



## News Release

### **Gear up for Bike to Work Day: Wednesday, May 16th!**

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The City of Saskatoon is proud to sponsor Bike to Work Day YXE, an initiative of Saskatoon Cycles, on Wednesday, May 16, 2018. The aim of this event is to encourage people to give biking to work a try and to celebrate those individuals that regularly make cycling a part of their commute.

“We’re pleased to play a role in the delivery of an initiative that encourages and supports people in trying out an active and sustainable mode of transportation,” says Jay Magus, the City’s Acting Director of Transportation. “As we continue to move towards expanding transportation options around our city – with initiatives like new cycling infrastructure and Bus Rapid Transit – we’re going to see more and more people choosing alternatives to driving.”

“We often hear from people that they’d like to try biking to work but that they feel intimidated to do it that very first time,” says Cathy Watts, co-chair of Saskatoon Cycles. “Bike to Work Day is the perfect day to give it a try because you’ll be out there alongside others doing the same thing—it will also be an extra supportive environment.”

Between 7 and 9 a.m. on May 16<sup>th</sup>, participating local businesses and organizations will have bike stations set up around the city. Anyone on a bicycle is invited to make a stop for coffee, giveaways, or a chance to win prizes.

“These stations will attract your attention; with coffee and treats of all kinds as well as tons of encouragement to keep going,” says Watts. “It could be described as a party on the way to work. It would be best to start your commute early on Wednesday to make the most of a very fun day.”

Learn more about Bike to Work Day YXE, including details on the Workplace Challenge and a complete map of bike stations, at [biketoworksaskatoon.com](http://biketoworksaskatoon.com).

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