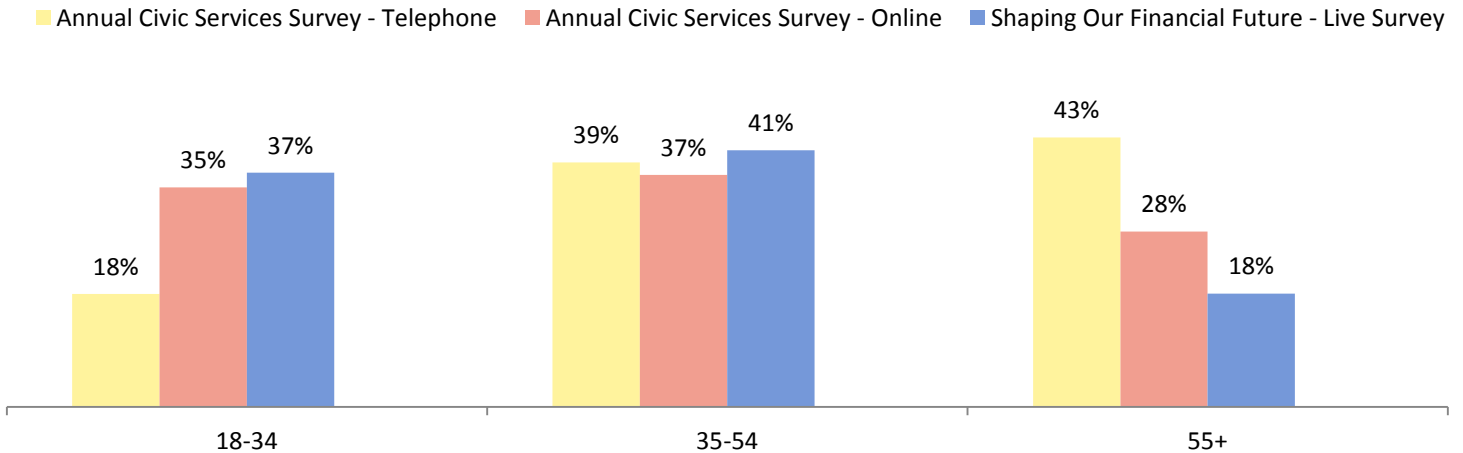
Shaping Our Financial Future Live Survey		Shaping Our Financial Future In Person Survey
42%	Roads/sidewalks	18%
35%	Reduce/efficient spending	10%
27%	Crime/policing	10%
23%	Transit service	12%
23%	Infrastructure – general	2%
20%	City programs and services	9%
18%	Taxation levels	5%
13%	Recreation facilities	7%
13%	Green energy initiatives	3%
11%	Planning for city growth/development	2%
10%	Revitalize core neighbourhoods	2%
10%	Active transportation (bike, walk, etc.)	5%
8%	Park maintenance	4%
8%	Affordable housing	11%
8%	Fire protection	0%
6%	Traffic flow/congestion	2%
16%	Other mentions	15%
0%	Don't know/no comment	0%

3. What are your top three priorities for the 2016 budget, that is, where should City Council focus the most? Base: All respondents, n = 79 (Shaping Our Financial Future Live Survey), n = 172 (Shaping Our Financial Future In Person Survey).

DEMOGRAPHICS

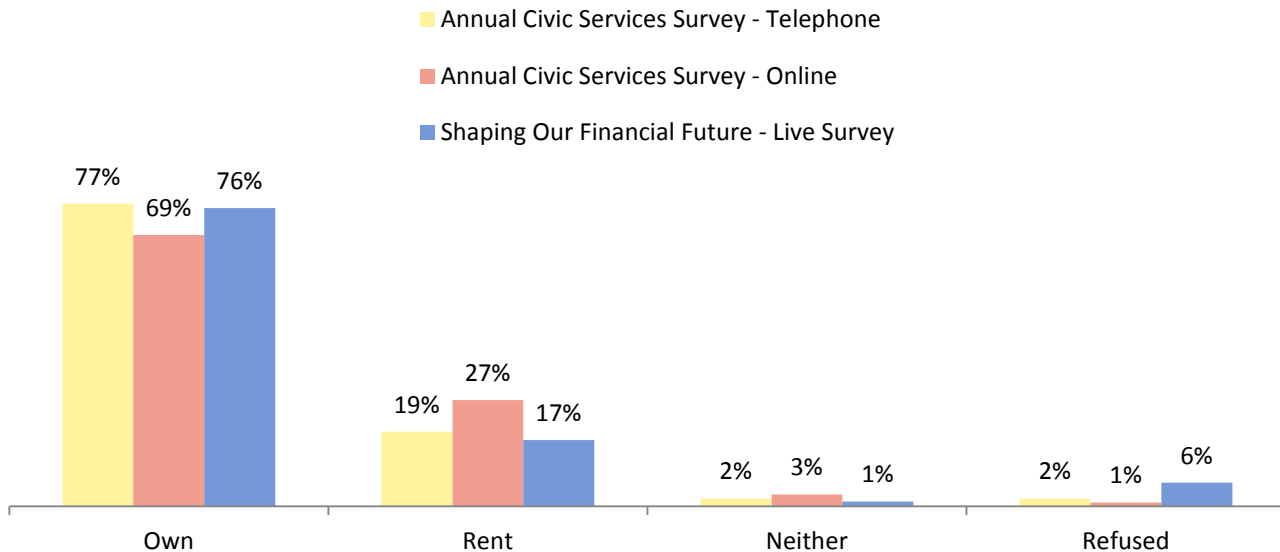
Note that demographic information was not asked of those who participated in the Shaping Our Financial Future In Person Survey.

Age Range



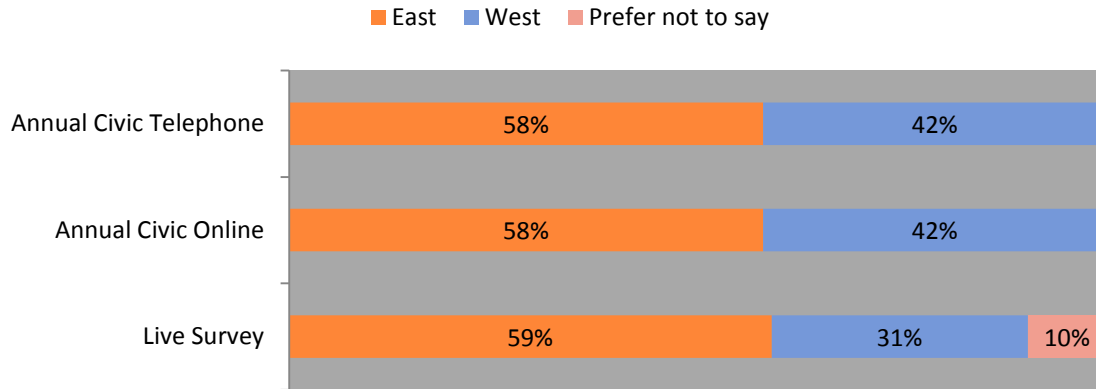
Into which age range do you fall? Base: All respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 83 (Shaping Our Financial Future Live Survey).

Type of Household



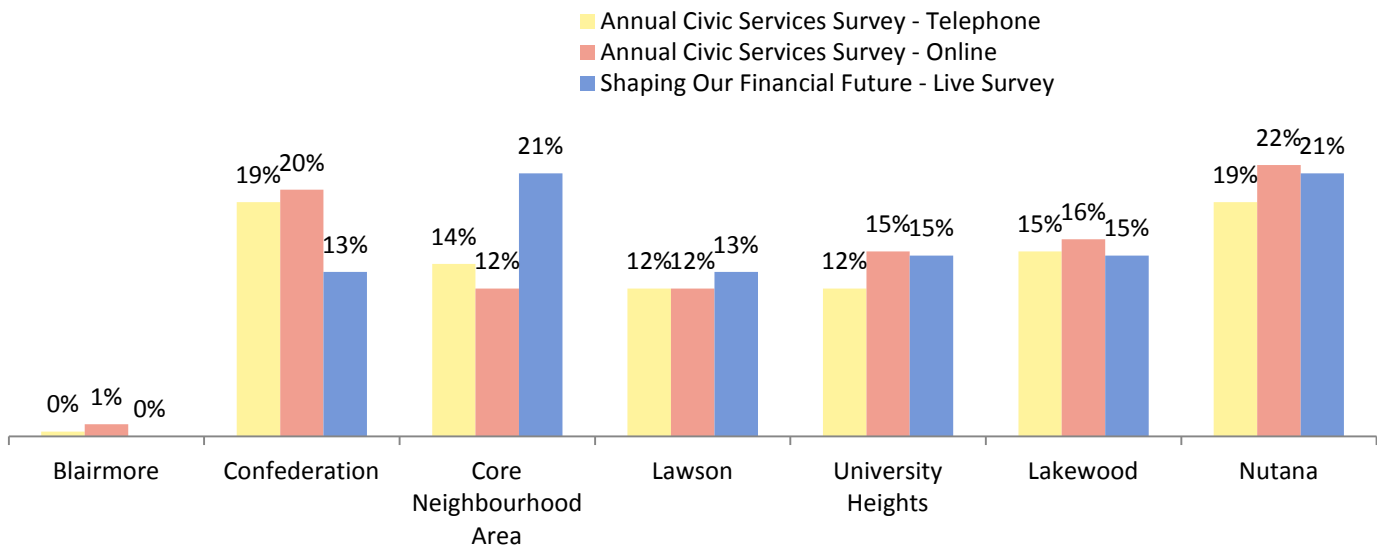
Do you rent or own your accommodations? Base: All respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 83 (Shaping Our Financial Future Live Survey).

Location of Residence



Do you live on the east side or the west side of the river? Base: respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 83 (Shaping Our Financial Future Live Survey).

Suburban District Area (SDA)



Into which of the following neighbourhoods in Saskatoon do you live? Base: respondents, n = 500 (Annual Civic Services Telephone Survey), n = 821 (Annual Civic Services Online Survey), n = 75 (Shaping Our Financial Future Live Survey).

Suburban District Areas

Blairmore SDA

Blairmore Development Area

Blairmore S.C.

Kensington

Confederation SDA

Parkridge

Fairhaven

Confederation Park

Pacific Heights

Dundonald

Hampton Village

Massey Place

Montgomery Place

Westview

Mount Royal

Holiday Park

Meadowgreen

Confed S.C.

Hudson Bay Park

West Industrial

Core Neighbourhoods SDA

Nutana

Caswell Hill

City Park

Varsity View

Westmount

Central Business District

Pleasant Hill

King George

Riversdale

Lakewood SDA

Wildwood

Lakeview

Briarwood

College Park

Lakeridge

College Park East

Lakewood S.C.

Rosewood

S.E. Development Area 901

Holmwood SDA

U of S Lands - East Management Area 718

Holmwood Development Area 904

Lawson SDA

Lawson Heights S.C.

Silverwood Heights

Lawson Heights

Mayfair

River Heights

North Park

Kelsey Woodlawn

Richmond Heights

Nutana SDA

The Willows

Nutana S.C.

Buena Vista

Eastview

Nutana Park

Stonebridge

Holliston

Avalon

Haultain

Queen Elizabeth

Greystone Heights

Adelaide Churchill

Exhibition

Brevoort Park

Grosvenor Park

University Heights SDA

Forest Grove

Silverspring

Sutherland

Erindale

Arbor Creek

Willowgrove

University Heights S.C.

University of Saskatchewan Management Area

University Heights Development Area

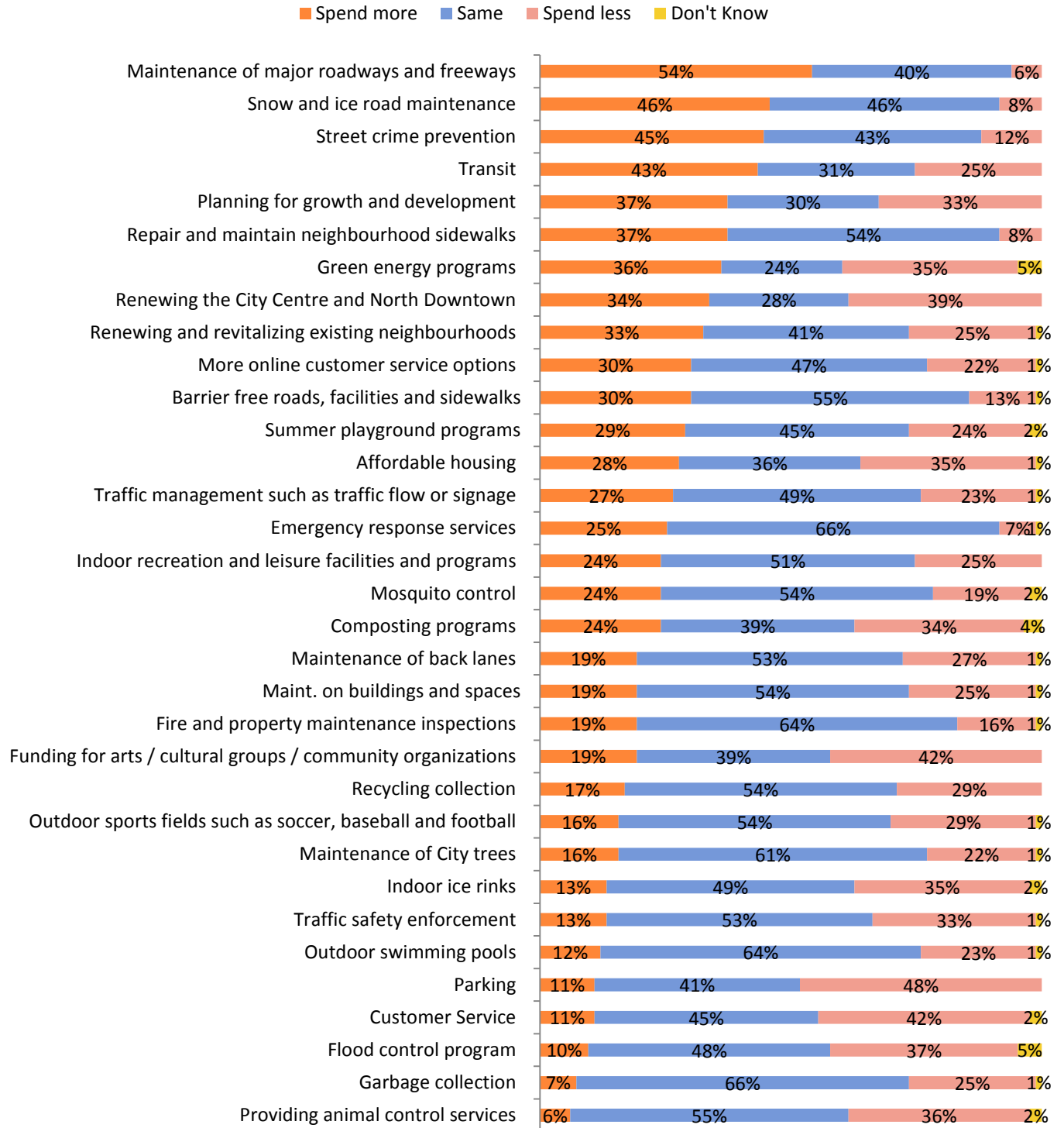
Evergreen

U of S Lands – South Management Area

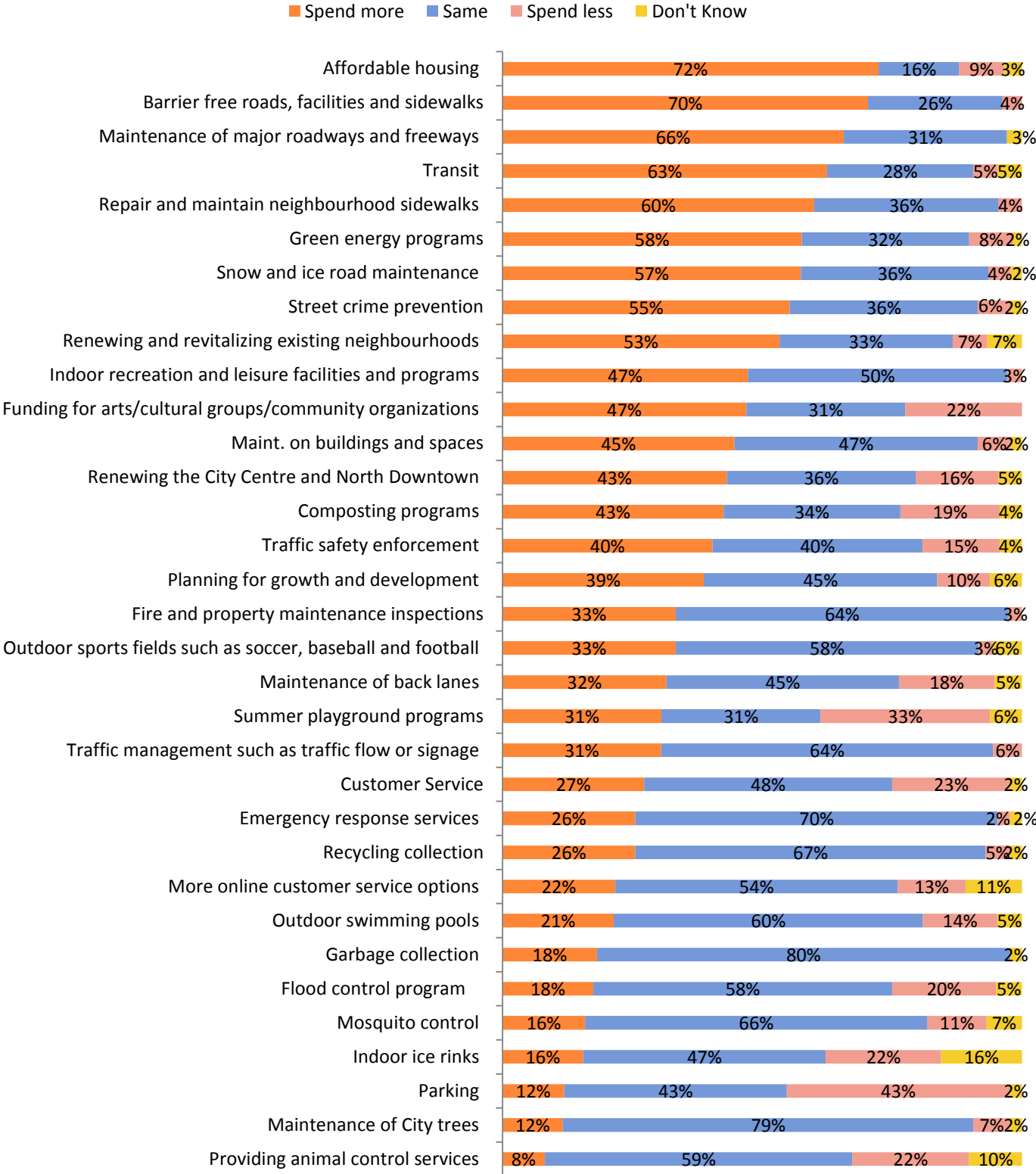
S.E. Development Area 901

APPENDIX

Spending Preferences on Civic Services (Shaping Our Financial Future Live Survey)



Spending Preferences on Civic Services (Shaping Our Financial Future In Person Survey)





City of
Saskatoon

July 2015